

gm

Web3 + DAOs + Arbitrum



Who knows what a
blockchain is?



Who knows what a
cryptocurrency is?



Who owns bitcoin, ether
or other cryptocurrency?



Who already bought something
physical with a cryptocurrency?



Who knows what a
smart contract is?



Who owns an NFT?



Who is an active member of a DAO?



Who can name more than 1
L2 network on Ethereum?





Paulo Fonseca

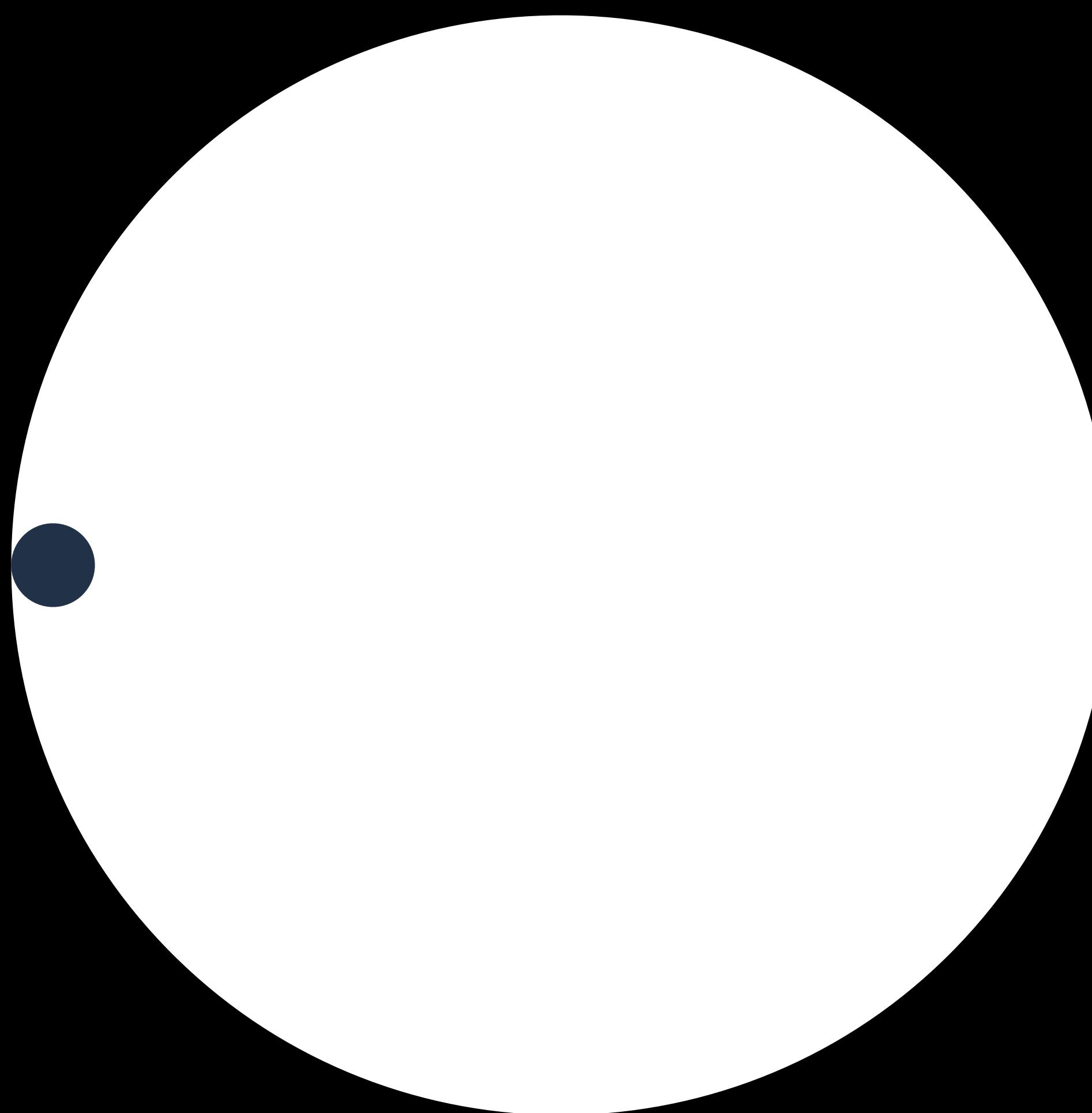
I'm a Designer for +15 years and I started to play around in the crypto space in 2016 because of "The DAO". Been full-time into DAOs since 2021 and started [RnDAO](#), a R&D DAO about DAOs, I'm also part of the leadership team of [DenitesDAO](#), I also do a podcast for [DesignerDAO](#), and I was a co-founder of a DAO tooling startup called [Senate](#) and I'm now creating another DAO tool called [proposals.app](#) while also trying to become a DAO Delegate at [Arbitrum DAO](#).





\$ 2B Arbitrum





\$ 2B Arbitrum

\$ 301B Ethereum

\$ 2B Arbitrum
\$ 301B Ethereum

\$ 2,330B
Crypto
Market Cap

\$ 2B Arbitrum
\$ 301B Ethereum

\$ 2,330B
Crypto
Market Cap

\$ 2B Arbitrum
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\$ 2,330B
Crypto
Market Cap

\$ 3,416B
Apple
Market Cap

\$ 2B Arbitrum
\$ 301B Ethereum

\$ 2,330B
Crypto
Market Cap

\$ 3,416B
Apple
Market Cap

\$ 50,000B

US Stock Market
Market Cap

\$ 2B Arbitrum
\$ 301B Ethereum

\$ 2,330B
Crypto
Market Cap

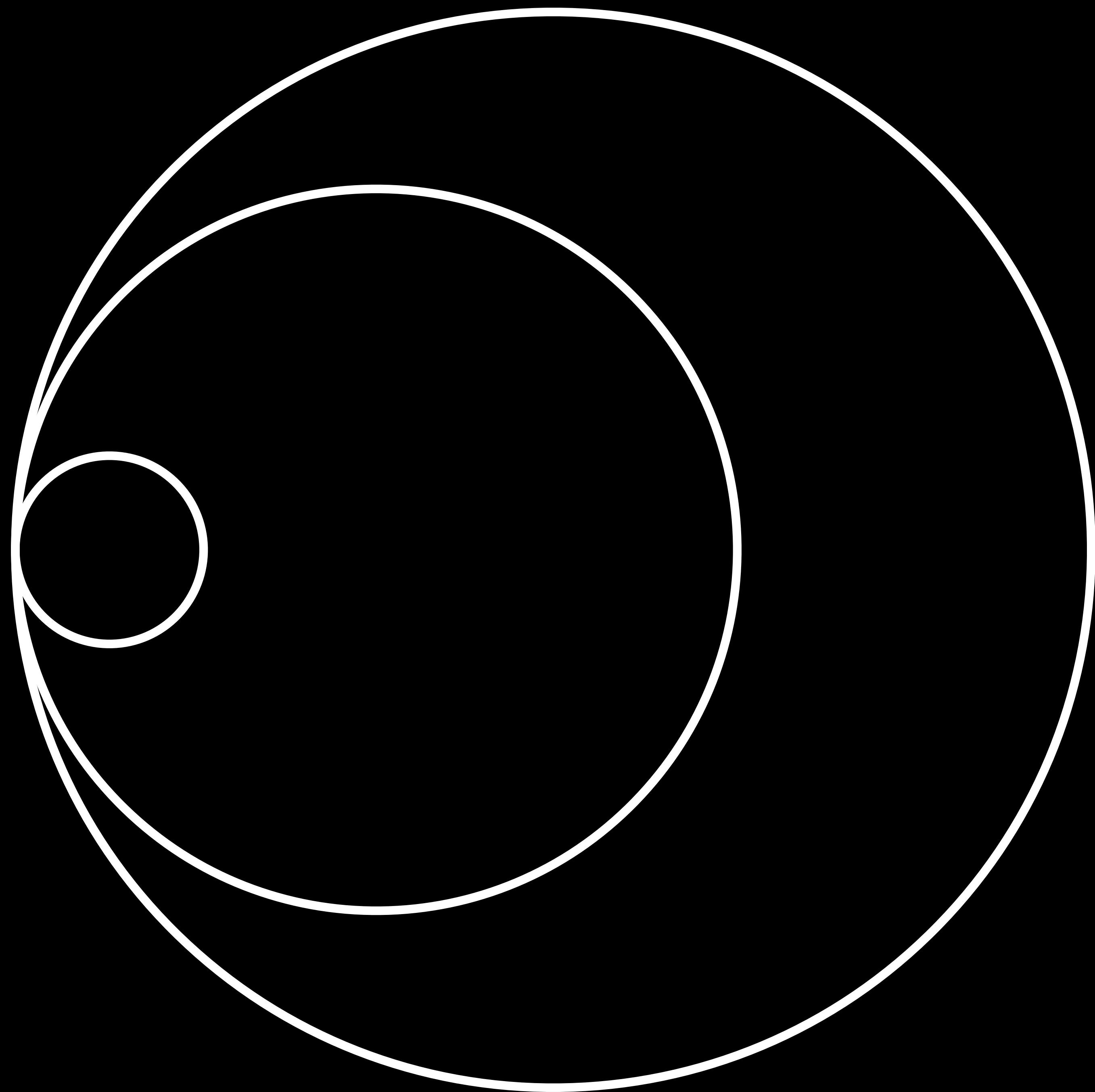
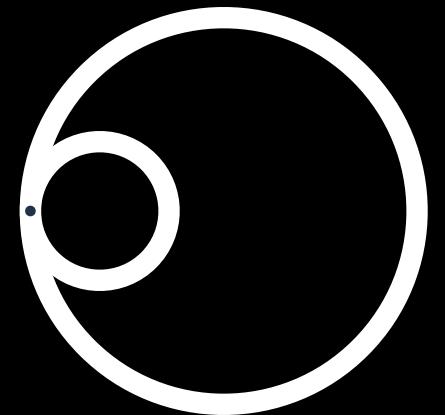
\$ 3,416B
Apple
Market Cap

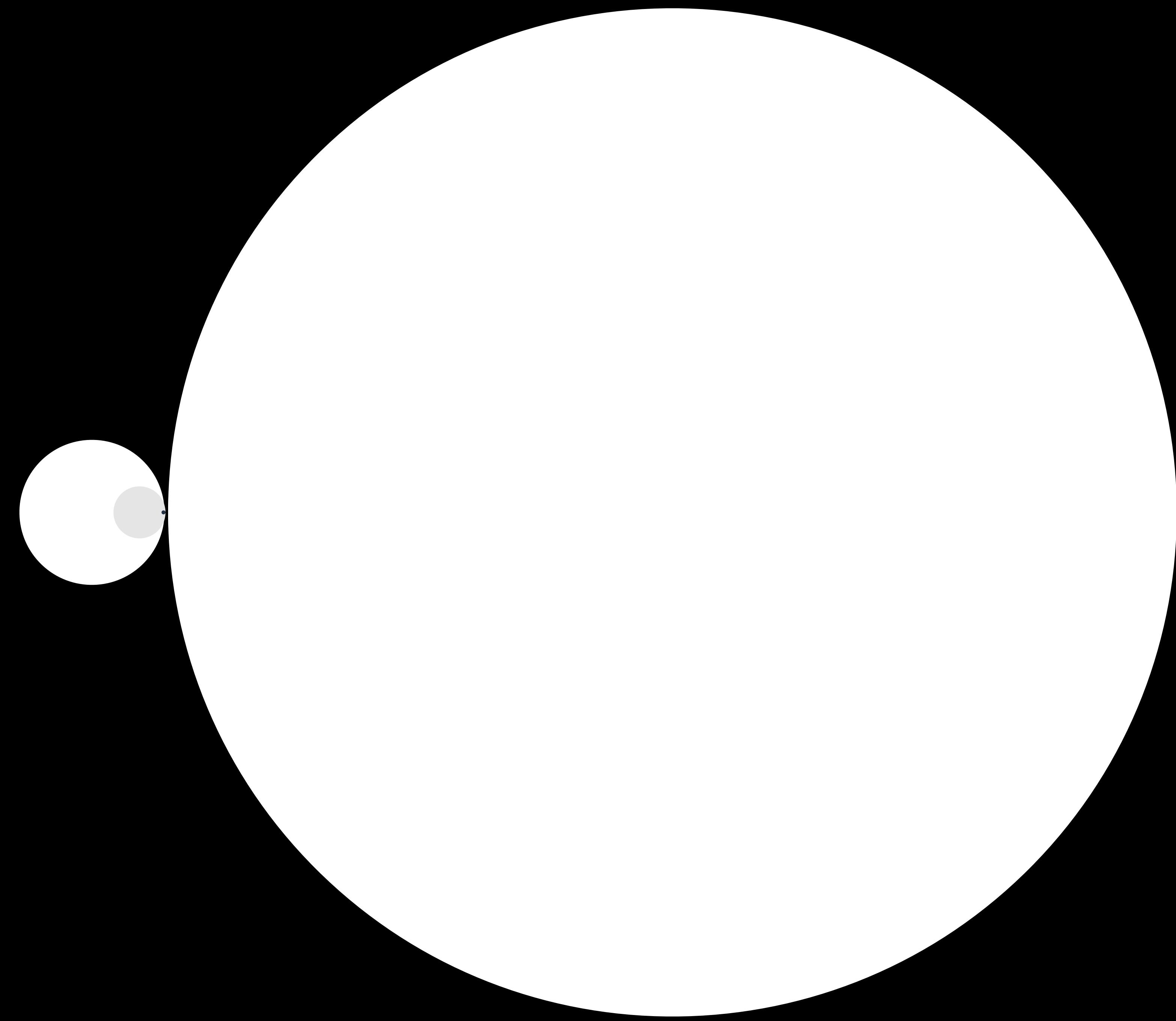
\$ 50,000B

US Stock Market
Market Cap

Worldwide
Market Cap

\$ 111,000B





OK,

so...

what is

Web3

?

Web3

Web2

Web1

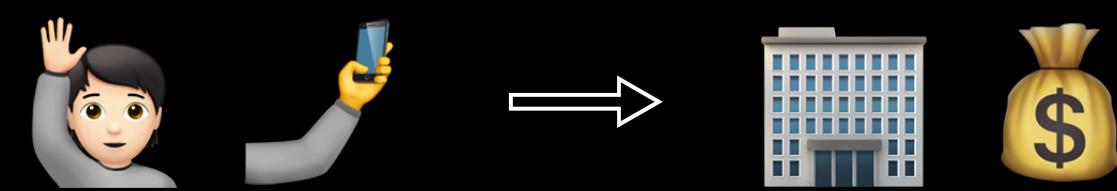
Web3

Web2

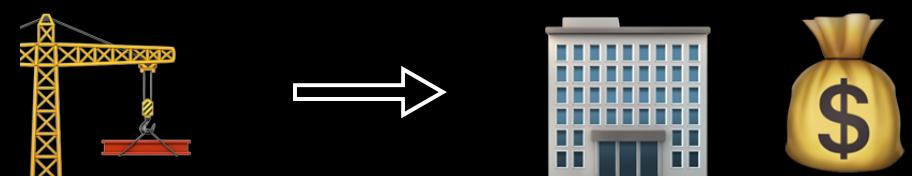
Web1



Web3



Web2



Web1

People create, own, and profit



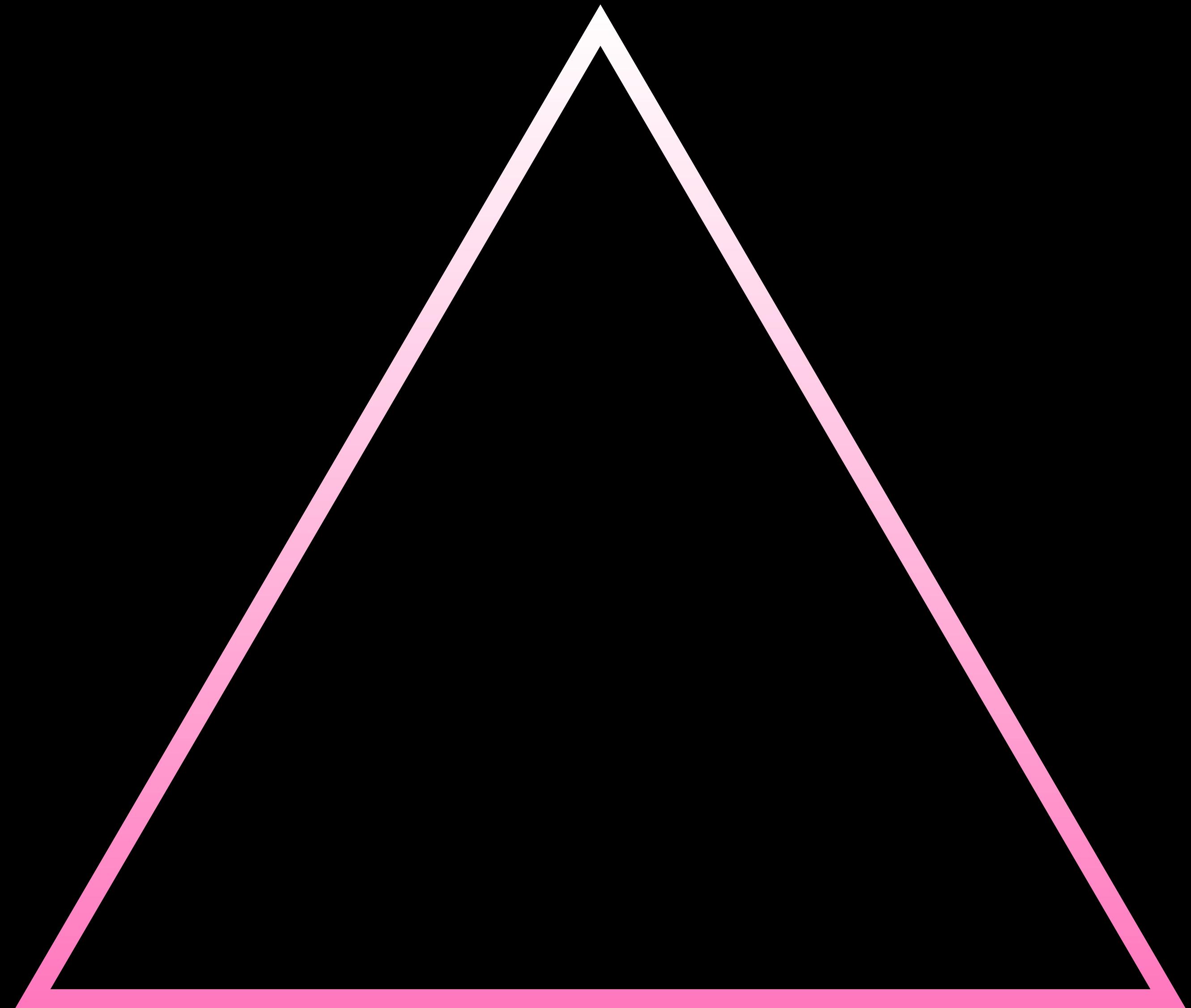
Web3

People create, own, and profit

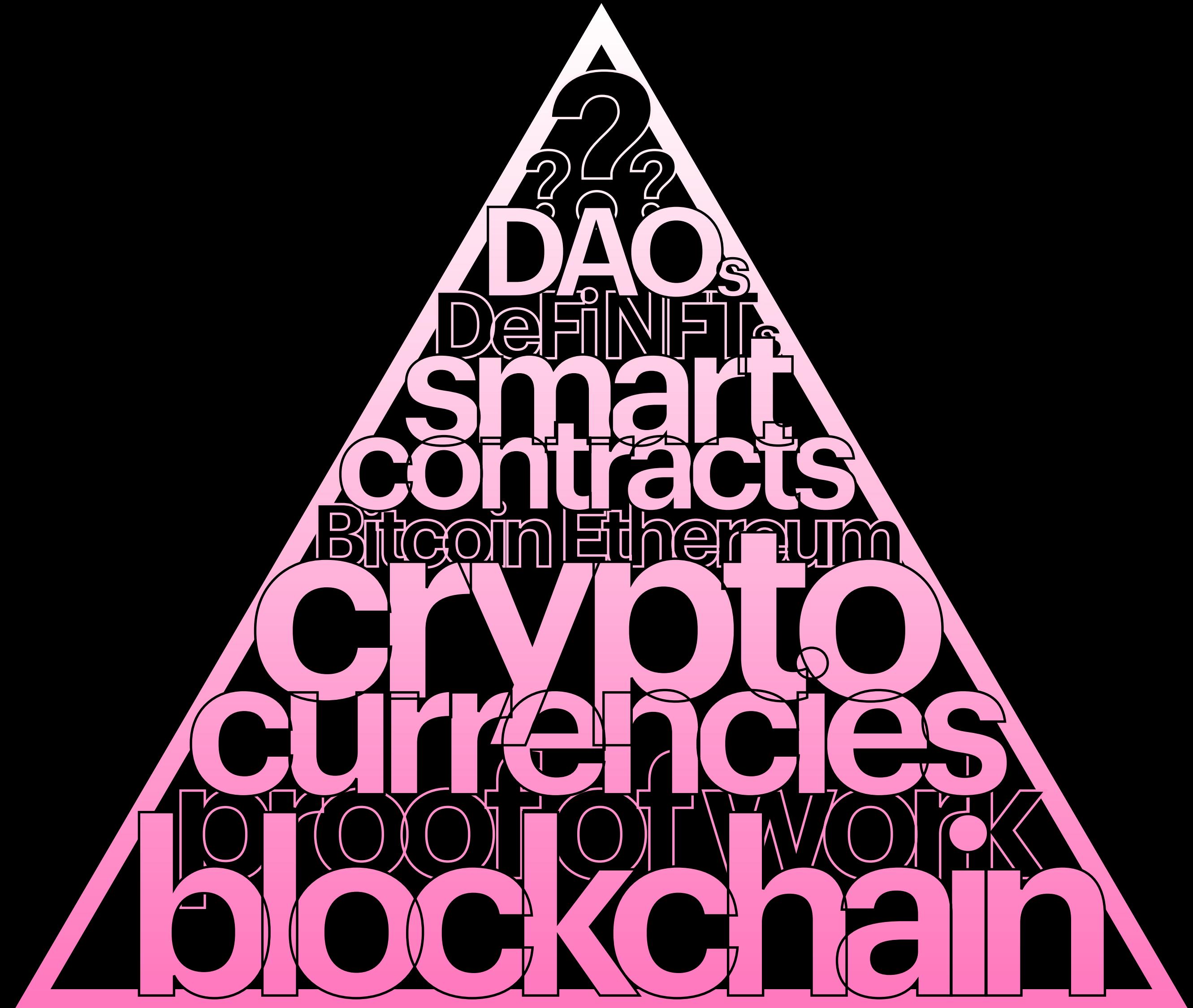


Web3

Web3

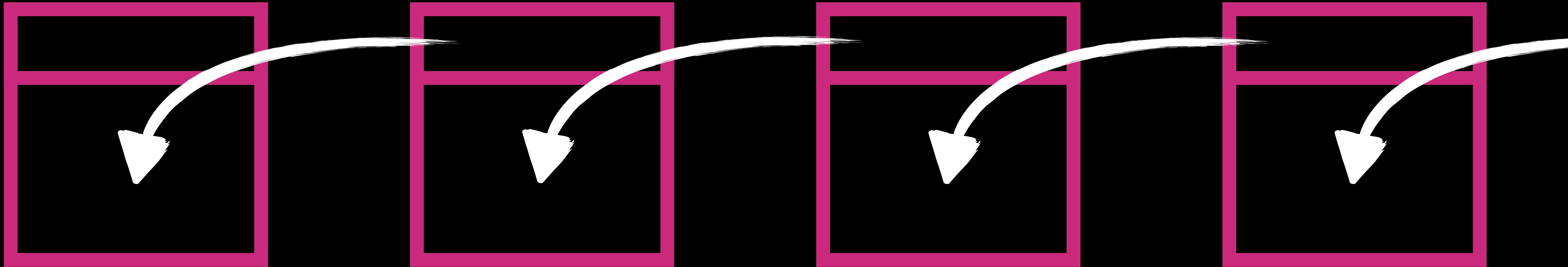


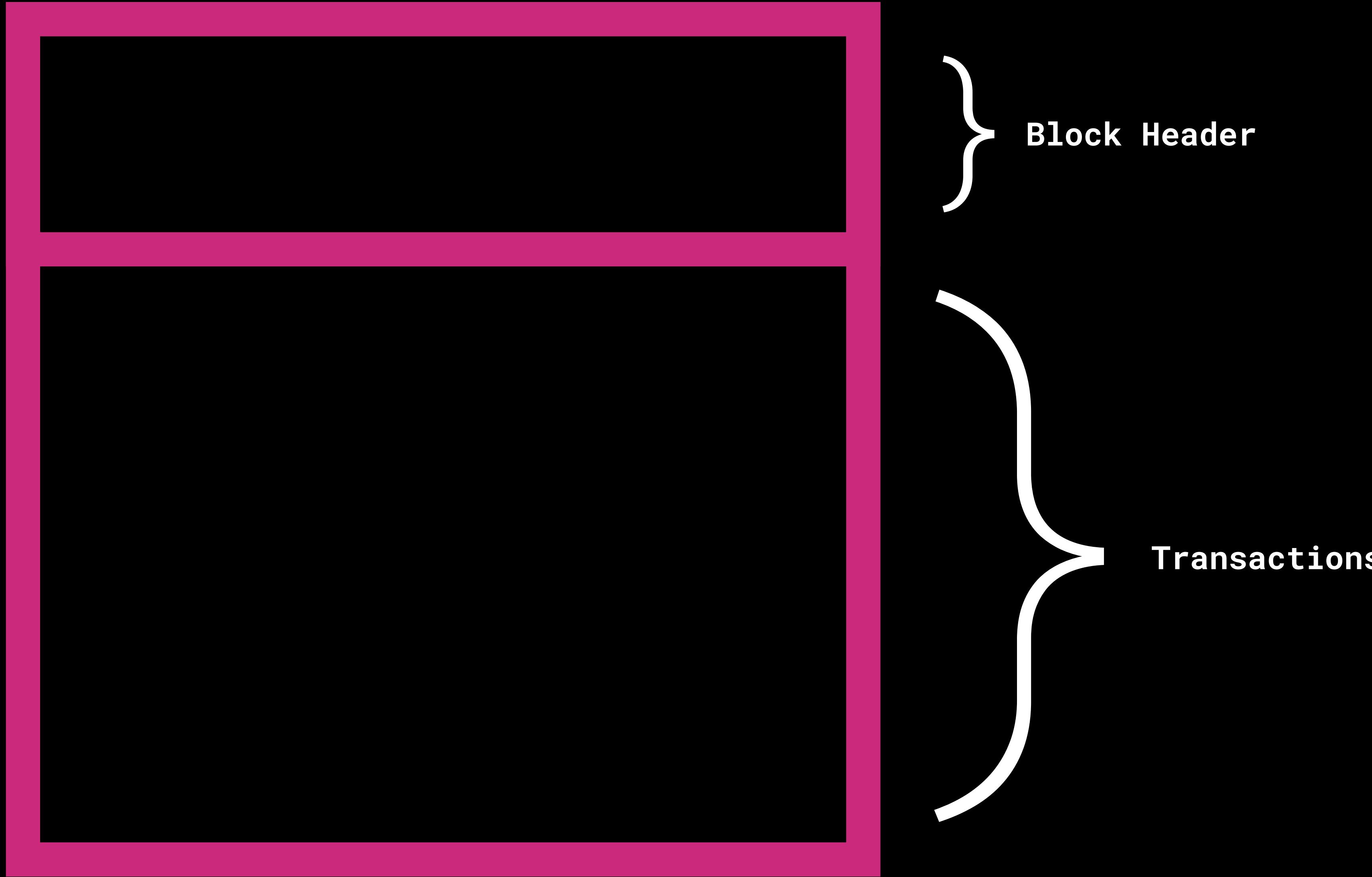
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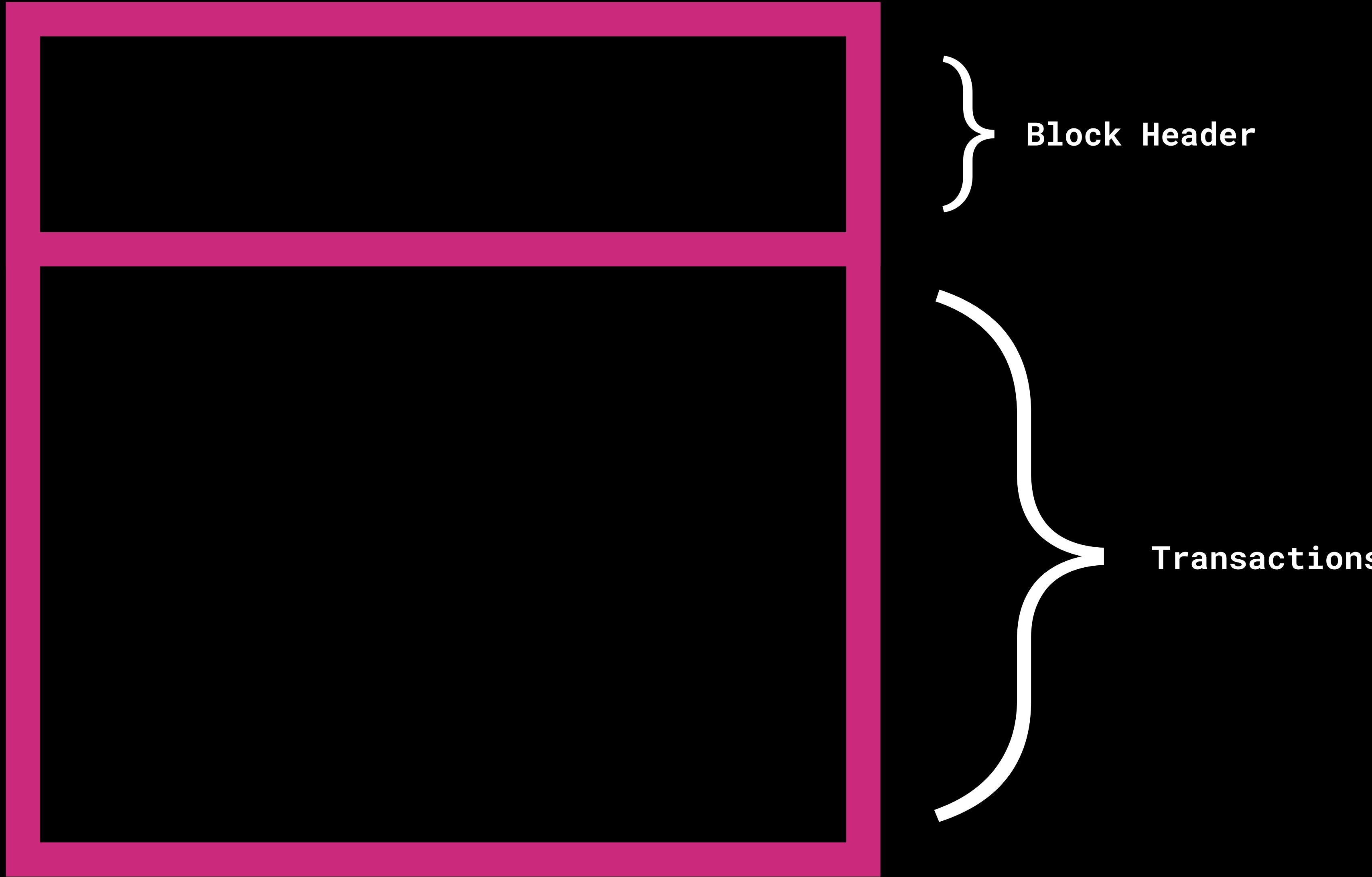


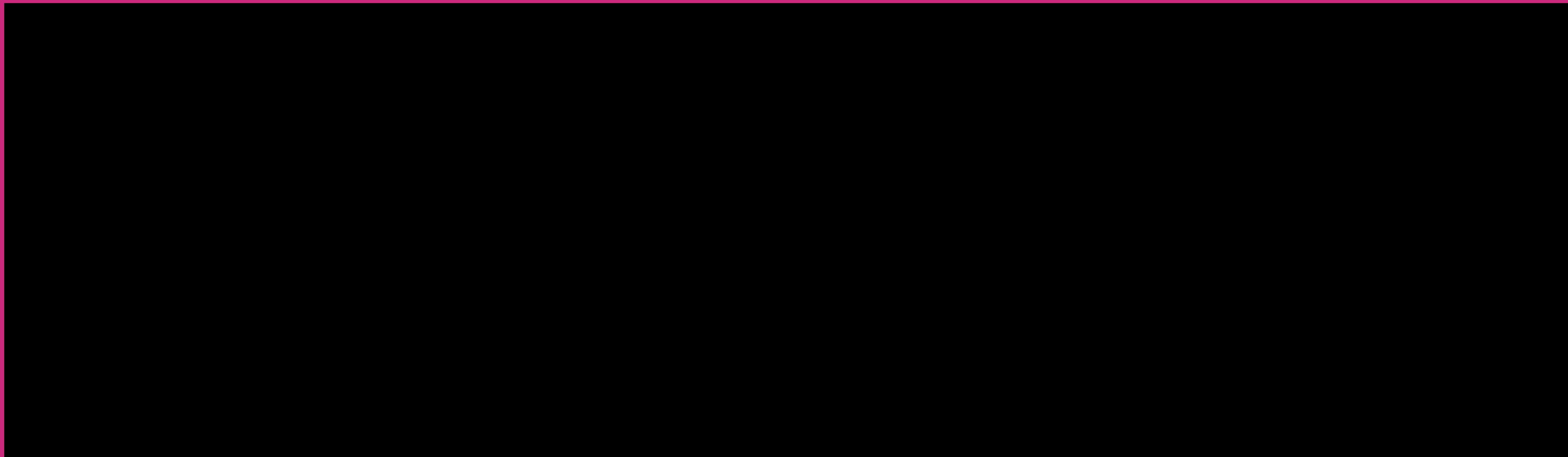
blockchain

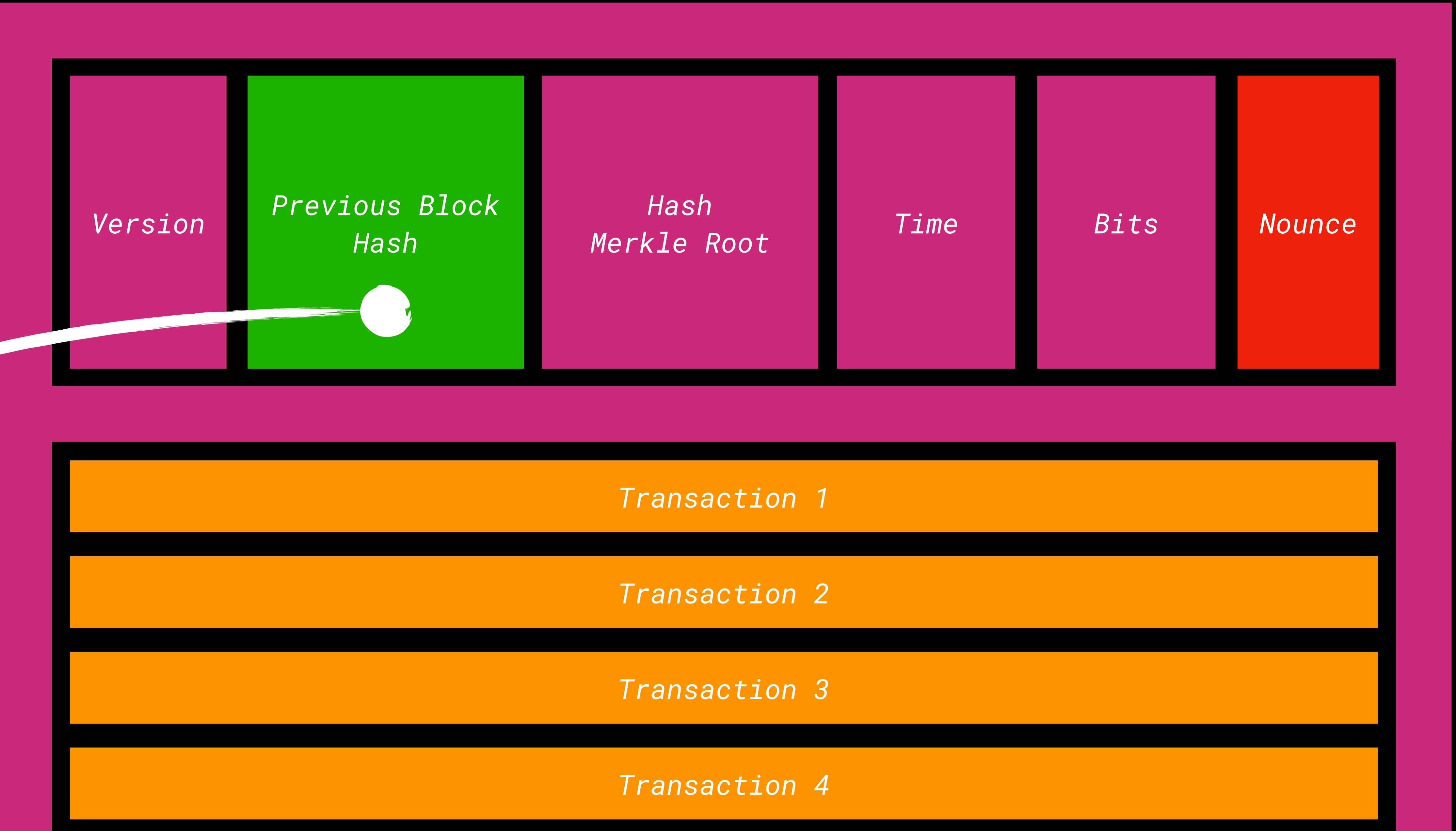


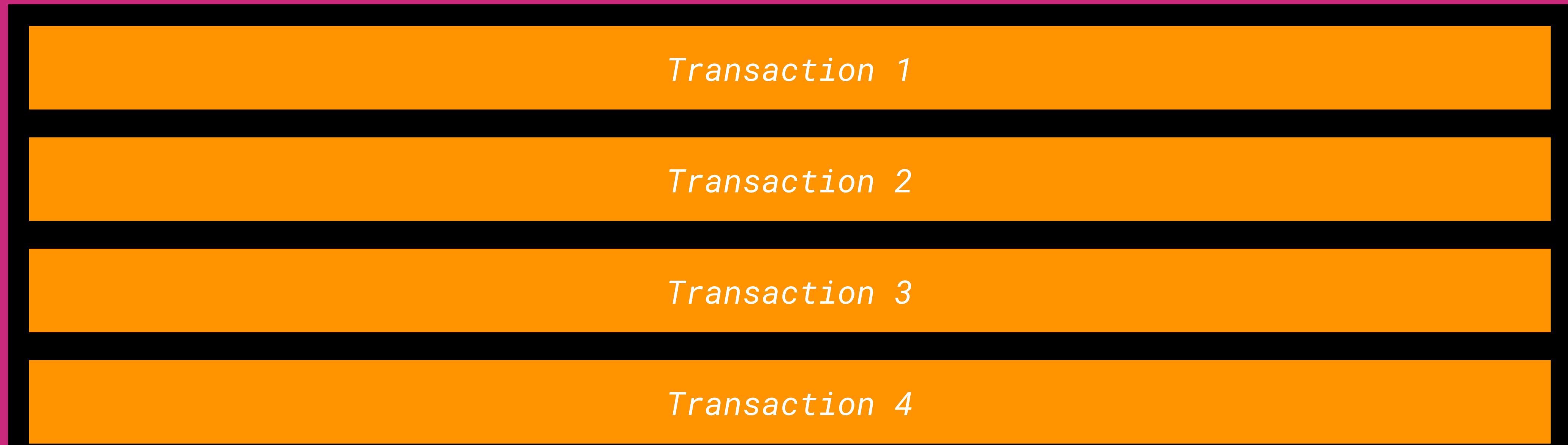
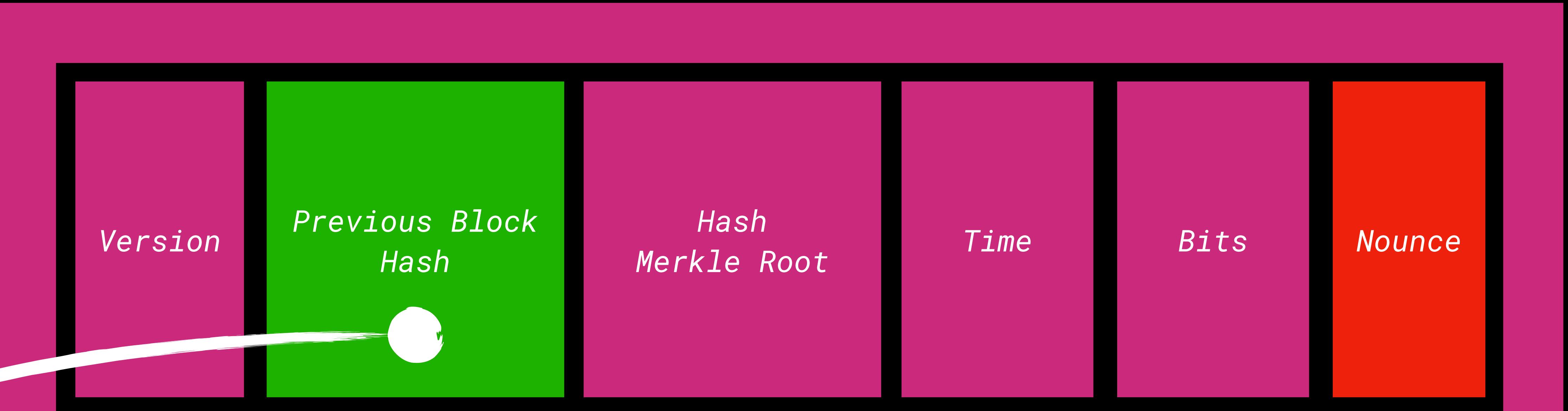






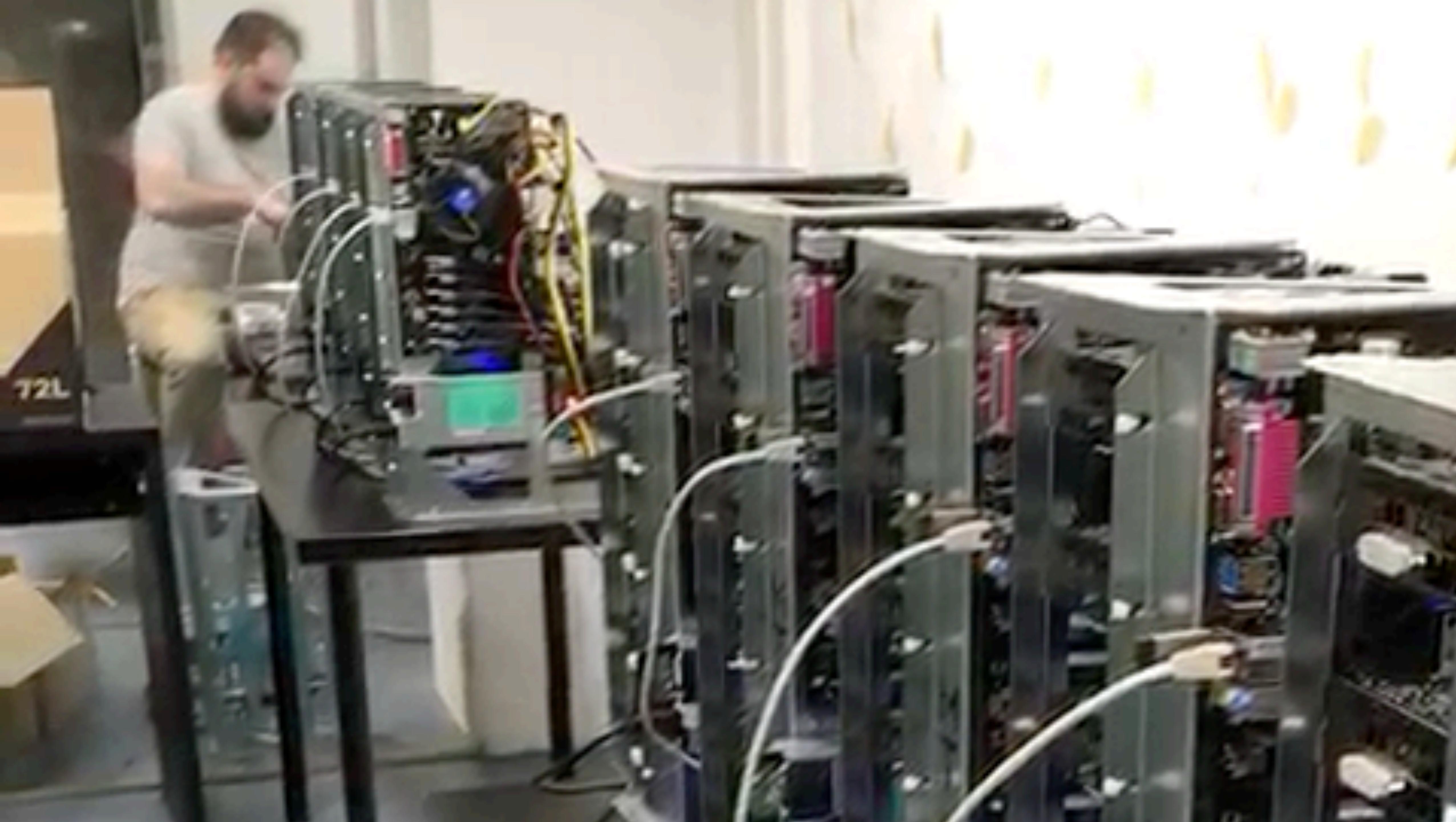


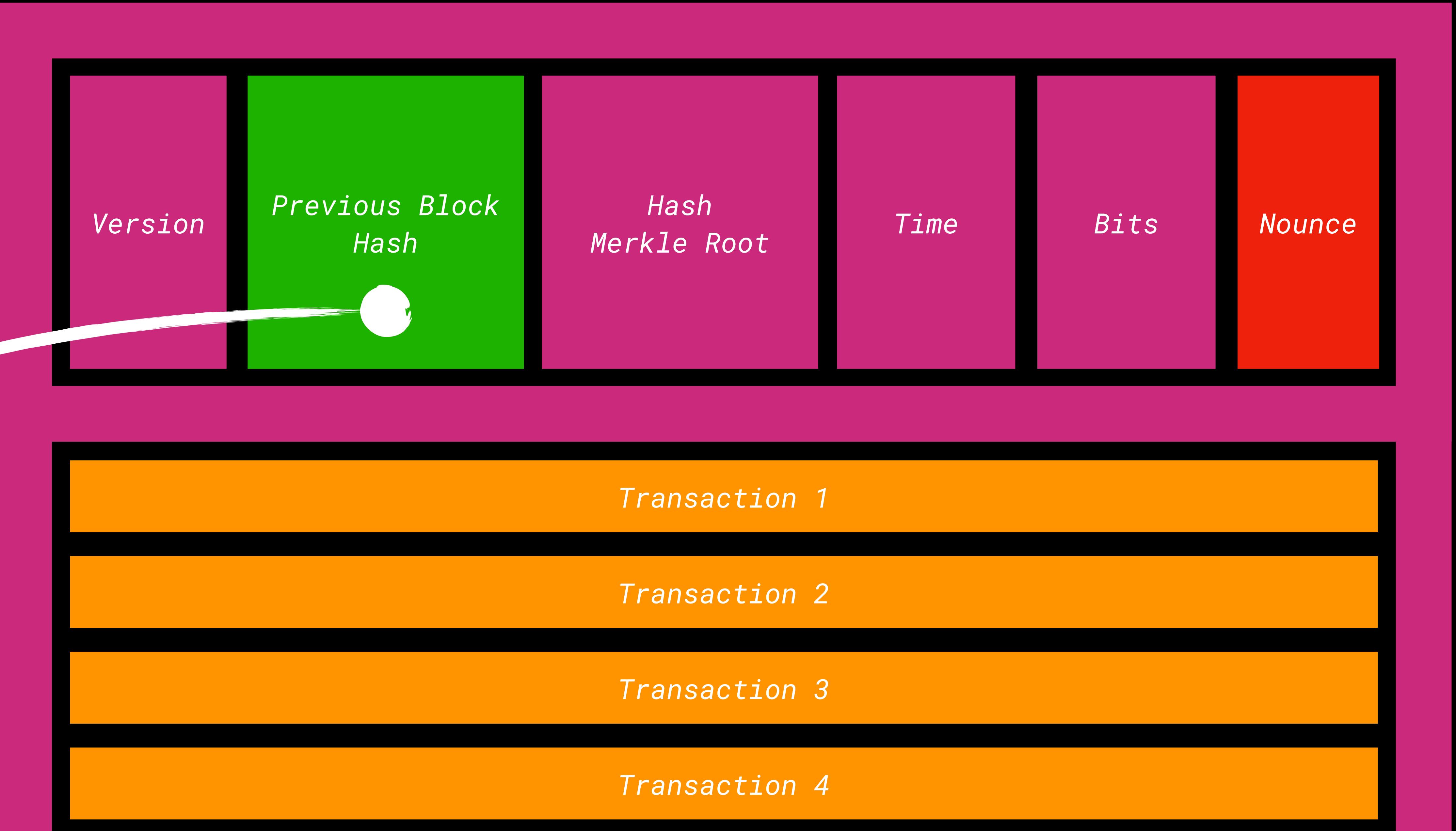


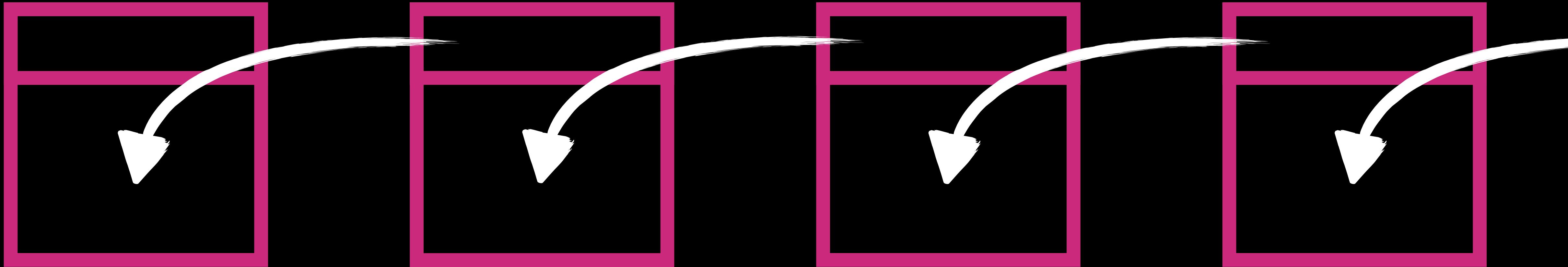


Mining

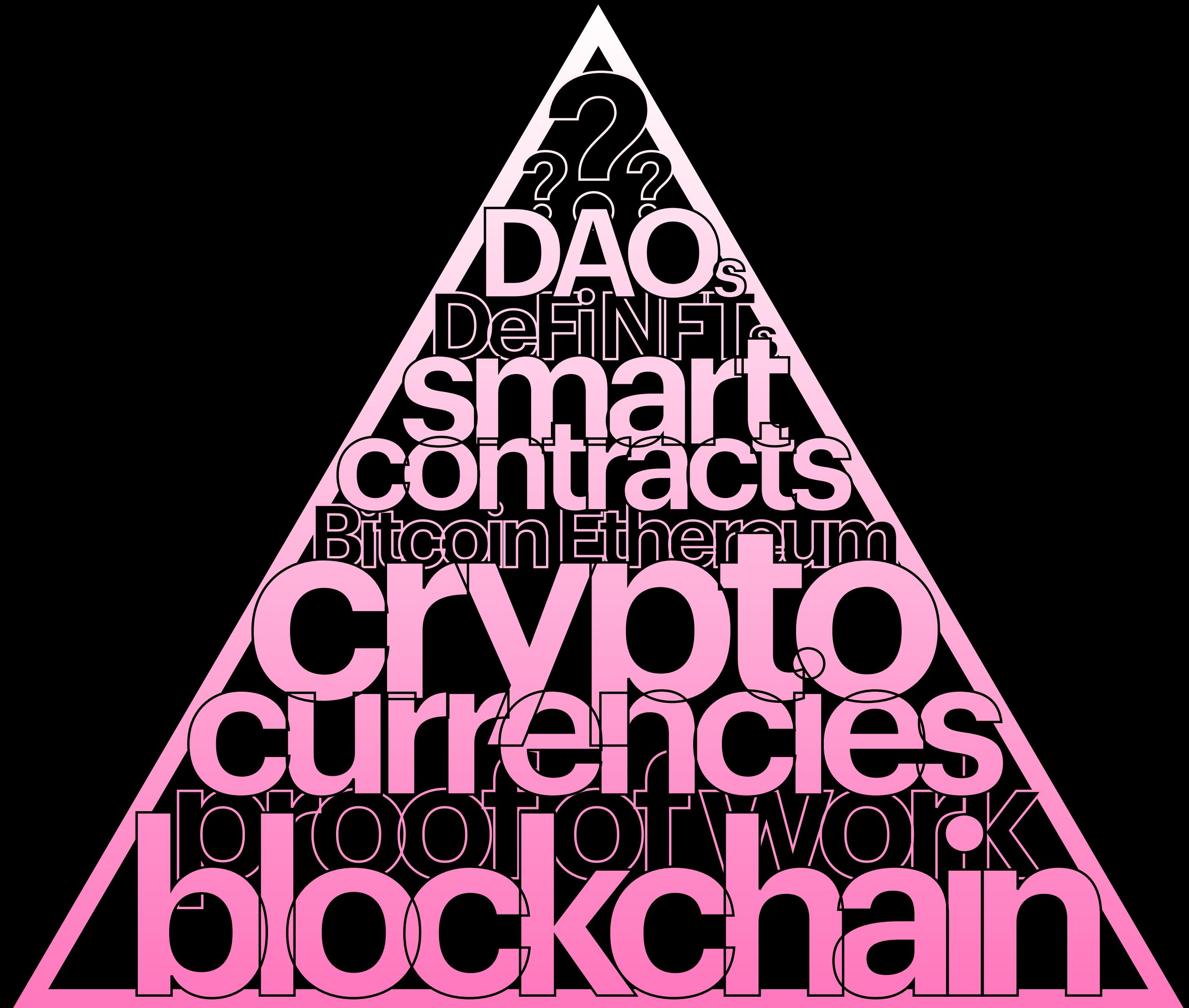






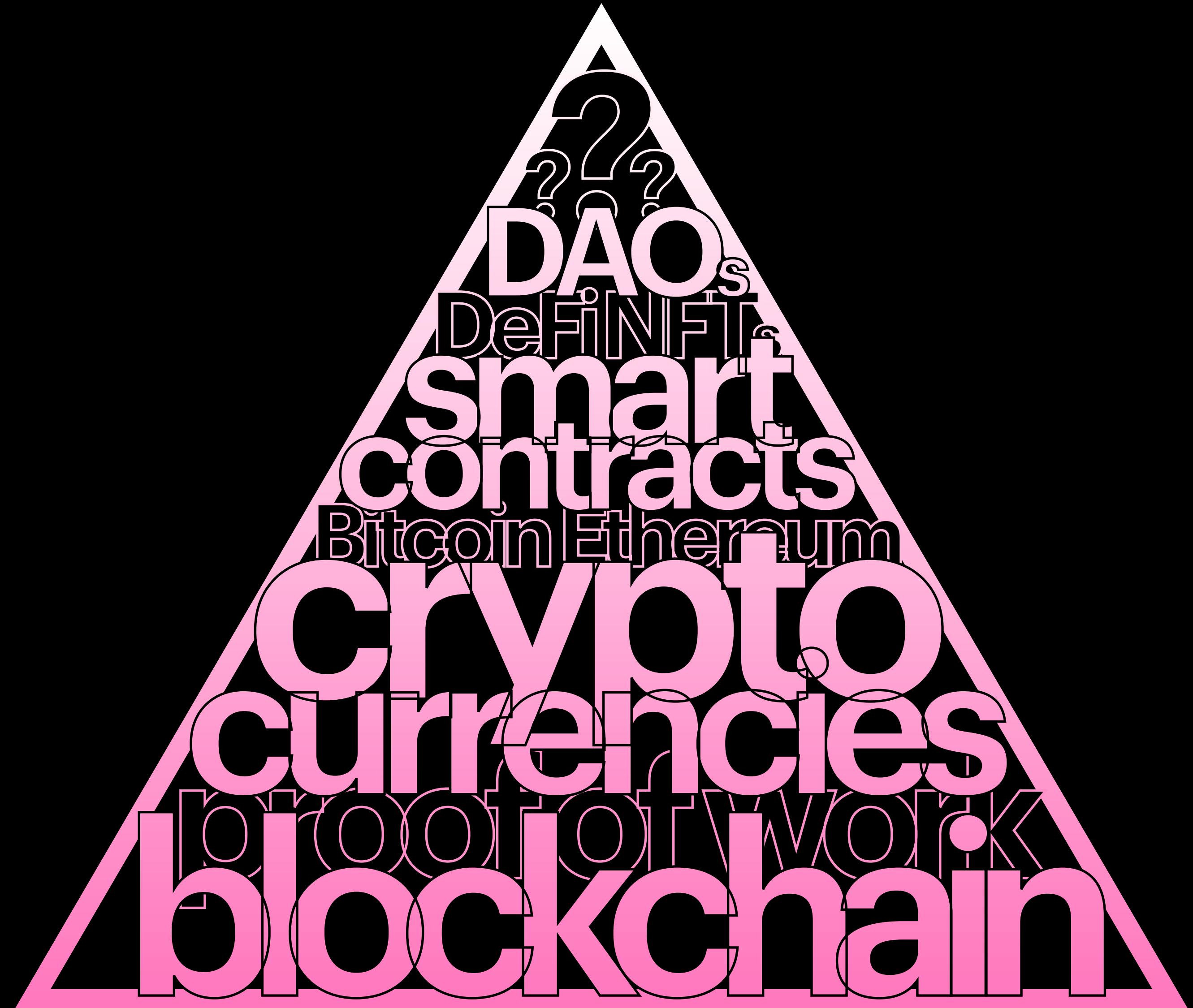


Web3



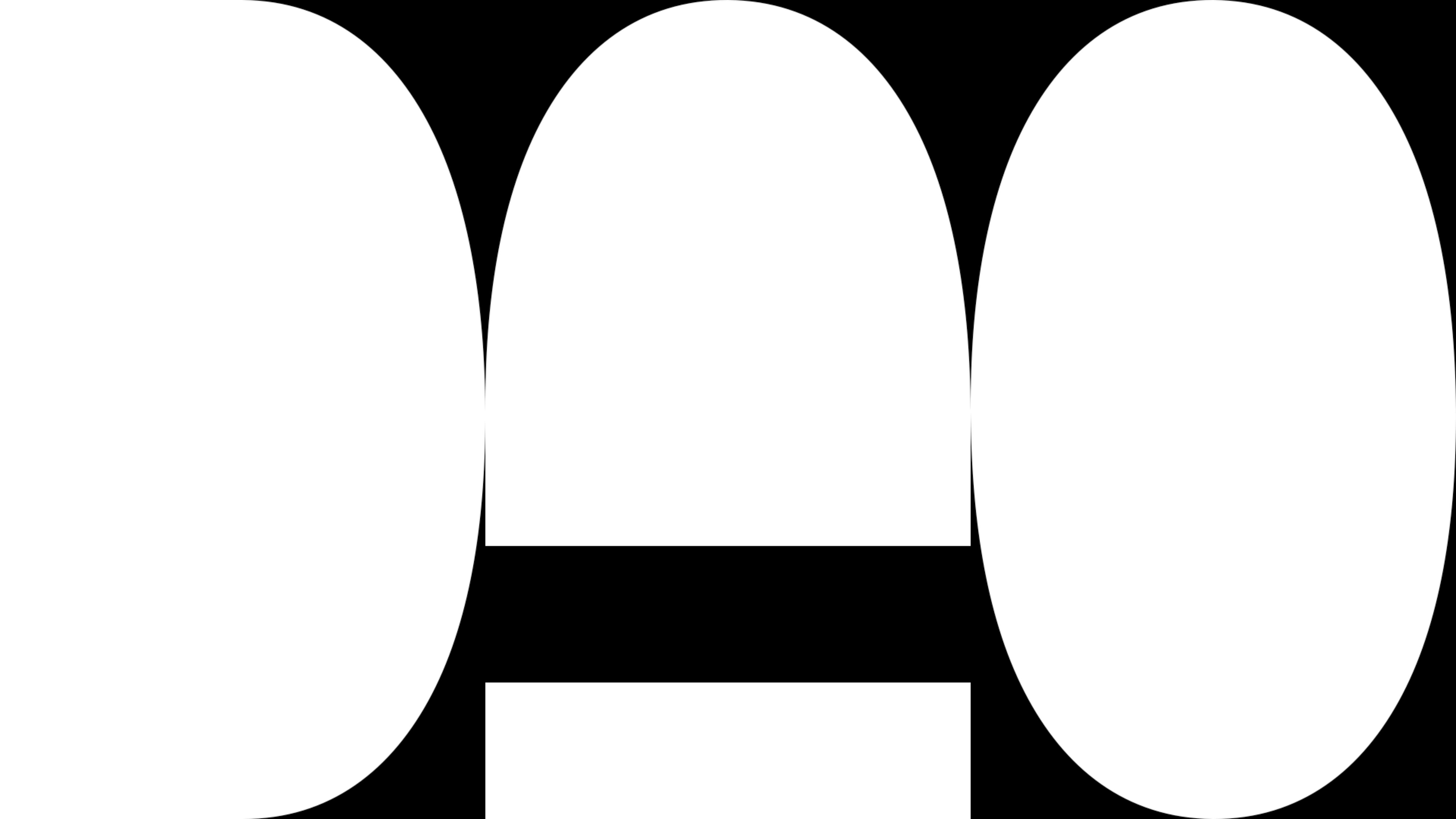
follow along

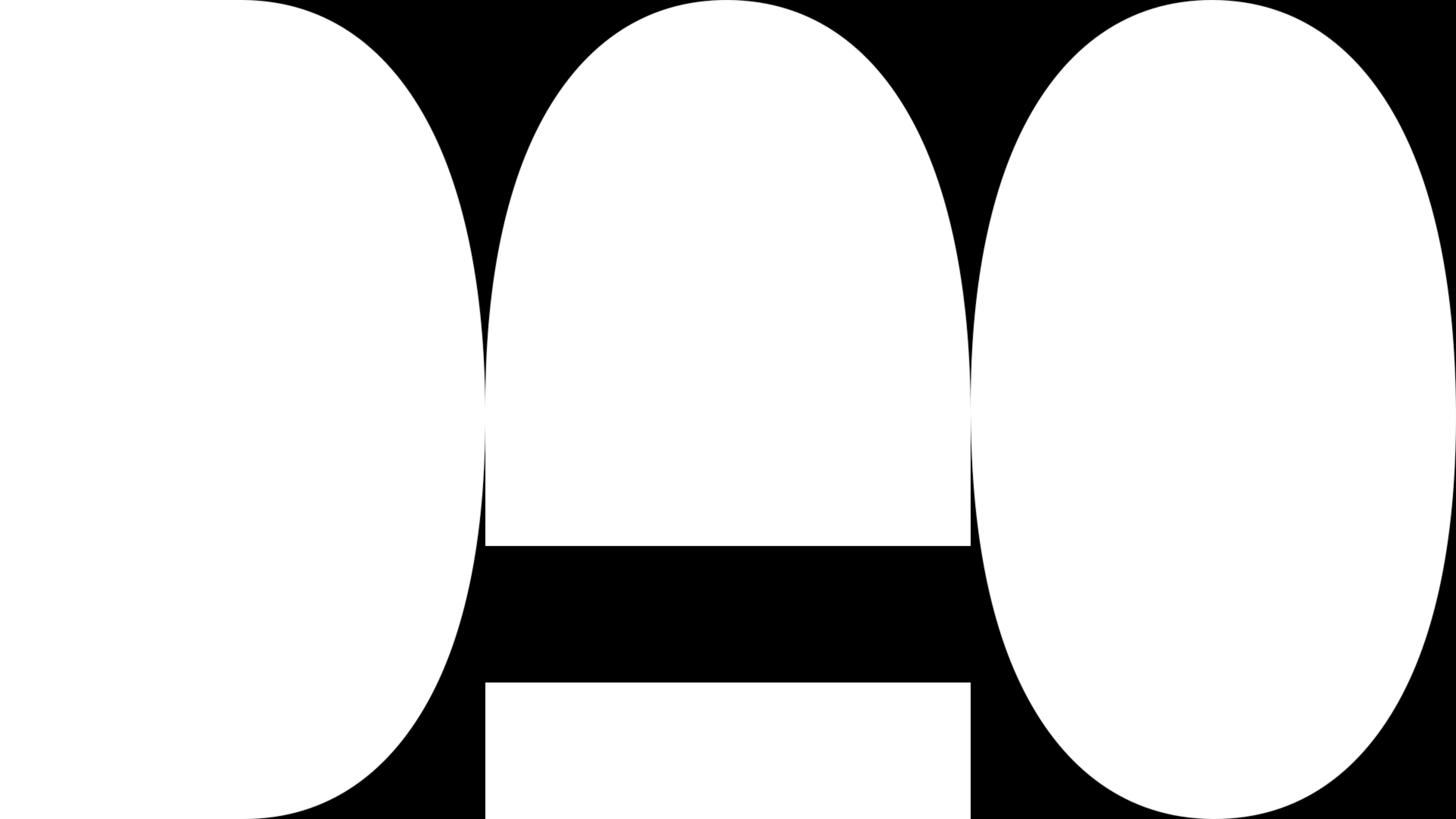
Web3



DAO_s

break





What's a DAO?

What's a DAO?

Decentralized
Autonomous
Organization

Decentralized
Autonomous
Organization

Decentralized
Autonomous
Organization

DAOs ≠ Corporations



DAOs \neq Corporations
in the same way that
Democracy \neq Monarchy



DAOs \neq Corporations
in the same way that
Democracy \neq Monarchy



OK, but why?



*liberté
égalité
fraternité*

OK... but how?

follow along



[https://app.aragon.org/#/daos/arbitrum/
0x43d7119ef28dc7a53b01ecb74aec8a1aa4847d87/dashboard](https://app.aragon.org/#/daos/arbitrum/0x43d7119ef28dc7a53b01ecb74aec8a1aa4847d87/dashboard)



Thank you!