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When it comes to all things TOWNHOUSE, Paul is the operational driving force behind the business. Paul doesn't just take a stab in the dark or wait for his inner unicorn to decide. He's methodical and meticulous in his approach to design, guest experience and data mapping, meaning everything we imagine has oodles of spreadsheets behind it. He's borderline OCD but it's his thoroughly researched inner geek that will help create TOWNHOUSE into the trustworthy and aspirational brand we believe it to be.

Paul believes anything is possible if you've got enough nerve. He passionately lives and breaths hospitality (he was literally born in the kitchen of his father's Scarborough hotel) and has grown up in and around hotels and restaurants all over the UK.

For the last decade, Paul has successfully run Hillbrooke Hotels learning a huge amount along the way. He's the bedroom designer, the website creator, the blog writer, the budget maker and the P&L Yoda. He knows what brilliant looks like but he also knows what it will cost. He's learnt to surround himself with people smarter than him and developed a business which delivers profits in an increasingly challenging market place.

Paul believes TOWNHOUSE will be a collaboration of the best talent. Together, we will form a kick ass team of politically incorrect, yet big hearted dreamers, who are passionate about creating, inspiring and of course, pushing the envelope at times. Because life is short, and we all need a good laugh.

On a personal note, Paul has simple tastes. He loves a spot of rugby, a good mug of Yorkshire tea and like any modern man, is partial to a bit of avocado on toast. He's even learned to love the Hashtag. #Love





# THE TEAM