

# Governance...

**...is a messy business**



# Politics...

# ...is a messy business



# Coordination...

**...is a messy business**



# Collaboration...

**...is a messy business**





# Cooperation...

# ...is a messy business



# Governance...

...is a messy business



# **Governance...**

**...is a messy, chaotic business**

# **Governance...**

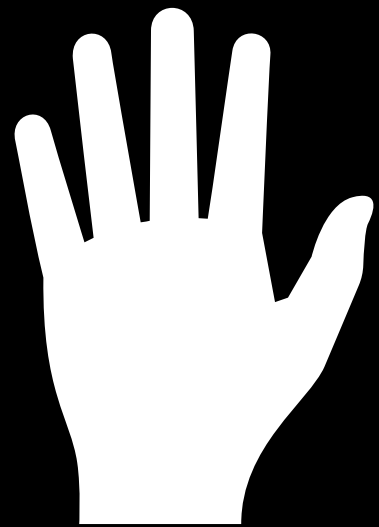
**...is a messy, chaotic, sloppy business**



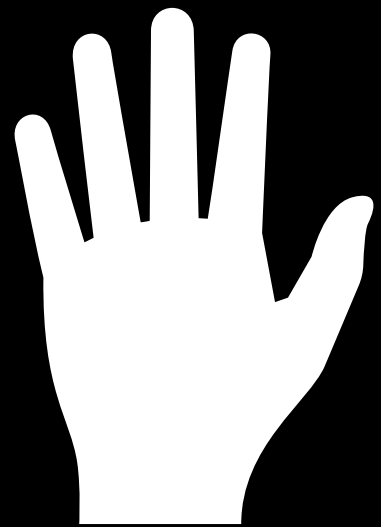
# **DAO Governance...**

**...is a messy, chaotic, sloppy business**

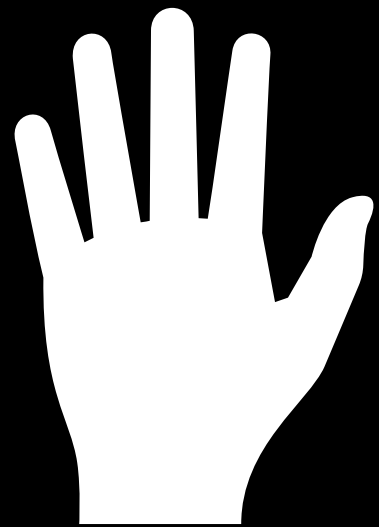




Who has joined a DAO?

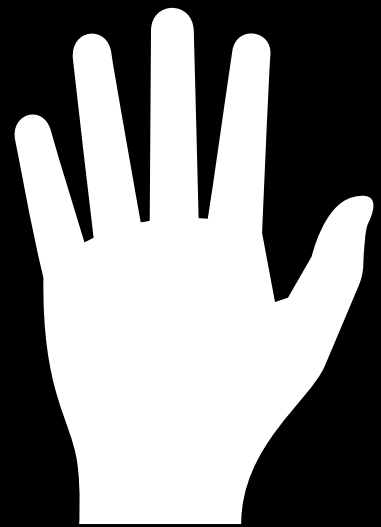


Who has voted on an  
onchain DAO proposal?



Who has created and  
passed a DAO proposal?





Who has created a DAO  
governance system?





I'm Paulo Fonseca, I've been into DAOs since the infamous "The DAO" and I design tools for DAO people.

I also might have been involved in the birth and death of a DAO or two.

You can find out more about me at [paulofonseca.com](http://paulofonseca.com)

# DAO Governance

# Governance



# What is Governance, really?

...the **structures, processes, and traditions** that determine how:

power is exercised

stakeholders have their say

decisions are made

decision-makers are  
accountable

# What is Governance, really?

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# What is Governance, really?

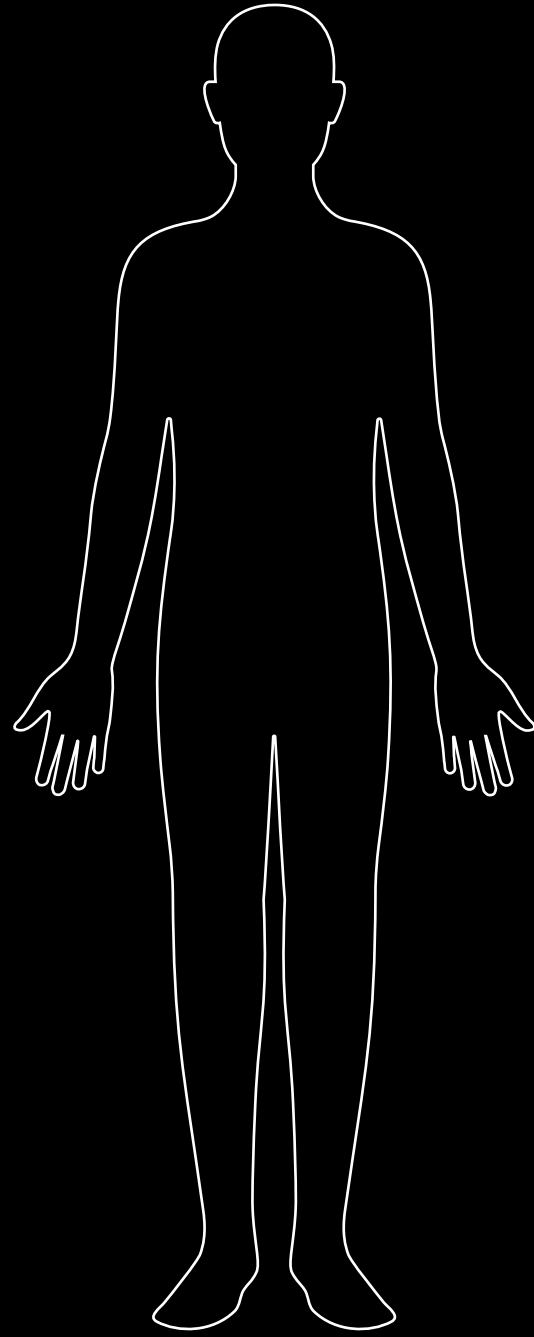
...the **structures, processes, and traditions** that determine how:

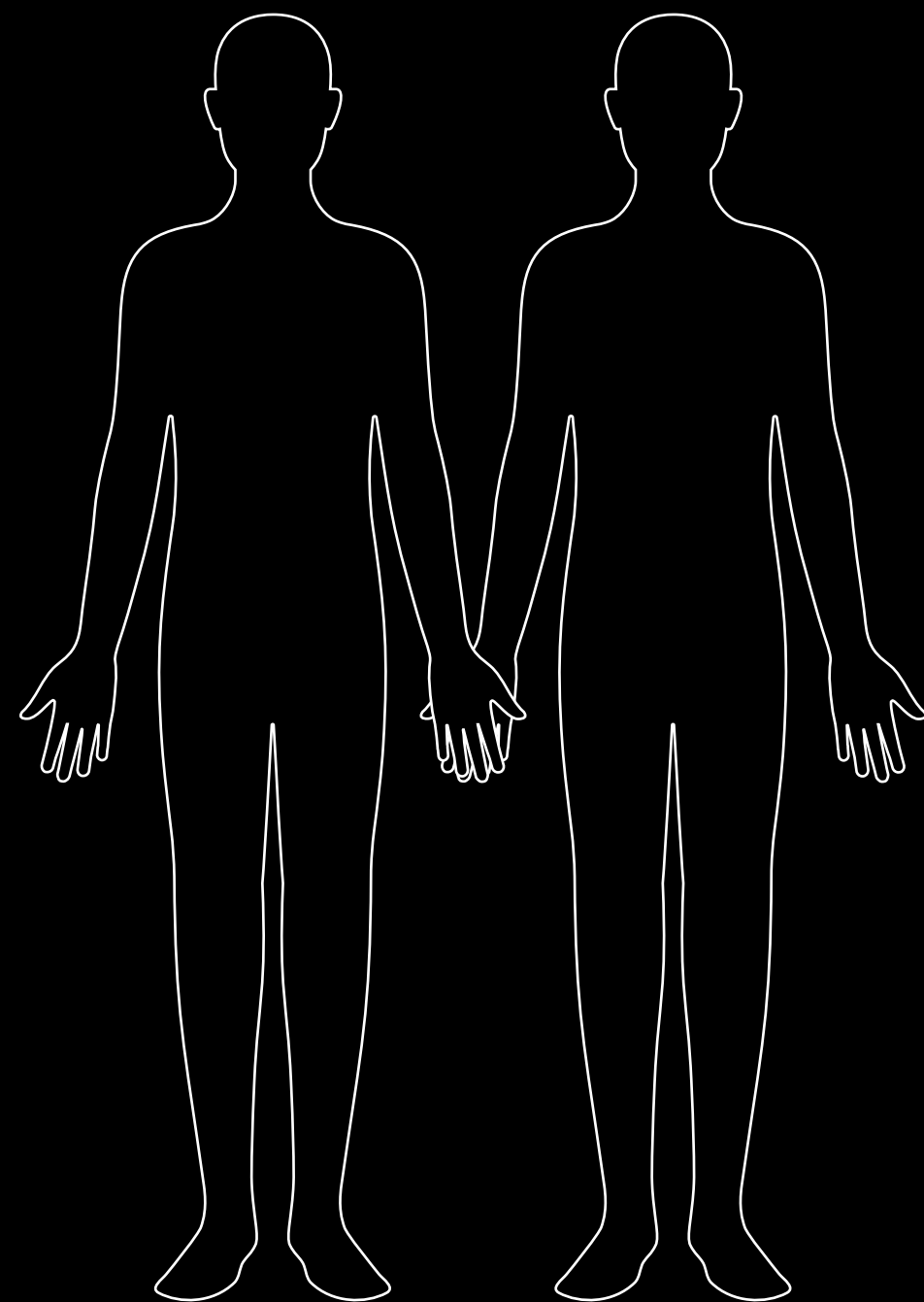
decisions are made, by a group of people

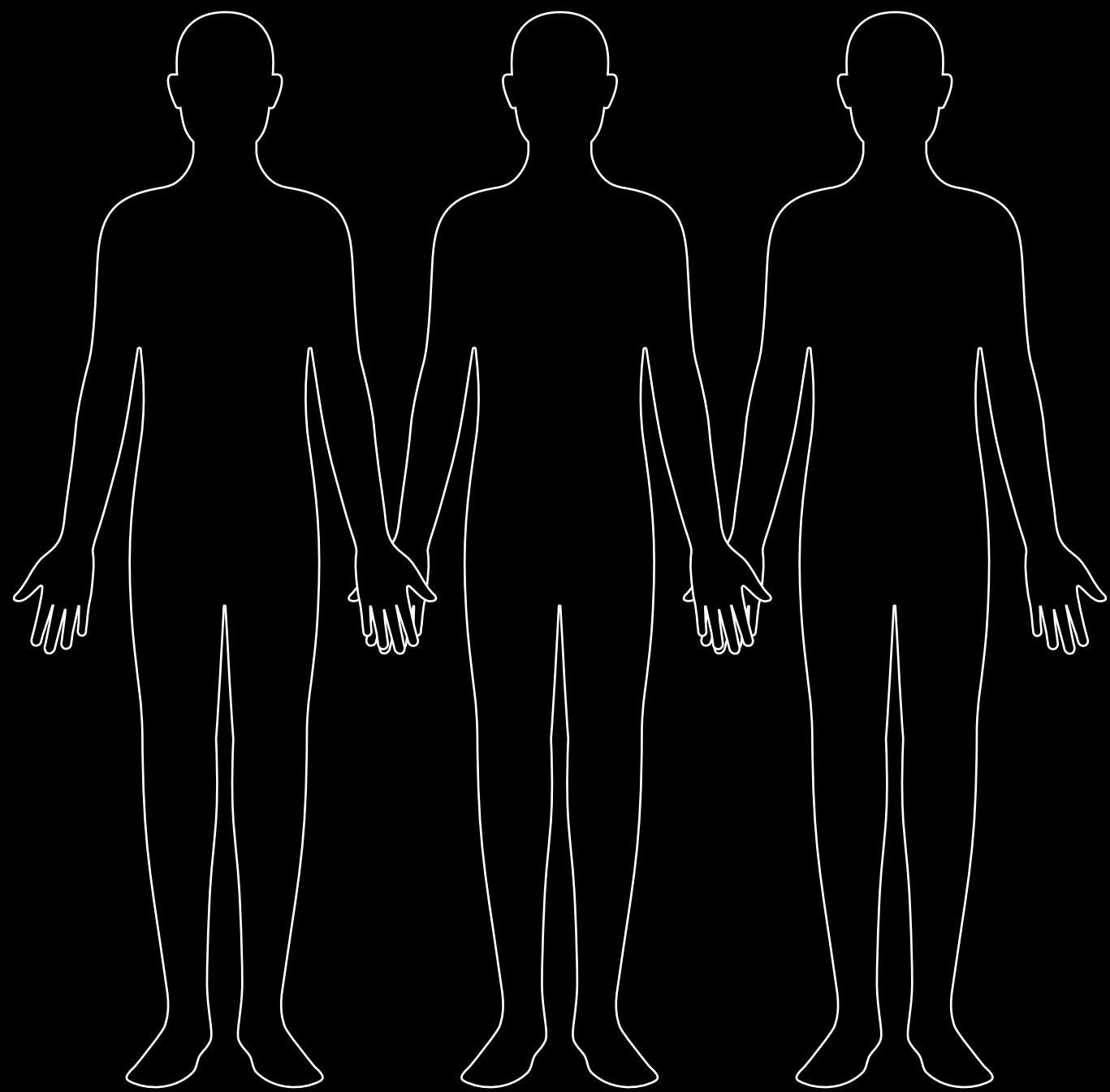


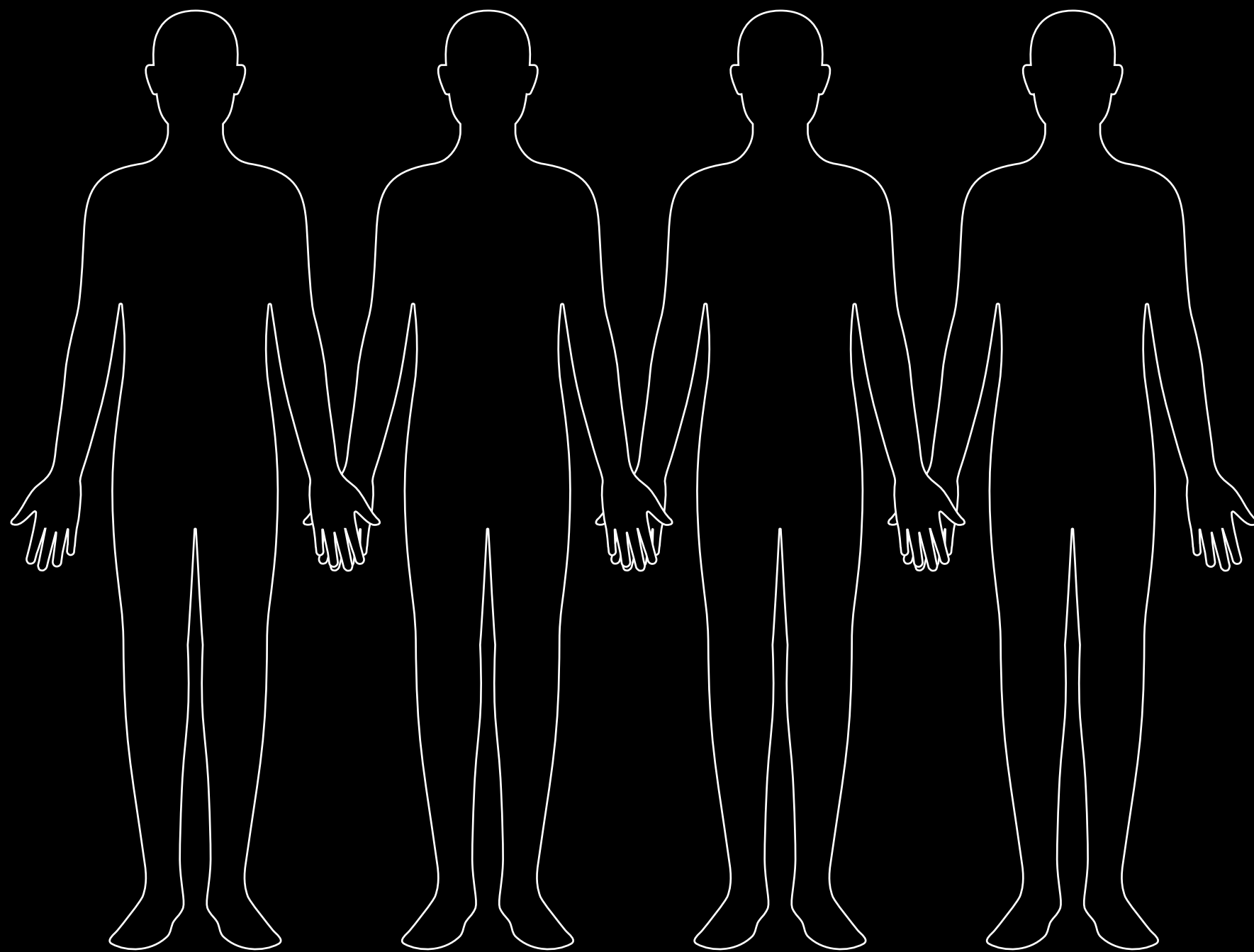




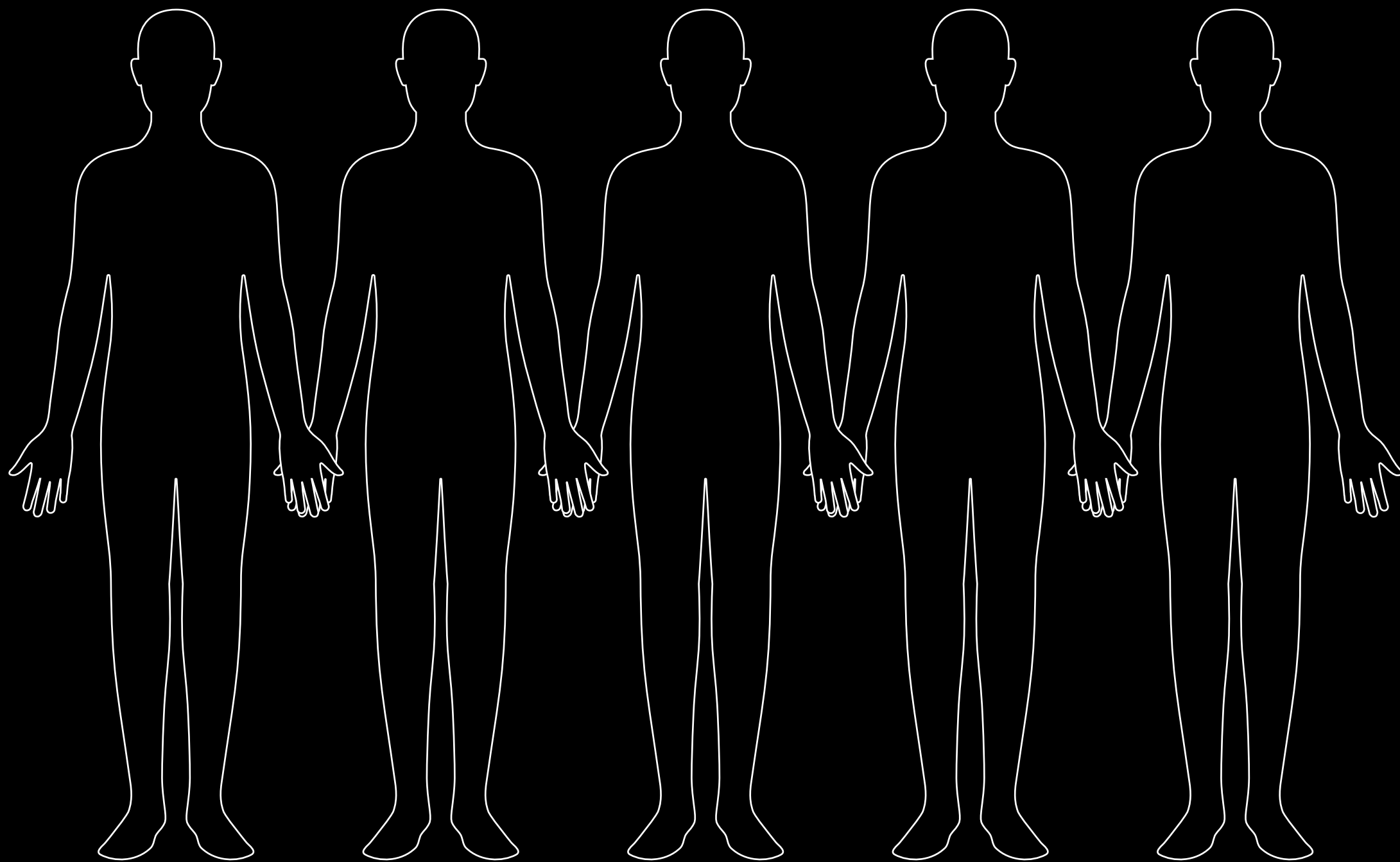


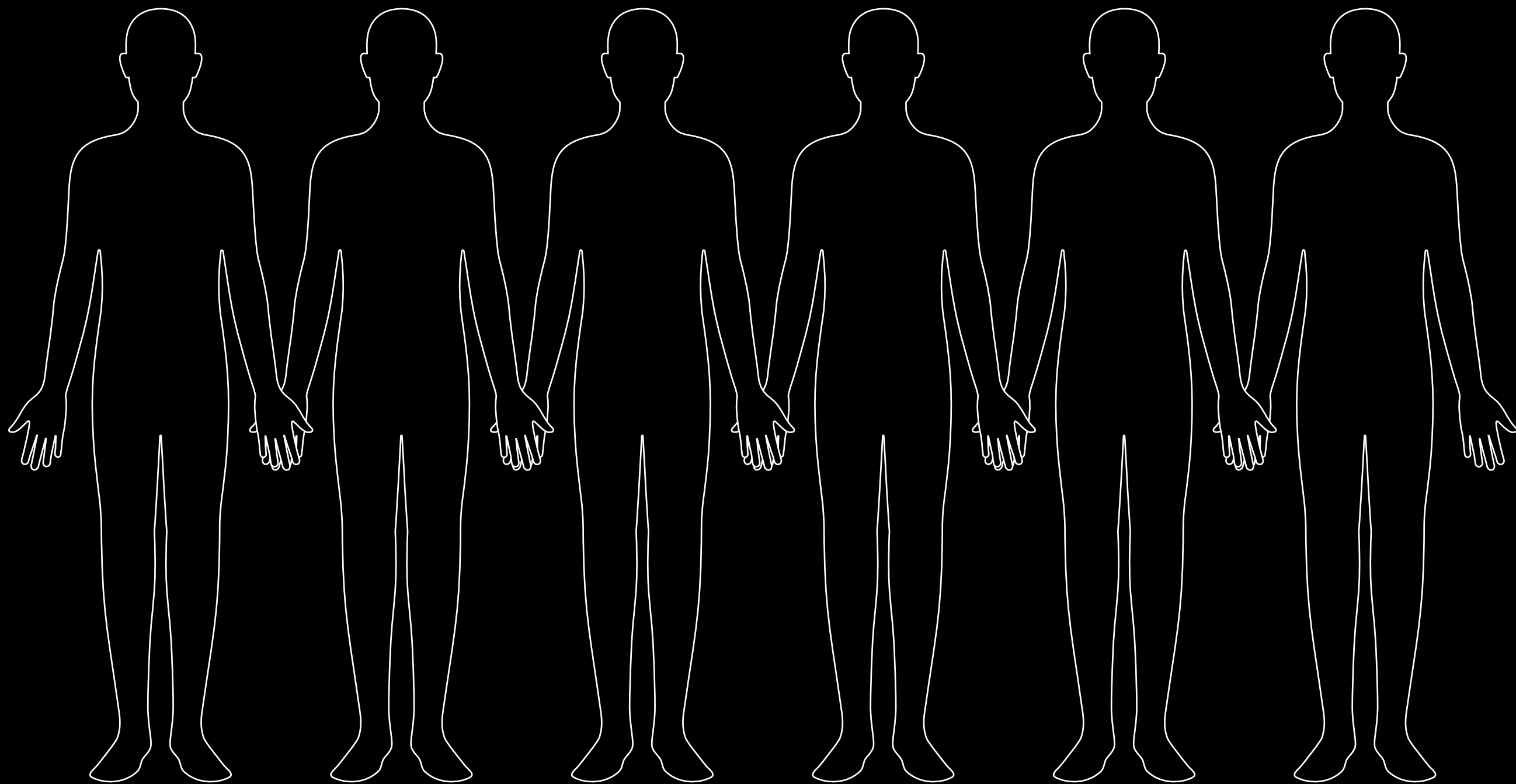


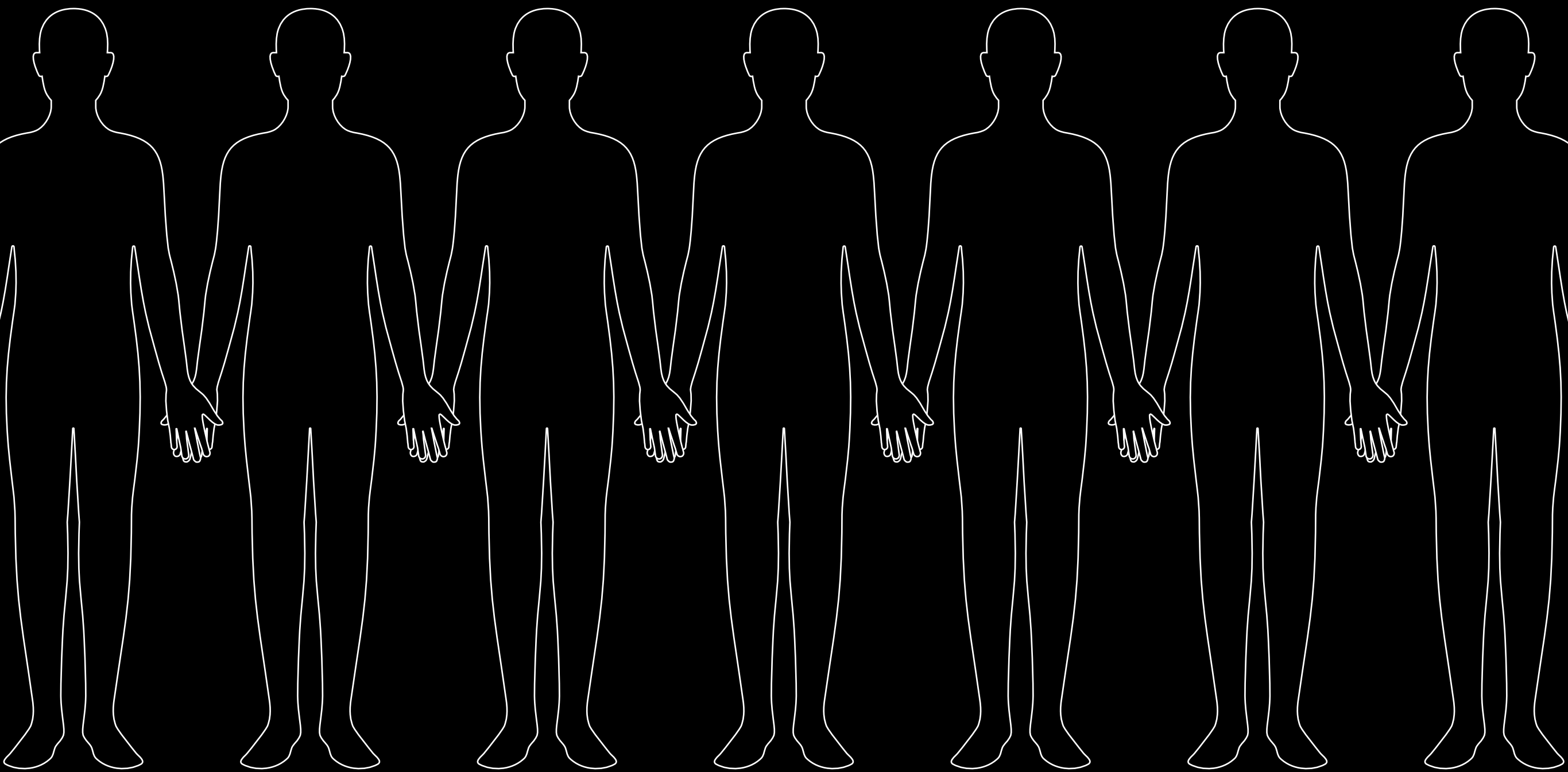


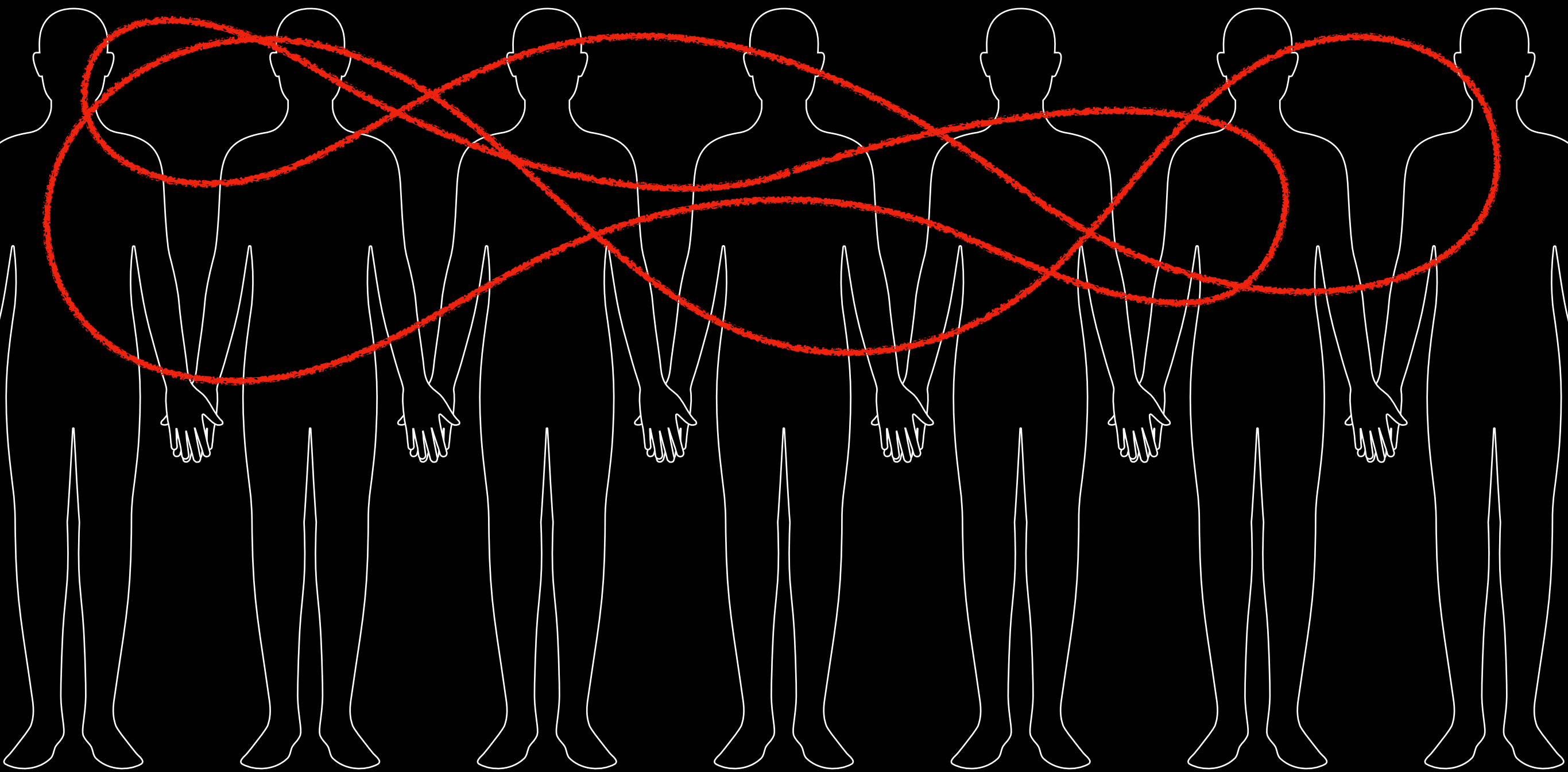


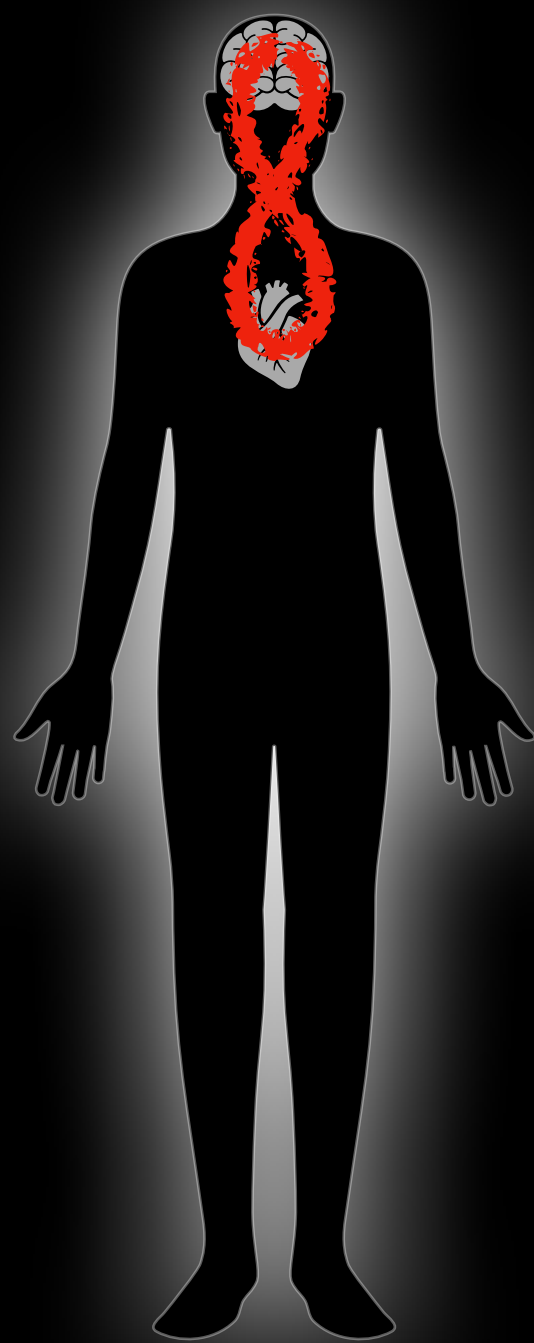














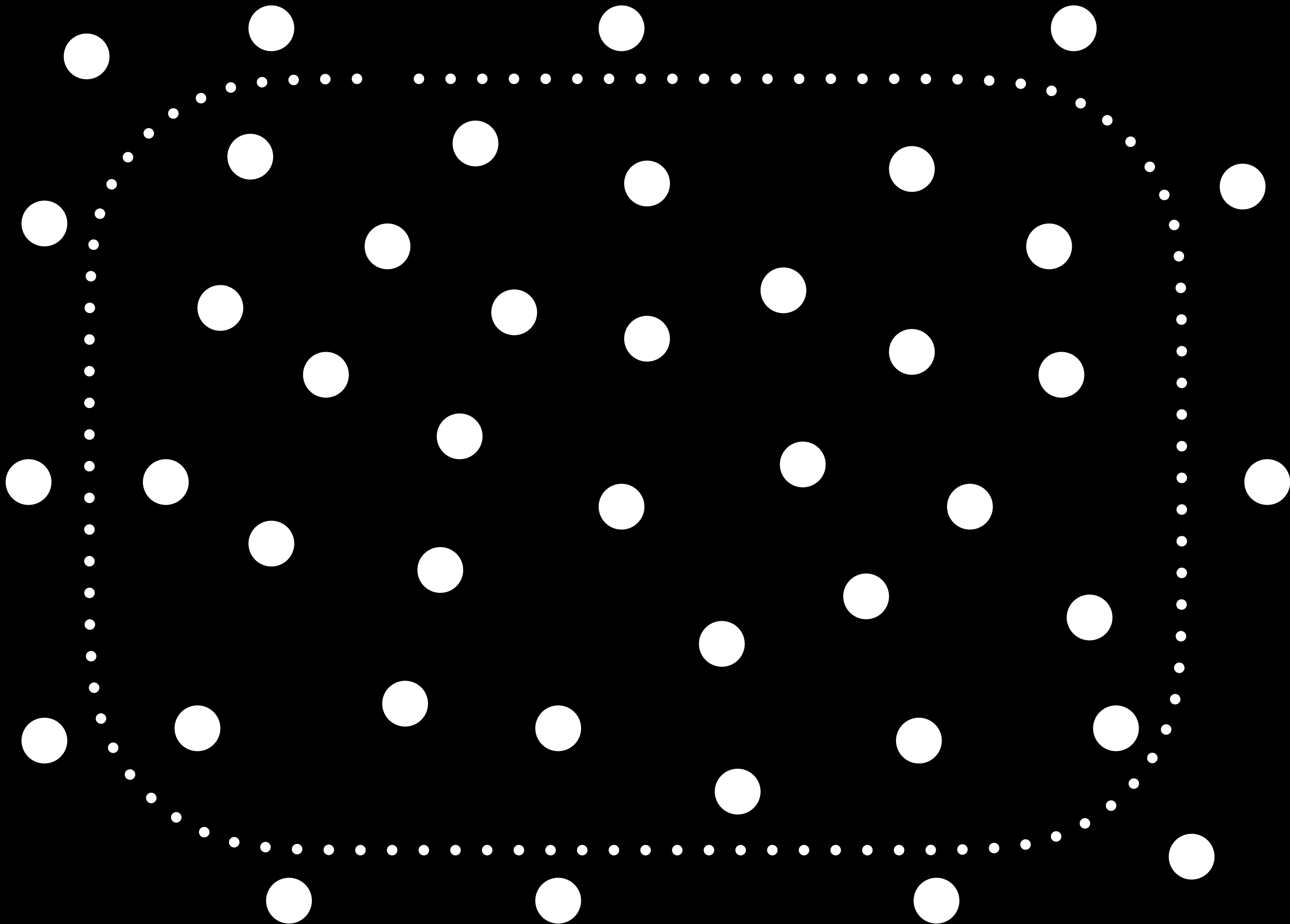
**Governance...**

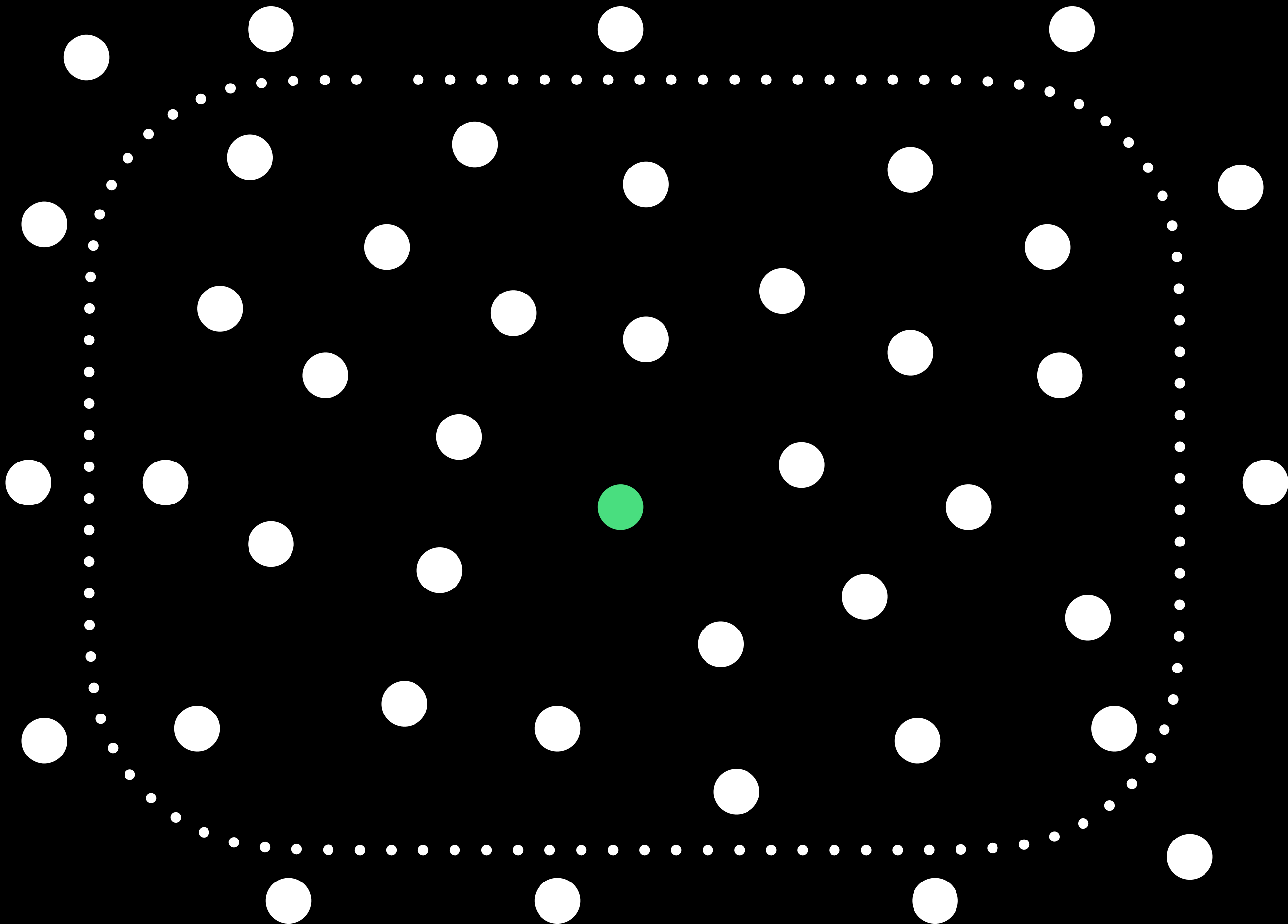
**...will always be messy.**

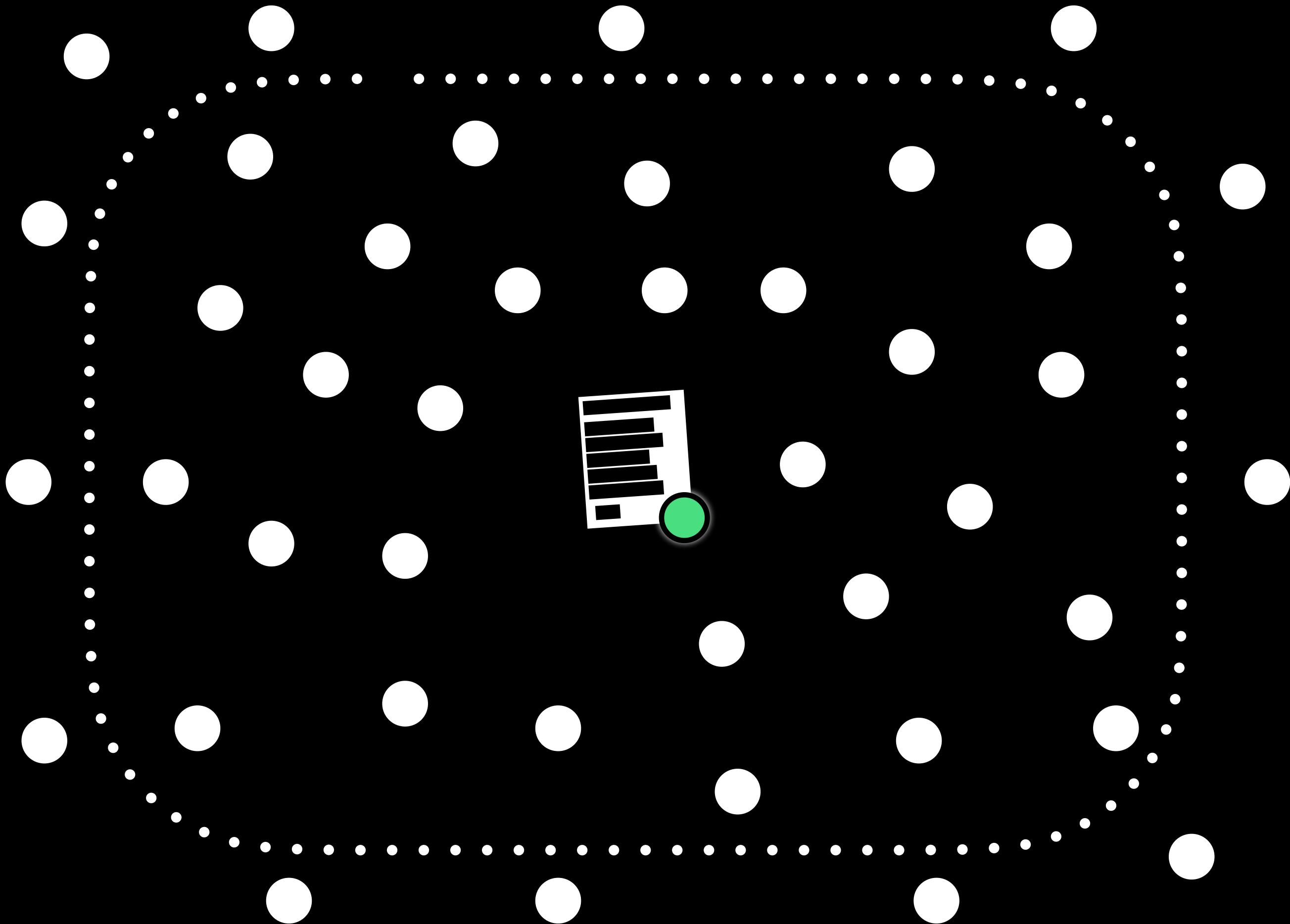


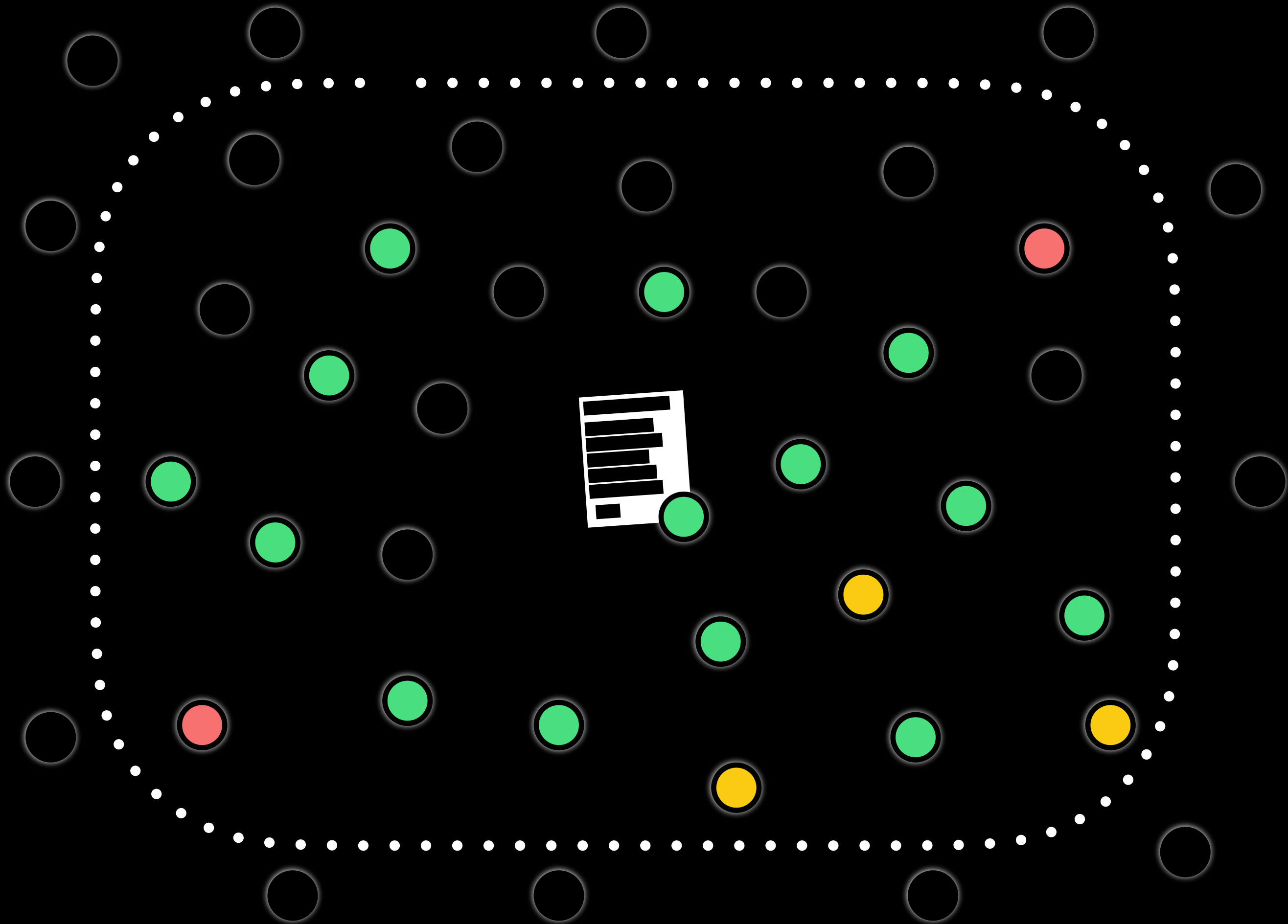


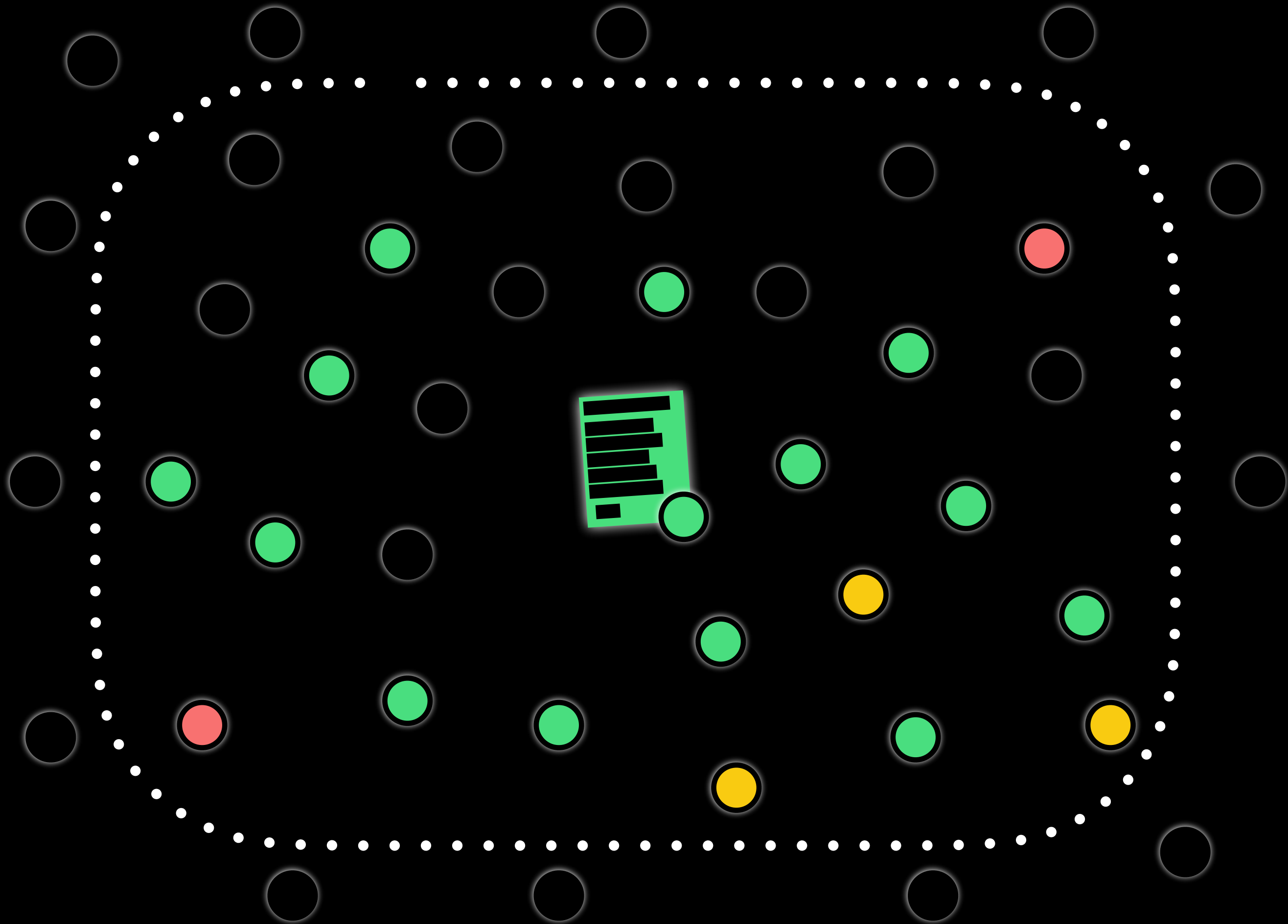


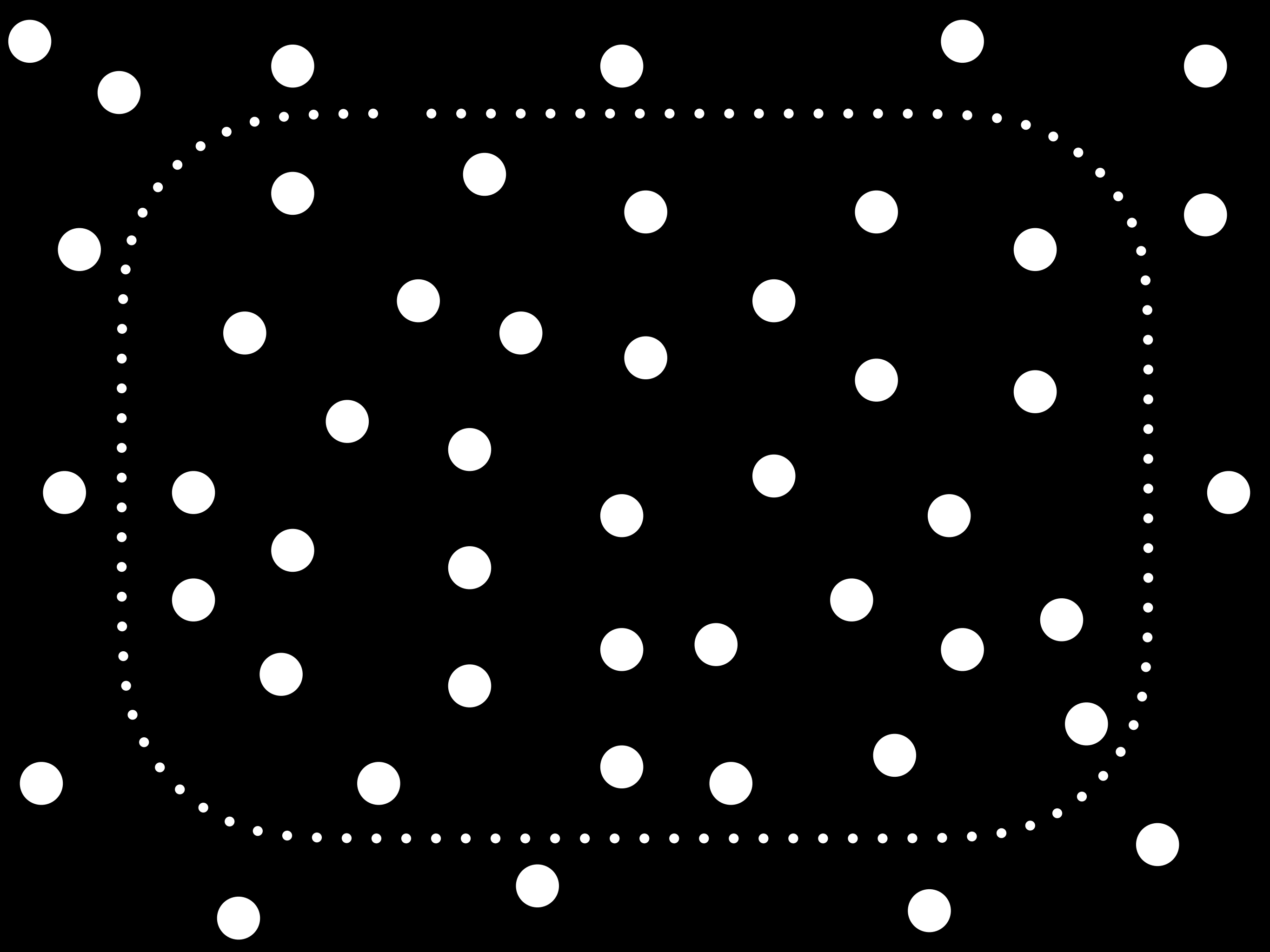


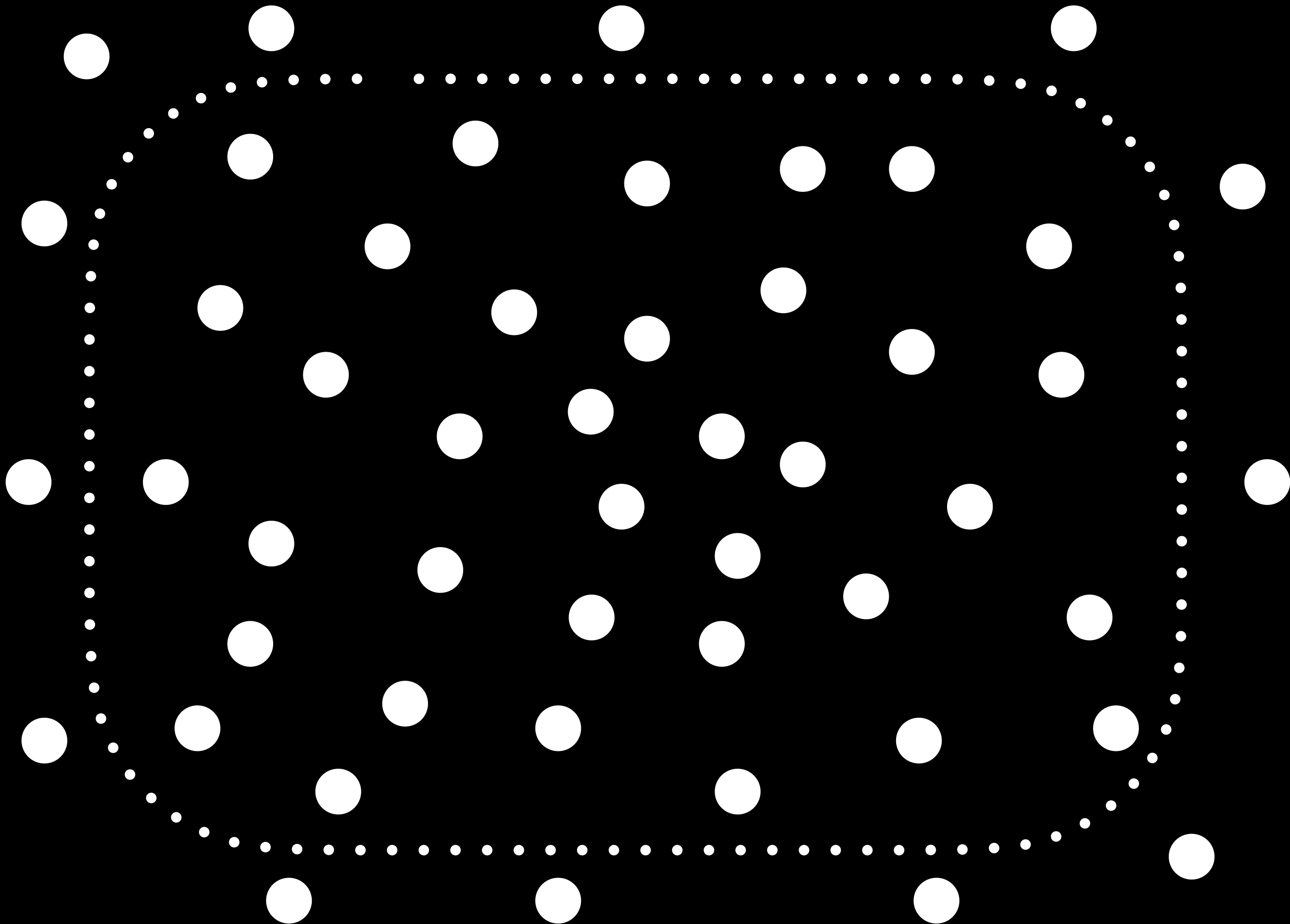




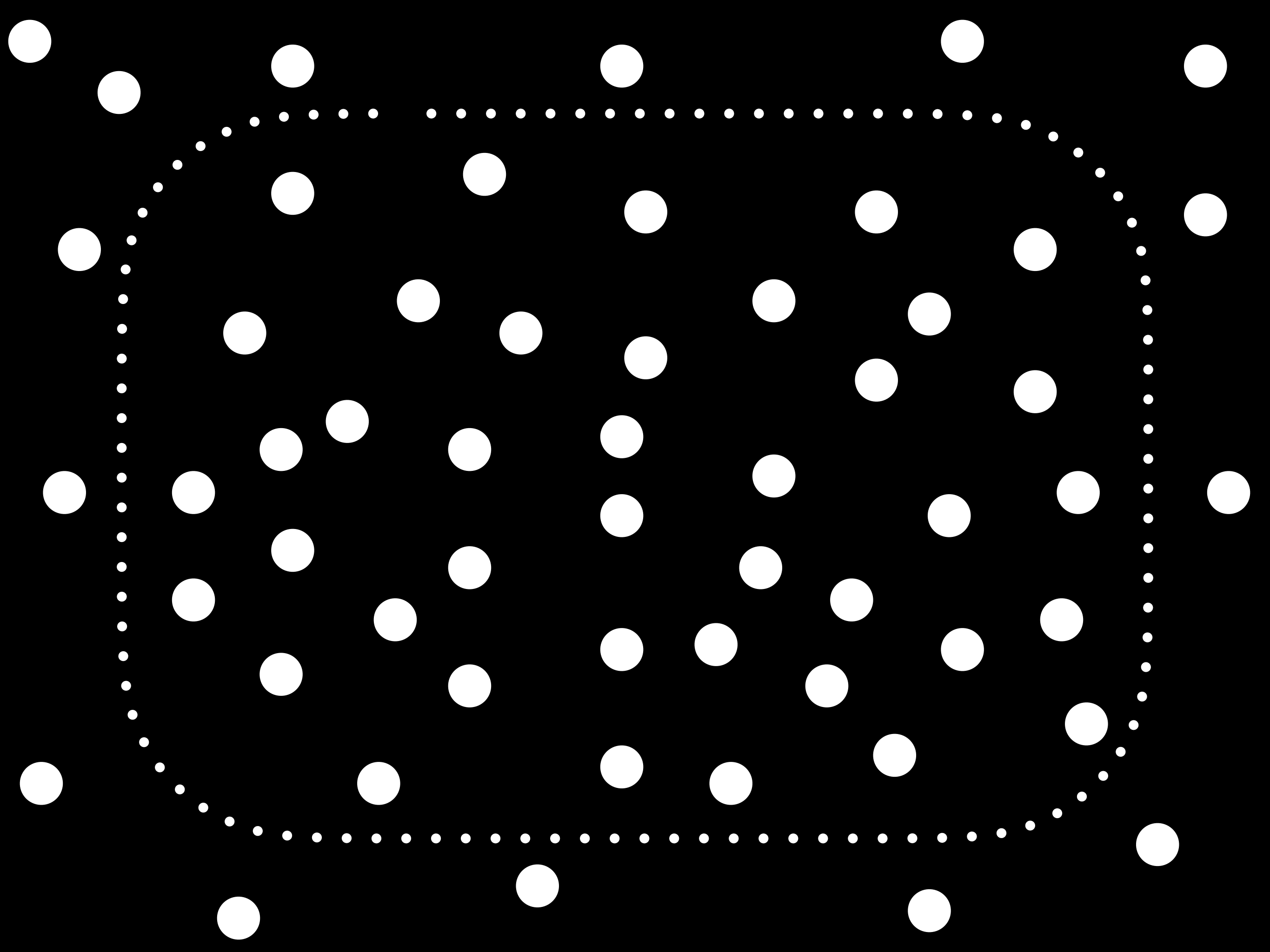


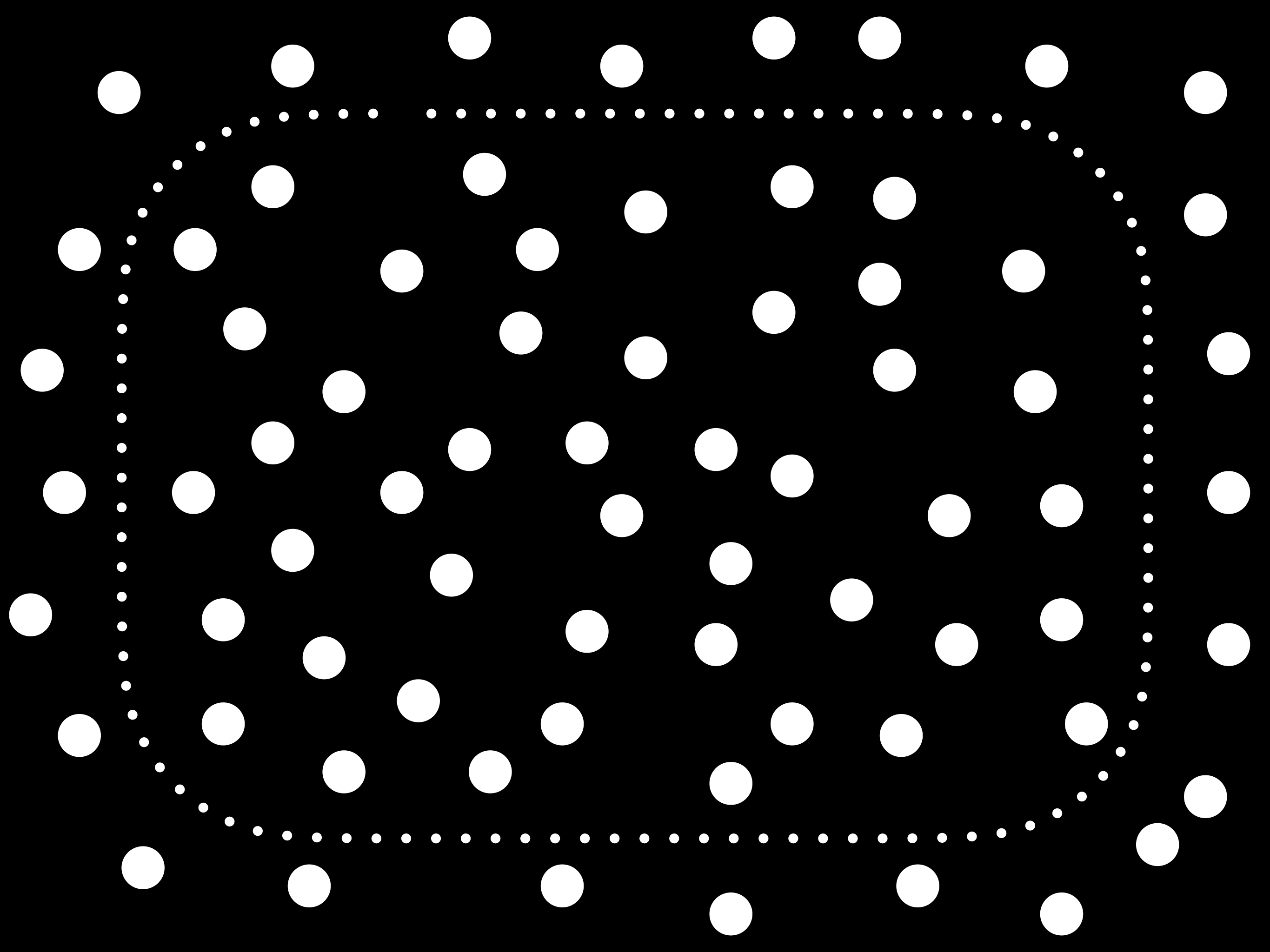




















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