

Residents

1. Look at this page for 5 seconds. Then look away and answer the following:
 - a. What did you perceive of the site?
 - b. What do you remember?
 - c. Can you tell what's the page about?
2. What do you think your next steps should be from the home page?
3. You are a resident in California that wants to propose other alerts you did not find available. Follow the steps you believe will lead you to your goal.
Would you consider this task was:
 - a. Very difficult
 - b. Difficult
 - c. Average
 - d. Easy
 - e. Very easy
4. You are a resident in California that wants to get notified about earthquake alerts via SMS in your region. Follow the steps you believe will lead you to your goal.
Would you consider this task was:
 - a. Very difficult
 - b. Difficult
 - c. Average
 - d. Easy
 - e. Very easy
5. Is there anything about California alerts that you would change?
6. Is the information in the form what you expected to find? Why or Why not? Is there any information you think is missing?
7. Please provide any additional comments, questions or suggestions.

Government administrator

1. Look at this page for 5 seconds. Then look away and answer the following:
 - a. What did you perceive from the site?
 - i. Appealing - I liked that it didn't have too much information. It's very clear that it is too audiences you are addressing. Different.
 - b. What do you remember?
 - c. Can you tell what's the page about?
 - i. It seems like a general alerts
2. What do you think your next steps should be from the home page?
 - a. Get Started
3. You are a government administrator that wants to look at analytics about sent alerts. Follow the steps you believe will lead you to your goal.
Would you consider this task was:

- a. Very difficult
 - b. Difficult
 - c. Average
 - d. Easy
- 4. You are a government administrator that wants to publish an earthquake alerts via SMS in your region. Follow the steps you believe will lead you to your goal.
Would you consider this task was:
 - e. Very difficult
 - f. Difficult
 - g. Average
 - h. Easy
- 5. Is there anything about california alerts that you would change?
 - a. Map to point to affected area.
- 6. Is the information in the dashboard what you expected to find? Why or Why not? Is there any information you think is missing?
- 7. Please provide any additional comments, questions or suggestions.