

# PAULINE HOLM

## SKILLS

Frontend Development  
*React, Next.js, TypeScript, Js*

Automatisation  
*CI/CD, GH Actions*

UX/UI  
*Figma, design principles*

Cloud  
*Kubernetes, GitOps, JFrog*

Backend Development  
*basics of C#, .NET*

Agile  
*work in Agile frameworks, Jira, Azure DevOps*

Cyber security  
*principles & compliance*

AI Development  
*RAG, LLM, AI Dev tools*

& other  
*Contentful, Gatsby, Tailwind, Vercel, Netlify, DevOps, Vite*

## LANGUAGES

English *fluent*

Danish *fluent*

Polish *native*

German, Norwegian,  
Swedish, Hebrew  
*elementary proficiency*

## SOFTWARE ENGINEER

Frontend-focused energetic tech professional with a passion for learning and growth. Dedicated to delivering seamless, efficient, and user-friendly digital experiences that drive team success.

## PROFESSIONAL EXPERIENCE

### Software Engineer, TV2 Denmark

Sept 2024 - Dec 2025

- Developed and maintained on TV2 Connect (B2B)
- Migrated a system to Cloud Platform
- Automated a deployment process and streamlined dev-communication
- Involved and contributed to security and AI initiatives

### Student Frontend Developer, DFDS

Jan 2023 - Aug 2024

- Maintained DFDS.com and Contentful CMS integration
- Maintained Passenger Profile and Advanced Info interfaces
- Collaborated on ad-hoc digital and product development initiatives

### Student Assistant in Digital Marketing, Qufora

Oct 2021 - Jun 2022

- Managed and updated Qufora.com content
- Implemented new language versions to support new markets
- Reorganized and maintained company's digital assets library
- Enhanced website's SEO

### Student As. Digital Marketing, Simple Very Simple

Dec 2020 - Sept 2021

- Managed e-commerce channels (SquareSpace & DBA)
- Handled customer service operations, claims and logistics
- Supported digital advertising and promotional campaigns

## EDUCATION

### Master of IT, learning and organisational change, 2024 (DA)

Aalborg University CPH

### EUD Web Development, 2022 (DA)

Roskilde Tekniske Skole

### Bachelor, Innovation and Entrepreneurship, 2020 (ENG)

Business Academy Aarhus