WELCOME!

HOW JETBRAINS BUILDS THE PRODUCTS USERS LOVE

EUGENE TOPOROV, MARKETING LEAD

HOW JETBRAINS BUILDS
THE PRODUCTS USERS LOVE

Hanneli Tavante
@hannelita

Hey @jetbrains it's time to build a powerful tool the way you always do to kill things like Matlab forever. Plz. Yours truly, with love, me.

3:20 AM - 28 Jul 2015

Brittany
@CompChimera

@software_monk @pycharm @jetbrains I agree! I'm kind of in love with clion

12:28 AM - 19 Jul 2015

Aaron Crowder
@CrowderSoup

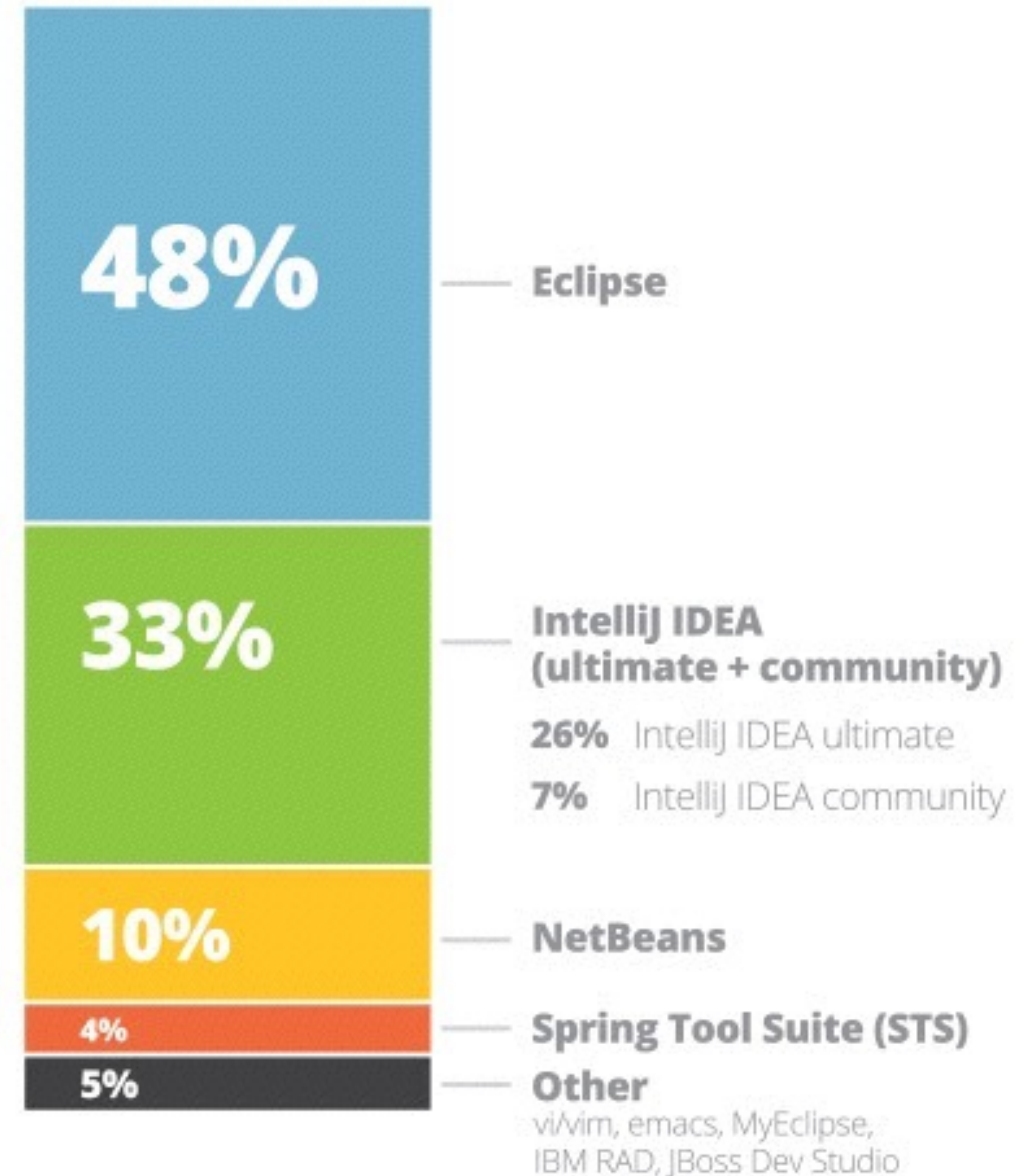@resharper @jetbrains You guys def make great products. I LOVE @pycharm tbh.

9:54 PM - 23 Jul 2015

THEY LOVE US!

JAVA IDE MARKET

BY ZERO TURNAROUND

IDE used most often

48% Eclipse

33% IntelliJ IDEA (ultimate + community)

26% IntelliJ IDEA ultimate

7% IntelliJ IDEA community

10% NetBeans

4% Spring Tool Suite (STS)

5% Other
vi/vim, emacs, MyEclipse, IBM RAD, JBoss Dev Studio

Which IDE would you rather use or test for development?

49%

IntelliJ IDEA
(ultimate + community)

51%

Any Other IDE

PROVE OF LOVE

EVEN DESIRE

HOW JETBRAINS BUILDS
THE PRODUCTS USERS LOVE

**WHAT WE CREATE
IS DEFINED BY
HOW WE WORK**

HOW WE WORK IS DEFINED BY WHO WE ARE

WHO WE ARE

HOW WE WORK

HOW WE WORK

"Removing barriers" by Hadi Hariri

"… At JetBrains a lot of these barriers don't exist. But not having barriers isn't always easy. In fact you cannot just break them all down and think everything will just work…"

vimeo.com/131644347

CULTURE

"Culture is simply a shared way of doing something with passion."

– Brian Chesky (Airbnb)

"If you break the culture, you break the machine that creates your products."

– Brian Chesky (Airbnb)

THANKS!