Paulina Acosta

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EDUCATION

Northeastern University, Boston, MA

September 2021 - Present

Candidate for a Bachelor of Science in Computer Science and Design

Expected May 2026

Minor in Design and Innovation in Engineering

Honors Program, Barkada, Asian Student Union, WRBB Radio Station Honors and Activities:

Relevant Courses: Object-Oriented Design, Algorithms and Data, Foundation of Data Science, Human Computer

Interaction Typography 1&2, Interaction Design, Design Process Context Systems

COMPUTER KNOWLEDGE

Languages: Java, C++, Python, HTML/CSS, JavaScript

Developer and Design Tools: Processing, Eclipse, Visual Studio Code, Jupyter Notebook, Microsoft Suite, Google

Suite, Canvas, Adobe Creative Cloud (InDesign, Photoshop, Illustrator), Figma

PROJECTS

Typewriter February 2024

Created an interactive typewriter using Java on Processing IDE; displays everything user types on keyboard until a set width per line and text changes color based on whether the line is currently being typed on or is older

- Implemented "enter" and "backspace" functionality so users can delete and create new lines by pressing the key
- Utilized sound library to have the sound of hitting keys play whenever the user presses a key

Nextflix February 2024

- Designed Figma prototype of app that takes in the tv show/movie preferences of user and friends to generate accurate recommendations that everyone within group would enjoy watching together
- Conducted comprehensive user research through focus groups and interviews to gain insights into user behaviors and preferences; utilized findings to create detailed personas, storyboards, and user journeys

WORK EXPERIENCE

Graphic Designer/Marketing Intern

2024 - Present

Paul Lukez Architecture, Somerville, MA

- Creates content weekly for social media accounts such as Instagram, LinkedIn, and MailChimp to increase engagement and keep our audience updated with new projects and awards
- Designs proposals, presentations, and packages to show both current and potential clients regarding their projects

Instructional Technology Assistant Co-op

July 2023 - December 2023

Harvard T.H. Chan School of Public Health, Boston, MA

- Designed templates for Canvas course sites using HTML to make course navigation more accessible for 1000+ students; ensured color contrast followed Web Content Accessibility Guidelines; removed 100% of tables from code; added proper alt text for media found on each page; utilized human centered design
- Provided guidance and support to 50+ professors and faculty on how to best utilize academic technology (Canvas, Zoom, Poll Everywhere, Qualtrics) to improve their course efficiency
- Imported content from prior Canvas sites to 300+ current sites every semester for 300+ courses for student use
- Built 3+ custom ExEd Canvas sites; worked with course designers to build according to their needs

LEADERSHIP

NU Barkada Media Specialist

April 2023 - Present

Northeastern University, Boston, MA

- Designs 60+ graphics for the Instagram (@nubarkada) averaging 800+ impressions, increases member attendance
- Plans 10+ events a semester for 150+ people to promote Filipino culture through activities and presentations
- Collaborates with 10+ other cultural organizations in Greater Boston Area to plan events with 300+ people
- Creates 4+ kinds of merchandise and communicates with vendors to print and sell to the public in timely manner

LANGUAGES AND INTERESTS

Interests: Volleyball, Drawing/Painting, Dance, Jewelry Making Languages: Fluent in Tagalog