**For Immediate Release**

**"Florida Stands with Israel" License Plate**

**Going Into Production**

**Tallahassee, FL, Oct. 15** – IAC and Hatzalah South Florida (HSF) are proud to announce that the “[Florida Stands with Israel](http://www.floridastandswithisrael.org/)” specialty auto tag has reached the 3,000 pre-order threshold required for its production and distribution. IAC for Action was proud to resource the legislative effort in 2020 with Florida Reps. McGhee and Plakon.

A portion of specialty auto tag revenues goes to support the emergency first aid work of [Hatzalah South Florida](https://hsfems.org/) (HSF), which provides free emergency response for callers of every faith and background. Hatzalah plays a crucial role in saving countless lives by dramatically reducing wait times for emergency services by over 50% of the national average.

The plate was designed by Daniel Ackerman, a Florida State University Graduate, and was chosen through a public design contest with over 100 entries, sponsored by the [Israeli-American Council (IAC)](https://iac360.org/) and [Artists 4 Israel](https://www.artists4israel.org/). The plate features Florida's state flower, the orange blossom superimposed over the Israeli flag, with elements of the sand of Florida's beaches and Israel's deserts.

Elan Carr, CEO of the Israeli-American Council, stated: "Four years ago, we set out to create a tangible symbol of Florida's support for Israel. Today, we're proud to see our vision become reality. This license plate is a testament to the enduring friendship between Florida and Israel, and our organization's commitment to strengthening that bond. As these plates begin to appear on vehicles across Florida, they will serve as mobile reminders of the strong ties between Florida and Israel and reflect the shared values that unite our communities."

In 2020, upon ratifying the bill on the eve of Rosh Hashanah, Gov. DeSantis stated, “I am committed to deepening the relationship between Florida and the State of Israel. This specialty license plate serves as a visible symbol of our steadfast support and friendship.”

The marketing initiative to make the 3,000-plate threshold a reality and bring the license plate to print, was created by Michael Ackerman, spokesperson and marketing director of the campaign. For more information on purchasing the Florida Stands with Israel specialty license plate and supporting this important initiative, as well as press and media related inquiries, please visit[www.floridastandswithisrael.org](http://www.floridastandswithisrael.org)or contact [info@floridastandswithisrael.org](mailto:info@floridastandswithisrael.org)

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