# **Paul Shryock**

## *Web Designer, Front End Developer*

Talented graphic designer with web development know-how and experience. Professional and timely execution of branding, print collateral, WordPress project management and development, digital security and SEO best practices.

## **Select Work Experience**

**Graphic Designer—OSG Billing Services** *(Ridgefield Park, NJ)*

I design and produce graphic materials to meet expected standards and deadlines. I manage and maintain corporate web sites, including design and content updates aligning with brand intent and corporate visual identity. I apply industry best practices for design, user interface, user experience and navigation. I also assist in the on-going department workflow, managing work efficiency, project timeliness and addressing potential problems.

**Web Designer, Marketing Specialist—Kaast** *(Ardmore, PA—remotely)*

Designed and developed all web and print marketing materials. Redesigned and coded many aspects of their website and landing pages. Wrote SEO-friendly blog and press release content and ran social media. Designed

160-page product catalog.

**Graphic Designer—Spirit Media Group** *(Chester, PA)*

Page layout, advertisement design, website design, etc.

**Graphic Designer—Sports Reports Press** *(Mobile, AL—remotely)*

Page layout, photo retouching, advertisement design, etc.

**Full work experience**: linkedin.com/in/paulshryock

## **Training & Education**

**JavaScript for WordPress *(currently attending)***

*Online training: JavaScript, Ajax, REST API, WordPress*

Learning about front end development, PHP and WordPress.

**Treehouse**

*Online training: Web design, WordPress, SEO*

Learned about front end development, PHP, SEO and WordPress.

**Delaware County Community College**

*Associate’s degree with honors: Graphic design*

Learned to draw and paint, mastered Adobe suite, and learned typography, layout and print design. Interned for campus newspaper as graphic designer.

## **Select Skills**

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| --- | --- | --- |
| **Code languages** | **Tools** | **Software** |
| * HTML5 | * WordPress | * Adobe CC: |
| * CSS3 | * GitHub | * InDesign |
| * PHP | * MailChimp | * Photoshop |
| * JavaScript / ES2015 | * Slack | * Illustrator |
| * jQuery | * Asana | * Acrobat |
| * Markdown | * phpMyAdmin | * Sublime Text 2 |
|  | * Gravity Forms | * Atom |
|  | * Yoast SEO | * GitHub Desktop |
|  | * Buffer | * XAMPP |
|  | * Constant Contact | * FileZilla |

## **Professional Statement**

I have 7+ years experience designing and developing for the web and print. My work helps people solve problems and reach business goals. I write clean, semantic and well-commented code, and I like to have fun while doing it. I’m easy to get along with, and I always finish on time. I’m seeking full-time work on a team where creativity and hard work will go far, and where people enjoy working with each other.

## **Links**

**Portfolio**: behance.net/pshry

**GitHub**: github.com/paulshryock

**Website**: pshry.com

**LinkedIn**: linkedin.com/in/paulshryock