RewriteEngine On

RewriteCond %{HTTP\_REFERER} !^$

RewriteCond %{HTTP\_REFERER} !^http://(www\.)?somesite.com\*$ [NC]

RewriteCond %{HTTP\_REFERER} !^http://(www\.)?somesite.com/.\*$ [NC]

RewriteCond %{HTTP\_REFERER} !^http://www.feedburner.com/.\*$ [NC]

RewriteCond %{HTTP\_REFERER} !^http://feeds.feedburner.com/somefeed$ [NC]

RewriteCond %{HTTP\_REFERER} !^http://feeds.feedburner.com/somefeed-comments$ [NC]

RewriteRule \.(gif|jpg|png|flv|swf)$ http://www.somesite.com/caught-red-handed.gif [R=302,L]