Main Points of: Imagining and Imaging: Creating a **New Model World**

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Outline

- 1. Languages of Modeling
- 2. Visualization
- 3. Newness
- 4. The History of the Edgeworth Box

Conceptual versus Perceptual Space

| Perceptual Space | Conceptual Space |
|------------------------------------|---------------------------|
| Artist | Economist |
| Illustrates | Visualizes |
| Understanding the Perceptual Space | Concepts and Manipulation |

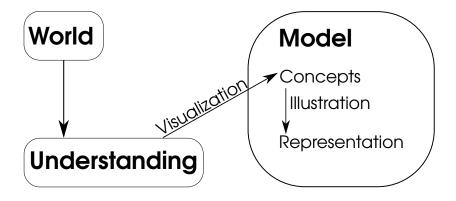
Modeling and the Use of Mathematics

Mathematical Languages:

- Use of symbols
- Manipulation of symbols
- Rules for the manipulation of symbols given by the language and the model
- Sentences Math and Diagrams
 - Math is closer to sentences than to diagrams
 - Math and sentences express ideas in temporal or logical relations
 - Diagrams express ideas in spatial relations

The Process of Visualization

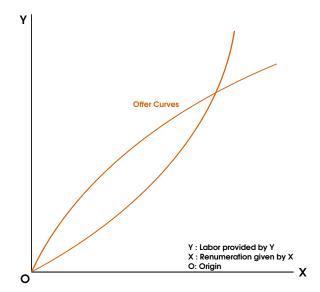
Languages of Modeling



Imagining new Concepts

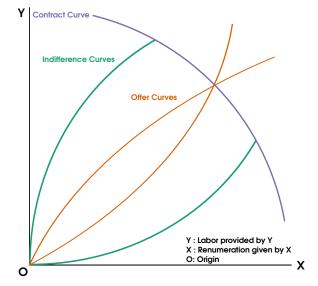
- New World with new concepts
- Modeling leads to other statements about the world than verbal economics
- Expressing models in verbal form needs new words for new concepts
- The model becomes essential to the text

Marshall's first Trade Diagram (1879)



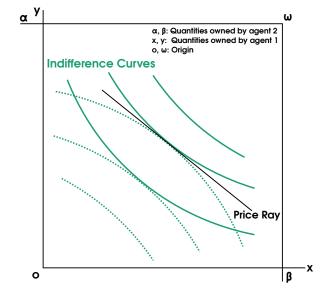
Newness

The Original Edgeworth Box (1881)



Newness

Pareto's "Optimum" Box Diagram (1906)



Newness and the Edgeworth Box

- Marshall's first trade diagram (1879)
 - Offer curves
- The original Edgeworth box (1881)
 - Indifference curves
 - Contract curve
- Pareto's "optimum" box diagram (1906)
 - Pareto optimality