



# PAULINE BAUDRY

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## IT SKILLS

### Programming languages and technologies

R, Python, MySQL, HTML, CSS, Javascript

## LANGUAGES

**French**  
Fluent

**English**  
Fluent

**Swedish**  
Fluent

**Spanish**  
Competent

## INTERESTS

### Design

Creation of a visual identity for a totebag brand for sales in Falsterbo, Sweden (Summer 2015)

### Architecture

Weekly classes at the Union centrale des Arts Décoratifs (UCAD), Paris (2013)

## PROFESSIONAL EXPERIENCE

### Programme Officer | DataCity Paris - NUMA

*Multi-partner open innovation programme organised in partnership with the City of Paris | September 2018 - present*

Responsible for the smooth development of the programme and partners' satisfaction

- Project management: supervision of 4 projects dealing with urban challenges
- Client relationship: coordination with the different participants of the programme
- Facilitation of workshops, based on Design Thinking methods
- Sourcing of startups
- Communication: creation of content and use of social media
- Event planning: organisation of internal and public events

### Internship in production | Quiet Storm

*Advertising agency, London | June - July 2016*

- Researching competitor markets
- Preparing and presenting content at creative meetings
- Organisation of the annual team offsite

### Administrative assistant | Franco-British Council

*Non-profit organisation, London | October 2015 - May 2016*

Helping in the organisation of projects and seminars one day a week

- Communication: updating the website and handling social media
- Preparing seminars and researching conference themes
- Translating documents and taking care of other administrative tasks

## EDUCATION

### Master of Sciences (MSc) Smart Cities and Urban Analytics

*University College London, The Bartlett Centre for Advanced Spatial Analysis, 2017-2018 (Distinction)*

Data analysis and processing applied to the urban context, including spatial analysis and visualisation (GIS), in addition to theoretical studies of urban systems and politics of "smart cities".

Dissertation: "A spatial analysis of the effect of safety on persisting gender gaps in cycling in New York City"

### Bachelor of Arts and Sciences (BASC)

*University College London, 2014-2017 (Distinction)*

Multi-disciplinary course, with a major in "Societies", including modules in geography, politics, economics, geocomputation and quantitative methods.

Dissertation: "Architecture, urban planning and fear in the age of terrorism: A study of the new US Embassy in Nine Elms"

### International Option Baccalaureate

*Ecole Active Bilingue Jeannine Manuel, 2011-2014*

Economics and social sciences section - distinction, average of 18.1/20

## EXTRA-PROFESSIONAL ACTIVITIES

### President | UCLU Nordic Society

*University society for nordics and nordic-enthusiasts, September 2016-June 2017*

Managing the committee, organising events, sending out newsletters, teaching Swedish for beginners.

### UCL ambassador | Mogul

*Online platform for women, October 2016-May 2017*

Creation of online content for social media, recruiting student volunteers to write on the blog.

### Organiser | TEDxUCL Women

*Conferences, March 2015-October 2016*

Blogger in the marketing team for the 2015 event "Momentum". Organiser of the 2016 event "Intersect", responsible for artistic performances (spoken word, theatre, music).