

Promoting a Sustainable, Plastic-Free Campus

Date: 14 May 2024

1.1 Introduction:

On May 14, 2024, our NSS class initiated a campaign to transform our campus into a plastic-free zone. The initiative aimed to address the pressing issue of plastic pollution by collecting plastic waste, educating the campus community about the detrimental effects of single-use plastics, and inspiring local shops to adopt sustainable alternatives.

1.2 Objectives

- To effectively collect and dispose of plastic waste prevalent on campus grounds.
- To foster a deeper understanding of the severe environmental consequences of single-use plastics among students, faculty, and staff.
- To promote the adoption of eco-friendly alternatives by encouraging campus shops to eliminate single-use plastics from their operations.

1.3 Activities Conducted

1.3.1 Plastic Waste Cleanup

Our day commenced with a campus-wide cleanup initiative. The NSS team was divided into groups, each assigned a specific area to tackle. Armed with gloves and garbage bags, we meticulously collected plastic waste, ranging from bottles and wrappers to larger items. The collected waste was then segregated and transported to a designated disposal area for proper management.



Fig-1-Ground-level waste sorting.

1.3.2 Awareness Rally and Workshops

To amplify the impact of our efforts, we organized a vibrant awareness rally. Students carried placards with impactful messages about the perils of plastic pollution. The rally traversed the campus, culminating in interactive workshops. These sessions delved into the environmental consequences of single-use plastics, emphasizing their detrimental effects on ecosystems and wildlife. Practical alternatives to plastic were discussed, empowering participants to make informed choices.

1.3.3 Stakeholder Engagement

Direct engagement with campus stakeholders was pivotal to our campaign's success. We held open dialogues with shop owners and canteen managers, underscoring the urgency of reducing plastic consumption.



Fig-2-Green Coffee Day initiative.

By providing insights into the environmental benefits and potential cost-saving measures of adopting eco-friendly practices, we encouraged them to consider sustainable alternatives.

1.4 Outcomes and Impact

The Plastic-Free Campus campaign yielded tangible results. The campus was visibly cleaner, reflecting our collective commitment to a sustainable environment. The awareness rally and workshops created a ripple effect, inspiring students to become plastic-conscious individuals. Notably, several shops on campus expressed their willingness to phase out single-use plastics, demonstrating the campaign's influence on behavioral change.

1.5 Conclusion

Our NSS initiative was a testament to the power of collective action. By successfully cleaning up the campus, raising awareness, and influencing behavioral shifts, we made significant strides towards a plastic-free future. This experience underscored the importance of student involvement in addressing environmental challenges and inspired us to continue working towards a more sustainable campus and community.

Ayushman Bharat Awareness Program at Beedaganahalli Village

Date of Visit: 7 June 2024

2.1 Introduction

Our NSS class embarked on a purposeful outreach program to Beedaganahalli village on 07- June-2024. Our mission was to empower the villagers with knowledge about the Ayushman Bharat scheme, a government initiative designed to revolutionize healthcare access. This initiative aimed to bridge the gap between villagers and this vital program, ensuring they could reap its benefits and experience improved healthcare security.

2.2 Objectives

- To provide the villagers with a clear and comprehensive understanding of the Ayushman Bharat scheme, its core principles, and how it directly impacts their well-being.
- To delve into the specific benefits and coverage offered under the scheme, addressing financial concerns and ensuring transparency.
- To equip villagers with the necessary knowledge on registration procedures and the process of utilizing the scheme's services, fostering self-reliance and accessibility.
- To create a space for open communication, addressing any questions or apprehensions the villagers may have regarding the scheme, ensuring complete clarity and dispelling any misconceptions.

2.3 Activities Conducted

2.3.1 Establishing Rapport and Context: Our outreach began by fostering a warm and welcoming atmosphere within the community hall. We introduced ourselves, explained the purpose of our visit, and ensured everyone felt comfortable participating.



Fig-1-Data collection from beneficiaries in Beedaganahalli.

2.3.2 Demystifying Ayushman Bharat:

- We utilized clear, concise language to explain the Ayushman Bharat scheme, emphasizing its role in providing financial support for healthcare needs.
- We actively engaged the audience by using relatable examples of how the scheme covers various medical expenses like hospital stays, surgeries, and critical illness treatments for low-income families.

2.3.3 Interactive Registration Workshop:



Fig-2-Developing a beneficiary registry for Beedaganahalli.

- To bridge the digital divide, we demonstrated the registration process using a smartphone, step-by-step
- We provided detailed information about nearby registration centers, ensuring accessibility for villagers.



Fig-3-Collecting beneficiary details.

- The session incorporated interactive elements, allowing villagers to ask questions and receive personalized assistance regarding registration.

2.4 Outcomes and Impact

- Our efforts yielded a significant increase in the villagers' understanding of the Ayushman Bharat scheme and its benefits.
- The session empowered villagers by fostering self-reliance and providing them with the tools to navigate the registration process. This resulted in a surge of interest, with many villagers expressing a desire to register immediately.



Fig-4-Group portrait.

- The open dialogue format fostered trust and addressed existing concerns or confusion about accessing government healthcare services. As a result, villagers felt more confident about utilizing these vital resources.

2.5 Conclusion

The NSS visit to Beedaganahalli village stands as a testament to the transformative power of community outreach. By empowering villagers with knowledge and fostering their confidence in navigating the Ayushman Bharat scheme, we paved the way for improved healthcare access and well-being within the community. This successful activity underscores the vital role of student-led initiatives in bridging the gap between government initiatives and rural communities.

Follow-Up on Re-Visit for Ayushman Bharat Awareness at Beedaganahalli Village

Date: 25-06-2024

3.1 Introduction:

Building upon the successful foundation laid during our initial visit, our NSS class embarked on a follow-up outreach program to Beedaganahalli village on [date of visit]. This third-week NSS activity aimed to empower the villagers further by ensuring their smooth enrollment and utilization of the Ayushman Bharat scheme.

3.2 Objectives:

- To assess the progress made by the villagers since our initial awareness session. This involved checking their enrollment status using Aadhaar cards and identifying any remaining challenges.
- To provide personalized assistance to villagers who hadn't yet enrolled in the scheme. This could involve guiding them through the online process or directing them to nearby registration centers.
- To equip registered villagers with their Ayushman Bharat cards. We would offer assistance with downloading digital copies or accessing physical cards through designated centers.
- To address any lingering questions or concerns the villagers may have regarding the scheme's benefits, usage guidelines, or claim procedures.

3.3 Activities Conducted:

3.3.1 Enrollment Verification:

- We used the Aadhaar details provided by villagers to check their enrollment status on the Ayushman Bharat portal.
- For those already enrolled, we helped them download their Ayushman Bharat cards. Those not enrolled were guided through the enrollment process.



Fig-1-Will provide a tangible Ayushman card at Beedaganahalli Village

3.3.2 Card Distribution:

- Enrolled villagers were given soft copies of their Ayushman Bharat cards, ensuring they could access healthcare services.



Fig-2-Presenting a hard copy Ayushman card at Beedaganahalli Village

3.3.3 Support and Guidance:

- We addressed any questions or concerns the villagers had regarding the Ayushman Bharat scheme, the enrollment process, and its benefits.
- We emphasized the importance of the scheme in accessing quality healthcare.



Fig-3-providing hardcopy Capturing a group photograph

3.4 Outcomes of the Visit:

- We successfully gathered Aadhaar details from many villagers.
- A number of villagers who were already enrolled received their Ayushman Bharat cards.
- Villagers not yet enrolled received guidance on how to proceed and learned about the benefits of the scheme.
- The visit reinforced the value of the Ayushman Bharat scheme and provided essential support to the community.

3.5 Conclusion:

Our follow-up visit to Beedaganahalli village was a productive and meaningful NSS activity. By assisting with enrollment and providing Ayushman Bharat cards, we helped villagers take an important step toward better healthcare access. This visit highlighted the importance of consistent follow-up in community service projects and demonstrated the lasting impact of our efforts.

Government Schemes Awareness Camp in Beedaganahalli Village

Date: 12-07-2024

4.1 Introduction:

Recognizing the importance of bridging the gap between government schemes and their intended beneficiaries, our NSS class organized an awareness camp in Beedaganahalli village on [date]. This initiative aimed to empower villagers by informing them about various government schemes available to them, facilitating access to these benefits, and addressing any challenges they may face.

4.2 Objectives:

- To educate the villagers about a wide range of government schemes relevant to their needs, covering areas such as healthcare, education, financial assistance, and rural development.
- To ensure clear and comprehensive understanding of the eligibility criteria, application processes, and benefits associated with each scheme.
- To gather data on the government schemes currently availed by the villagers, identifying gaps and areas requiring targeted outreach.
- To understand the specific obstacles faced by villagers in accessing these schemes, such as lack of documentation, technological limitations, or unclear communication.
- To provide on-site support and guidance for applying to relevant schemes, clarifying doubts, and assisting with the application process.

4.3 Activities Conducted:

- We organized interactive presentations and discussions on various government schemes, utilizing clear explanations and local language examples to enhance comprehension.
- Dedicated time slots were allocated for addressing individual questions and concerns from the villagers regarding specific schemes and application procedures.



Fig-1-Identify potential government programs for Beedaganahalli village.

- We set up a dedicated booth to collect data on the schemes currently availed by villagers, identifying potential beneficiaries who may not be aware of relevant programs.
- Volunteers provided personalized support to villagers interested in applying for specific schemes, assisting with form-filling and any technological requirements.

4.4 Outcomes of the Camp:

- The camp successfully raised awareness about a multitude of government schemes amongst the villagers, potentially leading to increased application rates and improved access to benefits.
- Interactive sessions and informative materials provided villagers with a clear understanding of available schemes, empowering them to make informed choices.



Fig-2-Delineating the scope of eligible schemes for Beedaganahalli village

- Data collection on existing scheme utilization helped identify potential beneficiaries who were unaware of relevant programs, allowing for targeted outreach in the future.
- By facilitating communication and providing on-site assistance, we addressed obstacles faced by villagers in accessing schemes, potentially streamlining the application process.
- The camp empowered villagers with knowledge and resources, fostering self-reliance and enabling them to claim their rightful benefits under various government schemes.

4.5 Conclusion:

The Government Schemes Awareness Camp in Beedaganahalli village proved to be a impactful NSS activity. By bridging the information gap and facilitating access to crucial benefits, we contributed to the overall well-being of the village community. This initiative reinforces the role of student-led programs in promoting social justice and empowering marginalized communities.

References :

1.[PMJAY - Beneficiary Portal \(nha.gov.in\)](https://pmjay.nha.gov.in)

2.<https://static.pib.gov.in>

3.<https://www.mygov.in>

