



Bidsketch

Create Professional Proposals in Minutes

Sample Co.

January 29, 2018

What We Will Do For You...

Your industry is one of the most competitive and multi-faceted industries there is.

At Bidsketch, we understand the nature of business and therefore just how difficult it can be to turn those leads into clients. But never fear – we've got this.

What you need is a personal, easy-to-use, and comprehensive proposal tool.

We promise you this...

- A more professional looking proposal that will inspire client confidence
- Open communication, reliability and professionalism
- Increase in profit with included optional fees
- You will watch your proposal win rate improve
- Faster turnaround from clients

In the proposal that follows, you'll find all the information you need; proposed solutions to your current challenges, the costs and features of our software and a little bit about us.

Let's take a closer look.

Sincerely,

Ruben Gamez
Founder, Bidsketch

A handwritten signature in black ink, appearing to be 'R. Gamez' with a stylized flourish at the end.

Your Situational Analysis



At Bidsketch, we pride ourselves on being able to understand your business, your current sales challenges, and offer the best solutions.

Here is what we propose for you:

Current Challenges

- Currently, only 35% of your proposals are converted to actual sales, which is seriously impacting your potential for growth.
- Your clients are taking a long time to approve quotes. The longer the process, the less likely they are to commit.
- The creation of each proposal is currently taking you 4 hours. This is valuable time that your sales team could be spending finding leads.

Proposed Solutions

- **Upsell with Bidsketch.** The ability to add optional extras has been shown to increase sales by 32% (from our analysis of over 25k proposals), by putting your clients in control of the services they want.
- **Speed up approval.** Our research has shown that Bidsketch's electronic signature feature improves turnaround time by 40%.
- **Spend more time selling.** Bidsketch's reusable content feature and automatic replacement of client information cuts proposal creation time in half.
- **Gain valuable client insight.** Keep one step ahead of prospects by seeing who's opened what and when – and even how long they viewed a proposal. This data is invaluable when picking the right time to follow up.

Proposal Improvement Plans

Recommended Plan *(per month)*

\$29

Proposals, Users, and Clients

- 1 User Included (Additional Users Available)
- Unlimited Proposals
- Unlimited Clients

Plan Features

- Proposal Analytics
- Electronic signatures
- Your Own Domain
- PDF Export

All plans free for 14 days. Get started in less than a minute.

Optional Items

Note: Optional items are not included in proposal fees

Additional Users *(1 Person @ \$20/person)*

\$20

User and Team Features

- Real Time Collaboration
- Permissions for View, Update, and Create
- Complete Team Management

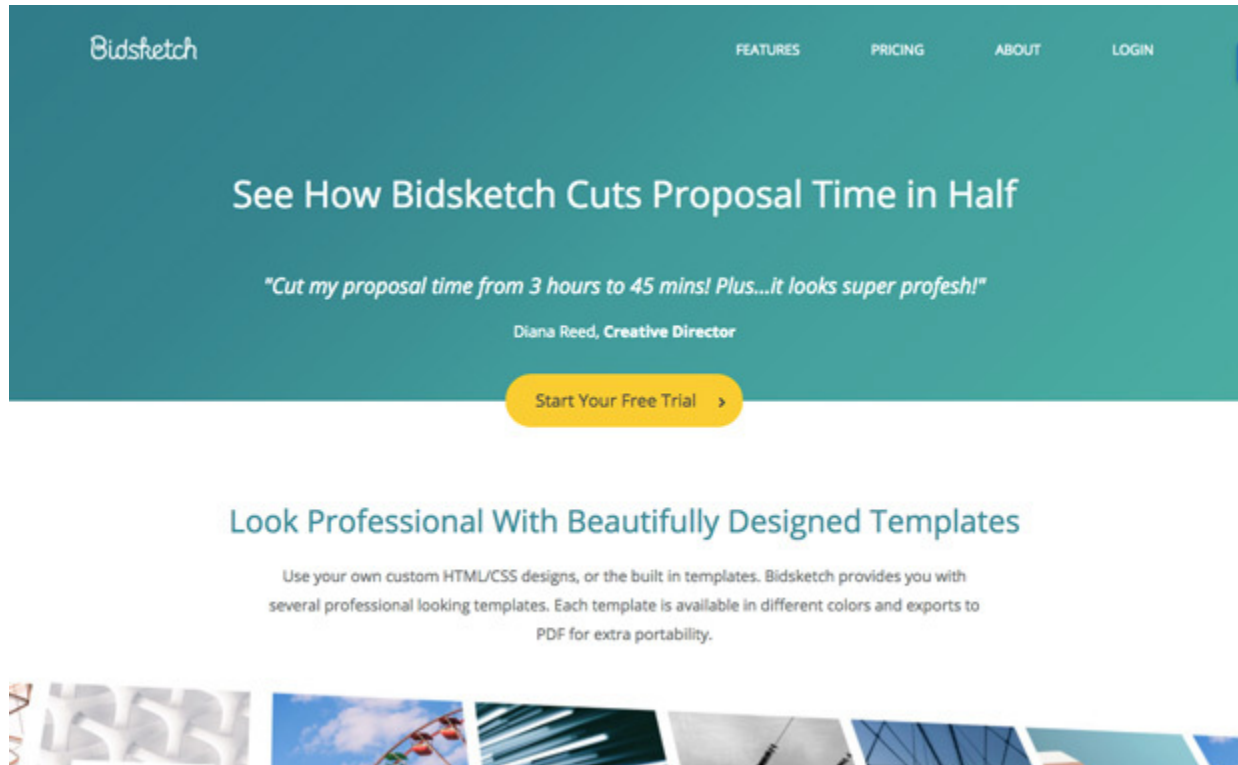
Next Steps to Your Free Trial

So, it's true; writing the perfect proposal every time really can be that simple. And you're in luck - we're currently offering a free 14-day trial.

Click the button below to get started:

Start Your Free Trial

About Us



Bidsketch, November 2009: Just a single person company in South Florida.

Fast forward to the present day, and we're proud to say we're a company that has grown from strength to strength; having helped over 2,000 customers win more than 2 billion dollars in new business. And the best bit? Saving them thousands of hours of precious time in the process.

Leadership and Advisors



Ruben Gamez (Founder)

Ruben bootstrapped Bidsketch into a profitable business. He spent several years working for a billion dollar company where he helped build and manage a custom proposal system that

was used to regularly win seven and eight figure deals.



Rob Walling (Advisor)

Rob Walling founder email marketing automation company Drip. He has been starting companies for most of his life, is read by about 25,000 web entrepreneurs each month, and he co-hosts one of the leading startup podcasts.



Noah Kagan (Advisor)

Noah is the Chief Sumo at Sumo.com, which helps businesses get more customers. Previously, he founded Gambit, a payment engine for virtual games. Before that, he helped launch Mint.com.



'Peldi' Guilizzoni (Advisor)

Peldi is the founder and CEO of Balsamiq Mockups, which helps people build great software by letting them easily sketch out their ideas, then quickly collaborate and iterate over them.