



# IP CHAK PONG

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## EDUCATION

### Secondary School

2011 - 2017

### University

Sep 2017~



## ACADEMIC EXPERIENCES

### Start-up business team "RIDE"

National Chung Cheng University

Apr 2018 - 2019

### ATCC Case Competition

Team TAIWAN BAR

Apr 2019

### Year 3 Project Development

"DEEP FASHION"

Sep 2019 - 2020



CCU DEPARTMENT OF MIS  
PROJECT COMPETITION



## WORK EXPERIENCES

### ▼ 战国科技 @Shenzhen China

ASSISTANT OF PRODUCT MANAGER

Summer intern 2019



## SPECIAL ACHIEVEMENT

### Sports

### Photography & Film Making

### Asian Students Venture Forum

## TWGHs Chen Zao Men College @HONG KONG



## NATIONAL CHUNG CHENG UNIVERSITY

## BACHELOR OF INFORMATION MANAGEMENT @TAIWAN



## ELECTRIC MOTO-BIKE RENTING SYSTEM

I was responsible for the operation services in this start-up team. Since our university campus is large, we saw it as an opportunity to introduce shared motobike to our schoolmates so as to save their time and effort climbing up the slopes.

## ENTER THE SECOND ROUND OF ATCC

ATCC as the most representative national business competition, joining it is on of my university wishlist. In this competition, we provided a business proposal for Taiwan Bar (a digital media firm). In this competition, we aim at creating a new business model for digital media firm and increasing the content engagement to target audiences.

## CLASSIFY CLOTHING CATEGORY WITH TENSORFLOW

I am the captain of this project team. The target of this project is using compter vision to classify costumers' clothing attributes. After that, we will use these attributes data for predicting the garment products which costumers will be interested. We used Inception-V3 model from google Tensorflow to do the classification.

## BROADEN MY HORIZONS

The experience in this company is really interesting. We were developing a SaaS (薈客) for education industry. As the assistant of PM, I did market survey, the test specifications and even developed the webpage for promoting our SaaS product. This provides me with a good opportunity to understand the scale of Shenzhen's IT industry.

## HONG KONG NATIONAL BASEBALL TEAM & JUNIOR SQUAD

2010 - 2017



## MV, SHORT FILM, DOCUMENTARY

2019 ~

## TAIWAN REPRESENTATIVE

2020 @KOREA JEJU



## BEST SKILLS

HTML 5

JAVASCRIPT

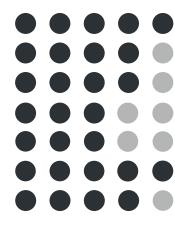
PYTHON

JAVA

C#

ADOBE PS, AI, PR

MS OFFICE



DISCOVER MORE  
ABOUT ME! :)

## LANGUAGES

English, Manderine, Cantonese