



# IP CHAK PONG

## 葉澤邦

YEAR 4

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葉澤邦

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### EDUCATION

National Chung Cheng University  
BACHELOR OF  
INFORMATION MANAGEMENT  
Sep 2017~



### ACADEMIC EXPERIENCES

Start-up business team "RIDE"  
National Chung Cheng University  
Apr 2018-2019

ATCC CASE COMPETITION  
Team TAIWAN BAR  
Apr 2019

YEAR 3 PROJECT DEVELOPMENT  
"DEEP FASHION"  
Sep 2019~



### WORK EXPERIENCES

戰國科技 @Shenzen China  
ASSISTANT OF PRODUCT MANAGER  
SUMMER INTERN 2019



### SPECIAL ACHIEVEMENT

SPORTS: BASEBALL

PHOTOGRAPHY & FILM MAKING

### THE PLACE TO LEARN WHAT I WANT

In the three years university life, I learned three programming languages, web designing, accounting, management, etc. Besides, I also involved in the courses which provided by Department of Communication. Those courses gave me a great chance to put into practice.

### ELECTRIC MOTO-BIKE RENTING SYSTEM

I was responsible for the operation services in this start-up team. Since our university campus is large, we saw it as an opportunity to introduce shared motobike to our schoolmates so as to save their time and effort climbing up the slopes.

### ENTER THE SECOND ROUND OF ATCC

ATCC as the most representative national business competition, joining it is on of my university wishlist. In this competition, we provided a business proposal for Taiwan Bar(a digital media firm). In this competition, we aim at creating a new business model for digital media firm and increasing the content engagement to target audiences.

### CLASSIFY CLOTHING CATEGORY WITH TENSORFLOW

I am the captain of this project team. The target of this project is using compter vision to classify costumers' clothing attributes. After that, we will use these attributes data for predicting the garment products which costumers will be interested. We used Inception-V3 model from google Tensorflow to do the classification.

### BROADEN MY HORIZONS

The experience in this company is really interesting. We were developing a SaaS for education industry. As the assistant of PM, I did market survey, the test specifications and even developed the webpage for promoting our SaaS product.

### HONG KONG NATIONAL BASEBALL TEAM & JUNIOR SQUAD

MV: MOTIV - 在身邊 | By My Side  
SHORT FILM: 窗外的黑羊



DISCOVER MORE  
ABOUT ME! :)

### BEST SKILLS

MS OFFICE

C#

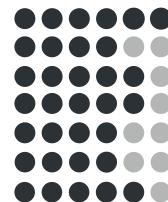
JAVA

HTML 5

JAVASCRIPT

PYTHON

ADOBE PS, AI, PR



### LANGUAGE

English, Manderine, Cantonese