







**1**

**2**

**100m SPRINT**



Armand Rabinowitz, Senior Director of Strategy and Workgroups, Hospitality Technology Next Generation (HTNG) says:

'other travel and entertainment friends have certainly set expectations with mobile boarding passes, mobile ticketing, and mobile ordering. Unless part of a hotel brand's message is steeped in tradition, the mobile app, which is such a reflection of brands today, should enable as many growth capabilities as possible.'