Main Points of: Imagining and Imaging: Creating a **New Model World**

Paul Schäfer

March 30, 2016

Outline

- 1. Languages of Modeling
- 2. Visualization
- 3. Newness
- 4. The History of the Edgeworth Box

Conceptual versus Perceptual Space

Perceptual Space	Conceptual Space
Artist	Economist
Illustrates	Visualizes
Understanding the Perceptual Space	Concepts and Manipulation

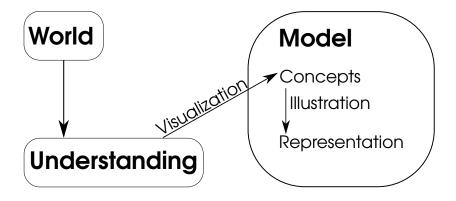
Modeling and the Use of Mathematics

Mathematical Languages:

- Use of symbols
- Manipulation of symbols
- Rules for the manipulation of symbols given by the language and the model
- Sentences Math and Diagrams
 - Math is closer to sentences than to diagrams
 - Math and sentences express ideas in temporal or logical relations
 - Diagrams express ideas in spatial relations

The Process of Visualization

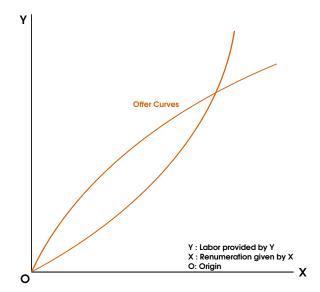
Languages of Modeling



Imagining new Concepts

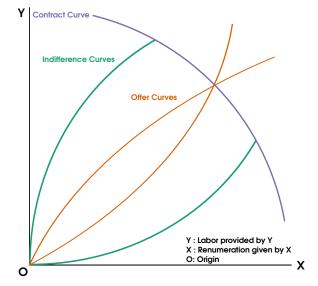
- New World with new Concepts
- Modeling leads to other statements about the World than verbal economics
- Expressing Models in verbal form needs new words for new concepts
- The model becomes essential to the text

Marshall's first Trade Diagram (1879)



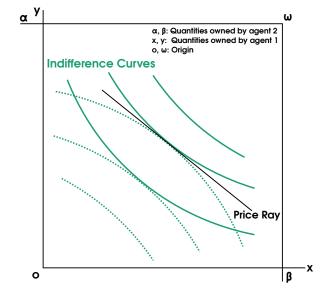
Newness

The Original Edgeworth Box (1881)



Newness

Pareto's "Optimum" Box Diagram (1906)



Newness and the Edgeworth Box

- Marshall's first trade diagram (1879)
 - Offer curves
- The original Edgeworth box (1881)
 - Indifference curves
 - Contract curve
- Pareto's "optimum" box diagram (1906)
 - Pareto optimality