The Temple Inn & Suites

thetemplesuits.com

Site Plan

Site Name

The site will be called **The Temple Inn & Suites** (or TI&S, for short) and the domain would be ***thetemplesuits.com***. As the name indicates, it will be a website dedicated to The Temple Inn & Suites chain to provide information about services that this hotel chain offers.

Site Purpose

The main purpose of the ***thetemplesuits.com*** website will be to promote and provide information about the specialized services that the hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. It would reflect the Church culture and be designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

Target Audience and Scenarios

The target audience for this website is described below

Who: Temple workers, patrons, families and large groups of young men and women with their Church leaders.
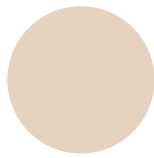**Age:** All ages, but those looking into the website would be young adults and adults.
Motivation: Temple work (such as sealings, endoments, ordinances for the dead, among others), weddings, receptions, and youth trips.
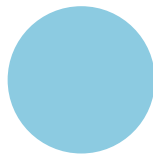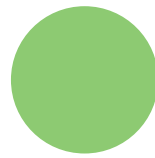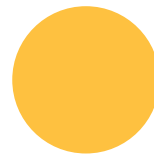
Style Guide

Color Scheme

#ffffff *#ebdac8* *#9ecfe5* *#99c667* *#fdc333*

Typography

Heading Font: Crimson Pro

The Crimson Pro Family goes along well with the website and the elegant aesthetic desired. It has a slab serif, and it makes a difference between the headings and the reading text.

Paragraph Font: Mulish

It's always good to keep it simple. The chosen family font is the Mulish, which is a sans-serif font. It goes well with the Crimson Pro, chosen before for headings. For the topic this web page will cover, the sans serif font will be the best for reading on the internet.

Normal paragraph example

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation.

Colored paragraph example

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation.

Wireframe Sketches

Large Viewport

LOGO

HOME   TEMPLES   SERVICES   RESERVE NOW

The Temple Inn & Suites

TEMPLE INFORMATION

WEATHER

CONTACT INFORMATION

SOCIAL MEDIA

CONTACT INFORMATION

Address
reservations@thetemplesuites.com
111-1111

LOGO

THE TEMPLE INN & SUITES

Medium Viewport

LOGO ☰

The Temple Inn & Suites

| TEMPLE INFORMATION | WEATHER |

CONTACT
INFORMATION

(BOOK NOW!)

SOCIAL MEDIA

f in

CONTACT INFORMATION
Address
reservations@thetemplesuites.com
111-1111

LOGO

THE TEMPLE INN & SUITES

Small Viewport

LOGO

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The Temple Inn & Suites

TEMPLE INFORMATION

WEATHER

CONTACT INFORMATION

BOOK NOW!

SOCIAL MEDIA

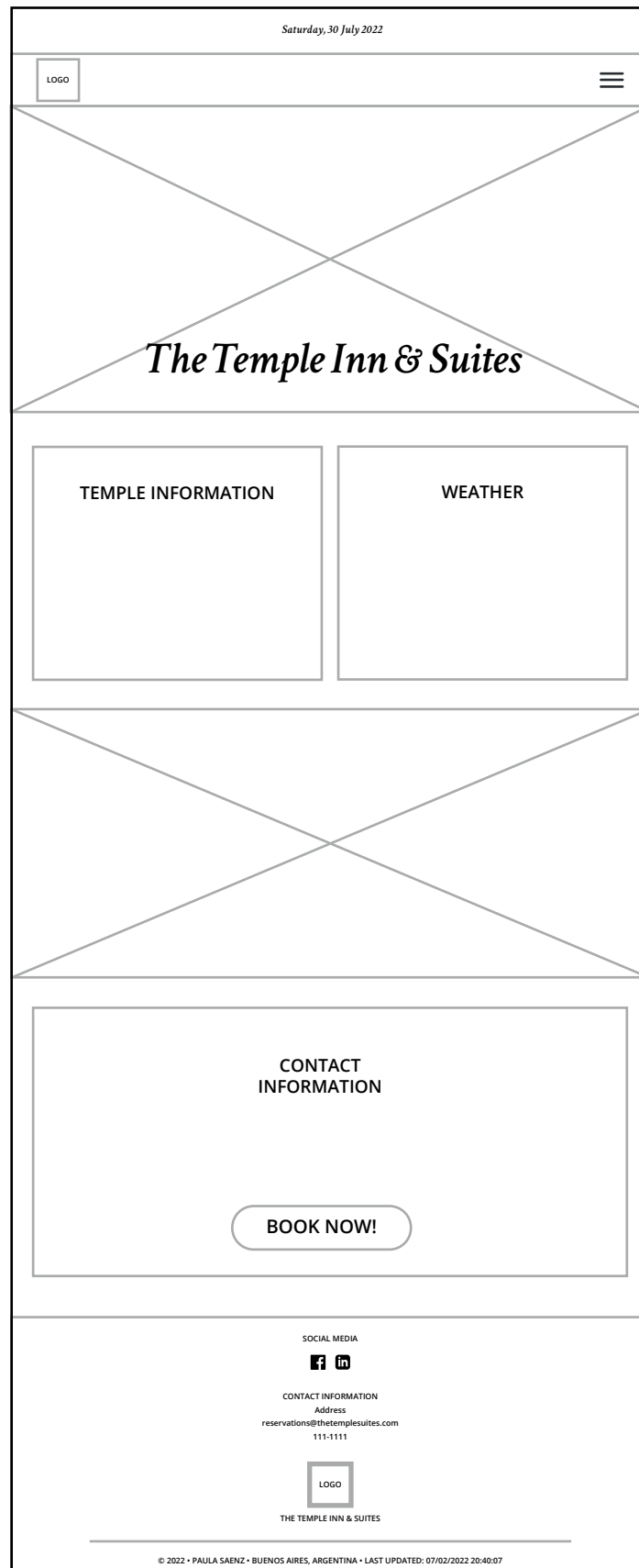CONTACT INFORMATION
Address
reservations@thetemplesuites.com
111-1111

LOGO

THE TEMPLE INN & SUITES

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