

Customer Journey

Name: Communication.cali

Landing

- Citizen
 - WEB
 - Subscribe to service
 - What service you want to be notified about?
 - Emergencies
 - Procedures
 - Important broadcasts
 - Notification settings
 - SMS
 - Mail
 - Push notifications
 - Download app
- Government
 - WEB
 - Analytics
 - Emergency alerts
 - Read vs send
 - Active/registered users
 - Emergency alerts
 - Publish new alerts
 - Force alert
 - Important broadcasts
 - What message do you want to send?