Prepared for

**Klum Manufacturing Inc.**

**WORDPRESS DEVELOPMENT PROPOSAL**

**Williams Digital Company**

Prepared by

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**[Company Logo]**

**About Us**

We, at [Williams Digital Company], take pride in being a distinguished WordPress development services provider for over [18 years]. Based in [Miami], [Florida], our company houses talented programmers with high levels of experience and expertise to design and develop highly-functional websites. Throughout the years, our company has built many commercial and portfolio websites, successfully fulfilling each client’s WordPress development requirements and specifications.

**Services**

Listed below are the primary services offered by our company.

* **WordPress Content Management (CMS) Installation and Configuration -** includes WordPress site setup and form automation
* **Custom WordPress Developments -** includes customized WordPress theme development; SEO consultancy,  training, audit, troubleshooting, and optimization; customized UX design; mobile optimization; installation of plugin; plugin modifications and improvement; and plugin support
* **WordPress Maintenance Services -** includes fixed 3-month maintenance and monitoring and issue or error identification and resolution

More details on the services above will be provided upon the client's request.

**Pricing**

The table below shows the specific prices of the aforementioned services.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | | | |  | **Sub Total**  **$16,380.00** | |
| **Product Name** | | | **Quantity** | **Price** | **Unit** | **Total** | |
| Add Your Text here  Add Your Description here | | | 15.00 | $ 200.00 | hour | $ 3,000.00 | |
|  | | | 45.00 | $ 270.00 | day | $ 12,150.00 | |
|  | | | 3.00 | $ 200.00 | month | $ 600.00 | |
|  | | |  |  |  |  | |
| **VAT** | | |  |  | 4 % |  | |
| **Discount (%)** | | |  |  | 0.00 % |  | |
|  |  | |  |  |  |  | |
| **TOTAL** | **USD 16,380.00** | | | |

**Terms & Conditions**

* **Parties**

This proposal is between [Williams Digital Company] ("Developer") and [Klum Manufacturing Inc.] ("Client"). Upon acceptance of the proposal, the Client hereby agrees to enter into a binding contract with the Developer.

* **Retainer and Payment**

Upon signing the contract, the Client will pay a retainer fee in the amount of [$3,276] to the Developer for the preparation or allocation phase of the project. Furthermore, the Client agrees to pay the Developer every month for all services rendered. Failure to make the necessary payments may result in the cancellation or termination of the contract.

* **Maintenance**

As mentioned above, the Developer will assist the Client in monitoring and troubleshooting actual or potential issues and errors.

* **Modifications**

The Client may change or alter the project specifications at least [thirty (30)] days before the development stage. Furthermore, the Client is also obliged to submit a detailed, prior written notice to the Developer before incorporating any changes.

* **Confidentiality**

Both parties agree that all information related to this proposal, the project, contract, and subsequent agreements are confidential. Disclosure of any confidential information is strictly prohibited unless otherwise approved by the other party.

* **Termination**

Should a party fail to fulfill any agreed obligations, terms, or conditions, the other party may terminate the contract or any other related agreement and subject the breaching party to face legal actions.

**Appendix**

* **WordPress Services**

These services are customizable to suit your specific goals, needs, and requirements. Kindly take note that fees and charges may vary.

**To Use This Documents**

The text inside the brackets which is highlighted is meant to be edited with your text. This is the way you can edit the document as given below:

**To Edit Text:**

1. Point the mouse where you want to edit and delete the sample text and then you can add your text.
2. You can change the size, font & color of the text in the Main Tab: Home

**To Edit Table:**

1. Point the mouse in the table where you want to edit and delete the sample text and then you can add your text.
2. You can adjust the row & column size of the table in the Main Tab: Layout

**To Edit Chart:**

1. Select the chart which is going to edit and then
2. In Main tab: Design -> Edit Data
3. It will open the excel sheet where you can edit the values of the chart