Catchoom CraftAR Mobile SDK License

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The SDK is made available by Catchoom to assist developers in integrating certain functionality in their apps to be able to use the Catchoom image recognition services, known as "CraftAR" or other successor branding ("***CraftAR Service***"), in particular to embed Augmented Reality (AR) capability into mobile apps. This license applies to any SDK that includes, displays or links to this license, and to any updates, supplements or support services for this SDK.

The SDK comes as a zip file and has several components:
- Example App with graphic resources (under MIT license, at http://opensource.org/licenses/MIT)
- Header files of the SDK (under MIT license).
- SDK in binary format ("***Licensed Software***", licensed terms below)
- Documentation ("***Documentation***", not redistributable)

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Summary: you may download, install, configure and use the SDK offline (downloading one or more tracking file(s) from the CraftAR Service) or together with the online image recognition service of Catchoom CraftAR through the Catchoom API. You may embed the SDK into mobile applications and distribute those apps to third parties. You may not resell, reverse engineer, decompile or tamper the SDK or CraftAR service and/or prevent the Catchoom watermark from appearing, unless permitted by Catchoom in writing.

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