Analytical Tools from Mary S. Morgan: The

World in the Model Chap.:3

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Imagining versus Imaging

Perceptual versus Conceptual Space

A visualization can contain perceptual and conceptual elements. Perceptual el-

ements are elements that are gained by simplification and isolation from the real

world. Perceptual elements are elements like indifference curves or contract curves,

which are imagined by the economist.

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