



# PAULA QUINTERO

INTERACTIVE MEDIA DESIGNER

## CONTACT



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## PROFILE

Passionate interactive media designer driven by creativity, expressing soulful messages through innovative solutions. Believes in collective exploration, freedom, and imagination to transform experiences.

## SOFT SKILLS

Excellent communication, creativity, adaptability, attention to detail, collaboration, and empathy, enhancing team dynamics and client relationships.

## WORK EXPERIENCE

**Studio Support Coordinator**  
House Group, Toronto | 2022 -

I facilitated studio operations, project coordination, and design support for seamless workflow and client satisfaction.

**Instructional Designer**  
Didacsis, Bogota | 2021 - 2022

I crafted engaging and effective learning experiences through innovative design and pedagogical strategies.

**Editorial Project Manager**  
Javeriana University, Bogota | 2018 - 2021

I orchestrated seamless publication processes with attention to detail and collaboration for successful content delivery.

**Marketing Assistant**  
Javeriana University, Bogota | 2016 | 2017

I supported marketing campaigns, data analysis, and administrative tasks to drive brand growth and engagement.

## EDUCATION

**Interactive Media Design**  
Diploma  
Seneca Polytechnic | 2021 - 2024

This program offers hands-on training for creating engaging digital experiences through animation, video, UX/UI.

**Social Communicator**  
Bachelor Degree  
Javeriana University | 2012 - 2016

This program aims to master communication and marketing strategies for diverse media platforms in today's interconnected world.

## LANGUAGES

English  
Spanish

French  
Portuguese