

PAULINE HOLM

SKILLS

Frontend Development
React, Next.js, TypeScript, Js

Automatisation
CI/CD, GH Actions

UX/UI
Figma, design principles

Cloud
Kubernetes, GitOps, JFrog

Backend Development
basics of C#, .NET

Agile
work in Agile frameworks, Jira, Azure DevOps

Cyber security
principles & compliance

AI Development
RAG, LLM, AI Dev tools

& other
Contentful, Gatsby, Tailwind, Vercel, Netlify, DevOps, Vite

LANGUAGES

English *fluent*

Danish *fluent*

Polish *native*

German, Norwegian,
Swedish, Hebrew
elementary proficiency

SOFTWARE ENGINEER

Frontend-focused energetic tech professional with a passion for learning and growth. Dedicated to delivering seamless, efficient, and user-friendly digital experiences. that drive team success.

PROFESSIONAL EXPERIENCE

Software Engineer, TV2 Denmark

Sept 2024 - Dec 2025

- Developed and maintained on TV2 Connect (B2B)
- Migrated a system to Cloud Platform
- Automated a deployment process and streamlined dev-communication
- Involved and contributed to security and AI initiatives

Student Frontend Developer, DFDS

Jan 2023 - Aug 2024

- Maintained DFDS.com and Contentful CMS integration
- Maintained Passenger Profile and Advanced Info interfaces
- Collaborated on ad-hoc digital and product development initiatives

Student Assistant in Digital Marketing, Qufora

Oct 2021 - Jun 2022

- Managed and updated Qufora.com content
- Implemented new language versions to support new markets
- Reorganized and maintained company's digital assets library
- Enhanced website's SEO

Student As. Digital Marketing, Simple Very Simple

Dec 2020 - Sept 2021

- Managed e-commerce channels (SquareSpace & DBA)
- Handled customer service operations, claims and logistics
- Supported digital advertising and promotional campaigns

EDUCATION

Master of IT, learning and organisational change, 2024 (DA)

Aalborg University CPH

EUD Web Development, 2022 (DA)

Roskilde Tekniske Skole

Bachelor, Innovation and Entrepreneurship, 2020 (ENG)

Business Academy Aarhus