# Paul Huisman

As a seasoned Senior Frontend Engineer with over 15 years of coding experience, I have a proven track record of crafting beautiful and innovative software products that truly resonate with clients.

While my career started in frontend development, I eventually sought out more challenging projects and transitioned to backend development. However, my passion for frontend development was reignited in 2018 with the emergence of exciting JavaScript frameworks like React and VueJS. Now, I proudly consider myself a full stack developer with a strong emphasis on frontend development.

Collaborating with UX/UI designers is a particular favorite of mine, as I relish the opportunity to create an exceptional user experience. I am no stranger to working with top clients such as RTL, New10, Ring, Stager, AUrate, Beeld&Geluid, FrieslandCampina, Walibi, and more.

When working in scrum teams with other talented creatives, I am able to stay cool under pressure and handle realistic deadlines with ease.

#### **EXPERIENCE**

# **PH Development**, Rotterdam — Freelance Senior Frontend Engineer

NOVEMBER 2018 - NOW | For projects in this period see 'Projects' section below

After 10 years of working for agencies I'm well-experienced to start offering my services on my own. I want to develop beautiful, intuitive and innovative web solutions with a human-centered approach on a senior/lead level. For more info on the clients I've worked for during this period: check the **Projects** section below.

# **Dept**, Rotterdam — Senior Web Developer

JULY 2017 - OCTOBER 2018

Working on a variety of PHP projects as a senior developer, ranging from Laravel to WordPress.

## **Hoppinger**, Rotterdam — Lead Developer

JUNE 2011 - JUNE 2017

As a lead developer I was responsible for the final technical product. Leading the developers in my team and working closely together with the internal project manager and the product owner (client) to get the best result possible.

# **Hoppinger**, Rotterdam — Web Developer

JUNE 2011 - APRIL 2014

Starting off as a young web developer after my graduation, first as a front-end developer, later focusing on backend.



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#### **SKILLSET**

JavaScript
React
Next.js
VueJS
Nuxt
Typescript
Node.js
TailwindCSS, PostCSS
Animation
Linux
AWS

Lead development
Scrum
Git
GraphQL
PHP (Laravel/Symfony)

Test-driven development

#### **LANGUAGES**

Dutch (native) English (professional)

# **Campagne**, Rotterdam — Frontend Web Developer

JUNE 2009 - MAY 2010

Part-time working as a front-end developer during my studies.

#### **PROJECTS**

## **RTL** - Freelance Frontend Engineer

APR 2023 - NOW | internal application

Working on a (greenfield) client portal application as the solo frontend engineer for RTL / Ad Alliance using React, NextJS and TypeScript. In the portal clients are able to purchase new products and get insights in their (display and video) advertising campaigns.

## **New10** - Freelance Frontend Engineer

JAN 2022 - MAR 2023 | <u>new10.com</u>

Working on new UI features and components for the New10.com website and other (serverless) microservices using React, NextJS, TypeScript, Node.js, AWS and more. New10 is a digital lending (for SMEs) spin-off by the Dutch banking giant ABN AMRO.

## **Ring** - Freelance Frontend Developer

NOV 2020 - DEC 2021 | <u>uk-en.ring.com</u>

Developing generic and reusable frontend components for eight european Ring webshops using Liquid, PostCSS and (Vanilla) Javascript. Ring is a home security and smart home company owned by Amazon.

# Sprinklr - Freelance Full Stack Developer

JUNE 2020 - NOV 2020 | www.sprinklr.co

Implementing new custom-made solutions for the existing Sprinklr Shopify webshop. Building a customer-login environment with recent ordering info, a custom date delivery tool and more using modern JavaScript and Liquid.

#### **Zoncoalitie**— Freelance Full Stack Developer

MAY 2020 - OCT 2020 | internal platform

Zoncoalitie is the independent platform for advice and development of solar power projects on commercial and social real estate. Developing the full-scale application as a full-stack developer using Laravel and VueJS. In the application customers can put in all their specific data and be matched to the best offers from solar panel companies.

# **Stager** — Freelance Frontend Developer

DEC 2019 - APR 2020 | www.stager.nl

Implementing a full redesign for Stager's event management web application using React and Typescript. <u>Stager</u> is Rotterdam-based and offers a one stop shop for planning, promoting and selling events; from single performance to festival, from show to club night.

# **AUrate New York** — Freelance Full Stack Developer

AUG 2019 - APR 2020 | www.auratenewyork.com

Continuous full stack development for <u>AUrate</u>, a New York-based jewelry store. Developing custom dashboards to share insights in all open production processes, barcode scanner apps and advanced webshop filtering middleware using Laravel and VueJS.

# **Walibi Ticketing sales** — Full stack developer at Dept Agency

JANUARY 2018 - APRIL 2018 | www.walibi.nl/tickets

Connecting the frontend ticketing sales to an older system in a freshly built RESTful Laravel API. Guiding the entire ticket ordering flow through numerous routes, validations and services. Building in several queues and caching mechanisms to handle the load (at peak moments 400+ concurrent users). Using React for the frontend ticketshop implementation.

# **Sound & Vision Institute** — Senior PHP Developer at Dept Agency

OCTOBER 2017 - DECEMBER 2017 | www.beeldengeluid.nl

New Drupal 8 portal site for Beeld & Geluid – The Netherlands Institute for Sound and Vision is the institute for media culture; an inspiring, creative and accessible meeting place for both private individuals and professionals.

## **FrieslandCampina** — Lead Developer at Hoppinger

JUNE 2016 | www.frieslandcampina.com

Building the corporate website for FrieslandCampina as a multisite platform with WordPress.

#### **EDUCATION**

**Hogeschool Rotterdam** — Bachelor of Information and Communication Technology

**SEPTEMBER 2005 - JUNE 2010**