## resultsjunkies

## The Get Ahead Guide: The Skimmer's Checklist to Blogging Success

1. Get tips from other bloggers
Read Problogger's <u>Blogging Tips for Beginners</u>
Read the <u>Best of Performancing</u>
Review Remarkablogger's <u>Blogging for Beginners</u> series
☐ Don't miss Copybloggers Copywriting 101 course
2. Discover the quickest way to offer a TON of value
Widen your lens, narrow your focus
3. Form your team
☐ Hold yourself accountable: line up Goal Buddies
4. Don't waste money (or anything else)
☐ Get a FREE account at <u>Wordpress.com</u>
5. Just get started
Write your blog posts: avoid the brainfreeze
Remember, small steps lead to big results
6. Don't become technology's bitch
Avoid blogging "tools" and stick to paper
Cut the distractions: stop beeping and start batching
7. Get used to the work
Get into a <u>blogging routine</u>
Gear up for the long term, learn to plant seeds