PAUL M. WATSON

WEB DEVELOPER

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Profile

Experienced web developer comfortable in creating, developing and sustaining ideas with both technical professionals and business owners. A practical passion for the advancement of the Internet and the World Wide Web into all spheres of life.

Skills

Web Development

Rapid development of ideas into working web-facing systems followed by iterative enhancement based on user interaction.

Web Design

A desire and skill to create clear designs that focus on the richness of the content and services for the benefit of user experience.

Conceptualisation

Ability to analyse trends, markets, user and business needs for the development of innovative concepts able to advance existing systems or begin new businesses.

Technical

HTML5	Ruby on Rails	Subversion
CSS3	Ruby	Git
JavaScript	MySQL	Omnigraffle Diagramming
jQuery	RSS/Atom	Balsamiq Wireframing
JSON	Objective-C	Internet Explorer 6+
REST	Cocoa Touch	Firefox 3+
XML	.NET Framework	Mac OS X
Adobe Photoshop	C#	Windows 95-XP
Adobe Fireworks	node.js	iOS (iPhone & iPad)
Photography	MS-SQL	Ubuntu Linux

Experience

MUZU.TV
Senior Web Developer
2010-2011

MUZU.tv is Europe's largest online provider of officially licensed music videos (including the Big Four record labels) with over a million unique views a month. I was brought in to lead an established web-team in the development of new on and off-site features while maintaining and improving the existing site. During my time at MUZU.tv we undertook a successful site-wide revamp and continued to increase on and off-site views month by month. I engaged with senior management and the site operations and back-end development teams. I learned a lot about running and deploying new code to a live, heavily trafficked website.

The TSSG
Web Developer
2005-2010

Co-founded, secured national funding for and developed the FeedHenry project. Responsibilities included conceptualisation, graphic design, front-end implementation, systems architecture, back-end prototyping, usability and user-experience testing. I worked directly with senior customers in leading Irish telecoms companies. I continued to successfully secure national funding for the TSSG and was the technical lead on a proposal to the European FP7 funding programme. I also consulted on and produced conceptualisations, mockups and prototypes for various TSSG projects including working with a senior customer in a leading Irish publishing company from initial idea conception through to beta service delivery. Throughout this work I have worked in and led small to medium teams dealing with software developers, graphic designers, marketing and sales professionals, external contractors, PhD students,

national and international funds managers, users and internal senior management.

The Code Project

Web Developer

2004-2005

Responsible for developing new features and maintaining existing systems (back-end and front-end) on the world's largest Microsoft developer website. Worked with an international team reaching from Canada to India to Australia to South Africa. Also interacted with the 5 million strong Code Project community.

Bluegrass Digital

Web Developer

1999-2004

Recruited as a junior web developer and over the course of 5 years was promoted to senior web developer (front-end and back-end) with responsibilities including formal specification creation, customer interaction and user interface design. Customer facing, on-site role including contractor negotiations.

Radio Retail

Developer

1998-1999

The creation and operation of an internet based in-store radio broadcasting system. This involved the development of a client-server system able to stream audio files to multiple locations with a minimum of user interaction. My role also included working with store managers in the deployment of hardware and continued operation of the software.

Education

Apart from school and a 4 month programming diploma formality I have been educated through experience. Working with excellent coders, designers, thinkers and managers has taught me most of what I know. My father is a programmer and brought home our first computer when I was 13 years of age. From that day till now I have used computers on a daily basis. At the TSSG I worked with highly educated people and further grounded my understanding of the pros and cons of formal education and self-taught and of theoretical projects and work experience.