

Paulina Hernández Almonte

5000 Nathaniel Rochester Hall, Rochester NY. 14623

//about me//

Advertising & PR student from the Dominican Republic, seeking a summer (May-August 2020) internship or co-op to gain experience in her area of study. Passionate about digital design and the different ways we can communicate through marketing and advertising media

//contact//

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Education

Bachelor of Science
Advertising & Public Relations

Minor: Marketing

3.55 GPA

Rochester Institute of
Technology

Expected Graduation:
May 2021

Skills

Microsoft Office Suite
Spanish (primary language)



Awards

DEAN'S LIST

RIT | Fall 2017

RIT | Spring 2018

RIT | Spring 2019

Social Entrepreneurship

Competition 2016

UNIBE | 2nd Place

//experience//

March 2019-Present

President | Global Union | Rochester, New York

- Promote understanding of diversity and develop a strong multicultural movement within the international student community.
- Provide leadership and facilitate communication, cooperation, networking, and mutual support among the organization's affiliates

October 2019-Present

Strategic Communication Specialist Co-op| RIT Expressive Communication Center (ECC) | Rochester, New York

- Lead and guide other student employees in their roles
- Planning/executing events or special projects on campus that represent the ECC
- Manage and create social media platforms for ECC
- Create and distribute print and digital advertising content for the ECC

May 2019-December 2019

Peer Facilitator| RIT 365 Year One Programs | Rochester, New York

- Provided an inclusive dynamic, alongside the primary facilitator for the Year One Program sessions
- Facilitated discussions among students about topics of interest, to help them construct different ideas and learn through different points of view

August 2019

Orientation Leader| RIT Division of Student Affairs | Rochester, New York

- Facilitated tools and experiences for the adaptation of incoming students to the RIT community
- Assisted and supervised activities and events to take place during orientation