

The Illusion of Success: When Delivering on Time is not Everything

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HELLO! 🙌

I'M PAULINA

Software Engineer & Team

Lead at **Odrabiamy**



DEADLINES



WHY AM I HERE?

WHY AM I HERE?

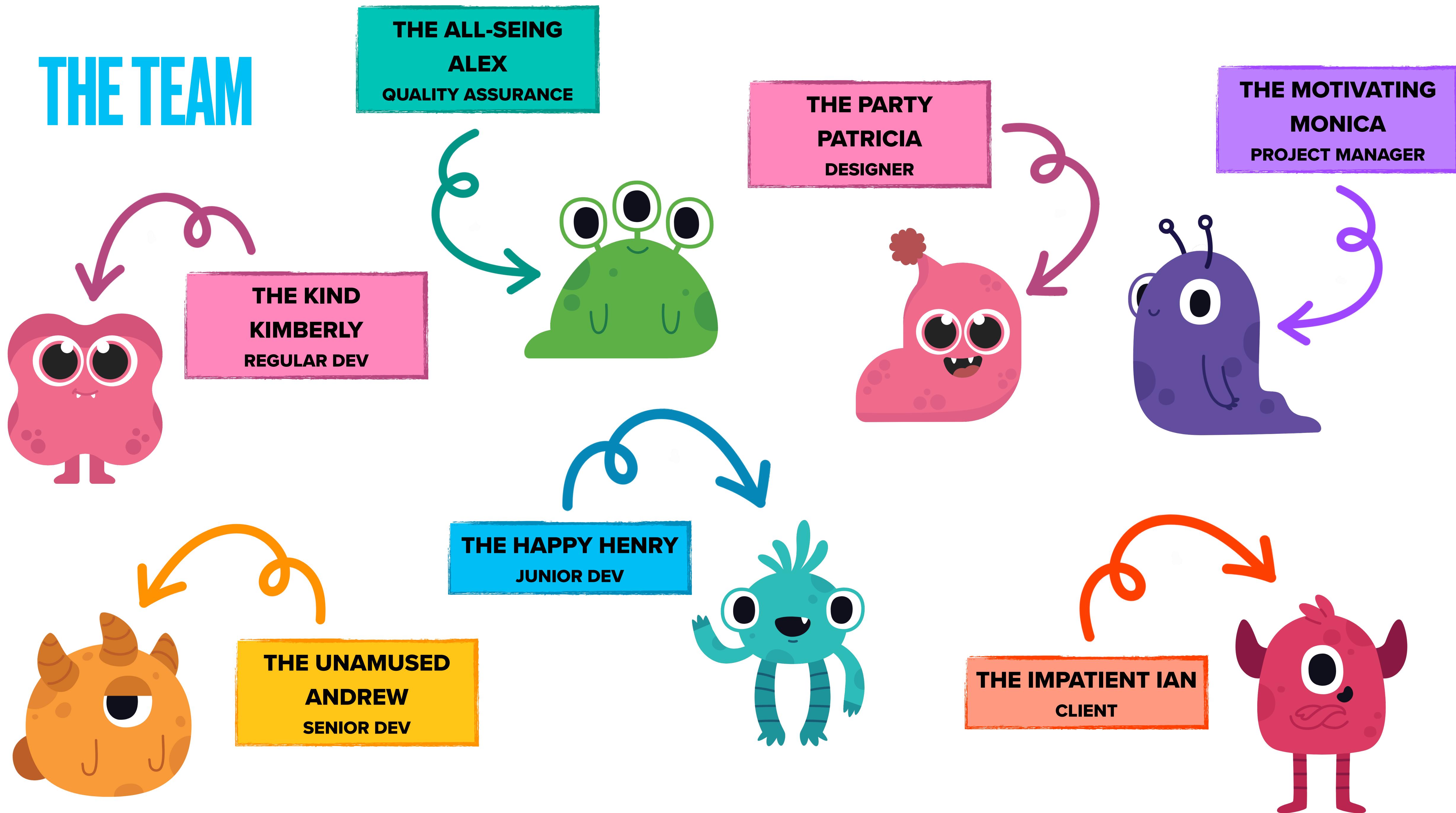
CASE STUDIES

SOLUTIONS & REMEDIES

CASE STUDIES

THE TEAM

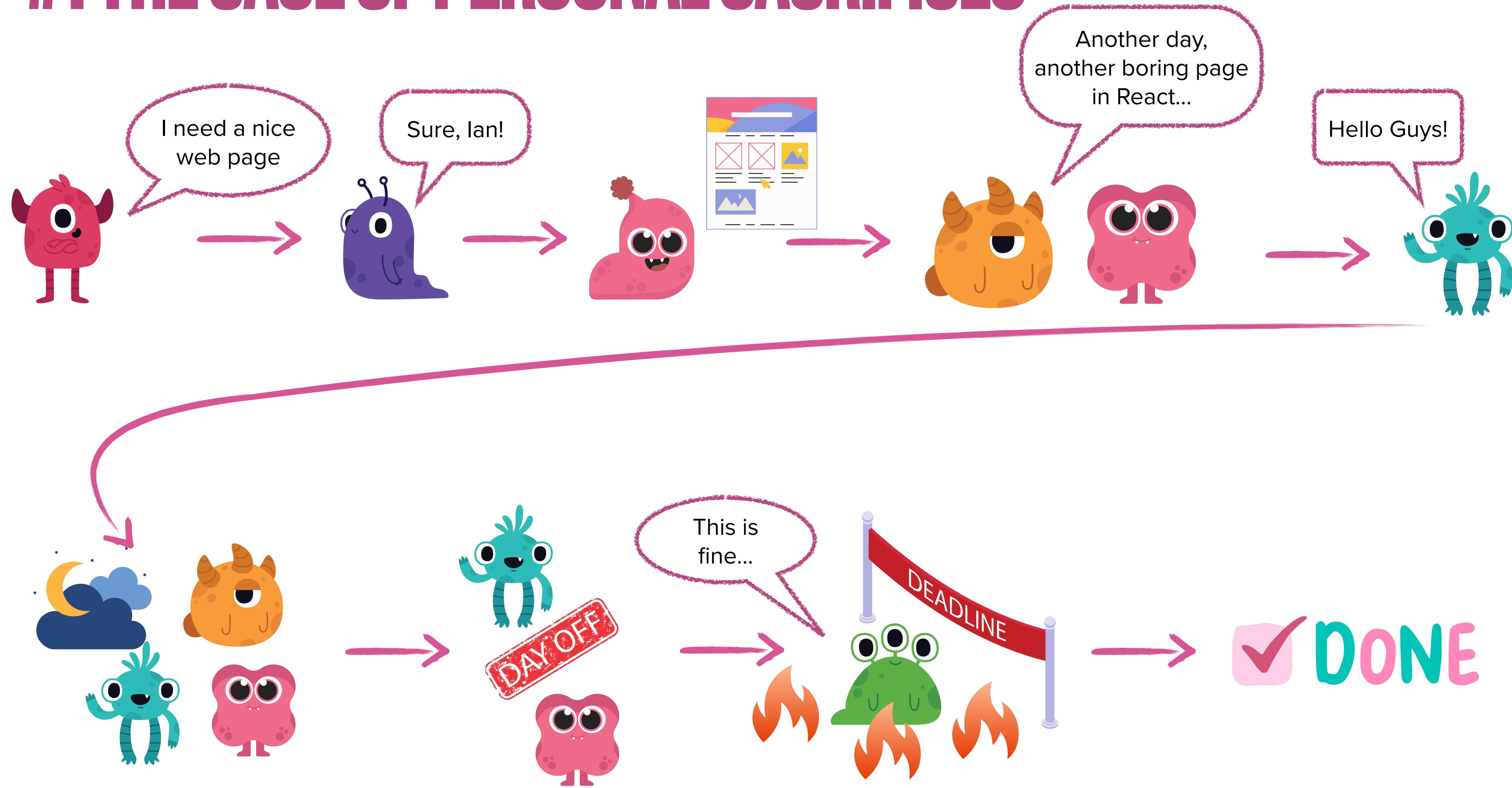
THE TEAM



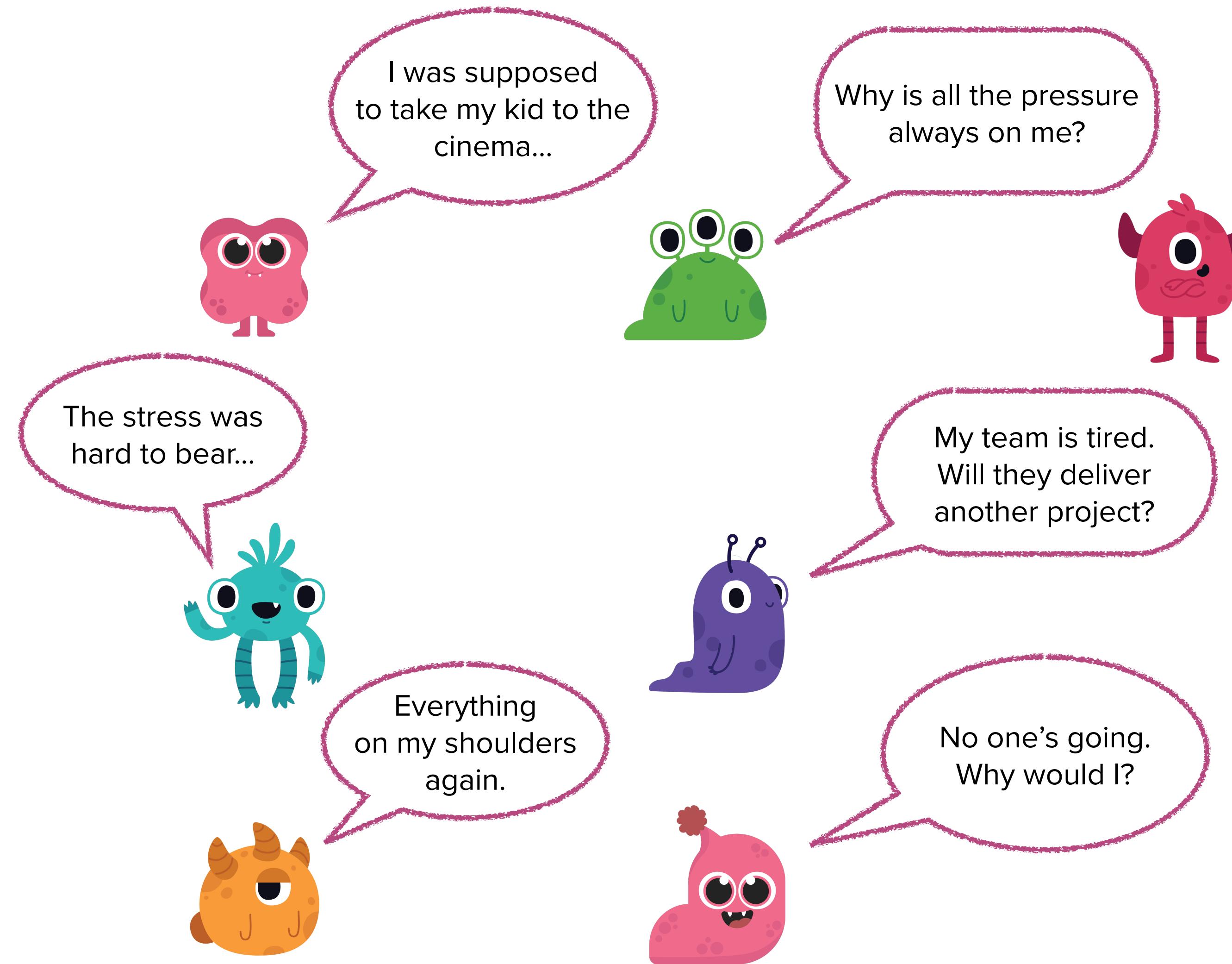
#1

THE CASE OF PERSONAL SACRIFICES

#1 THE CASE OF PERSONAL SACRIFICES



#1 THE CASE OF PERSONAL SACRIFICES



PROJECT PARTY



THE COST

WORK-LIFE BALANCE

MOTIVATION

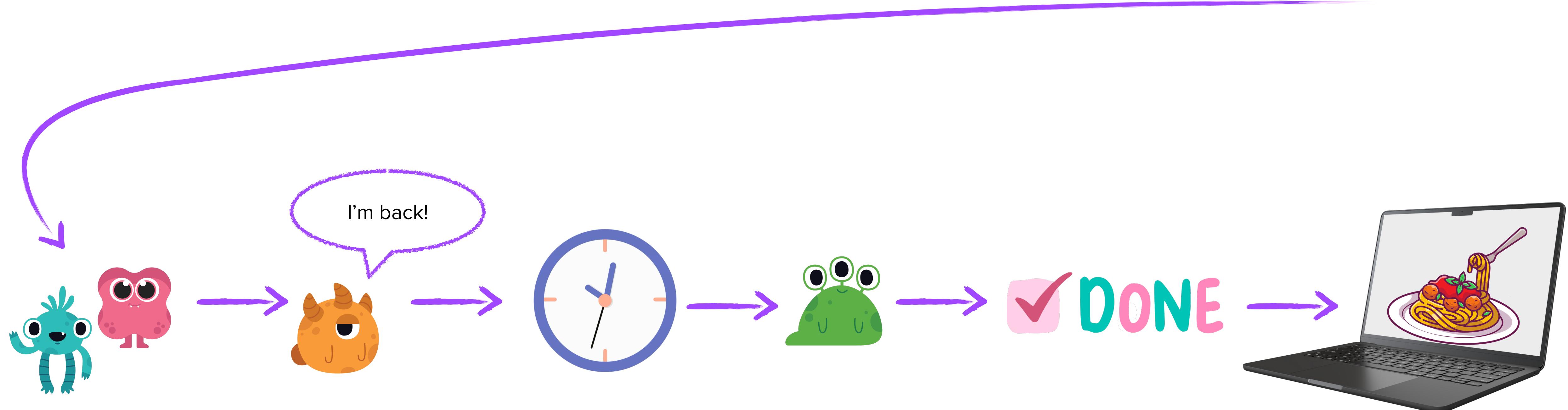
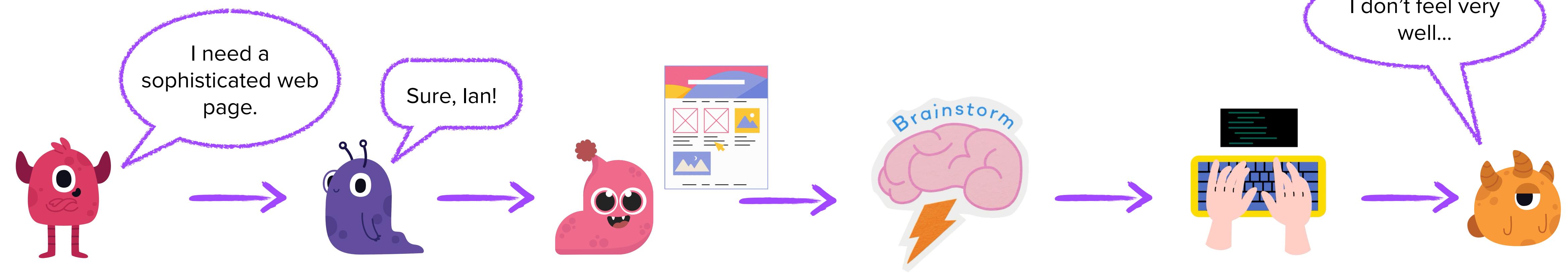
TEAM SPIRIT & RELATIONSHIPS

WELL-BEING

#2

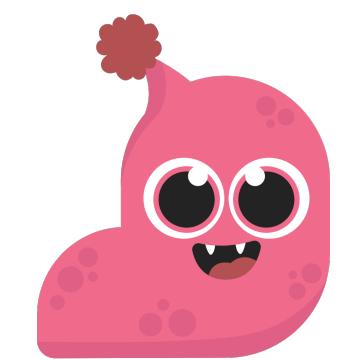
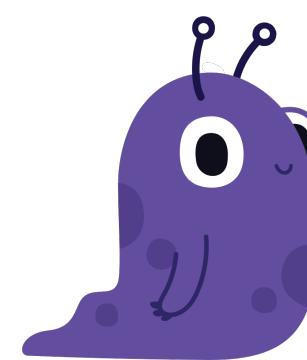
THE CASE OF POST-CRUNCH BOLOGNESE

#2 THE CASE OF POST-CRUNCH BOLOGNESE

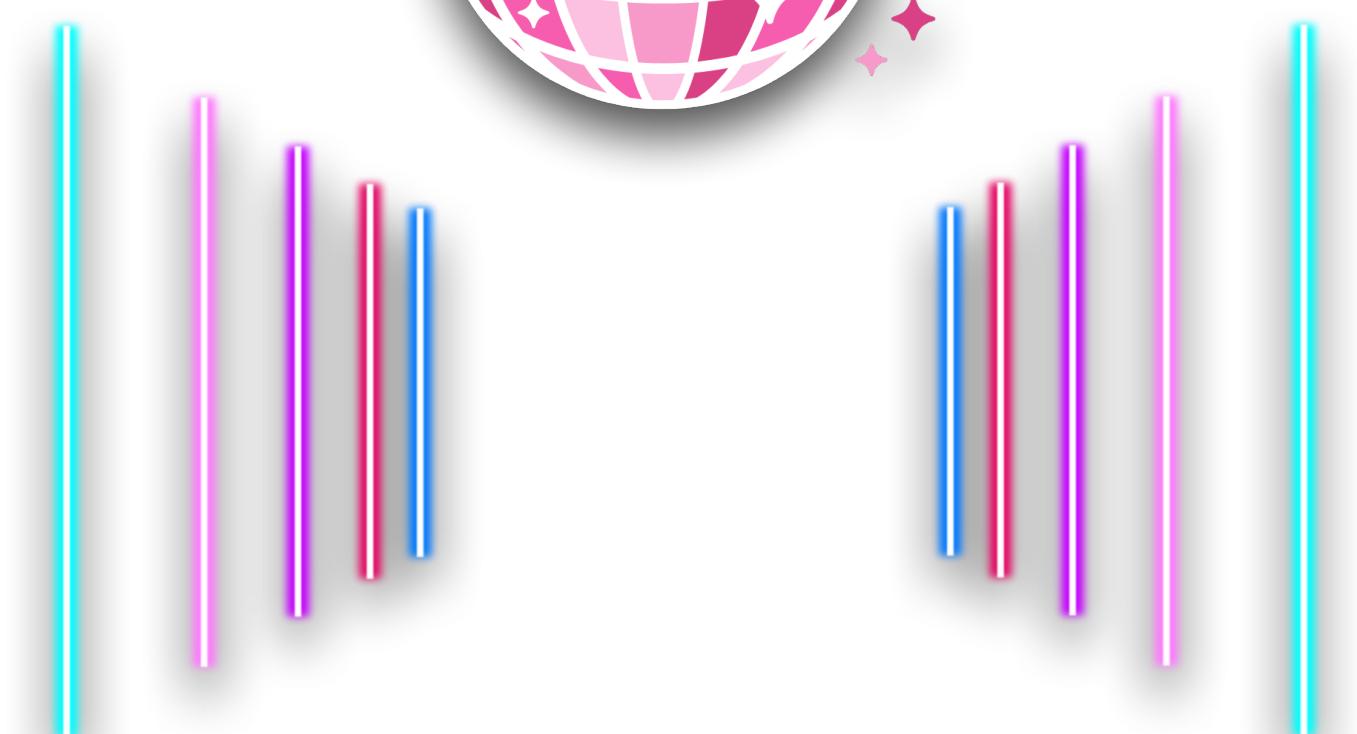


#2 THE CASE OF POST-CRUNCH BOLOGNESE

What a mess. We don't want to work with this codebase anymore.



PROJECT PARTY



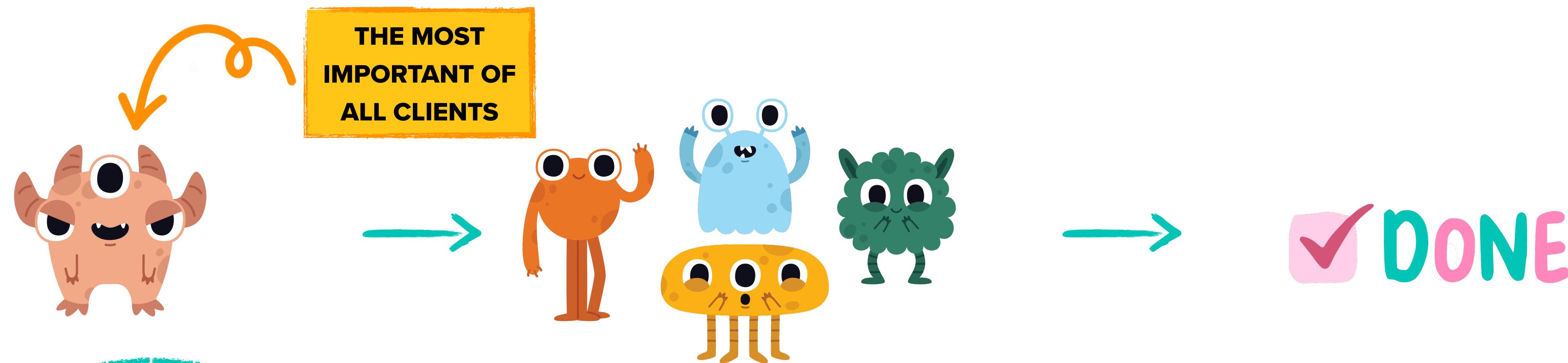
THE COST

TECH DEBT
NECESSARY POST-RELEASE REFACTOR
MOTIVATION

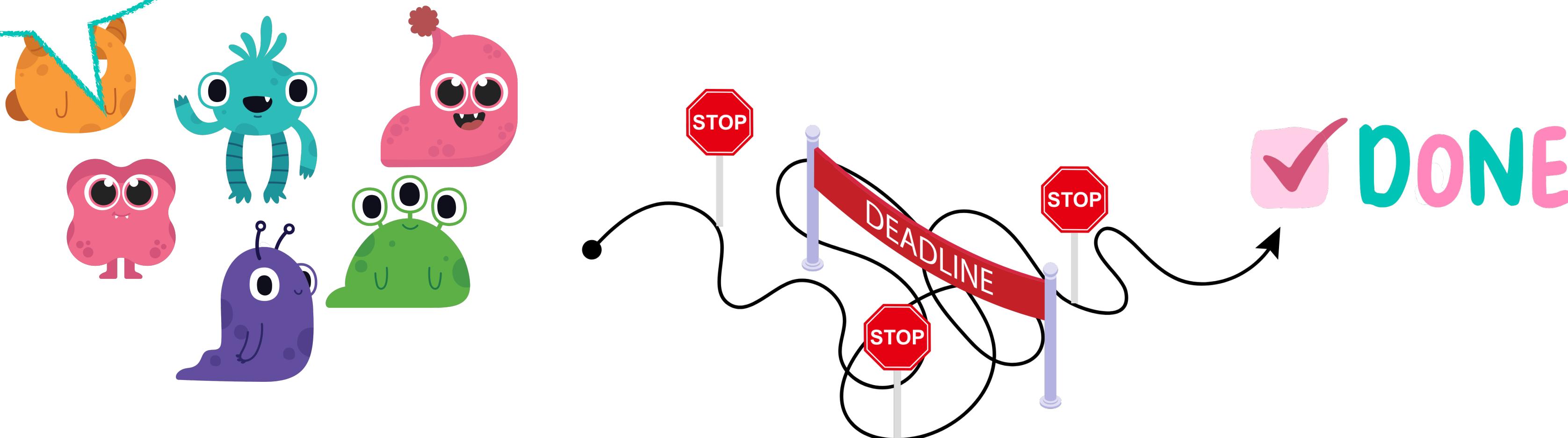
#3

THE CASE OF LOST ORPHANS

#3 THE CASE OF LOST ORPHANS



How are we supposed to
finish our project?!



#3 THE CASE OF LOST ORPHANS



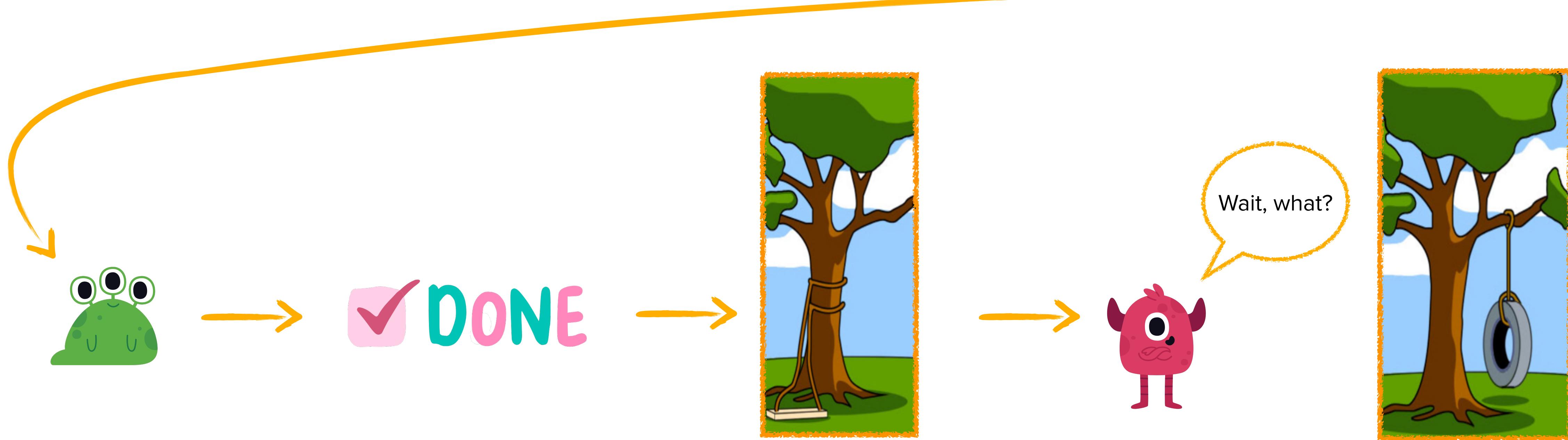
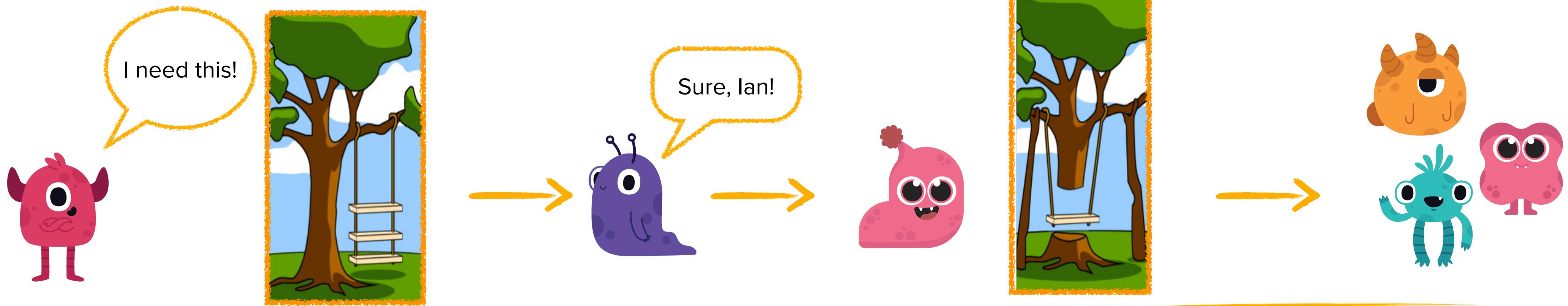
THE COST

OTHER DEADLINES
ROADMAP
STABILITY

#4

THE CASE OF TOTAL CONFUSION

#4 THE CASE OF TOTAL CONFUSION



THE COST

MONEY
TIME
MOTIVATION

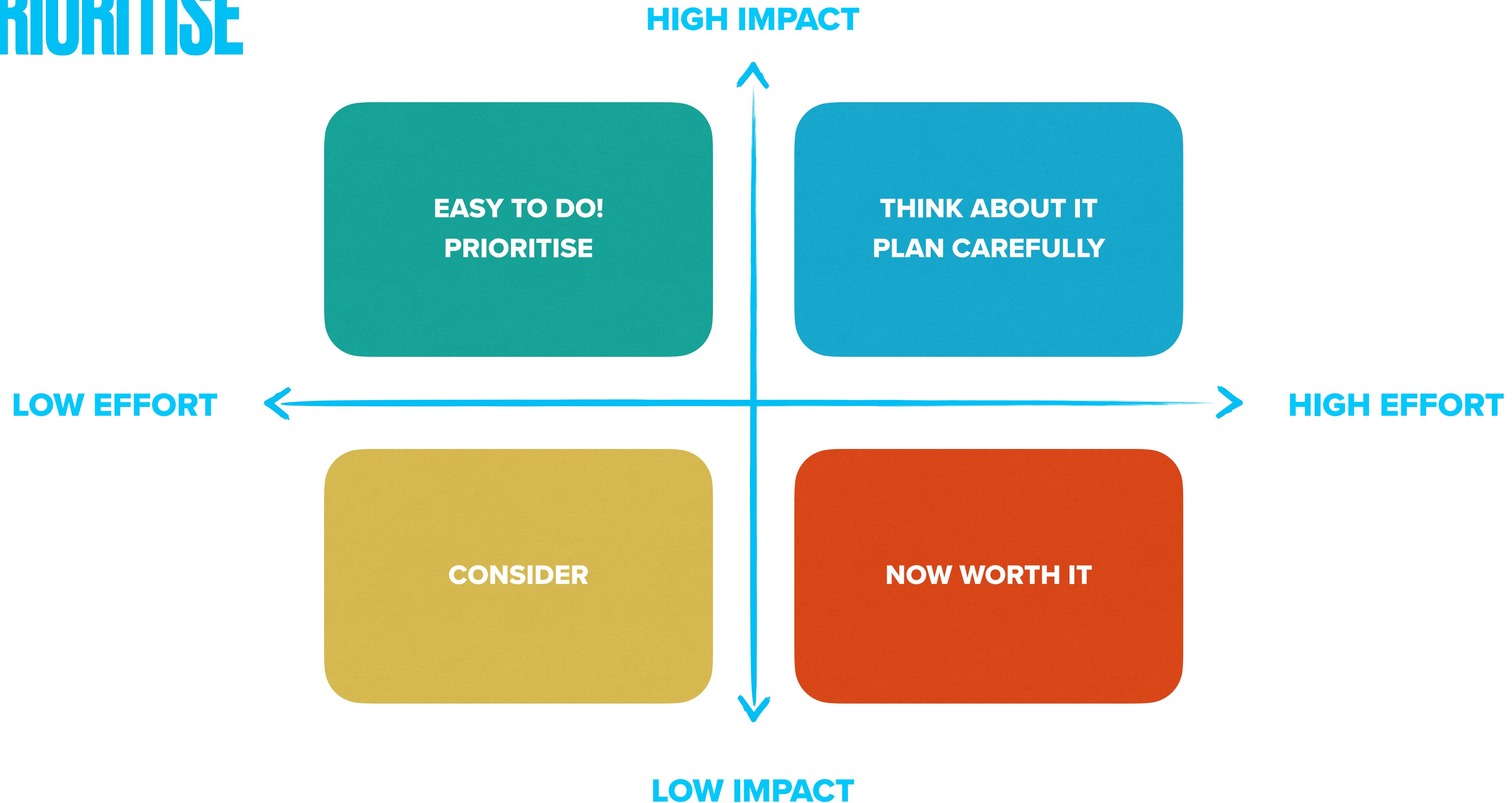
WHAT CAN BE DONE ABOUT IT?

UNDERSTAND THE PROBLEM

UNDERSTAND THE PROBLEM

PRIORITISE

PRIORITISE



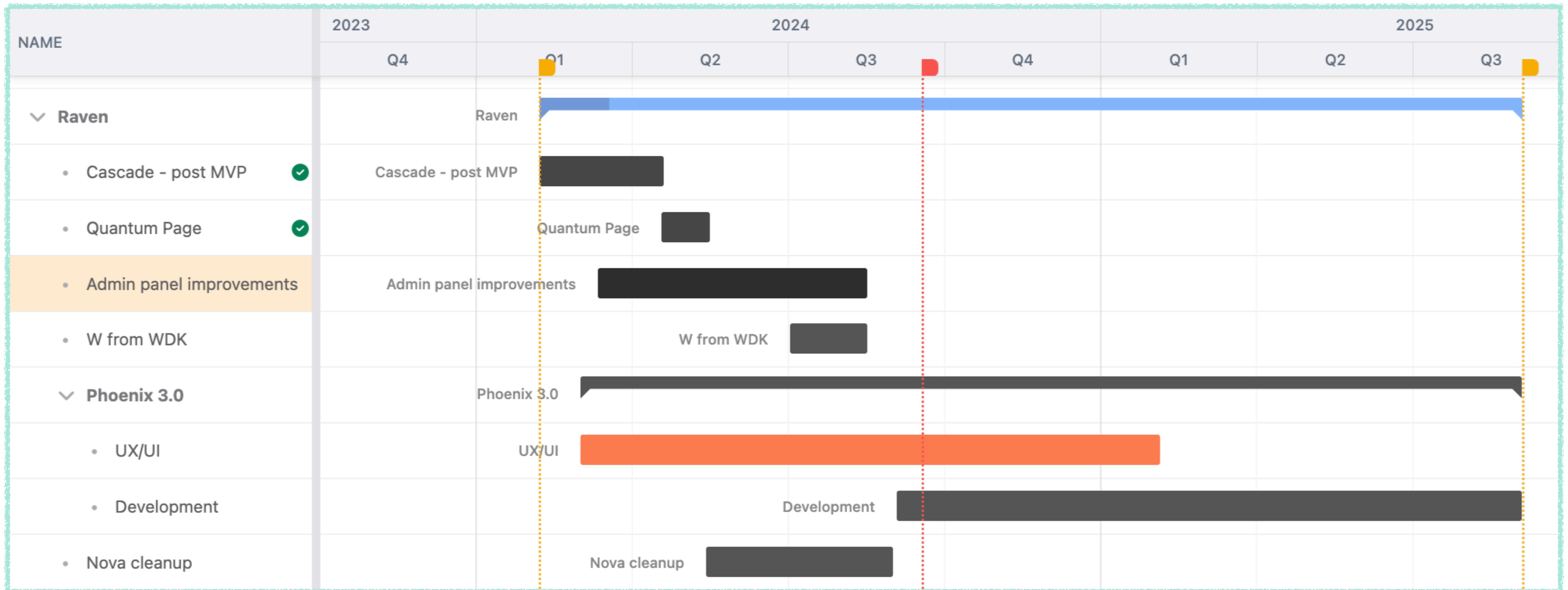


**Our #1
priority**

**Our new
equally #1
priority**

RESOURCES & ROADMAP

RESOURCES & ROADMAP



**SET YOURSELF A...
DEADLINE**

WAIT, WHAT?

WAIT, WHAT?

STRICT vs SELF-SET DEADLINES

WHY...?

WHY...?

MOTIVATION & FOCUS

EFFICIENCY & PRODUCTIVITY

PROJECT PLANNING

BUDGET MANAGEMENT

**YOU HAVE A PROJECT
NOW WHAT?**

TECH LEAD

TECH LEAD

OWNERSHIP

POINT OF CONTACT

SOMEONE FROM THE TEAM

PREPARES TASKS

IS NOT THE ONLY RESPONSIBLE!

LIMIT SCOPE

The killer app that got investors excited..

LIMIT SCOPE

FOCUS ON A WORKING PRODUCT

PRIORITISE FEATURES

PLAN POST-MVP PHASE



The MVP - minimum “viable” product



TECH PLANNING

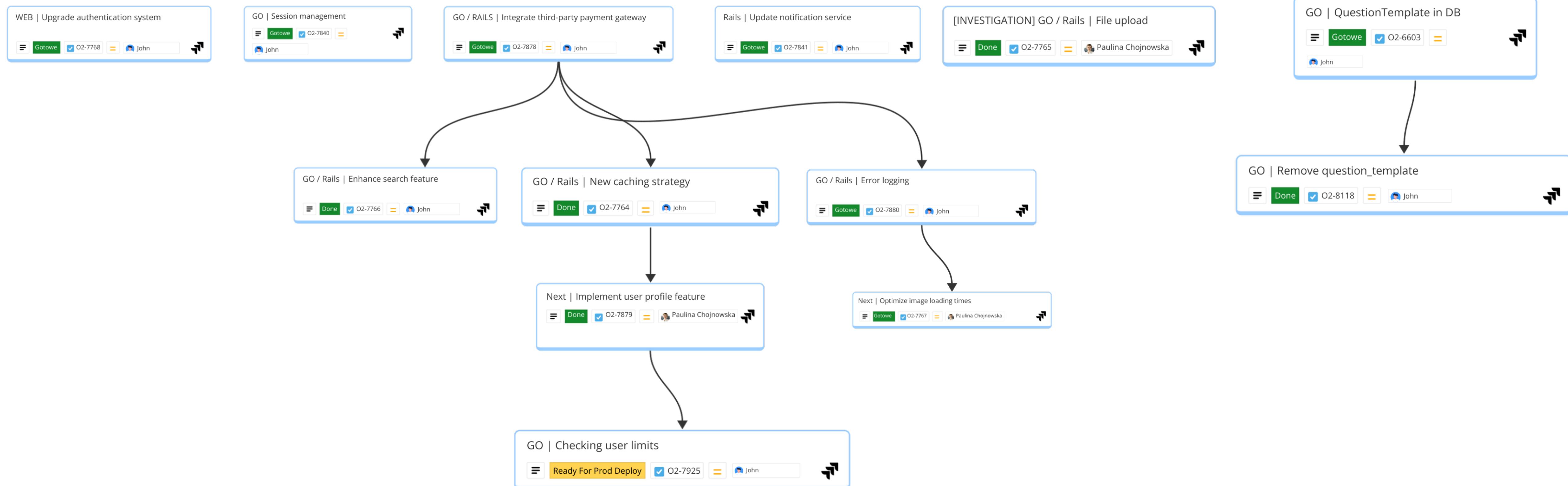
TECH PLANNING

WRITE TASKS

VISUALIZE DEPENDENCIES

IDENTIFY DOUBTS

Nice to have / refactor



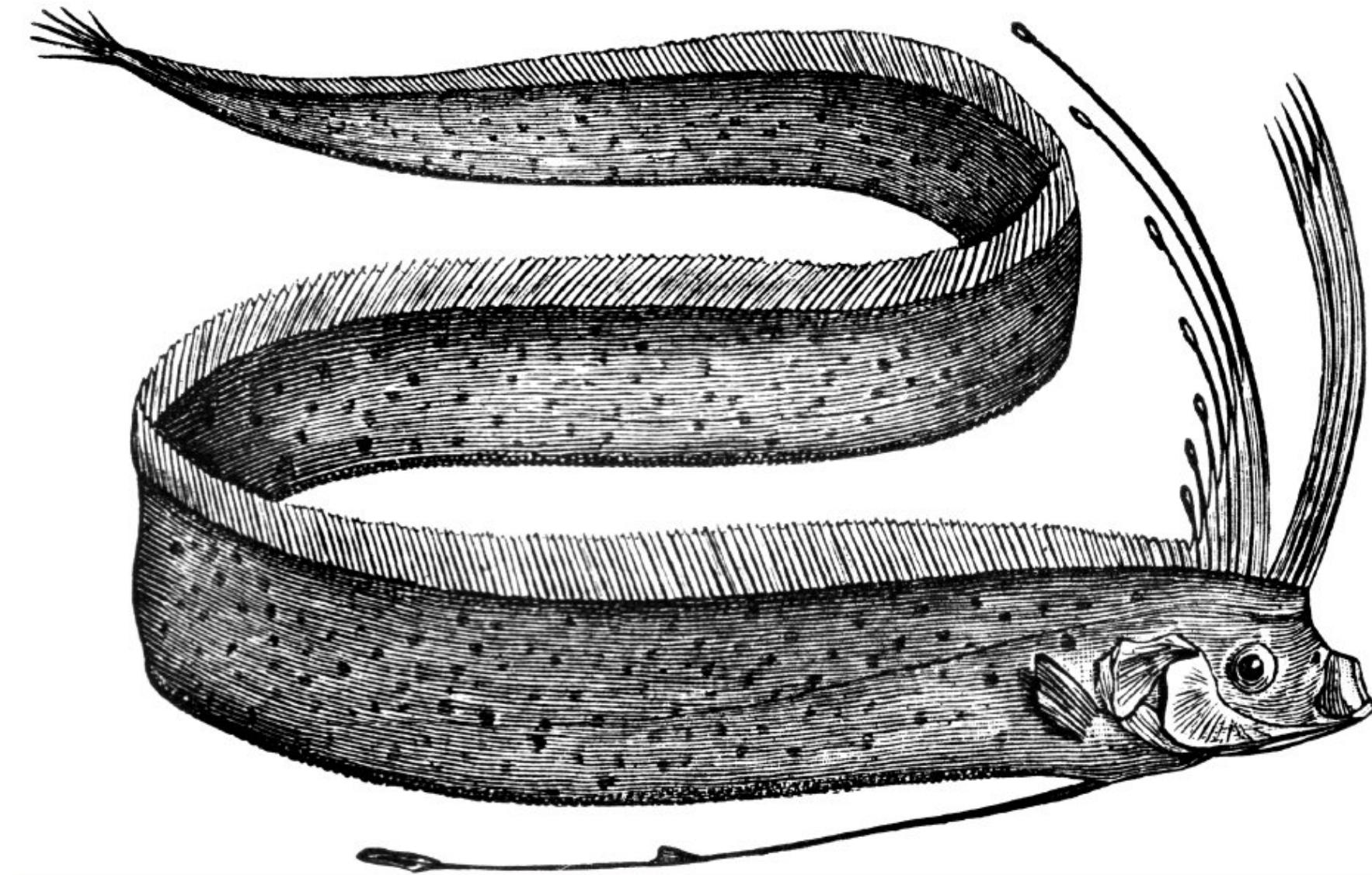
DOCUMENT

DOCUMENT

CLARIFICATION

SOURCE OF INFORMATION

How to Not Write Documentation and Still be a Senior



Excuses for No Documentation

The Definite Guide

O'RLY?

Super Saiyan Senior Dev

COMMUNICATE

PLAN THE AFTERMATH

PLAN THE AFTERMATH

CLEAN UP

ANALYSE

POST MVP



BEFORE AND
AFTER THE PROJECT

CELEBRATE

SATISFACTION COMES WITH A JOB WELL-DONE

CODING IS NOT THE MOST IMPORTANT

THANK YOU!