

MAANI KULSHRESHTHA



I like to create intuitive designs right from conceptualization to implementation across multiple platforms. I believe that digital experiences should be fluid and flexible.

PROJECTS

2015

Project management app | UX/UI design

Redesigned project management app with respect to collaboration by adding certain features and improved the overall intuitiveness to make it more user friendly.

2014

Virtual Startup Assistance | UX Design

Designed a web app for easy access of information regarding initiating and running a start up, integrated with features such as reminders and suggestions.

WORK EXPERIENCE

2015

Design Elevator | UX/UI designer

Designed the application for a product known as Pro Pace which automated the time logging system for swimming competitions. It includes interfaces designed for swimmers as well as referees.

2014

Bisini | Freelance Graphic designer

Designed the identity as well as the package for an upcoming Ayurvedic brand.

2013

Youth Incorporated | Freelance Graphic designer

Designed the cover page for a national magazine focused towards the youth of the country.

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UX/UI SKILLS

User Testing
Usability Testing
Personas
Information Architecture
User Flows
Site Maps
Wireframes
Interface Design

TOOLS

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Corel Draw
Invision
HTML5
CSS3

EDUCATION

Symbiosis Institute of
Design | B.Des in UED