Paulina Paz —

Product Designer (UX / UI)

I'm a qualified architect turned UX Designer with 3+ years of experience delivering end-to-end product design, UX, and UI design for responsive web applications.

EDUCATION

University of Arkansas
Bachelor of Architecture, Class of 2015
Bachelor of Business Administration
Cumulative GPA 3.2 / 4.0

University of San Diego I Extension
User Experience Design Certificate
June 2019 - March 2021

Friends of Design
User Experience Design Certificate
UI Design and Sketch Certificate
May 2019

SKILLS

Figma
Adobe XD
Axure
HTML
CSS
Optimal Workshop
User Testing
Wireframing + Prototyping

CONTACT

paulipaza@gmail.com
+27 71 047 6880

EXPERIENCES

xneelo - UX Designer
April 2020 - Present
Cape Town, SA - Remote
I work in an agile environment across product teams focusing on user experience and end-to-end design of the web hosting control panel. I help build and maintain the design system and implement new design patterns. I collaborate closely with product owners, software developers, and QA engineers for the implementation of software designs.

Lightswitch Solutions - UX Designer + Product Owner
July 2019 – Mar 2020
Cape Town, SA
I led discovery workshops, collaborated with stakeholders to define product vision, and designed the user experience of over 3 web applications in different industries, including e-commerce, e-learning, and marketplace. I worked closely with a team of software developers, designers, and testers to drive product development and plan product features.

Freelancing - Web + Product Designer
January 2018 – July 2019
I designed and built WordPress websites using Elementor page builder. I worked closely with business stakeholders to define MVP features and design the user experience and interface of a social mobile application. I designed and managed the software development of my web application for kitchen renovations.

SAOTA - Architect
July 2015 – December 2017
Cape Town, South Africa
I was one of the architects in the USA team, involved in the design process from initial design concept to final design development of high-end residential projects. I delivered 3D models in Revit and 2D layouts, including floorplans and elevations.