

Through out my working life I have steadily made my way to a position where I feel confident of my role as art director. My aim is to please and exceed expectations when ever possible. Idea sharing and team work are very important to me. I will let my work speak for it's self. Thank You.

experience :

- 2001 - 02* **Freestyle Interactive Inc.** - 265 Sixth Street, San Francisco./ freestyleinteractive.com
Art Direction - At Freestyle I led a team to the conception and design of both print and web projects. I had the good fortune to work on a variety of interesting accounts including; Showtime Networks, Wal Mart, Progressive and Toy's R Us. I also learned some valuable team building and client interaction skills.
- 2001 - 01* **03_tilt** - 573 Brannon Street, San Francisco./ 03tilt.com
Art Direction - I frequently worked for 03_Tilt as an independent contractor. Clients included; Sun Microsystems and Prover. Often supervised sub-contractors in the build out of a project.
- 1999 - 00* **Convergence MediaGroup** - 604 Mission Street, San Francisco./ cmg-us.com
Art Director - Worked within a team to achieve company and client design goals. As art director, I was responsible for creating the company's visual identity, in print and online. I also worked on CMG accounts, including: Levi'sMusic, 1999MTV Music Awards and Live365.com.
- 1997 - 99* **Quokka Sports Inc.** - 525 Brannan Street, San Francisco./ www.quokka.com
Lead Designer - Web interface and print design. In various teams that included editorial, technical, production and design, I helped Quokka bring it's vision of digital sports into reality on the web. I also led the design of the promotional material for marketing and sales, including the company's corporate brochure and IPO Lucite.
- 1996 - 97* **E-greetings** - 640 Townsend Street, San Francisco./ egreetings.com
Designer - Concept development and design of online greeting cards. In collaboration with a team of designers, I conceptualized and designed the initial content for the online store. Also helped update and maintain the graphical interface of the site, and design banner ads/ promotions.
- 1996 - 96* **Addison** - 50 Osgood St. Suit 400 San Francisco./ addison.com
Intern Designer - assisted with corporate id and outdoor branding systems. Here I worked on identities for sfsu and pathway pacific, and outdoor systems for Dominos and Chevron.
- 1993 - 95* **Academy of Art College** - CEC Department 79 New Montgomery Street, San Francisco.
Computer laboratory/ class assignment assistant. Job entailed managing computer lab, helping students with computer applications and class assignments.
- 1989 - 90* **Eldon Associates** - Newcastle Upon Tyne, United Kingdom.
Intern Designer. Worked with on-going projects. Hand-rendered type and marker comps.

education :

- 1991 - 95* **Academy of Art College**, San Francisco. California,
Master of Fine Art Degree, Advertising Design.
- 1987 - 90* **Newcastle College**, Newcastle. UK.
B-Tec Degree with completion of "A" Level in Graphic Design.
- 1981 - 86* **Keil School**, Dumbarton, Scotland.
GCSE Examination Certificates.

skills :

Computer os: Macintosh, PC. **Applications:** Illustrator 10/ Photoshop 7/ Flash MX Quark Xpress4.0/ HomeSite 5/ Premiere6.0/ After Effects 5.5/ **Languages:** HTML, JavaScript,