

Talented graphic designer with web development know-how and experience. Professional and timely execution of branding, print collateral, WordPress project management and development, digital security and SEO best practices.

# **Select Work Experience**

present

**Graphic Designer—OSG Billing Services** (Ridgefield Park, NJ)

I design and produce graphic materials to meet expected standards and deadlines. I manage and maintain corporate web sites, including design and content updates aligning with brand intent and corporate visual identity. I apply industry best practices for design, user interface, user experience and navigation. I also assist in the on-going department workflow, managing work efficiency, project timeliness and addressing potential problems.

07/2014 -12/2015

Web Designer, Marketing Specialist—Kaast (Ardmore, PA—remotely)

Designed and developed all web and print marketing materials. Redesigned and coded many aspects of their website and landing pages. Wrote SEO-friendly blog and press release content and ran social media. Designed 160-page product catalog.

07/2012 -**Graphic Designer—Spirit Media Group** (Chester, PA) 07/2014 Page layout, advertisement design, website design, etc..

02/2013 -Graphic Designer-Sports Reports Press (Mobile, AL-remotely) 02/2014

Page layout, photo retouching, advertisement design, etc.

Full work experience: linkedin.com/in/paulshryock

# **Training & Education**

2016-2017

JavaScript for WordPress (currently attending)

Online training: JavaScript, Ajax, REST API, WordPress Learning about front end development, PHP and WordPress.

2013-2016 **Treehouse** 

> Online training: Web design, WordPress, SEO Learned about front end development, PHP, SEO and WordPress.

2008-2011 **Delaware County Community College** 

Associate's degree with honors: Graphic design

Learned to draw and paint, mastered Adobe suite, and learned typography, layout and print design. Interned for campus newspaper as graphic designer.

#### **Professional Statement**

I have 7+ years experience designing and developing for the web and print. My work helps people solve problems and reach business goals. I write clean, semantic and well-commented code, and I like to have fun while doing it. I'm easy to get along with, and I always finish on time. I'm seeking full-time work on a team where creativity and hard work will go far, and where people enjoy working with each other.

## Select Skills

### Code languages

- HTML5
- CSS3
- PHP
- JavaScript / ES2015
- **jQuery**
- Markdown

#### **Tools**

- WordPress
- GitHub
- MailChimp
- Slack
- Asana
- phpMyAdmin
- **Gravity Forms**
- Yoast SEO
- Buffer
- **Constant Contact**

#### Software

- · Adobe CC:
  - InDesign
  - Photoshop
  - Illustrator
  - Acrobat
- Sublime Text 2
- Atom
- GitHub Desktop
- **XAMPP**
- FileZilla

Links **Contact Me** 

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