Ashton "Johnny" Paulsen

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EDUCATION

Bachelor of Science, Information Systems — Provo, UT
Brigham Young University – Marriott School of Business — Aug 2022 – Apr 2024
- Current GPA 3.84 / 4.00
- *Promise Scholarship,* Academic
- *Utah Regents Scholarship,* Academic
- Member of Association for Information Systems (AIS)

EXPERIENCE

Lecticon — Draper, UT
Account Manager/Sales Agent — Mar 2021 – Sep 2022
- Built account relationships by engaging with 40+ clients to understand needs.
- Processed, implemented, and managed automated sales campaigns using CRM tools.
- Increased number of outgoing emails by 350% on a weekly basis over a 4-month period.

Missionary Training Center — Provo, UT
Marshallese Language Instructor — Oct 2020 – Mar 2021
- Taught adults between 18-23 years old culture and language of the Marshallese people.
- Improved communication skills to connect with classes of 4 or more students to understand personal needs.

Piano Box — Herriman, UT
Junior Piano Instructor — Jun 2017 – Aug 2018
- Practiced building instructor/student rapport to connect with each student.
- Learned to assess proficiency and determine individualized lesson plans for over 15 students.

Healthy Kidney School Project — Provo, UT
Login Page and API — Dec 2022
- Coordinated and created with four other group members to create a food journal web application in one week.
- Created a login page for kidney web application using Python/Django.
- Learned how to connect API application to pull nutrient data for specific food items.

LEADERSHIP & SERVICE

Corner Canyon Swimming Team — Draper, UT
Team Captain — Oct 2017 – Mar 2018
- Developed leadership motivational skills necessary to build team unity and create an attitude of success.
- Delivered 27 personalized recognitions to show appreciation for each team member.

The Church of Jesus Christ of Latter-day Saints — Iowa City, Iowa
Volunteer Representative — Aug 2018 – Aug 2020
- Trained others in how to see opportunities to serve, manage time, and strengthen efforts.
- Increased capacity to love and serve others from all walks of life.

AWARDS, SKILLS & INTERESTS

- HTML, CSS, JavaScript, Python, and OOP.
- MySQL and PostgreSQL.
- Microsoft Office.
- Azure Machine Learning.
- Tableau.
- Marshallese Language proficiency.
- CRM skills, HubSpot reporting and analytics.
- Project management software skills, Asana tool set.