

Paulo Janai

Developer & Designer

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Passionate and fascinated about designing and developing interfaces, believing that structured interface construction is the best way to design efficient, intuitive, consistent, and, above all, scalable products.

I have experience that spans from interface design to development. Additionally, I have knowledge in Design Systems, both in construction and maintenance. Throughout my career, I have worked in multidisciplinary teams, collaborating with business, designers and developers.

EXPERIENCE

Product Designer, Grupo Boticário

Aug 2022 - May 2023, Remote

Developed solutions from problem definition to final delivery for the Varejo Fácil product, delivering and assisting with improvements to optimize the purchasing process and order tracking for franchisees.

- Assisted in and conducted user interviews
- Collaborated on the evolution of the Cora/Shuri Design System documentation
- Planned and conducted usability tests
- Delivered responsive screen templates to streamline the UX team's creation process
- Optimized the handoff process

UX/UI Designer, Casa Magalhães

May 2021 - Aug 2022, Remote

Worked on improving and adding new features to the Varejo Mini product, conceiving new products for the Dev.Academy selection program, and participating in the development of the Design System.

- Conducted ceremonies with stakeholders
- Worked on optimizing internal processes
- Documented the style guide for the Varejo Mini product
- Collaborated with development teams
- Made significant contributions to the Cora/Shuri Design System, defining principles, tokens, standard components, and documentation
- Evangelized the Cora/Shuri Design System

Mobile developer, Automação.com

Feb 2020 - Feb 2021, Canindé-CE

Developed interfaces and implemented delivery logic for B2B and B2C businesses. Collaborated with the development and business teams to understand customer needs and provide customized solutions for different companies.

- Defined the application structure
- Collaborated with the UX team
- Created and implemented components
- Utilized features such as Context API and Redux
- Integrated with APIs and implemented real-time updates
- Contributed to the application deployment

EXPERIENCE**UI Designer, CET Tecnologia**

Mar 2019 - Nov 2019, Remote

Worked on the development of software interfaces, application, and product landing page. Created customized posts with a focus on social media.

- Mapped user pain points and designed user flows.
- Collaborated consistently with the business and development teams.
- Developed the product's style structure.
- Designed and coded landing pages.

EDUCATION**Codeboost by Will Moreira**

2023 (In progress), Will Moreira

Design Circuit by Apparicio Junior

2019 - 2020, Apparicio Junior

Computer Science, Universidade Federal do Ceará

2016 - 2020 (not complete), Quixadá-CE

**TOOLS &
TECHNOLOGIES**

React Native	VS Code	Figma	YouTrack
ReactJS	Github	Adobe XD	Jira
HTML e CSS (Sass)	LottieFiles	Miro	Maze Design
TypeScript	SVGator	Notion	Paper & pen

EXPERTISE

UI Development	UI Patterns	Prototyping
Responsive Web	Interaction Design	Design System
Cross-Platform Development	Structuring Components	Competitor Analysis
Frameworks	Usability Testing	Interaction Design
Integration and Deployment	Handoff	Information Architecture

EXTRA

I had the opportunity to participate in the development and selection program called UX.Academy, where I served as a mentor in the UI (User Interface) field and as an evaluator. As a mentor and evaluator, I was able to share my knowledge, provide personalized guidance, and assess the participants' work, aiming to enhance their technical and creative skills.