Brampton ON

#### SUMMARY

Performance-oriented interface designer with excellent understanding of technologies, accessibility requirements and performance capabilities. Dedicated to optimizing human-computer interactions for diverse applications.

#### SKILLS

Software Wireframing
Adobe XD Web Design
Figma Interaction design
Canvas Others

Illustrator Story Boarding In Vision Flow Chart

Sketch Working Collaboratively

Design People Skills
Design Research Problem Resolution
User Interface Customer Service

Prototyping

## **EXPERIENCE**

# **UX/UI DESIGNER** | 02/2022 to Current **Siphle**

Siphle is a start-up software development company that creates lucrative websites for companies. My core activities include:

- Generating UX concepts such as tasks analysis, storyboards and use cases to accelerate user flow by 63%.
- Gathering and evaluating user requirements by interviewing over 10 potential users.
- Researching, and creating wireframes, site maps, user flow diagrams and prototypes using InVision and Adobe XD.
- Creating and presenting hi-fi prototypes for our client's website using Adobe XD.
- Completing tasks before my 2 weeks deadline.

# **CUSTOMER SERVICE REPRESENTATIVE** | 01/2022 to Current **Bill Gosling Outsourcing**

Bill gosling outsourcing is an account management service based in Newmarket, Canada.

- De-escalated problematic customer concerns, maintaining calm, friendly demeanor
- Documented customer correspondence in CRM to track requests, problems, and solutions.
- Answering probing questions to customers and providing advice to over 100 customers over the phone.
- Identifying and solving problems while providing technical and troubleshooting support.
- Handling over 100 inbound and outbound calls in a professional, efficient, and courteous manner.

# **UX/UI INTERN** | 10/2021 to 12/2021

#### Kree

Kreer is a business development company based in Lagos, Nigeria. My core activities included:

Crafting digital branding based on UI system layout, asset identification and project

requirements.

- Developing and documenting style guidelines for website content which increased the website activity by 10%.
- Designing the look and feel of the website's contact page according to my supervisor and the client with 2 weeks deadline using Figma.
- Working and learning closely with the junior and senior UX designers to create an easy-to-navigate website for our client and increasing productivity by 40%.
- Attending and contributing to design process meetings.

# UX INTERN | 05/2021 to 08/2021 DAVITO SERVICES

Davito Services is an Immigration company. My core activities included:

- Designing sample prototypes for the company's website using Adobe XD.
- Implemented searchable indices for webpage content.
- Understanding the design phases including wireframing, visual design and research.
- Participating in brainstorming and creative decisions which lead to an increase usability by 10%.
- Created and improved visual designs to catapult websites forward in terms of looks and usability and reducing users pain points by 38%.

## **EDUCATION**

Us San Diego Interaction Design

Google UX Certificate UX Design Certificate 12/2021

Great Lakes College of Toronto High School Diploma 08/2019

Caleb International College - Lagos, Nigeria High School Diploma 07/2018

WEBSITES & PORTFOLIOS

- https://precious-enwerem.herokuapp.com/
- https://www.linkedin.com/in/precious-enwerem-246871170/