

Presentation

Slides

- 0 1 Title slide looks nice
- 0 1 2 Good amount of content on each slide (not too packed, not too sparse)
- 0 1 2 Images (graphs, pictures, tables, etc.) are high quality
- 0 1 2 Good “flow” between slides (slide topics move naturally)
- 0 1 Slides have consistent styling
- 0 1 2 No typos

Total: / 10

Talk

- 0 1 2 Data is described clearly
- 0 1 Problem is articulated clearly
- 0 1 2 3 4 5 Analysis/modeling shows depth (goes beyond basic statistics)
- 0 1 2 3 4 5 Analysis/modeling is well justified (e.g. “Why this approach?”)
- 0 1 2 3 4 5 Demonstrates deep understanding of model/analysis
- 0 1 2 3 4 5 Demonstrates deep understanding of model/analysis quality
- 0 1 2 Presents conclusions (not just trivia/graphs)
- 0 1 2 Conclusions are justified by work shown
- 0 1 2 3 Analysis/modeling has no obvious holes
- 0 1 2 3 Shows technical skill (uses topics/techniques from class)
- 0 1 2 Good “flow” in speaking (topics are discussed naturally)

Total: / 35

Q&A

- 0 1 2 Respondents show understanding of question asked
- 0 1 2 Answers show understanding of material presented
- 0 1 2 Answers show understanding of material beyond what was on slides
- 0 1 2 3 4 Adequately responds to written follow-up questions

Total: / 10

Article

Appearance

- 0 1 Includes a header image
- 0 1 Posted on each member’s LinkedIn page
- 0 1 Article has a catchy name
- 0 1 2 Article includes images/graphs when appropriate
- 0 1 2 Images/graphs are high quality
- 0 1 2 Article generally looks nice and flows well

Total: / 10

Content

- 0 1 2 Article is appropriate for a broad audience (not just data scientists)
- 0 1 2 Article has some analytical depth (not just broad statements)
- 0 1 2 Article is not overly technical
- 0 1 Introduces the problem to the audience
- 0 1 Introduces the data to the audience
- 0 1 Has a section explaining/showing work, appropriate for a general audience
- 0 1 Conclusions are justified by work/discussion shown

Total: / 10