

Pacific Association USATF
Board of Athletics Meeting
23 September 2008

Attendees: Tyler Abbott (Men's LDR Chair); Fred Baer (Women's T&F Chair); Stephanie Brown-Trafton (Athlete's Chair); CynCi Calvin (Com Com Chair); Bruce Colman (Official's Chair); Jerry Colman (President); Dick Connors (Official); Shirley Connors (Official); Gwen Curty; Dan Davidson (Award's Chair); Charles DesJardins (Master's LDR); Darrell Hampton (Vice Pres; Youth HS Chair); Debra Harvey (Youth Vice Chair); Irene Herman (Membership Chair); Al Hernandez (Men's T&F Chair); Ed Hicks (Official); Maura Kent (Secretary; Youth Com Com Chair); George Kleeman (Past President); Art Klein (Race Walk Chair); Becky Klein (Youth RW Chair); Hollis Lenderking (Men's LDR); John Mansoor (Exec. Director); Joy Margerum (Master's T&F Chair); Sonny Maynard (at large); John Murray (Official); Bob Podkaminer (Official); Bob Rush (Official); Margaret Sheehan (Official); Charlie Sheppard (Disabled Athlete Chair); Bob Shor (Youth XC Chair); Dave Shrock (Coach's Chair); Joanne Slaton-Camargo (Youth Chair); Lloyd Stephenson (Treasurer); Phil Watkins (Equipment Chair); Mark Winitz (Men's LDR)

Guests: Joe Keever; Bill Hawkes; Ramona Pagel; Kim Kriener, Bob Bowman; Mark Foyer, George Curty, Thomas Vincent, John Lilygren, Pat Randall, Susan Armenta, Daniel Wright, Jim Hume, J.R. Heberle, Doug Logan

Prior to the meeting the new USATF CEO, Doug Logan, joined our group in a face-to-face open dialogue.

High level comments made by Doug:

- USATF doesn't have a business mode; not structured same as other sports
 - Need regular episodic events leading to a crescendo
 - Something that you want to take your kids to watch
 - A season that starts X and ends X; includes annually repeating meets that are televised
 - In today's world our sport offers a series of one-offs
 - ACTION: In discussion with NBC to do a relay series weekend
- USATF has a governance system that defies comprehension; need tools at our disposal to move USATF to the 21st century
 - We are competing for attention of American public
 - Selling ourselves too short; we set the bar too low
 - Need to move sport to where it belongs ... where it once was
- Beijing 2008
 - USA didn't create environment for peak performance at Olympics
 - We failed because we did not create correct environment
 - ACTION: Putting together a panel to figure out why US couldn't reach peak performance at the Olympics

Here are some of the key questions asked and his responses.

- Q1. Reorg is supposed to be voted on but difficult to do when no one can review documents
- A1. UOC is requiring reorg. Requires massive bylaw changes. LL committee told to draft changes.
 - Examples of concerns:
 - Minutes for last four years can't be found
 - October 17 & 18 the LL will be presenting new bylaws; at end of 18th Board will adopt bylaws then present to general population for review at national convention in Reno in December 2008
 - If changes are not accepted by membership and USOC then decisions will be made, possible decertification, loss of funds
- Q2. Media slashing reporter jobs ... makes it difficult to get the word out about our sport. How should we respond?
- A2. USATF needs to create content that can be printed "as is" in newspapers. Web needs to be primary location for content
- Q3. Our sport is a smorgasbord; how do you meld it all together?
- A3. We do offer a wide variety of disciplines. Let's build community ... become the connective tissue
- Q4. Undue influence of sports chairs on committee choices.
- A4. Issues in committee systems must be addressed and changed.
- Q5. What influence do athletes in soccer have over policy and bylaws?
- A5. Athletes are team oriented; had a union; under contract to organization they play with. He encouraged athlete interrelationships. T&F athletes are all independent entities. PAA could potentially be doing more ... part of restructuring is to encourage PAA to be on its own and not part of USATF
- Q6. What happened to the Olympic Festivals?
- A6. Didn't have continued leadership to run every 4 years. We don't have enough American based, high level competition locally, athletes keep going to Europe to compete instead of staying in the US

Next the meeting transitioned to a political positioning statement by Bob Bowman promoting himself for the next USATF president.

8:05 pm Jerry Colman calls BOA meeting officially to order.

Handouts available at meeting:

- Hall of Fame Ballot; summary of Hall of Fame nominees
- Candidates for annual service award

- Coach nomination form for Hall of Fame
- Official nomination form for Hall of Fame
- Coaches Newsletter – Fall 2008
- Membership report
- 2009 PA budget proposal
- Why I am a candidate for USATF president (Bob Bowman)
- USATF Level 1 Coaching School
- California Track & Running News magazine

Minutes from May 20 approved.

Treasurer's Report / 2009 Proposed Budget

- Budget approved

Convention Delegates / Reno Convention

- 12 appointees plus 5 additional voted on by attendees in audience as delegates; it may be possible to send 6 ... John Murray would be the 6th one if PA delegate list expanded to that level
 - Bob Podkaminer – chairman of delegates
 - George Kleeman
 - Maura Kent
 - Darrell Hampton
 - Dick Connors
 - John Murray
 - 1st alternate – Charles DesJardins
 - Additional folks nominated but below the cut line
 - Shirley Connors
 - Phil Watkins
 - Ed Hicks
- To qualify as a delegate person in list above must attend a minimum of 2 PA BOA meetings in past year
- PA caucus will be held on Friday at 7:00 am at Silver Legacy Hotel

Grievances

- LDR – defendant is appealing to national board of appeal; if it goes through then Hollis may be asked to represent PA in appeals case
 - **ACTION:** Lynn Cannon (USATF Sec) to contact Hollis Lenderking and alert him if appeal proceeds
- PA – Executive Board met with Doug Logan prior to BOA meeting. PA still waiting for documents to be provided by University of Oregon; based on findings after reviewing the documents will determine PA next steps

2009 JO Cross Country Nationals

- Nevada Commission on Sports changed focus after Jim Vanden-Huevel passed away this past spring

- Now no one in the Commission wants to actively step up to run event as meet director
 - PA will step in and fulfill meet director role
- Roland Martin (retired lawyer) will take on local leadership for event
- UNR considering taking on assistant role but possible conflict (college dead week with regard to HS athletes); may do course work
- October 7 PA meeting in Reno with key parties to determine who will be responsible for what attribute to host the event

2010 JO Track & Field Nationals Bid

- Youth requested that PA actively bid for this event
- Want to utilize Sac State for the venue
- Master's meet is week prior to JOs has already won the bid and will be held at Sac State (5-day meet) ... one rest day before JOs begin
- JO meet is a 6-day meet
- Goal is to set up venue once and use twice (Masters & Youth)
- Competing against Spokane and Boise for bid
- Partnership with Sac Sports Commission

Master's Track & Field Championships

- Done, everything is slated to go

2011 World Master's Track & Field Championships

- Coming along well
- Considering combining the Open and Master's meet into one
 - **ACTION:** Joy, Al, Fred to report in November meeting outcome
- Still same 3 venues: Sac State, ARC, Sac City
- Race walk will be held around Sac State campus

2010 USATF Cross Country Championship Bid

- Aggies club (Peanut Harms) looking to bid again
- Club Championships (due this year)
- Motion to support bid approved

2012 San Jose Convention Bid (National Convention)

- Site visit last week
- Joint bid with two San Jose organizations
- Competing against Anaheim, San Diego, Florida

Committee Reports

Coaches (Dave Shrock)

- Modesto Relays (second weekend in May) has been renamed to California Relays and will move to Sac State
- Adidas Carson meet may relocate to Sacramento 3rd weekend in May

- Dick Connor provided update on college coach's meeting he held in So Cal; 8 folks showed up; controversy of schedules was key topic; Stanford Invite will be last weekend of March 2009

Membership (Irene Herman)

	2008	2007	2006
Total	5,690	-278	5,968
Youth	2,417	-763	3,180
Adult	2,292	113	2,526
Disabled Athlete	8	7	8
Race Walking	353	284	268
Officials	317	282	280
Uncertified	68	49	
Coach	444	610	510

Awards (Dan Davidson)

- Brief summary of each nominee available as a handout
- **ACTION:** vote for Hall of Fame electronically

Race Walking (Art Klein)

- Obtained a \$1,200 grant for youth development
 - Working on a venue for training
- 2009 Senior Games accepting registration (now!)
 - Athletes can still qualify for Games up to two weeks before November
 - 50 is minimum age to qualify by December 1

Youth (Joanne Slaton-Camargo)

- Annual youth club coaches meeting scheduled for October 11

New Business

- Mark Winitz
 - Strategic Plan is 4-years old (2005-2008)
 - Is it time for another session?
 - \$2,000 available in 2009 budget
 - **ACTION:** Jerry Colman and Mark to determine next steps and present proposal in November BOA meeting

9:33 pm – meeting adjourned