



## Partner Program

## Volkswagen Partner Program Offer—U.S.

# \$500 OFF

## DEALER INVOICE PRICE

IN ADDITION TO CURRENT OFFERS & INCENTIVES

\$ Dealer Invoice Price

(-) \$500 from VW

(-) current offers & incentives

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= \$ Your Partner Program Price<sup>1</sup>

### Program Description

Employees of qualified VW Partner Program companies and their household members are eligible to purchase or lease a new Volkswagen at \$500 below Dealer Invoice Price plus select current offers and incentives. This Certificate is designed to help give the best deal on the purchase or lease of a new VW—the hardest part should be picking the color!

This Program benefits Partner Program company employees and their household members by working cooperatively with our Dealers—trusting them to provide the very best service and experience. If you have a concern regarding your transaction, please contact Program Headquarters directly at (703) 364-7910.

### Pricing Calculations

Dealer Invoice Price

(-) \$500

(-) current offers and incentives

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= Partner Program Price<sup>1</sup>

### 1. Eligibility

All full-time, direct employees and retirees of Partner companies, members of Partner organizations, and their respective household members can participate in the Volkswagen Partner Program (the "Program"). Employees must work at a U.S. location. Contract employees or employees of subsidiaries, unless otherwise agreed upon, are not eligible. If you have eligibility questions, please contact your benefits administrator or Program Headquarters.

### 2. How it Works

Present your personalized Certificate to a participating U.S. Volkswagen Dealer to redeem this Offer. If you fail to present the Certificate up front, the Dealer is not required to honor the Certificate. You must also present a valid driver's license. In addition, employees of Partner Program companies must present a current pay stub, retirees must present a retiree pension stub, and members of Partner Program organizations must provide proof of membership with the Certificate at the time of sale. The Dealer will then validate eligibility and sell or lease you an eligible vehicle at \$500 below Dealer Invoice Price, which is then combinable with select current offers and incentives that may be available through Volkswagen of America (VWoA) or through the Dealership.

### 3. Participating Dealers

Please verify that the Dealer is participating in the Program, as it is voluntary. Participating Dealers will sell or lease the eligible vehicle and may offer you financing or leasing to be negotiated between you and the Dealer.

### 4. Financing

Financing through VCI is not required for the use of this Program. Special financing or leasing terms may be available to you through this Program. Customer eligibility will be determined by Volkswagen Credit (VCI). Please ask the Dealer for VCI financing or leasing options to learn if you qualify.<sup>3</sup>

### 5. Parts and Accessories

Participating Dealers may sell you parts, accessories, finance, and insurance products and other items as with any other retail purchaser. Participating Dealers may take vehicles in on trade and may acquire and dispose of such vehicles as in any normal retail transaction on such terms as they choose. All the transactions contemplated by this paragraph are strictly between you and your participating Dealer and are to be negotiated solely between you and the Dealer.

### 6. Vehicle Eligibility

New, unused Volkswagen vehicles are eligible. Final vehicle availability is determined by the participating Dealers. Dealers are not required to sell you a vehicle from their stock or order bank if the vehicle is in short supply. Be advised that VWoA may restrict the availability of certain vehicles under this Program. In such case, VWoA will inform participating Dealers in advance, in writing, of the terms of such restrictions or incentives, and the Dealer will comply with any such terms.<sup>2</sup>

### 7. Claims

VWoA has the right to audit all the records pertaining to this transaction. If VWoA finds that you violated any term or falsified any documentation of VWoA's Partner Program, VWoA may cancel your privileges to acquire vehicles under any special VWoA programs and may, at its discretion, seek to recover any special benefits you received.

### 8. Final Decision

VWoA's decision is final and in all matters relating to this Program. VWoA has the right to amend or cancel this Program at any time for any reason.

### 9. Customer Contact

Upon printing this Certificate, you acknowledge that you will receive special communications, typically in the form of email. If you have any questions regarding our customer privacy policy and commitment, please refer to [vw.com/privacy/](http://vw.com/privacy/).

<sup>1</sup> As with any new vehicle purchase, you are responsible for all taxes, title, licensing, documentary, emission, and other fees.

<sup>2</sup> The Golf R model is excluded from the Program. Other models may be periodically excluded and can be verified by your local VW dealer or Program HQ. Additionally, Audi vehicles are not included in this Offer.

<sup>3</sup> Volkswagen Credit will not finance any vehicles to be used for livery

services.



## Partner Program

## Volkswagen Partner Program Certificate

### DEALER INSTRUCTIONS

Dealer is responsible for going online to the Dealer Center within [www.vwpartnerprogram.com](http://www.vwpartnerprogram.com) and filling out the Dealer Reimbursement Form. The Form must be submitted within (30) days or no later than (2) sales months from the transaction date. When reporting the vehicle sold, the word "PARTNER" should be entered in the Online Lead ID. Reimbursement requests submitted after this window may not be reimbursed.

Dealer Reimbursement and other Program information may be found on [www.vwpartnerprogram.com](http://www.vwpartnerprogram.com) or in VW Websource > VW Cup for additional training. If you have any other questions about the Program, please contact Program Headquarters at [partnerprogram@vw.com](mailto:partnerprogram@vw.com) or (703) 364-7910.

### TO BE COMPLETED BY DEALER

\_\_\_\_\_  
Date of Sale

Dealer Code

\_\_\_\_\_  
Dealership Name

\_\_\_\_\_  
Salesperson Name

\_\_\_\_\_  
Sales Manager Email (OR email for who will receive Reimbursement confirmation)

**Leisa REFalo**

**USA Cycling**

Partner Employee Name

Partner Company

VIN

**PP-PAAAB43A44**

Certificate Control Number

(Please check one)

☐ Purchase ☐ Lease

### DEALER INFORMATION

The individual presenting this coupon is interested in executing a new Volkswagen purchase or lease as described in this document. The vehicle is to be sold at Dealer Invoice Price less \$500, also subtracting all current available offers and incentives. No small business purchases qualify under this Program. Dealer will be reimbursed \$500 for the use of this Certificate (See 'Dealer Instructions' above). If the price of the vehicle is listed below Dealer Invoice less \$500, you are able to give the customer an additional \$500 off.

### VERIFICATION

The Program is designed to sell vehicles to VW Partner Program companies' employees, retirees, and their respective household members, as well as members of our Partner Program organizations. In order to verify Program compliance, the purchaser must provide an original Certificate or one authorized and signed by Corporate Headquarters, along with verification of eligibility in the form of proof of employment or retiree pension stub (for employees or retirees of Partner Program companies) or proof of active membership in the organization (for members of Partner Program organizations). If the purchase or lease is by a household member, please verify residence by copying his or her driver's license with the common address.

### FINANCING

This Program is a "Price of Vehicle" retail offer. There are no special credit provisions including or provided in this offer. That being said, we encourage you to promote VCI for financing and leasing solutions.

### DEALER COMPENSATION

These vehicles will count toward all volume bonus programs and payments, as well as salesperson incentives.

### DEALER PAYMENT

These vehicle must be reported as a kind-of-sale type "0" at the time of sale. In addition, the following steps must be followed to receive reimbursement:

1) The word "PARTNER" must be entered in the Online Lead ID field (within the RDR process).

2) The dealer must go to [www.vwpartnerprogram.com](http://www.vwpartnerprogram.com) and submit the Dealer Reimbursement Form (within the 'Dealer Center' > Partner Program > Dealer Reimbursement Form).

The cash incentive will be paid the month after the vehicle is sold. No additional action is required by the dealership to be paid. The dealer must maintain all records related to the sale on file.

Please refer to the 'Dealer Instructions' above for additional clarification or for contact information for Program Headquarters.

### TO BE COMPLETED BY PURCHASER

By signing below, you (the Purchaser) agree that the pricing calculations are correct and acceptable:

**X**

\_\_\_\_\_  
Signature (required)