### **PAULO GUERRA FIGUEIREDO**

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**Education** 

#### Aug 2011 - May 2013 University of Illinois at Chicago, Chicago, IL

- Master of Science in Computer Science Human-Centered Computing
- Fulbright Scholar
- Overall GPA: 4.0/4.0

### Aug 2002 - Jun 2008 Universidad San Francisco de Quito, Quito - Ecuador

• Bachelor of Science in Electrical/Electronic Engineering

### Aug 2004 - May 2005 University of Illinois at Urbana Champaign, Urbana, IL

One year in an International Student Program at the College of Engineering

Experience

### April 2017 - Present NIDO Interactive, Quito - Ecuador / www.nidointeractive.com

#### Co-founder, Creative Technology Director

 Responsible for rapid prototyping, selecting tech stack and supervising the development of web, mobile, ar and vr, interactive installations projects for more than 50 clients.

#### Sep 2014 - Present Universidad de las Américas, Quito - Ecuador

#### Assistant Professor, Multimedia and Interactivity Department

 Responsible for introductory and advanced classes teaching programming within the visual arts, multimedia and interactive design context.

#### Sep 2014 - Present átiko7, Quito - Ecuador / www.atiko7.com

### Full stack creative developer consultant

- Responsible for developing interactive prototypes and products that generate new user experiences by bridging the gap between digital and analog spaces.
- Mentor (Open Hardware Hackathon & Space Apps Challenge Buen Trip Hub)

# Jan 2015 – June 2015 Universidad San Francisco de Quito, Quito – Ecuador

### Part Time / Assistant Professor, Multimedia and Interactivity Department

 Responsible for teaching an advanced interactive products class within a visual arts, multimedia and interactivity context.

## Sep 2013 - Aug2014 University of Illinois at Chicago, Chicago, IL

### Academic Researcher, Learning Technologies Group at the Electronic Visualization Laboratory (EVL)

- Re-designing and implementing a location based tracking system using Bluetooth Beacon (Estimote® and Gimbal®) technology.
- Designed and implemented a Microduino®-based system to remotely control LED lights for a classroom oriented representation of gerbils' foraging behavior data.

## Jun 2013 - Aug 2013 Ketai LLC., Chicago, IL / http://ket.ai/

### Software Engineer

- Responsible for expanding Ketai's Processing/Android open source software library networking functionalities.
- Responsible for Radio-Frequency Identification applications development.
- Developed software to automate tube-rolling based on information extracted from 3D modeling software.

# May 2012 - May 2013 University of Illinois at Chicago, Chicago, IL

### Research Assistant, Learning Technologies Group at the Electronic Visualization Laboratory (EVL)

- Developed a physical interface for natural phenomena visualization using Arduino-based tangible robots guided by a Java controlled graphics display and C++ fiducial tracker.
- Responsible for the development of a Java network monitoring application for an Active RFID location tracking system to be used in classroom embodied games and animal tracking projects.
- Performed the analysis of learning technologies' physicality affordances and the relationship between proximity and engagement in classroom-oriented activities (Contribution to AERA 2013 paper submission).

### Jun 2009 - May 2011 Universidad San Francisco de Quito, Quito - Ecuador

### Robotics Research and Development Center

• Installed, programmed and managed Intelitek's OpenCIM system. C++ controlled milling and turning machines as well as three industrial robots that were part of the OpenCIM system.

- Introduction to Robotics class Teaching Assistant and Interface Design Lab Assistant (Fall 2010).
- Robotics Lab Research Assistant, Lab Instructor.
- Undergraduate Students' Research Projects Coordinator. Projects coordinated: USFQ's Underwater ROV and USFQ's Explorer Robot.

Jan 2009 - Jun 2009 Nokia Siemens Networks, Quito - Ecuador

#### **CARE Services Junior Engineer Trainee**

• Handled technical support cases and helped with the initial networking equipment setup for Quito's 3G mobile networks as part of the GPRS mobile network CARE team.

**Publications** 

- Alessandro Gnoli, Anthony Perritano, Paulo Guerra, Brenda Lopez, Joel Brown, and Tom Moher. "Back to the future: embodied classroom simulations of animal foraging." In Proceedings of the 8th International Conference on Tangible, Embedded and Embodied Interaction, pp. 275-282. ACM, 2014.
- Nicolás Soria, Daniel Cabrera, and Paulo Guerra. "Design and Construction of a ROV(Remotely Operated Vehicle) Submarine USFQ". In Avances En Ciencias e Ingenierías, 2014.
- Guerra Figueiredo, Paulo. "RemoteBunnies: Multi-Agent Data Mapping Between Physical Environments." In Proceedings of the 8th International Conference on Tangible, Embedded and Embodied Interaction. 2013.
- Paulo Guerra, Brenda López, Alessandro Gnoli, and Tom Moher. "Embedded Phenomena for Inquiry Communities (EPIC), Proximity and engaged participation in WallCology" – Structured Poster Session at the American Education Research Association Anual Meeting 2013.

Academic Honours

- Fulbright Foreign Student Program Grantee (August, 2011- May, 2014).
- Tangible, Embedded, and Embodied Interaction conference Graduate Student Consortium participant (TEI Barcelona, Spain. 2013).
- Summa Cum Laude (Universidad San Francisco de Quito, June 2008).
- Dean's List (University Of Illinois at Urbana-Champaign, Spring 2005).
- Chancellor 's List (Universidad San Francisco de Quito, 2003, 2004, 2005, 2006 & 2008).
- Isaac Newton Academic Excellence Scholarship Award (Universidad San Francisco de Quito, August 2002).

Skills

# **Technical Skills**

- Web Development
  - CSS, HTML5, Javascript, Wordpress, NuxtJS, ThreeJS
- Interaction Design
  - Electronics, Motion Control, Tangibles, Sensors, RFID, Arduino, Physical Computing, Virtual Reality.
- SoftwareTools
  - Unreal Engine, Unity, Processing, openFrameworks, Arduino IDE, Ableton Live, PureData, Adobe Suite, LabVIEW.

# **Non-Technical Skills**

- Languages
  - Spanish mother tongue.
  - Portuguese.
  - English.

Other Interests

• Woodworking • Biking • Diving • Capoeira Angola • Music

For additional details about my projects and experience please refer to pauloquerraf.dev