

"MANY A TROLL
WAS BORN FROM THE
HEARTACHE OF A GOAL
HE DARED NOT
FINISH."

"IF YOU'RE TIRED OF STARTING
AND NOT FINISHING, I'VE GOT
A FEW THINGS TO SHOW YOU"

CUT YOUR GOAL IN HALF

CHOOSE WHAT YOU'LL BOMB

FUN
GOALS
WIN!

MOST
POWERFUL
WORD!

"WHEN IT STOPPED
BEING PERFECT,
I STOPPED TOO!"

PLANNING
FALLACY

PERFECTIONISM:
ULTIMATE VILLIAN

JON
ACUFF

MAKE IT FUN
IF YOU WANT
IT DONE!

LEAVE YOUR HIDING
PLACES

GET RID OF
YOUR SECRET
RULES!

MORE!

FINISH



@PAULMIGNARD