

the 1990s, the number of people in the UK who are employed in the public sector has increased by 1.5 million (1990–1999) and the number of people in the private sector has increased by 1.7 million (1990–1999).

There is a growing emphasis on the need to improve the quality of public services and to ensure that the public sector is cost-effective. This has led to a number of initiatives, including the introduction of performance indicators, the establishment of public service companies, and the implementation of the 'New Deal' for public services. The 'New Deal' for public services is a programme of reforms aimed at improving the efficiency and effectiveness of public services. It includes measures to reduce public sector borrowing, to improve the quality of public services, and to ensure that the public sector is cost-effective.

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