```json
{
    "channels": [
        {
            "id": 1,
            "name": "Channel 1",
            "sefName": "channel-1",
            "colour": "#0000ff",
            "icon": "full/path/to/file/",
            "subChannels": [
                {
                    "id": 6,
                    "name": "Sub Channel 1",
                    "sefName": "sub-channel-1",
                    "categories": [
                        {
                            "id": 1,
                            "name": "Category 1",
                            "sefName": "category-1"
                        }
                    ]
                },
                {
                    "id": 7,
                    "name": "Sub Channel 2",
                    "sefName": "sub-channel-2",
                    "categories": [
                        {
                            "id": 6,
                            "name": "Category 1",
                            "sefName": "category-1"
                        },
                        {
                            "id": 7,
                            "name": "Category 2",
                            "sefName": "category-2"
                        },
                        {
                            "id": 8,
                            "name": "Category 3",
                            "sefName": "category-3"
                        },
                        {
                            "id": 9,
                            "name": "Category 4",
                            "sefName": "category-4"
                        },
                        {
                            "id": 10,
                            "name": "Category 4",
                            "sefName": "category-4"
                        }
                    ]
                },
                {
```

```json
            "id": 8,
            "name": "Sub Channel 3",
            "sefName": "sub-channel-3",
            "categories": [
                {
                    "id": 11,
                    "name": "Category 1",
                    "sefName": "category-1"
                },
                {
                    "id": 12,
                    "name": "Category 2",
                    "sefName": "category-2"
                },
                {
                    "id": 13,
                    "name": "Category 3",
                    "sefName": "category-3"
                },
                {
                    "id": 14,
                    "name": "Category 4",
                    "sefName": "category-4"
                },
                {
                    "id": 15,
                    "name": "Category 4",
                    "sefName": "category-4"
                }
            ]
        }
    ]
},
{
    "id": 2,
    "name": "Channel 2",
    "sefName": "channel-2",
    "colour": "#0000ff",
    "icon": "full/path/to/file/",
    "subChannels": [
        {
            "id": 9,
            "name": "Sub Channel 1",
            "sefName": "sub-channel-1",
            "categories": [
                {
                    "id": 16,
                    "name": "Category 1",
                    "sefName": "category-1"
                },
                {
                    "id": 17,
                    "name": "Category 2",
                    "sefName": "category-2"
```

```json
        }
      ]
    },
    {
      "id": 10,
      "name": "Sub Channel 2",
      "sefName": "sub-channel-2",
      "categories": [
        {
          "id": 21,
          "name": "Category 1",
          "sefName": "category-1"
        },
        {
          "id": 22,
          "name": "Category 2",
          "sefName": "category-2"
        },
        {
          "id": 23,
          "name": "Category 3",
          "sefName": "category-3"
        }
      ]
    },
    {
      "id": 11,
      "name": "Sub Channel 3",
      "sefName": "sub-channel-3",
      "categories": [
        {
          "id": 26,
          "name": "Category 1",
          "sefName": "category-1"
        },
        {
          "id": 27,
          "name": "Category 2",
          "sefName": "category-2"
        },
        {
          "id": 28,
          "name": "Category 3",
          "sefName": "category-3"
        },
        {
          "id": 29,
          "name": "Category 4",
          "sefName": "category-4"
        },
        {
          "id": 30,
          "name": "Category 4",
          "sefName": "category-4"
```

```json
                    }
                ]
            }
        ]
    },
    {
        "id": 3,
        "name": "Channel 3",
        "sefName": "channel-3",
        "colour": "#0000ff",
        "icon": "full/path/to/file/",
        "subChannels": [
            {
                "id": 12,
                "name": "Sub Channel 1",
                "sefName": "sub-channel-1"
            },
            {
                "id": 13,
                "name": "Sub Channel 2",
                "sefName": "sub-channel-2"
            },
            {
                "id": 14,
                "name": "Sub Channel 3",
                "sefName": "sub-channel-3"
            }
        ]
    },
    {
        "id": 5,
        "name": "Channel 5",
        "sefName": "channel-5",
        "colour": "#0000ff",
        "icon": "full/path/to/file/",
        "subChannels": [
            {
                "id": 18,
                "name": "Sub Channel 1",
                "sefName": "sub-channel-1"
            },
            {
                "id": 19,
                "name": "Sub Channel 2",
                "sefName": "sub-channel-2"
            },
            {
                "id": 20,
                "name": "Sub Channel 3",
                "sefName": "sub-channel-3"
            }
        ]
    }
],
```

```
"sponsors": [
    {
        "id": 1,
        "title": "A Test Sponsor (advert)",
        "url": "a/link/to/the/sponsor/site/or/product",
        "media": {
            "url": "link/to/the/product/image",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "id": 1,
        "title": "A Second Test Sponsor (advert)",
        "url": "a/link/to/the/sponsor/site/or/product",
        "media": {
            "url": "link/to/the/product/image",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    }
],
"articles": [
    {
        "title": "Article 1 title",
        "sefName": "article-1-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 2 title",
        "sefName": "article-2-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 3 title",
        "sefName": "article-3-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
```

```json
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 4 title",
        "sefName": "article-4-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 5 title",
        "sefName": "article-5-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    }
],
"picks": [
    {
        "title": "Article 6 title",
        "sefName": "article-6-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "single",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 7 title",
        "sefName": "article-7-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "double",
        "media": {
            "url": "link/to/the/article/thumbnail",
```

```json
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 8 title",
        "sefName": "article-8-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "double",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 8 title",
        "sefName": "article-8-title",
        "displayAs": "single",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 9 title",
        "sefName": "article-9-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "single",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Article 10 title",
        "sefName": "article-10-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "double",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
```

```json
      "title": "Title text displayed when the image is hovered over"
    }
  },
  {
    "title": "Article 11 title",
    "sefName": "article-11-title",
    "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
    sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
    "displayAs": "single",
    "media": {
      "url": "link/to/the/article/thumbnail",
      "alt": "Alternative text to be displayed if the image can\\'t be
      found",
      "title": "Title text displayed when the image is hovered over"
    }
  },
  {
    "title": "Article 12 title",
    "sefName": "article-12-title",
    "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
    sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
    "displayAs": "single",
    "media": {
      "url": "link/to/the/article/thumbnail",
      "alt": "Alternative text to be displayed if the image can\\'t be
      found",
      "title": "Title text displayed when the image is hovered over"
    }
  },
  {
    "title": "Article 13 title",
    "sefName": "article-13-title",
    "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
    sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
    "displayAs": "double",
    "media": {
      "url": "link/to/the/article/thumbnail",
      "alt": "Alternative text to be displayed if the image can\\'t be
      found",
      "title": "Title text displayed when the image is hovered over"
    }
  },
  {
    "title": "Article 14 title",
    "sefName": "article-15-title",
    "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
    sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
    "displayAs": "single",
    "media": {
      "url": "link/to/the/article/thumbnail",
      "alt": "Alternative text to be displayed if the image can\\'t be
      found",
      "title": "Title text displayed when the image is hovered over"
    }
  }
```

```json
        }
    ],
    "whatsOn": [
        {
            "title": "Monday Article Title",
            "sefName": "monday-article-title",
            "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
            sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
            "displayAs": "double",
            "venue": {
                "id": 1,
                "title": "Venue Name One",
                "sefName": "venue-name-one",
                "showDate": "19 May 2014",
                "showTime": "19:30",
                "showPrice": 24.99
            },
            "media": {
                "url": "link/to/the/article/thumbnail",
                "alt": "Alternative text to be displayed if the image can\\'t be
                found",
                "title": "Title text displayed when the image is hovered over"
            }
        },
        {
            "title": "Tuesday Article Title",
            "sefName": "tuesday-article-title",
            "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
            sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
            "displayAs": "single",
            "media": {
                "url": "link/to/the/article/thumbnail",
                "alt": "Alternative text to be displayed if the image can\\'t be
                found",
                "title": "Title text displayed when the image is hovered over"
            }
        },
        {
            "title": "Wednesday Article Title",
            "sefName": "wednesday-article-title",
            "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
            sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
            "displayAs": "single",
            "venue": {
                "id": 1,
                "title": "Venue Name Two",
                "sefName": "venue-name-two",
                "showDate": "24 May 2014",
                "showTime": "18:30",
                "showPrice": 45.99
            },
            "media": {
                "url": "link/to/the/article/thumbnail",
                "alt": "Alternative text to be displayed if the image can\\'t be
```

```json
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {

        "title": "Thursday Article Title",
        "sefName": "thursday-article-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "double",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {

        "title": "Friday Article Title",
        "sefName": "friday-article-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "single",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Saturday Article Title",
        "sefName": "saturday-article-title",
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "double",
        "venue": {
            "id": 1,
            "title": "Venue Name Three",
            "sefName": "venue-name-three",
            "showDate": "09 June 2014",
            "showTime": "20:00",
            "showPrice": 9.99
        },
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    },
    {
        "title": "Sunday Article Title",
        "sefName": "sunday-article-title",
```

```json
        "intro": "Lorem ipsum dolor sit amet, consectetur adipisicing elit,
        sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.",
        "displayAs": "single",
        "media": {
            "url": "link/to/the/article/thumbnail",
            "alt": "Alternative text to be displayed if the image can\\'t be
            found",
            "title": "Title text displayed when the image is hovered over"
        }
    }
]
}
```