PS.

Paul Sham

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Work Experience

Oct 2011 - present
Interactive Developer

Tribal Worldwide / Tribal DDB - Toronto, Ontario
Develop digital executions for creative campaigns, from single promotional pages to national award-winning campaigns. Provide technical leadership and knowledge for campaigns. Create prototypes to test and refine user experiences.

June 2010 - Oct 2011
Jr Interactive Designer

Avatar Interactive / Surge Communications - London, Ontario
Conceptualize and design websites and interactive components for marketing campaigns, including microsites and email marketing. Develop interactive properties using standard web technologies and CMS platforms. Called upon as content matter expert on new media topics, including social media and gaming.

May 2010 - June 2010
New Media Developer

Shepherd Creative - London, Ontario
Design and develop websites for small to medium local businesses using Wordpress and DotNetNuke.

Nov 2007 - June 2010
Student Consultant

Instructional Technology Resource Centre - London, Ontario
Assist professors and faculty members of the University of Western Ontario with the integration of technology into teaching. Organize online course content, and design multimedia for the purposes of instruction.

Education

Sept 2006 - June 2010

Media Theory and Production with Dean's Honour List

University of Western Ontario - London, Ontario
Three-year BA in Media, Information and Technoculture

Fanshawe College - London, Ontario
Two-year Diploma in Multimedia Design and Production

Sept 2002 - May 2006

High School Diploma as Ontario Scholar and Valedictorian
Wishing Well College - Markham, Ontario

Volunteer Experience

Jan 2009 - Jan 2011
VP Communication

UNICEF Western - London, Ontario
Organize communications for student charity group between thirteen clubs executives, and one hundred members. Update website, create online, and print media for events, and manage all technological aspects of the club.

Digital Media Director

Redesign group website, and create print media to market events, and charitable campaigns. Received VP Communications position in April 2009.

Sept 2006 - June 2010
Editor-in-chief

mitZine - London, Ontario
Organize a team of three editors, and eighty students to create a faculty publication with a focus on improving the quality of writing, page layout, and team building. Assist in faculty leadership as member of faculty student council.

Head Layout Editor

Manage team of fifteen layout artists, and organize artwork for articles. Directed overall layout of student-run newsletter. Applied, and received Editor-in-chief position in April 2009.

Layout Artist

Create artwork, and illustrations for written articles, and poetry. Received Head Layout Editor position in April 2008.

Sept 2006 - April 2009
Web Editor

The Gazette - London, Ontario
Evaluate online direction of daily student newspaper. Redesign front-end of website.

Photographer

Photograph campus events, and create photo illustrations for news stories. Applied, and received Web Editor in April 2008.

Skills

Professional

web development (HTML, CSS, Javascript, jQuery, AngularJS, node.js), interaction design, prototyping, web design, photography

Transferable

comfortable on a deadline, efficient learner, attention to detail, dedication, focus on users and audience, organized

Interests

Food: I love food, both the cooking and eating of it. The best dish that I make is pie.

Running: I started running two years ago and ran my first half-marathon this past summer.

References available upon request