

01. ABOUT

HI,
TAKE
A LOOK



see more

02. PROJECT

CONTACT
03.

01. ABOUT

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PROJECTS
- 03.
CONTACT



Profile
PO

Paulo Osório

Porto

Hi,
I'm a Graphic Designer, Artist,
Dog/Catparent, Collector,
Funny Person, Harry Potter Fan
I'm a Creator

1 Dog 1 Cat 8 Collections 71 Harry Potter Items

• Motivation

I like to create things that move people, things that can make a better experience, that makes people feel it was created for them.

"I like to create things that move people, things that can make a better experience, that makes people feel it was created for them."

01.

ABOUT

02.

PROJECTS

2017-2019

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CONTACT

Hi, I created this portfolio so you can see what I have been doing for the last 3 years. I worked in different environments so one of my skills is adaptation, yes I can adapt to the work flow easily.

In this portfolio you'll see a variety sets of skills, you'll see projects that come to life, like an orthopedic company, a metal/laser company, an health/outdoor sport app, a pet accessories brand and a few more things.

I tried to create a design that shows the brand intention and philosophy because I like to create stuff that makes people feel that was created for them.

This is my portfolio, it's a work in progress, because there is always something that can be improved or added.

02.1

ORTHOS XXI

02.2

ALLMIND

02.3

MTL

02.4

MIM

02.5

UMMITT

02.6

BOWND

ORTHOS XXI

ORTHOS XXI is an Ortopedic company with 35 years old. They have 10 different sub brands in the health field and when they decided to change the marketing strategy of their brand they hired me to do the rebranding.



Main Colors



#F17228



#404041



ORT
HOS

XXI
european
inclusive solutions

TYPOGRAPHY

Main Font

Century Gothic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Aa

REGULAR
BOLD

Support Font

DIN Alternate Bold

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Aa

Bb

BOLD

SUB BRANDS



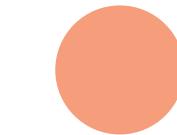
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#EB1C80



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#E6A723



#ABB138



#62B946



#1D9894



#00ACED



#3853A2



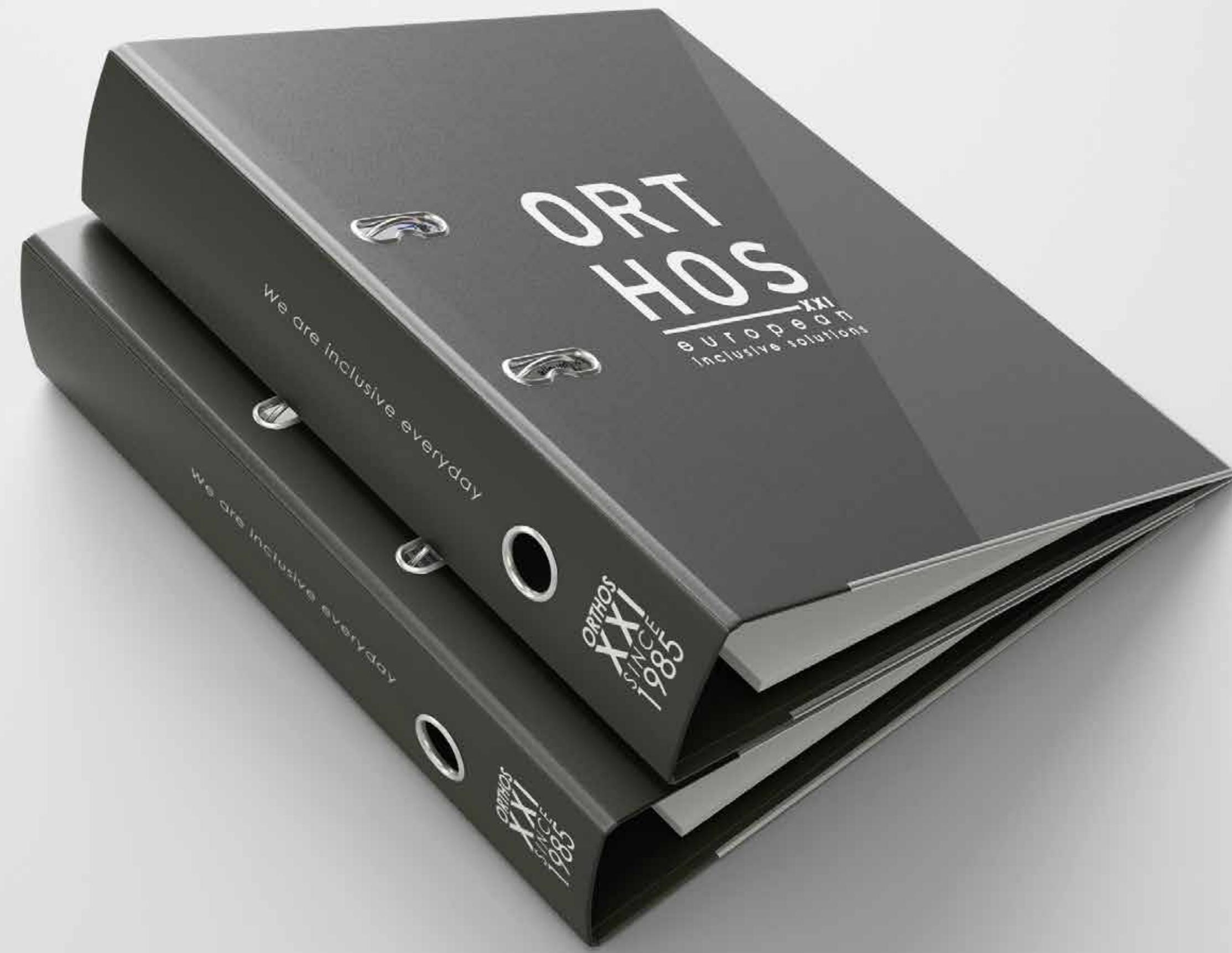
#963692



VISIT CARD



COVER



STATIONARY

CATALOG





T-SHIRT AND TOTE BAG



OUTDOOR POSTER



WALL LOGO



ROLL-UP



allmind

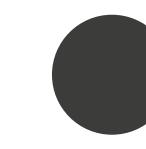
Allmind is a metal, laser and plastic company.



Main Colors



#6B4413



#3C3C3B



#00577A

TYPOGRAPHY

Logo Font

Coco Gothic

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

Aa

REGULAR
BOLD

Main Font

IBM Plex Sans

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Bb

BOLD
REGULAR



VISIT CARD



MTL

MTL is a partnership project between ORTHOS XXI and Universidade do Minho. The main goal of this project was to produce a functional smart walker to help people with disabilities.

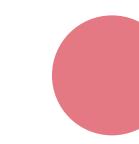


MULTI-FUNCTIONAL
TECHNICAL AID
FOR LOCOMOTION

Main Colors



#F1C6A8



#E47984



#19579F

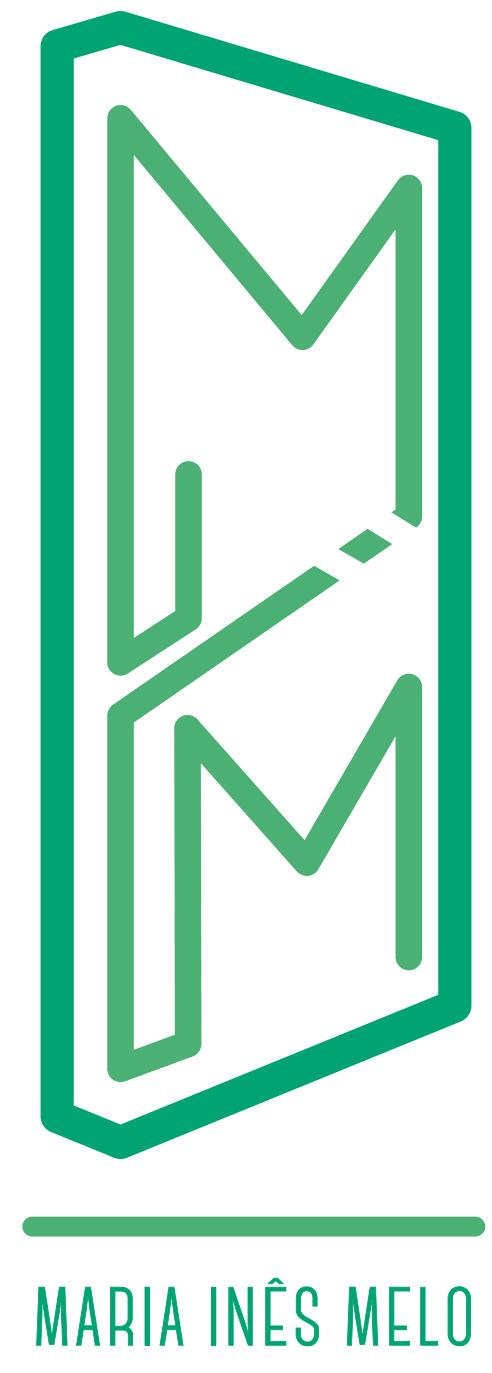
ROLL-UP



BOOK COVER



MIM is a painter personal brand. The aim of this project was to create a logo that could represent a young and very expressive painter.



Main Colors



#00A473



#4BB073

TYPOGRAPHY

Main Font

Futura

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Aa

MEDIUM
BOLD

Logo Font

CANTER

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A A

OUTLINE
BOLD

VISIT CARD



BOOKLET



ummiit

Ummiit is an app prototype that focus in health and outdoor sport.
The purpose of the brand is to give people a chance to do outdoor classes/sport.

ummiit

Main Colors



#373635



#65BEB9

TYPOGRAPHY

Logo Font

Helvetica

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Aa

REGULAR
BOLD

Main Font

Lato

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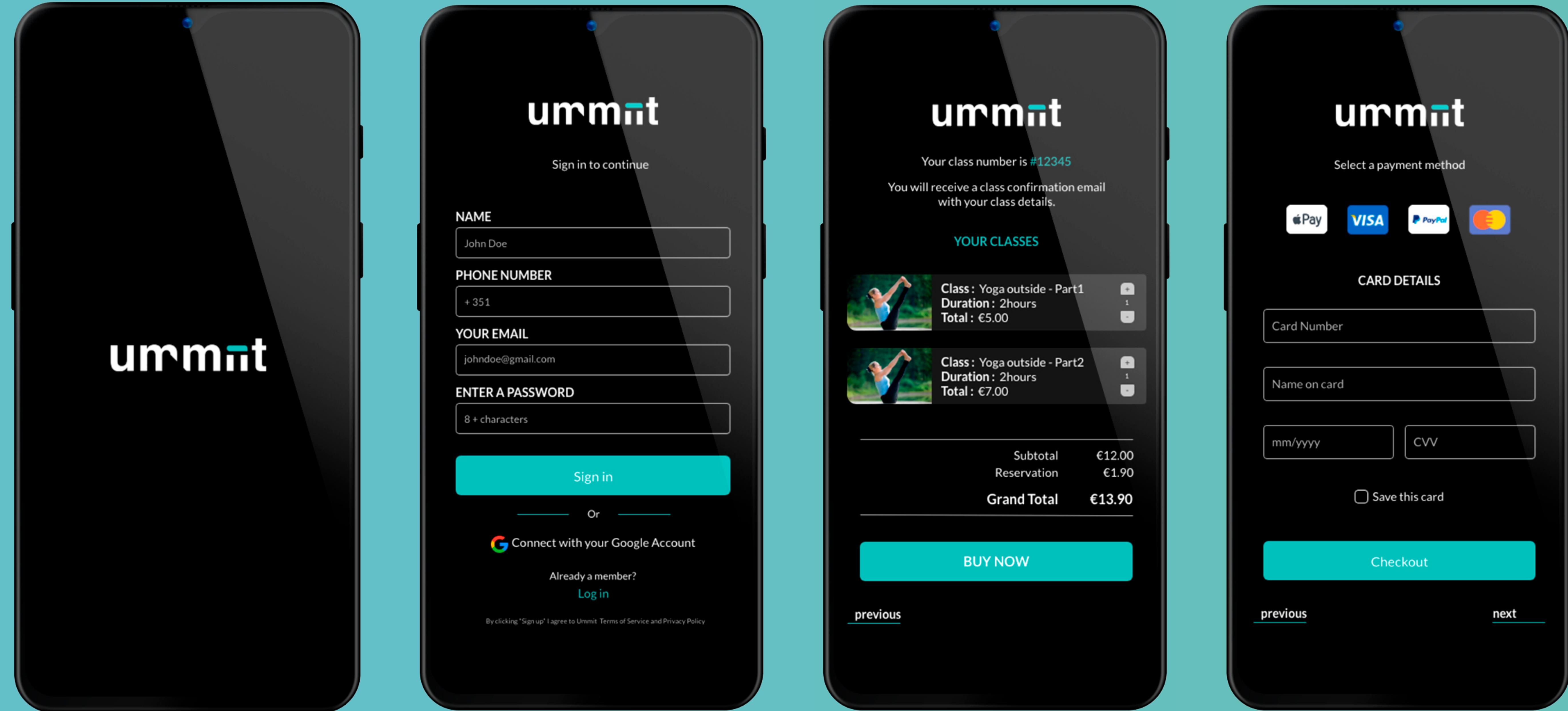
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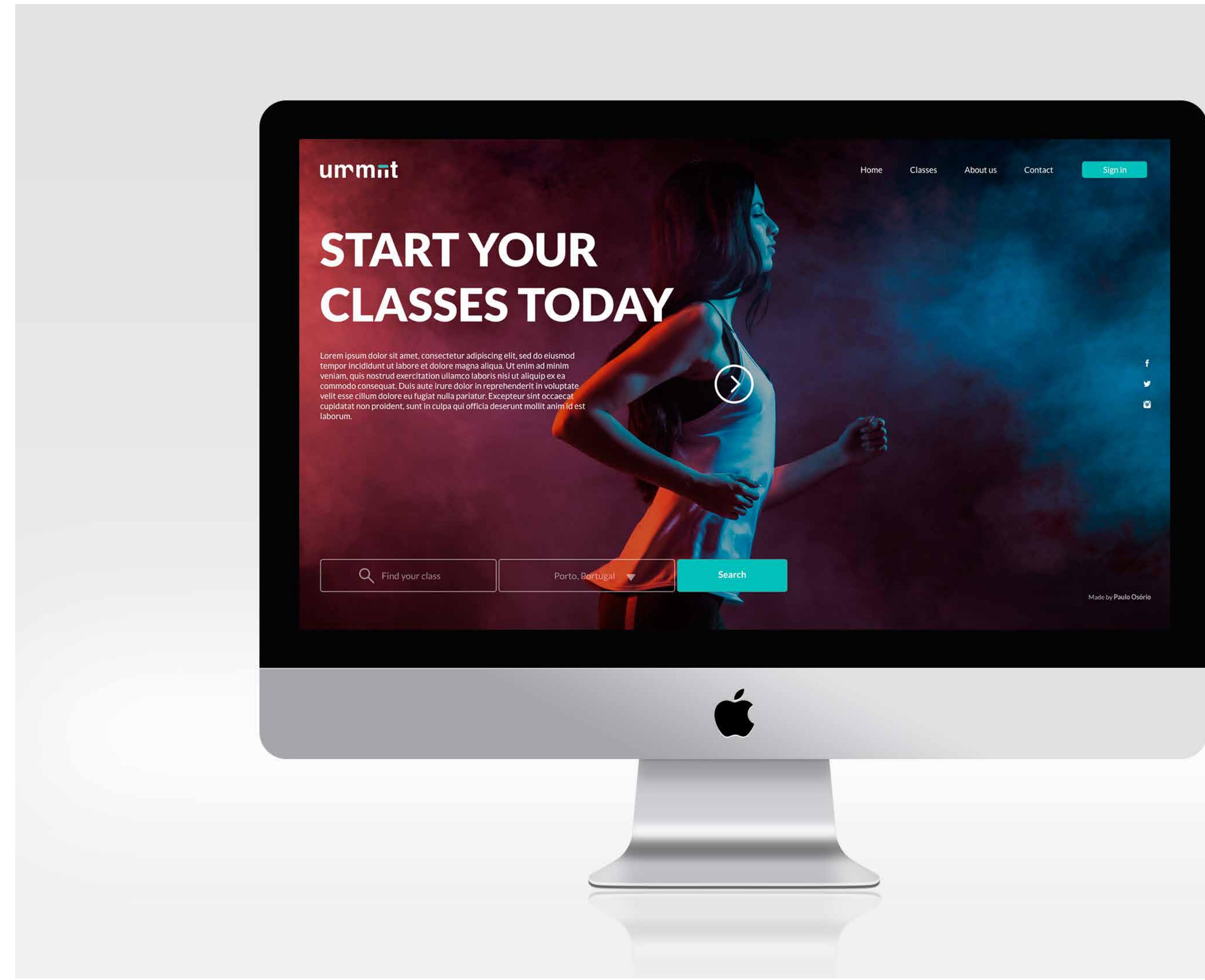
ICON



APP



UMMIIT LANDING PAGE



BOWND

BOWND is a brand of pet accessories such as collars and leashes, but more than that, it's a lifestyle brand and an extension of ourselves.

It is contemporary and innovative and aims to connect and create a bound between the product, the owner and the pet.

B C W N D
B C W N D

Main Colors



#3A3134



#00ADAB

TYPOGRAPHY

Logo Font

Coco Gothic

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ABCDEFGHIJKLMNOPQRSTUVWXYZ

A

BOLD

Main Font

Raleway

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BOLD
BLACK
MEDIUM

VISIT CARD



PACKAGING



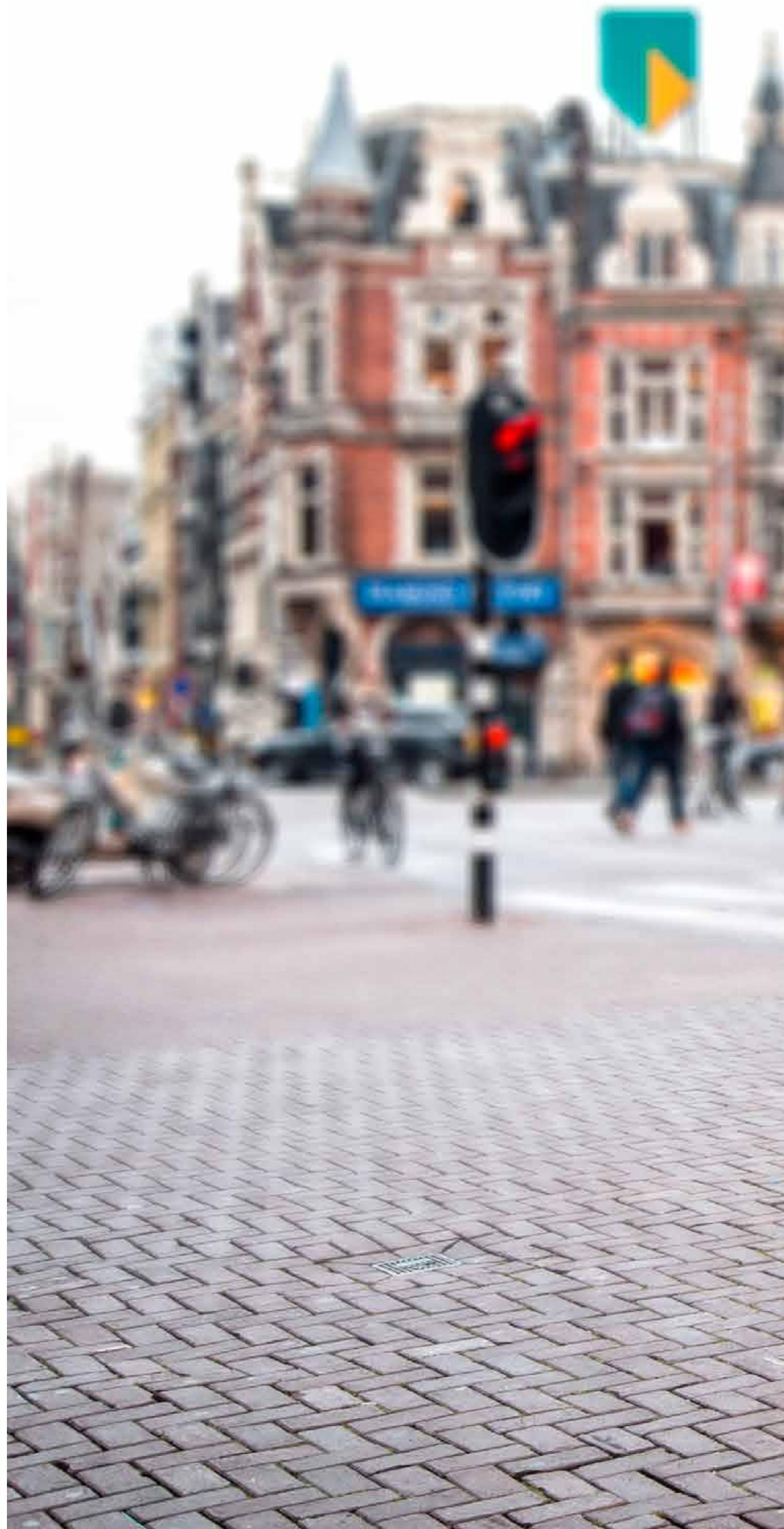
NOTEBOOK



LABEL TAG



OUTDOOR POSTER



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ABOUT

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CONTACT

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