

DASHBOARD VENDAS

1 de jan. de 2023 - 31 de dez. de 2023

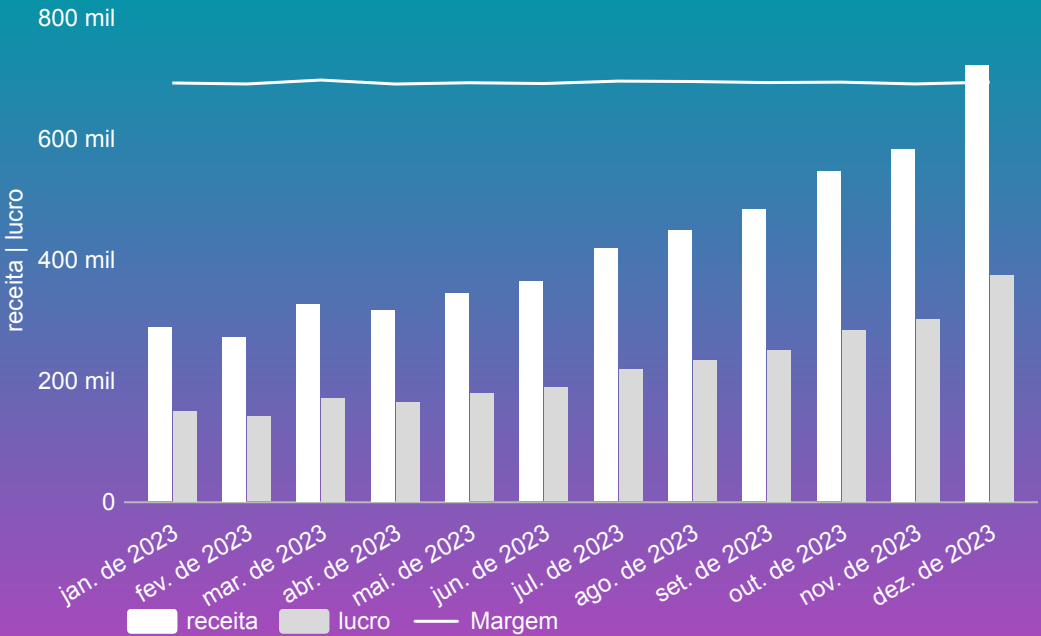
125,2 mil Vendas no período

R\$ 10,4 bi Receitas no período

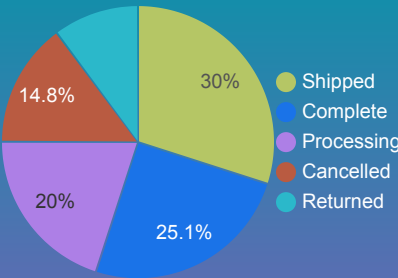
R\$ 5,6 mi Lucro no período

51,9% Margem

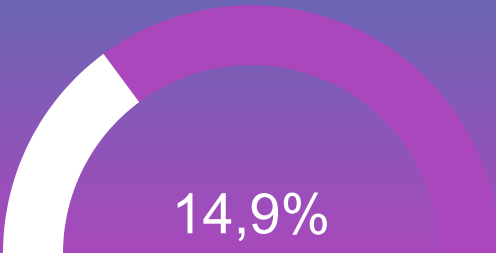
48,1% Percentual custo



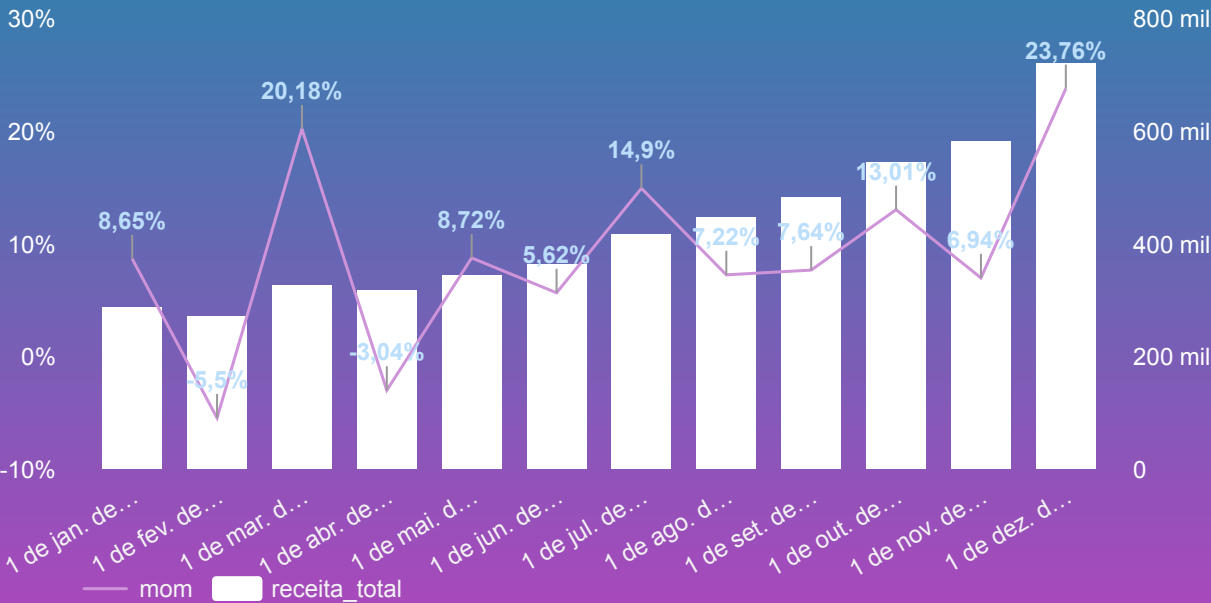
Status pedidos



Taxa de pedidos cancelados



9,0% Percentual médio de crescimento no período



Ticket Médio

R\$ 64,9



Relatório de clientes

Selecionar período

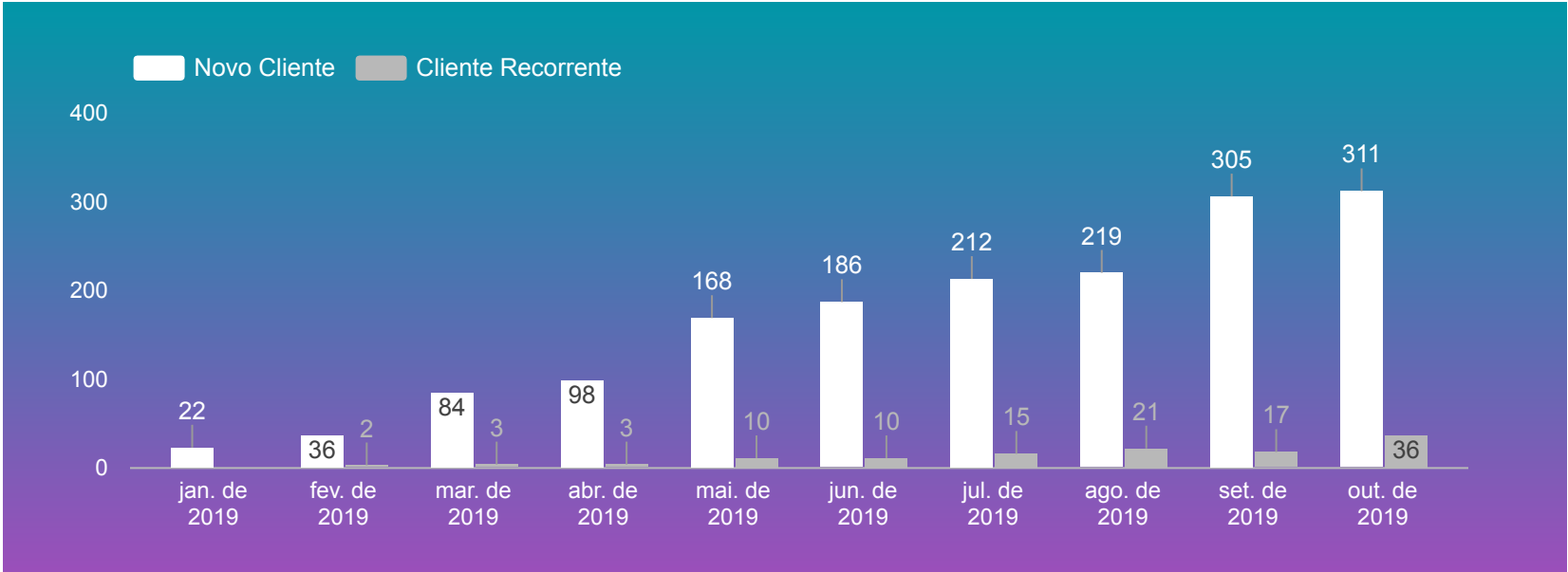
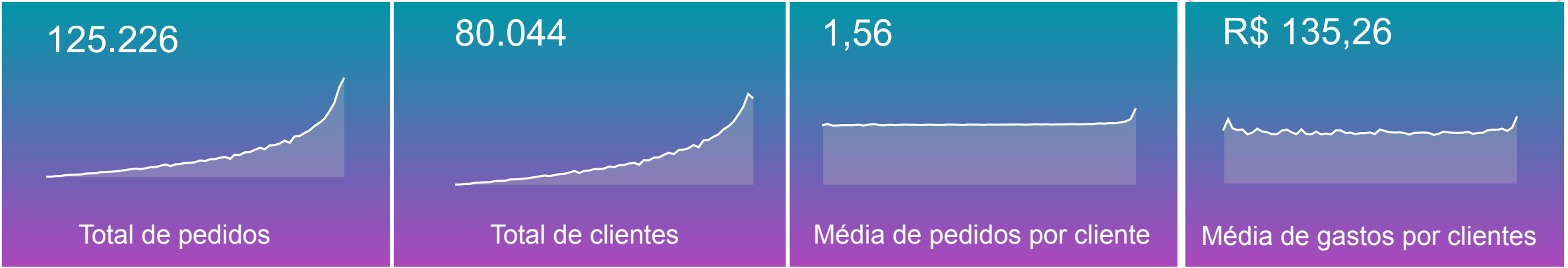


Tabela de maiores clientes

	user_id	country	n_compras	preco
1.	81262	China	2	1.347,29
2.	28392	China	1	1.341,49
3.	21671	China	1	1.312,57
4.	53432	China	1	1.283,49
5.	70371	Spain	1	1.275,33
6.	87934	United St...	1	1.273,25
7.	53923	United St...	2	1.228,99