









LONDON x 12

Z HOTELS
POINT A HOTELS
BLOC HOTELS
The PILGRM





GLASGOW x 2

Z & POINT A
HOTELS







BIRMINGHAM

BLOC HOTELS







BATH

Z HOTELS



LIVERPOOL

Z HOTELS



Our competition is predominantly London centric, with 12 of the 17 identified properties located in the capital. TOWNHOUSE will target regional cities where there is less direct competition but still a local sense of identity, vibrant social scene and strong business district.

THE HIT LIST

Leeds

York

Birmingham

Manchester

Liverpool

Cambridge

Oxford

Norwich

London

Brighton

Bristol

Exeter



SALES & MARKETING



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The HIT LIST

- Leeds
- York
- Birmingham
- Manchester
- Liverpool
- Cambridge
- Oxford
- Norwich
- London
- Brighton
- Bristol
- Exeter

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