Taylor Johnson

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Dilan Lee
Recruiting Supervisor
Bain & Company
40 Strand,
London WC2N 5RW

January 1st, 2019

Dear Mr Lee.

I am writing to express my interest in joining Bain & Company as an Associate Consultant. I am currently completing my final year at Cambridge University, in a Bachelors of Arts in Physiology, Psychology and Philosophy.

My journey to date has been driven by my interest in quantitative subjects, human relationships and business. At Cambridge, I chose a course that gave me many opportunities to apply my quantitative abilities to real-world problems. For instance, as a student researcher, I conducted advanced statistical analyses to predict addictions. Furthermore, I took advantage of extracurricular activities to work in teams and develop my interpersonal skills. I was elected President of the Psychology Society by the 470 members and captained the varsity football team that beat Oxford in the 2018 varsity match. Finally, my internships at Goldman Sachs in London and Lux Brands in Tokyo helped me deepen my understanding of business. I have enjoyed devising M&A strategies for senior executives, as well as working on the shop floor, helping store managers improve their results.

I am committed to a commercial career and convinced that management consulting will best allow me to apply my quantitative skills to complex business problems and to work in teams. I am particularly interested in Bain for the feedback culture, the high-impact work across different industries and functions, and the collegiate environment. Having spoken with many Bain consultants, I could not imagine better colleagues than Bainees.

Please do not hesitate to contact me should you require any further information. I look forward to hearing from you.

Yours Sincerely,

Taylor Johnson

Regan Richards
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Sophia Johnson

Recruiting Manager McKinsey & Company 280 Congress St #1100 Boston, MA, 02210

February 8th, 2019

Dear Ms Johnson,

I would like to express my interest in joining McKinsey & Company as a Business Analyst. I am currently in my final semester at Princeton University, completing a Bachelor of Arts with honours in Political Economics.

Coming from a financially disadvantaged background, I learned how to best use my skills and drive to achieve my ambitions. I was awarded a full scholarship to a top private school on merit of both athletics and academics when I was 14 and this ultimately enabled me to attend Princeton University. Studying Political Economics has allowed me to leverage my quantitative strengths outside of a traditional finance degree, as well as develop a wider understanding of the global economy. For example, as University Liaison to the local council, I conducted a detailed analysis on why certain high schools were underperforming with their students' university applications. Also during my time at Princeton, I was elected Captain of the men's varsity soccer team, which taught me meaningful lessons in effective leadership, dedication and teamwork.

Management consulting would allow me to utilize my strengths, contribute to the shaping of multinational corporations and ultimately impact the global economy. After working in the public sector at the U.S. Treasury and in the private sector at J.P. Morgan, I am convinced that real economic impact must come from work that transcends both sectors.

I am specifically interested in McKinsey because of its investment in delivering the highest professional standards to its clients and the lasting impact McKinsey's Center for Government has had on the public sector. I could not imagine a better company with whom to begin my career.

Thank you for reviewing my application and I look forward to hearing from you.

Yours sincerely,

Regan Richards