Mrunal Bhore
User Experience Designer

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About me

Mrunal is a research driven designer who anticipates problem solving through a channelised thinking, user subjected research to innovate cross platfrom experiences.Creating cutting edge information architecture and wireframes through a user-centric design process by contructing screen flows, personas and strategies.

Her area of interests are - Design research, Human computer interaction , System design.

Professional Skills

Information Architecture
Wireframing
Usability Testing
Persona Creation
User Research
Heuristics Analysis
Task Flows
Prototyping
Data Visualisation/Analysis
Mega Trend Analysis
Design Research
Interaction Design
Arduino IDE

Personal Skills

Creativity
Team work
Organisation

Software Skills

Corel Draw
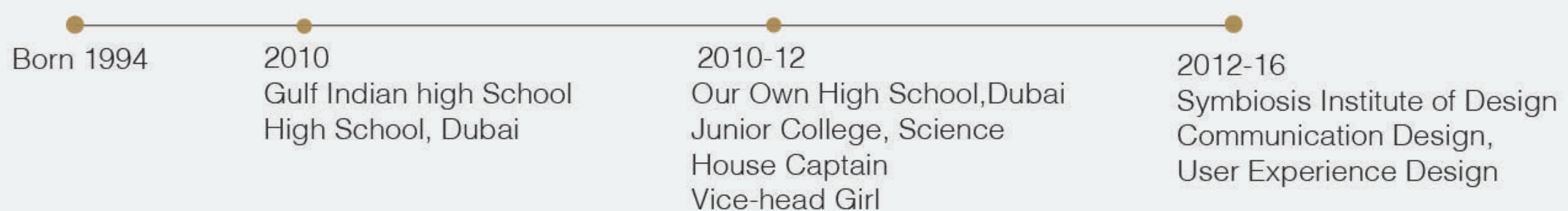Illustrator
Photoshop
Indesign

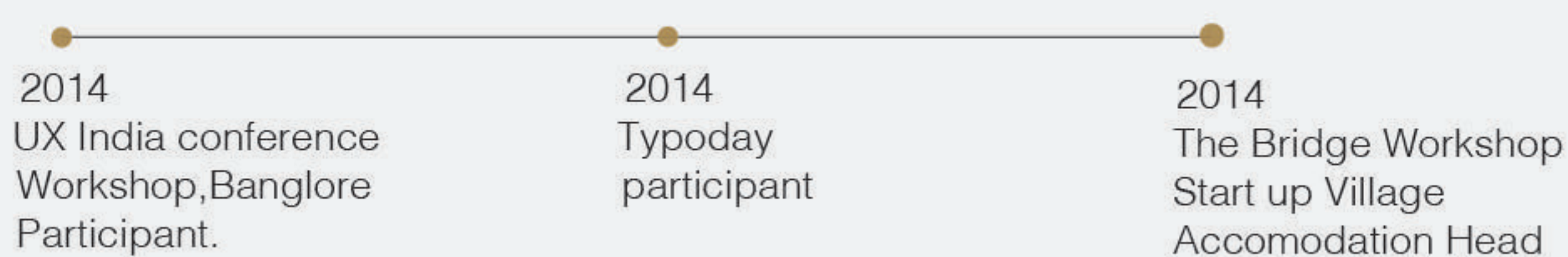## Things I like

Music
Dance
Reading
Socialising
Coffee
Travelling

Projects

Ican.Social
A platform which aims to help introverts open up and draw their own circle of friends - a push towards socialising.

- Spoke with Intorverts and Ambiverts to understand their the day to day challenges faced.
- Formulated a problem statement, conducted contextual inquiry, created personas.
- Brainstorming to solve the problem
- Finalized the idea of an application which involves different triggers for socialising in order to all the user needs.
- Discussed about the above at Startup Village, Cochin.
- Created wireframes for the Application.

ChalkTalk
A context based group chat system to discuss and share information in a space, where users are provided with the liberty to change context and construct forums.

- Conducted research on socialising and context.
- Formulated a problem statement, conducted contextual inquiry, created personas.
- Finalized the structure of the system which would allow contextual exchange of information.
- Created wireframes, conducted user testing with paper prototypes.

Research Paper
A platfrom to mimic social group chats.

Currently writing a research paper on context based group chats and information sharing system which involves concept of connecting minds contextually based on the project Chalk Talk.

Education

Born 1994	2010	2010-12	2012-16
	Gulf Indian high School High School, Dubai	Our Own High School,Dubai Junior College, Science House Captain Vice-head Girl	Symbiosis Institute of Design Communication Design, User Experience Design

Co-curricular Activities

2014	2014	2014
UX India conference Workshop,Banglore Participant.	Typoday participant	The Bridge Workshop Start up Village Accomodation Head

Experience

Summer 2015.
Interned at Ogee Studio.
User Experience for networking & security

Work done during this period -
- Creating various personas for the domain of networking and security.
- Data Visualisation.
- Interaction design for self care monitors for a software.
- Creating hierarchy and information architecture.