



VALURA TECHNOLOGIES • INNOVATING DIGITAL VALUE

Vcoin — Confidential Investor Overview

Title: Vcoin

Subtitle: The First Blockchain System That Embeds Digital Value in  
Physical Goods and purchases

# EXECUTIVE SUMMARY

- Vcoin is a patent-pending blockchain infrastructure that connects digital tokens to physical consumer goods and purchases, creating a secure bridge between real-world assets and the digital economy. The system allows manufacturers and distributors to embed a fungible, blockchain-based token (Vcoin) into any tangible item — such as automobiles, electronics, jewelry, clothing, or even fiat-backed instruments — preserving its intrinsic value beyond physical ownership and lifecycle. Each Vcoin is digitally recorded, verifiable, and transferable, providing a continuous record of value through smart-contract automation, Distributor APIs, and secure blockchain registries. By linking consumer goods and purchases to a digital layer of tradable value, Vcoin redefines how economies store and exchange worth — transforming consumption into long-term value retention.
- Core vision: To create a universal system where every product purchased becomes an enduring, verifiable asset — bridging the physical and digital economies for global value continuity.

# PROBLEM

- Real-world consumer goods lose nearly 100 % of market value after purchase.
- No verified method exists to track, preserve, or recover that value digitally.
- Global losses exceed trillions annually in depreciated physical assets.
- Manufacturers, Distributors and consumers lack systems to preserve value continuity and post-sale engagement in RWA and consumer industries.

# SOLUTION

- Vcoin introduces a fungible blockchain token linked to a physical product or purchase.
- Each token is generated at manufacture/distribution → linked via QR/RFID/Certificate ID.
- Holds intrinsic digital value and metadata.
- Unlocks after 5–10 years → tradeable within the Vcoin Marketplace.
- Result: tangible assets and purchases now have digital lifecycles, enabling resale, proof of ownership, and asset-backed liquidity.

# TECHNOLOGY ARCHITECTURE

Backend: Custom blockchain protocol + distributed architecture Features:

- Smart-contract automation for issuance & lock-up.
- Distributor API integration for seamless product onboarding.
- Immutable token registry & audit-ready data layer.
- Supports multi-chain interoperability and AI-based valuation.

# BUSINESS MODEL

- B2B Licensing: Manufacturers/distributors pay per tokenization/API integration.
- Transaction Fees: 2 % on Vcoin marketplace trades.
- Enterprise Custom Solutions: White-label blockchain modules.
- Token Unlock Royalties: Revenue share when long-term tokens mature.

# MARKET OPPORTUNITY

- Global consumer goods market exceeds \$12 trillion annually.
- The tokenized-assets sector is projected to surpass \$16 trillion by 2030 .
- Vcoin is positioned to capture \$2 trillion in tokenized value across luxury, automotive, clothing, electronics and purchases within 8-12yrs .
- This represents an attainable early market leadership footprint, scaling from uk Distributors into global asset-backed commerce.

# COMPETITIVE LANDSCAPE

## Existing Alternatives:

- NFT-based digital twins
- Item authentication platforms
- Traditional resale marketplaces
- Basic RWA tokenization platforms

## Why Vcoin Wins:

- Only system tying fungible tokens to real-world products.
- Patent-protected lock/unlock mechanism.
- Works across all product categories, not just luxury.
- Long-term digital value layer — not speculation or PFPs.
- Built for manufacturers + consumers, not crypto traders.

# TRACTION & MILESTONES

## Completed:

- Patent filed (USPTO).
- UK incorporation (Valura Technologies Ltd).
- SEIS 100% eligibility validated.
- First formal investor outreach across top UK VCs.

## Next 12 Months:

- Build manufacturer onboarding API.
- Launch MVP marketplace prototype.
- Secure first pilot with UK/EU brand.
- Begin token valuation engine development.

# GO-TO-MARKET STRATEGY

- Partner with early luxury, automotive and apparel brands for pilot onboarding.
- Build strategic alliances with retailers & distributors.
- Launch Vcoin consumer app for managing digital asset value.
- Target early adopters through fintech, crypto and consumer communities.
- Expand via API integrations and enterprise licensing.

# TEAM & LEADERSHIP

- Paul Nduka — Founder & CEO

Lead architect behind Vcoin's patent-pending infrastructure. Oversees vision, protocol development, and commercial partnerships.

- Simon Wagbe — Technical Advisor

Advises on protocol design, data structures, and integration pathways for Vcoin's value-embedding framework.

- Sunday Libba Chintama — Design & Product Experience

Graphic and product design specialist supporting UI/UX, branding, visual system mapping and communication of Vcoin's token lifecycle.

- Samuel Nduka — Strategy Advisor

Provides strategic operational insight and assists with governance, long-term planning, and partner engagement.

- Daniel Tysver — Patent & IP Advisor

US-based attorney providing guidance on IP strategy, patent structuring and regulatory considerations around tokenization systems.

- Esther Nduka — Administrative Support / Corporate Secretary

Assists with compliance documentation, scheduling, investor communications, and internal coordination.

# RAISE

- Raise Target: \$3,000,000 USD
- Round Type: Pre-Seed
- SEIS Eligibility: 100% SEIS-compliant portion (250k) available for UK investors

## Use of Funds:

- 40% — Platform Development & Technical Team Expansion
- 25% — Market Launch & Distributor Partnerships
- 20% — Operations, Legal, and Compliance
- 10% — IP Protection & International Patent Expansion
- 5% — Working Capital & Contingency

## Funding Goals:

- Establish Vcoin as the first asset-preserving token system for real-world goods
- Complete MVP → commercial test pilots with UK & global Distributors
- Position for EIS expansion and institutional partnerships

# MILESTONES & ROADMAP

- Patent Filed (USPTO)
- UK Company Incorporation (Valura Technologies Ltd)
- SEIS Application Initiated via F6S
- Q1 2026: MVP Launch with Distributor API integration
- Q3 2026: Tokenomics Mainnet Deployment
- Q1 2027: First Institutional Integration (Government Pilot)

## Adoption → Revenue

Consumers ↑ Distributors ↓

### Consumers – Adoption

Receive Vcoin with Purchases  
(Lockups build scarcity).  
Drives awareness and demand.

### Distributors – Adoption

Pilot deals with free allocations.  
Products differentiated with digital value layer.

### Consumers – Revenue

After lockups, tokens tradable.  
Secondary markets generate liquidity.

### Distributors – Revenue

Transition to discounted/purchased Vcoin.  
Recurring demand, industry standardization.

# CONTACT

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