## PAULINE BAUDRY

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#### **EDUCATION**

# MSc Smart Cities and Urban Analytics, The Bartlett Centre for Advanced Spatial Analysis, University College London

2017-Present

Data processing, analysis and visualisation for use in urban contexts, with modules such as 'Geographic Information Systems and Science', 'Urban Simulation', 'Spatial Data Capture and Analysis', complemented by theoretical modules including 'Urban Systems Theory' and 'Smart Cities: Context, Policy and Government'.

## Bachelor of Arts and Sciences (BASc), University College London (First Class grade)

2014-2017

'Societies' Major, including the modules 'Understanding Cities and their Spatial Cultures', 'Human Ecology', 'Geocomputation and Computational Social Science', 'International Development', 'Quantitative Methods', 'Politics of the European Union'. Dissertation researching the role of architecture and urban planning in contributing to the safety of cities in an age of terrorism, with particular attention to the new US Embassy in Nine Elms, London.

#### Baccalauréat Option Internationale, Ecole Active Bilingue Jeannine Manuel

2011-2014

Economics and Social Sciences, grade 18.1/20 (distinction)

#### **WORK EXPERIENCE**

# Intern at Quiet Storm, advertising agency

Jun-Jul 2016

Interning in the production team, researching clients' competitors, attending creative meetings, voice recordings, colour retouching sessions, photoshoots and videoshoots, presenting content-related research for creative briefing meeting, taking the Commercial and Leg Regs certificates on the online IPA Qualifications system, organising the office summer weekend.

#### Intern at the Franco British Council, Non-Profit Organisation

Oct 2015-May 2016

Interning one day a week, assisting the organisation of current projects and seminars, updating the website, creating content for social media (Twitter), writing seminar agendas, researching future conference themes, translating documents, working on other administrative tasks.

### **VOLUNTARY WORK & SOCIETIES**

#### President of the UCLU Nordic Society, society for all Nordics and Nordic-enthusiasts

Sep 2016-Jun 2017

Responsible for managing the committee, organising events, sending out information through Facebook and email newsletters. Swedish teacher for beginners.

# Campus Ambassador at Mogul, online sharing platform for women

Oct 2016-May 2017

Responsible for the UCL section, establishing online presence through social media, recruiting students to write on the page.

# Campus Ambassador at Teech, start-up tutoring platform

Mar 2015-Mar 2017

Responsible for recruiting tutors from UCL – extensive use of social media.

#### Interviewer for the Times Final Year Student Survey

Feb 2017

Responsible for finding interviewees and conducting 25-minutes interviews on 25 students in a week.

### Organiser at TEDxUCLWomen, 2016 event 'Intersect'

Aug-Oct 2016

Part of the Hospitality team, overseeing entertainment (spoken word, theatre and musical performances).

#### Blogger for TEDxUCLWomen, 2015 event 'Momentum'

Mar-May 2015

Member of the marketing team. Part of the organisation during the day of the event.

#### LANGUAGES, IT SKILLS AND INTERESTS

French, English, Swedish (Fluent)

Spanish (Proficient: 'Professional Purposes' level at UCL)

Microsoft Office: Word, Excel, Power Point

Programming languages and technologies: R, Python, Processing (Java-based), SQL, HTML, CSS, Javascript

**Design**: Designing tote bags for sale in Falsterbo, Sweden (Summer 2015)

Architecture: Weekly lessons at Union centrale des Arts Décoratifs (UCAD), Paris (2013)