Brampton ON

4379287832

https://www.linkedin.com/in/precious-enwerem-246871170/ https://precious-enwerem.herokuapp.com/

SUMMARY

Performance-oriented and highly creative UX/UI designer with excellent understanding of technologies like Figma, Adobe creative cloud, accessibility requirements and performance capabilities. Dedicated to optimizing human-computer interactions for diverse applications.

SKILLS

Software
Adobe XD
Figma
Canvas
Illustrator
InVision
Sketch
Design
Design Research
User Interface
Prototyping

Wireframing
Web Design
Interaction design
Story Boarding
Flow Chart
Working Collaboratively

Working Collaboratively People Skills Problem Resolution Customer Service

EXPERIENCE

UX/UI DESIGNER | 02/2022 to Current **Siphle**

Siphle is a start-up software development company that creates lucrative websites, web applications and mobile applications activities for companies. My core activities include:

- Generating UX concepts such as tasks analysis, storyboards and use cases to accelerate user flow by 63%.
- Gathering and evaluating user requirements by interviewing over 10 potential users.
- Researching, and creating wireframes, site maps, user flow diagrams and prototypes using InVision and Adobe XD.
- Creating and presenting hi-fi prototypes for our client's website using Adobe XD.
- Completing tasks before my 2 weeks deadline.

CUSTOMER SERVICE REPRESENTATIVE | 01/2022 to Current **Bill Gosling Outsourcing**

Bill gosling outsourcing is an account management service based in Newmarket, Canada.

- De-escalated problematic customer concerns, maintaining calm, friendly demeanor.
- Documented customer correspondence in CRM to track requests, problems, and solutions.
- Answering probing questions to customers and providing advice to over 100 customers over the phone.
- Identifying and solving problems while providing technical and troubleshooting support.
- Handling over 100 inbound and outbound calls in a professional, efficient, and courteous manner.

UX/UI INTERN | 10/2021 to 12/2021

Kree

Kreer is a business development company based in Lagos, Nigeria. My core activities included:

Crafting digital branding based on UI system layout, asset identification and project

- requirements.
- Developing and documenting style guidelines for website content which increased the website activity by 10%.
- Designing the look and feel of the website's contact page according to my supervisor and the client with 2 weeks deadline using Figma.
- Working and learning closely with the junior and senior UX designers to create an easy-to-navigate website for our client and increasing productivity by 40%.
- Attending and contributing to design process meetings.

UX INTERN | 05/2021 to 08/2021 **Davito Services**

Davito Services is an Immigration company. My core activities included:

- Designing sample prototypes for the company's website using Adobe XD.
- Implemented searchable indices for webpage content.
- Understanding the design phases including wireframing, visual design and research.
- Participating in brainstorming and creative decisions which lead to an increase usability by 10%.
- Created and improved visual designs to catapult websites forward in terms of looks and usability and reducing users pain points by 38%.

EDUCATION

Google UX Certificate UX Design Certificate 12/2021

Great Lakes College of Toronto High School Diploma 08/2019

Caleb International College - Lagos, Nigeria High School Diploma 07/2018