



Paul Peninon

Student in Master International Sport Administration
Looking for a 4 - 12 months internship in Sport Management

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 24 Years old <https://paulpnn.github.io/Portfolio/>

WORK EXPERIENCE

06/2025 – 09/2025
Lille, France

Atelier Mknix, Decathlon, Lille

3 months summer job in the Van Rysel Factory
Production of high end bikes for Van Rysel in the french factory

04/2025 – 06/2025
Dudelange, Luxembourg

Handball Club Diddeleng

3 months Communication, Assistant CEO internship
Creation of an intern club strategy, organisation of the European Youth Cup, creation of a wheelchair handball team

09/2023 – 06/2024
Bordeaux, France

Voluntary Community Service

8-month volunteering for high school students
film discussion sessions with high school students about social problematics

09/2022 – 09/2023
Martignas-sur-Jalle,
France

CGPDM, Médical-Thiry

12-month Work-study
Social network communication, e-commerce management, development of various websites, article writing, SEO

01/2021 – 03/2021
Berlin, Germany

Steel Vintage Bikes / Berlin, Germany

3 months communications & marketing internship
Work in English & German on SEO, communication on social networks (+170k on Instagram), creation of a marketing strategy and launch of a new product.

EDUCATION

2024 – 2026
Lille, France

Master International Sport Administration

University of Lille, France
Devising strategies, developing projects and managing resources in the field of sports and leisure

2019 – 2023
France & Canada

BBA INSEEC, International Business School

INSEEC, Bordeaux, France & Kelowna, Canada
Business school with an international reach, emphasizing learning by doing, with numerous international internships and a school semester in Canada.

PROJECTS

INSEEC Sports Office

Event organization, sponsor search, brand negotiation, event communication

INSEEC Cr  a Challenge

All steps of company creation (business plan, marketing plan, presentation, etc.).

- Teamwork for 1 year to create a startup on the theme of the environment.

LANGUAGES

French
Native

English
C1 (985/990 TOEIC)

German
B1

INTERESTS

Sports
Basketball and tennis licence holder and fan, strong interest in all sports

Computer skills
Use of software (Pack Office, Canva) and hardware

Travelling

Esport
Top 500 Europe on Teamfight Tactics