



## **Install Menu Design Guidelines**

Revised April 26, 2010

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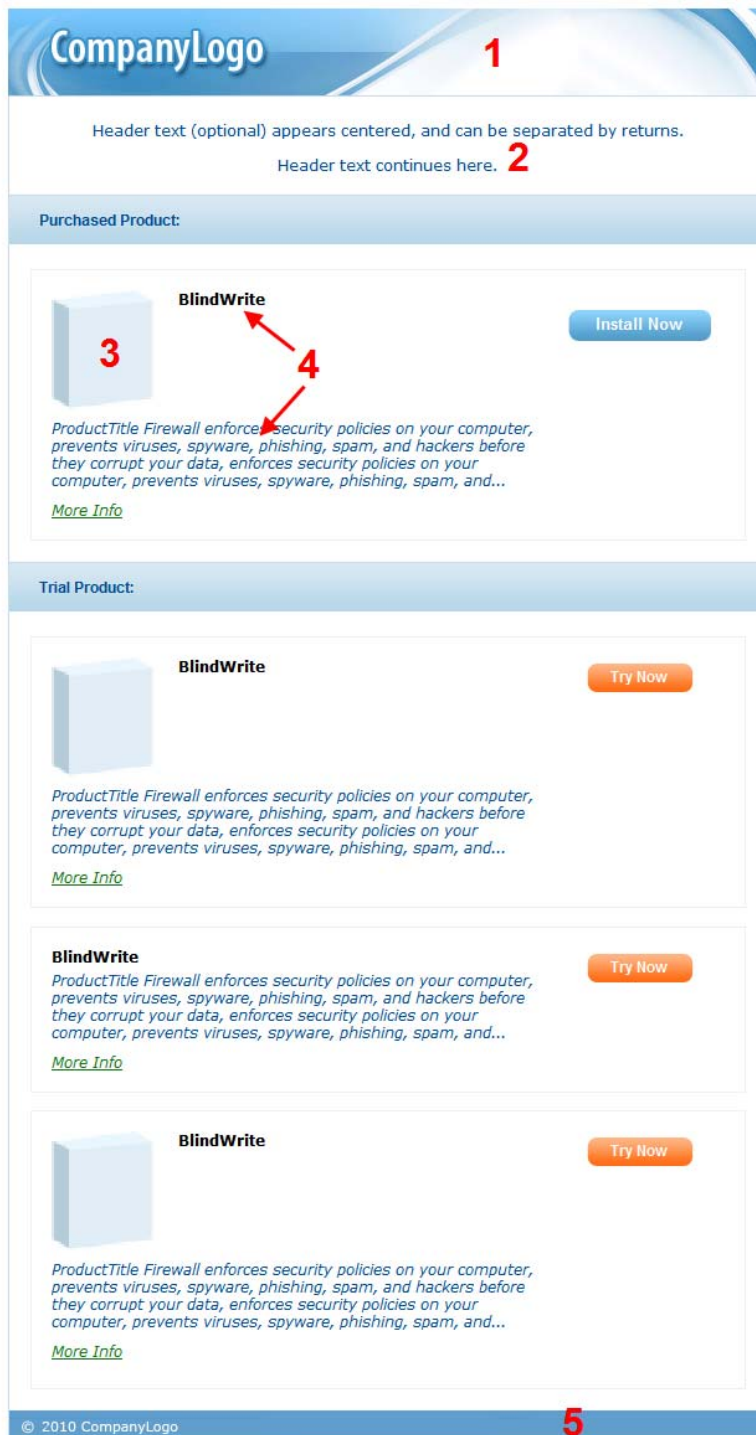
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# Install Menu Overview & Requirements

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## Install Menu preview

The Install Menu with all the standard and optional components looks like this:



## Install Menu Components

1. **Header Image** – You can specify a custom Header Image, or set this option to **None** so that no Header Image will appear.  
  
File format: .png, .jpg  
RGB Color mode  
Size: Width 678 pixels x Height (any, suggested up to 150 pixels)
2. **Header Text** – This is plain text of up to 1,000 characters. The text appears centered, and can be separated by returns. If you leave the **Header Text** field blank, no Header Text will appear.
3. **Box Shot** – This is the SKU's **Image**. It will be resized to a width of 82 pixels to fit the Install Menu. (The resizing will be proportional.) There is no height restriction, but the suggested limit is 100 pixels after resizing.
4. **Product Name, Description and "More Info"** – This area can include the **SKU Name** in bold text, followed by the SKU's **Short Description** (minus any HTML formatting, which will be stripped prior to using the description here). The "More Info" link shows text from the description that did not fit in the regular space. (It has nothing to do with the SKU's **"More Info" Text**.)
5. **Footer Image** – You can specify a custom Footer Image, or set this option to **None** so that no Footer Image will appear.  
  
File format: .png, .jpg  
RGB Color mode  
Size: Width 678 pixels x Height (any, suggested up to 150 pixels)

## General Requirements

If a SKU does not include a certain attribute—such as not using an **Image** or a **Short Description**—the Install Menu will not include that attribute for the SKU.

As shown in "Install Menu preview" on page 3, the table outline and the "Purchased Product" and "Trial Product" banners are a light blue (#c7dbeb). This color is not customizable at present. We are pointing it out here because you may want to choose colors for your custom images to match those in the Install Menu.

Install Menus are not used when the eCD file is a DMG or ISO.