



Paul Peninon

Student in Master International Sport Administration
Looking for a 4 - 12 months internship in Sport Management

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📅 24 Years old 🔗 <https://paulpnn.github.io/Portfolio/>

WORK EXPERIENCE

06/2025 – 09/2025 Lille, France	Atelier Mknix, Decathlon, Lille 3 months summer job in the Van Rysel Factory Production of high end bikes for Van Rysel in the french factory
04/2025 – 06/2025 Dudelange, Luxembourg	Handball Club Diddeleng 3 months Communication, Assistant CEO internship Creation of an intern club strategy, organisation of the European Youth Cup, creation of a wheelchair handball team
09/2023 – 06/2024 Bordeaux, France	Voluntary Community Service 8-month volunteering for high school students film discussion sessions with high school students about social problematics
09/2022 – 09/2023 Martignas-sur-Jalle, France	CGPDM, Médical-Thiry 12-month Work-study Social network communication, e-commerce management, development of various websites, article writing, SEO
01/2021 – 03/2021 Berlin, Germany	Steel Vintage Bikes / Berlin, Germany 3 months communications & marketing internship Work in English & German on SEO, communication on social networks (+170k on Instagram), creation of a marketing strategy and launch of a new product.

EDUCATION

2024 – 2026 Lille, France	Master International Sport Administration University of Lille, France Devising strategies, developing projects and managing resources in the field of sports and leisure
2019 – 2023 France & Canada	BBA INSEEC, International Business School INSEEC, Bordeaux, France & Kelowna, Canada Business school with an international reach, emphasizing learning by doing, with numerous international internships and a school semester in Canada.

PROJECTS

- INSEEC Sports Office**
Event organization, sponsor search, brand negotiation, event communication
- INSEEC Créa Challenge**
All steps of company creation (business plan, marketing plan, presentation, etc.).
• Teamwork for 1 year to create a startup on the theme of the environment.

LANGUAGES

French Native	English C1 (985/990 TOEIC)
German B1	

INTERESTS

Sports Basketball and tennis licence holder and fan, strong interest in all sports	Computer skills Use of software (Pack Office, Canva) and hardware	Travelling
Esport Top 500 Europe on Teamfight Tactics		