



- Everything around us is data :  
numbers, text, images, videos.

- Data alone is just raw facts -  
we organize it to get information.

Where do you store the data?

- Based on the format of data you store
- Tabular  $\Rightarrow$  excel
- text  $\Rightarrow$  document
- image  $\Rightarrow$  files etc

## Database

Organised collection of Data stored in an electronic format



$\rightarrow$  Store millions of orders safely  
 $\rightarrow$  If many people are working at the same time. Can quickly get you the data.

Day 1 10 orders Friday.

Name  
Add  
Cookie Type  
Qty  
Price  
feedback  
phone no  
delivery

$\downarrow$  viral!  
100 50 orders Friday.  
 $\downarrow$   
5000 - 15000



Online.



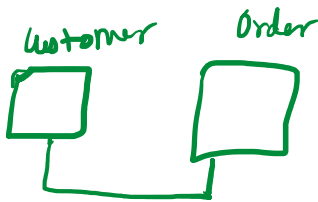
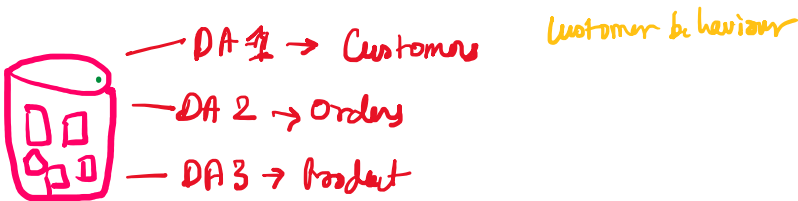
Problems with excel sheet

- file will be slow to open
- You need complex formulas to do the analysis
- 2 people open the file & work there is no history / log & not secured.
- One small mistake - can break whole file.

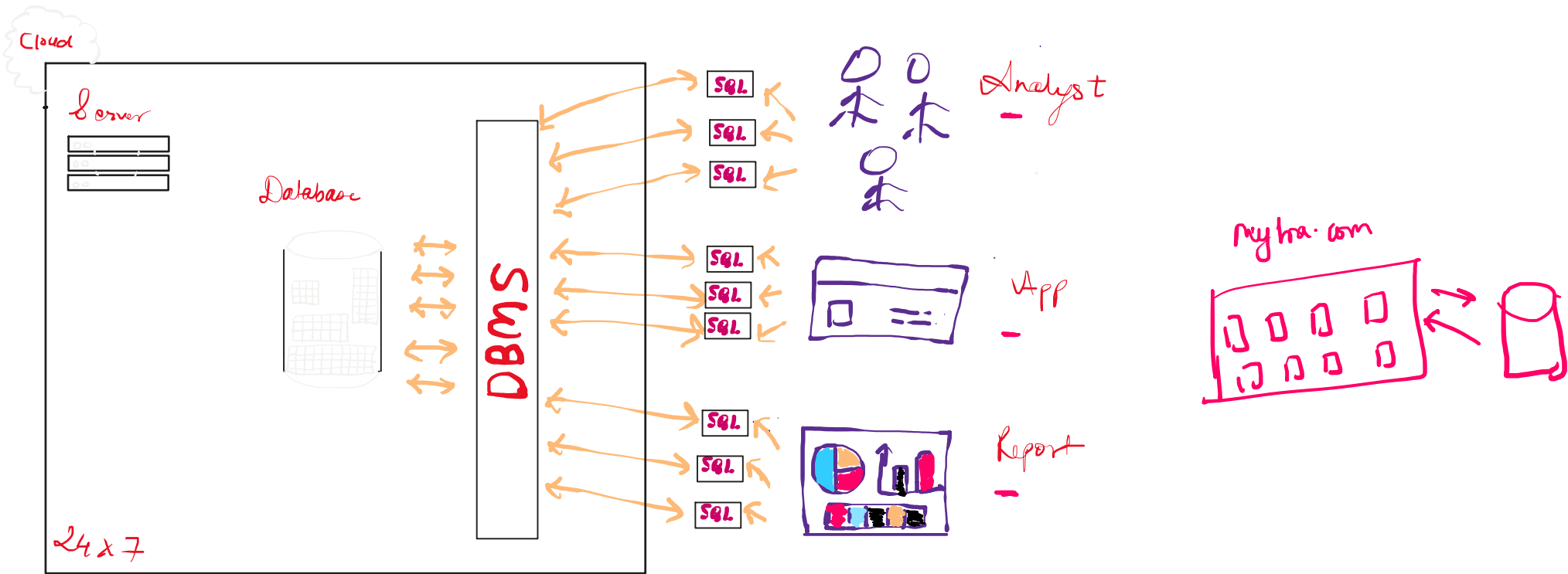
# What is SQL?

- SQL (pronounced "ess-que-el") stands for Structured Query Language
- SQL is used to communicate with a database.
- It is the standard language for relational database management systems
- The standard SQL commands such as "Select", "Insert", "Update", "Delete", "Create", and "Drop" can be used to accomplish almost everything that one needs to do with a database.
- SQL programming can be used to perform multiple actions on data such as :
  - a. Querying
  - b. Inserting
  - c. Updating
  - d. Deleting
  - e. Extracting etc.

Customer	Ord	Qty	Book type	Location	Plan
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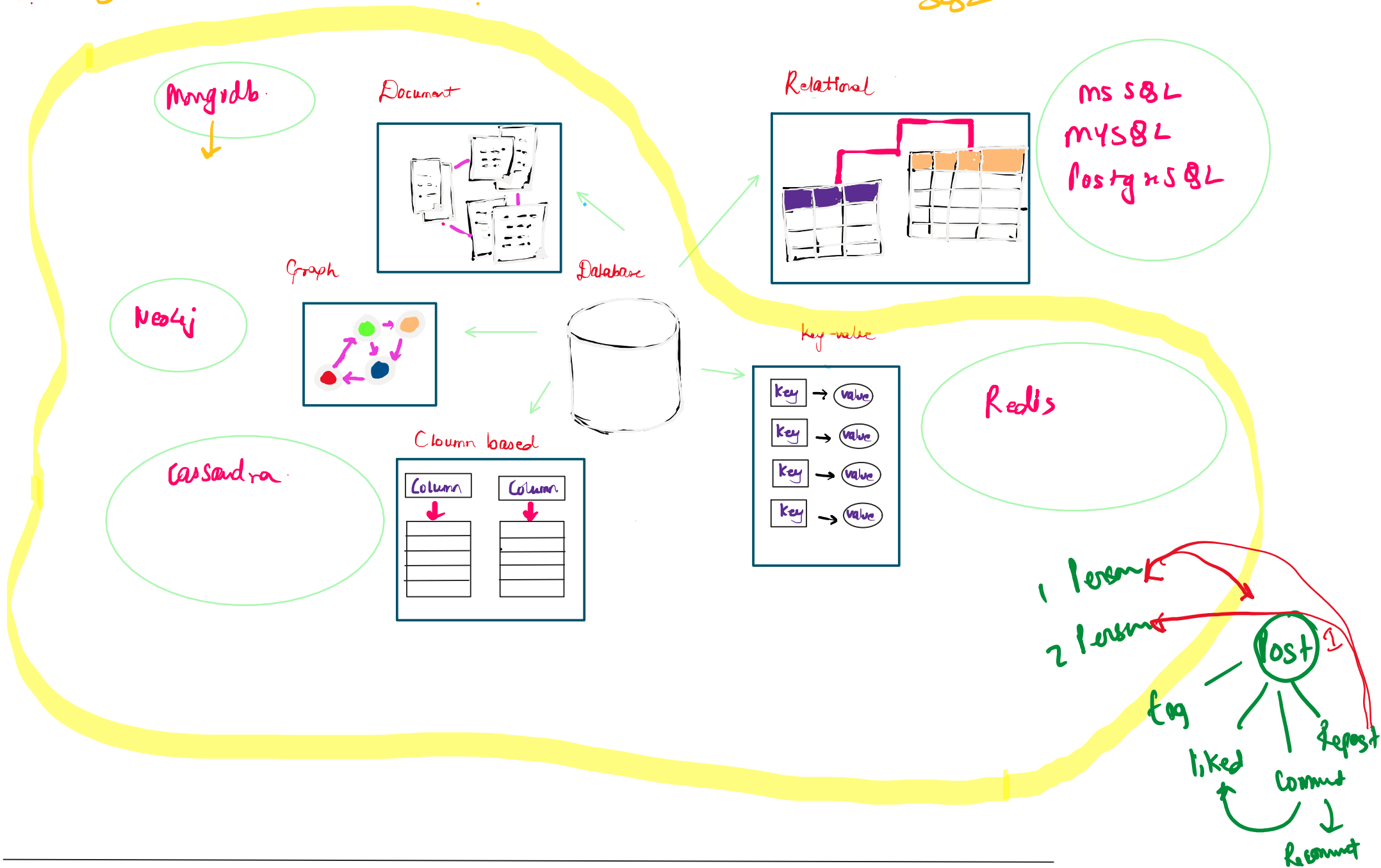


Excel	Database
Good for small data (up to a million rows)	Handles billions of rows
Good for analysis, charts, reports	Good for storing, querying, <u>relationships</u>
One person edits at a time	Many users can edit together
Files stored locally	Databases run on servers, accessible anywhere
Not ideal for complex relationships	Designed for multiple related tables

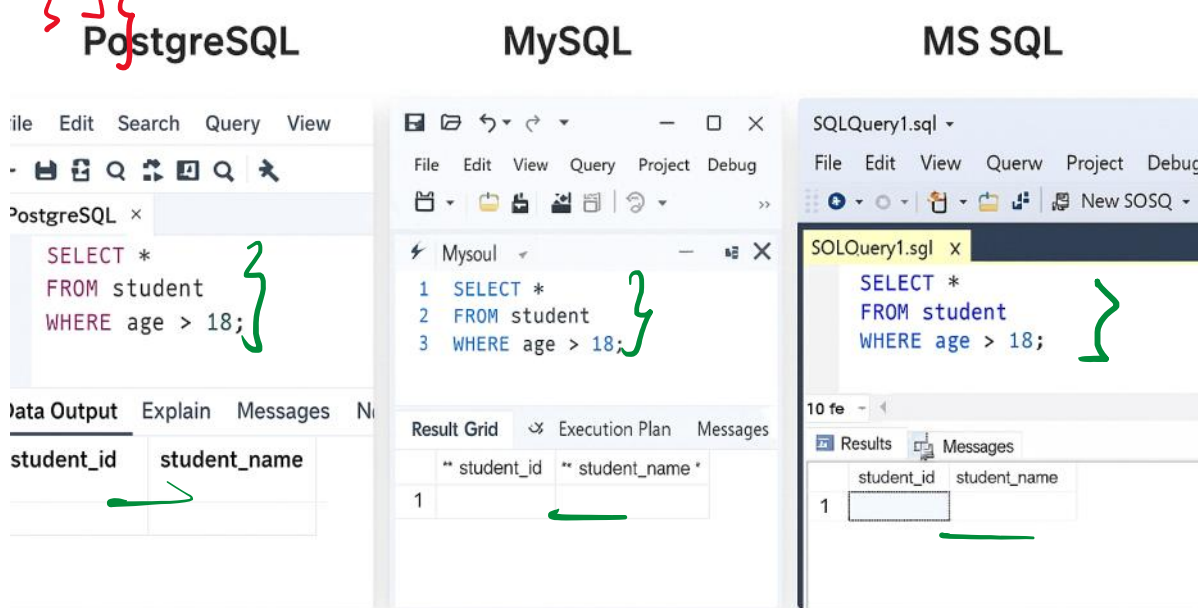


NoSQL

SQL

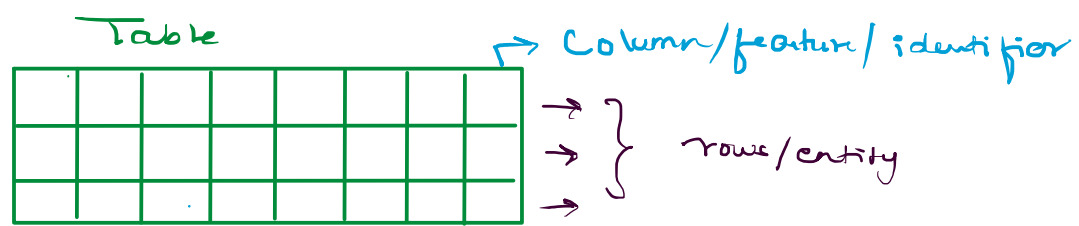
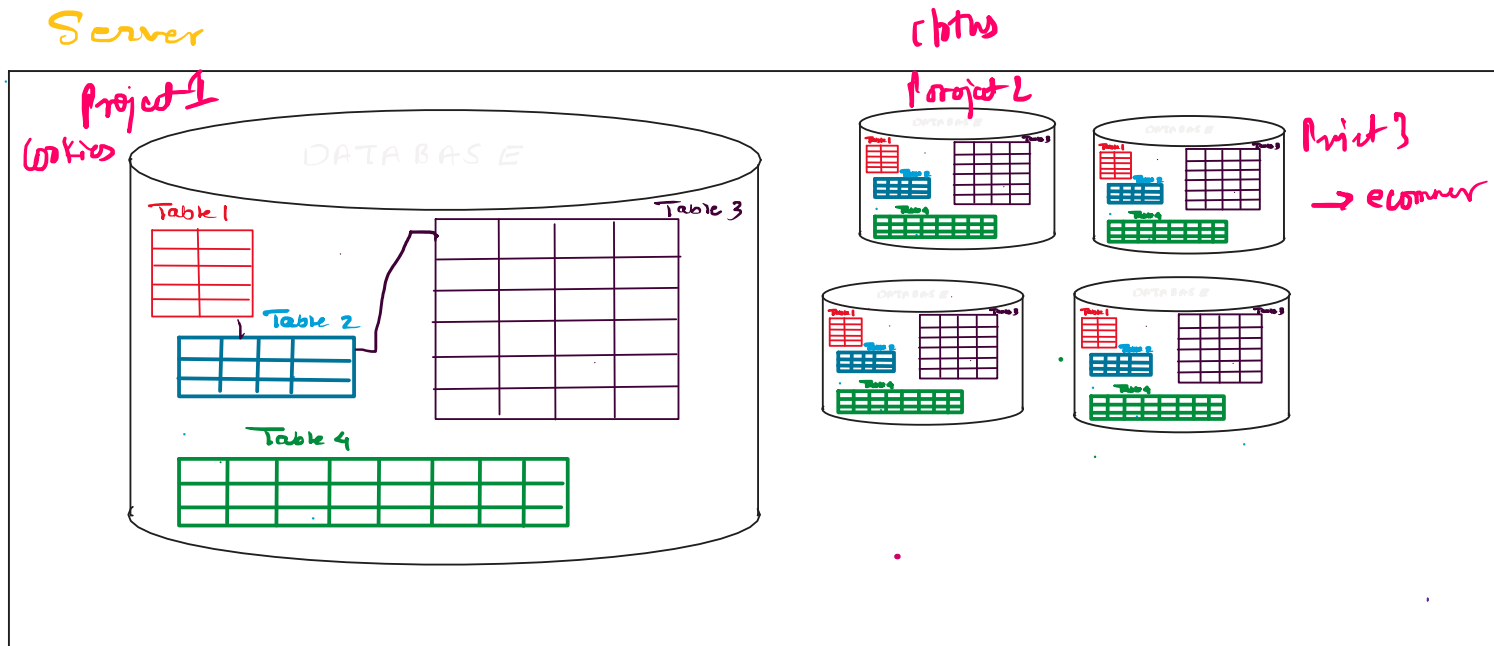


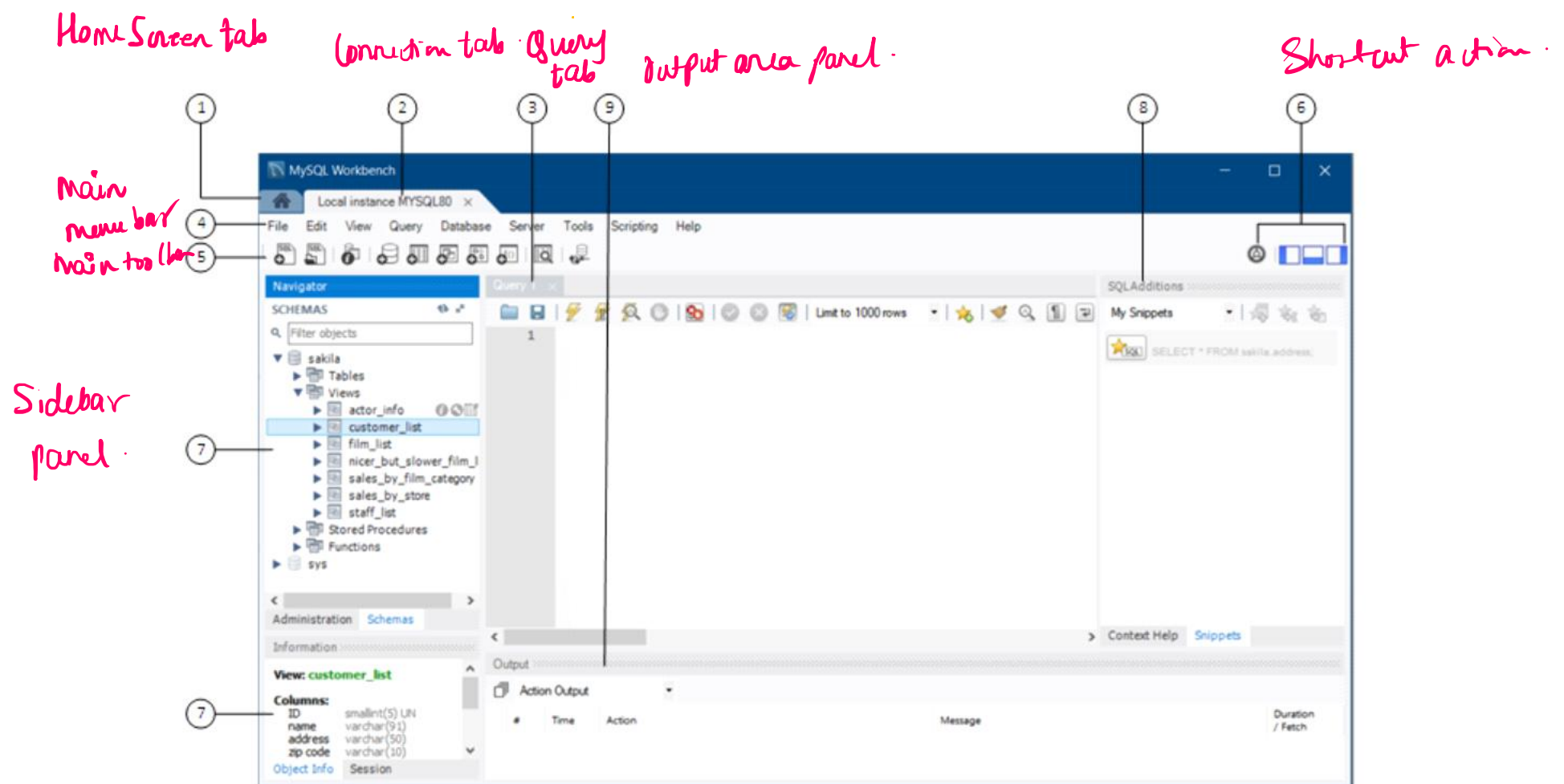
Innomatics  
 {Student: [ ],  
 age: [ ],  
 grad: [{ } { } { } { }]}





Friday, July 25, 2025 10:49 AM







SELECT \* FROM STUDENTS;

5 • `select * from students;`

Result Grid

Filter Rows:

Edit

Export/Import

Wrap Cell Content

	student_id	student_name	email	phone	qualification	grad_year	dob	enrolled_on	age	address
▶	1	Aarav	aarav1@gmail.com	9876543100	B.Sc	2022	2000-05-15	2024-06-01	25	Hyderabad, Telangana
	2	Vivaan	vivaan2@gmail.com	9876543101	M.Tech	2023	1999-03-10	2024-06-02	26	Pune, Maharashtra
	3	Aditya	aditya3@gmail.com	9876543102	B.Sc	2022	2001-06-12	2024-06-03	24	Pune, Maharashtra
	4	Vihaan	vihaan4@gmail.com	9876543103	MCA	2024	2004-02-22	2024-06-04	21	Hyderabad, Telangana
	5	Arjun	arjun5@gmail.com	9876543104	B.Tech	2021	2003-11-01	2024-06-05	22	Bangalore, Karnataka
	6	Sai	sai6@gmail.com	9876543105	BCA	2024	2000-01-20	2024-06-06	25	Hyderabad, Telangana
	7	Krishna	krishna7@gmail.com	9876543106	B.Sc	2020	1998-12-30	2024-06-07	27	Bangalore, Karnataka
	8	Ishaan	ishaan8@gmail.com	9876543107	B.Sc	2022	1998-09-15	2024-06-08	27	Hyderabad, Telangana
	9	Shaurya	shaurya9@gmail.com	9876543108	BE	2021	1999-07-17	2024-06-09	26	Bangalore, Karnataka
	10	Atharv	atharv10@gmail.com	9876543109	B.Tech	2023	1998-08-10	2024-06-10	27	Hyderabad, Telangana
	11	Anaya	anaya11@gmail.com	9876543110	MCA	2024	1999-04-01	2024-06-11	26	Pune, Maharashtra
	12	Aadhya	aadhya12@gmail.com	9876543111	M.Tech	2020	2002-01-01	2024-06-12	23	Bangalore, Karnataka
	13	Diya	diya13@gmail.com	9876543112	B.Sc	2021	2005-06-01	2024-06-13	20	Pune, Maharashtra
	14	Myra	myra14@gmail.com	9876543113	M.Tech	2021	1999-12-12	2024-06-14	26	Pune, Maharashtra

students 1 x

What do you think is the datatype of each feature?

Get Students name, age and their address only!

select student\_name, age, address from students;

5 • `select student_name, age, address from students;`

Result Grid

Filter Rows:

Export

Wrap Cell Co

	student_name	age	address
▶	Aarav	25	Hyderabad, Telangana
	Vivaan	26	Pune, Maharashtra
	Aditya	24	Pune, Maharashtra
	Vihaan	21	Hyderabad, Telangana
	Arjun	22	Bangalore, Karnataka
	Sai	25	Hyderabad, Telangana
	Krishna	27	Bangalore, Karnataka
	Ishaan	27	Hyderabad, Telangana
	Shaurya	26	Bangalore, Karnataka
	Atharv	27	Hyderabad, Telangana
	Anaya	26	Pune, Maharashtra
	Aadhya	23	Bangalore, Karnataka
	Diya	20	Pune, Maharashtra
	Myra	26	Pune, Maharashtra

students 3 x

Retrieve all the details from students table where the students age is greater than 22.

QUERY-

select \* from students  
where age > 22;



```
5 • select * from students
6   where age > 22;
```

student_id	student_name	email	phone	qualification	grad_year	dob	enrolled_on	age	address
1	Aarav	aarav1@gmail.com	9876543100	B.Sc	2022	2000-05-15	2024-06-01	25	Hyderabad, Telangana
2	Vivaan	vivaan2@gmail.com	9876543101	M.Tech	2023	1999-03-10	2024-06-02	26	Pune, Maharashtra
3	Aditya	aditya3@gmail.com	9876543102	B.Sc	2022	2001-06-12	2024-06-03	24	Pune, Maharashtra
6	Sai	sai6@gmail.com	9876543105	BCA	2024	2000-01-20	2024-06-06	25	Hyderabad, Telangana
7	Krishna	krishna7@gmail.com	9876543106	B.Sc	2020	1998-12-30	2024-06-07	27	Bangalore, Karnataka
8	Ishaan	ishaan8@gmail.com	9876543107	B.Sc	2022	1998-09-15	2024-06-08	27	Hyderabad, Telangana
9	Shaurya	shaurya9@gmail.com	9876543108	BE	2021	1999-07-17	2024-06-09	26	Bangalore, Karnataka
10	Atharv	atharv10@gmail.com	9876543109	B.Tech	2023	1998-08-10	2024-06-10	27	Hyderabad, Telangana
11	Anaya	anaya11@gmail.com	9876543110	MCA	2024	1999-04-01	2024-06-11	26	Pune, Maharashtra
12	Aadhya	aadhya12@gmail.com	9876543111	M.Tech	2020	2002-01-01	2024-06-12	23	Bangalore, Karnataka
14	Myra	myra14@gmail.com	9876543113	M.Tech	2021	1999-12-12	2024-06-14	26	Pune, Maharashtra
15	Anika	anika15@gmail.com	9876543114	BE	2022	1999-02-14	2024-06-15	26	Hyderabad, Telangana
16	Meera	meera16@gmail.com	9876543115	MCA	2020	2000-07-10	2024-06-16	25	Hyderabad, Telangana
18	Ira	ira18@gmail.com	9876543117	B.Sc	2021	2002-03-21	2024-06-18	23	Bangalore, Karnataka

Retrieve students name, graduation year and their age where age is greater than 22

QUERY-

select student\_name, grad\_year, age from students  
where age > 22;

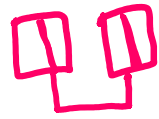
```
5 • select student_name, grad_year, age from students
6   where age > 22;
```

student_name	grad_year	age
Aarav	2022	25
Vivaan	2023	26
Aditya	2022	24
Sai	2024	25
Krishna	2020	27
Ishaan	2022	27
Shaurya	2021	26
Atharv	2023	27
Anaya	2024	26
Aadhya	2020	23
Myra	2021	26
Anika	2022	26
Meera	2020	25
Ira	2021	23



What is data? → Raw facts & information

Where to store data? → depends on format of data / structure & usage



Diff<sup>n</sup> bet<sup>n</sup> Excel & data? → Excel stores small data, manual data in sheets. whereas database handles large data which are connected efficiently.

What is database? → An organized collection of data. Also can access, manage & update.

Where are db? → On Server → Powerful computer that stores, manages & delivers data over a network.

SQL → Standard language to store, retrieve & manage data in relational database.

NoSQL & SQL → SQL db → Structured table  
NoSQL db → flexible, maybe structured, semi-structured or unstructured data.

## SQL

Data is stored in tables

Fixed schema

SQL is used in query

vertically scalable

Best for structured data  
& complex queries

## NoSQL

Data is stored as document, key-value, graph & columnar.

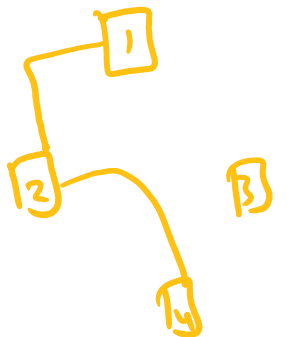
Flexible or no fixed schema.

may or may not use sql-query or their own query model.

Horizontally Scalable.

Best of unstructured data & highly scalable

DBMS [Database management system] → Software that manages how to store, retrieve & update a database.



RDBMS [Relational DBMS] → DBMS that stores data in related tables & supports SQL.

# Life cycle of Data analysis Project .

Problem Statement → business problem . { domain }

mobile . csv

Brands :

- Apple
- Xiaomi ✓
- MI ✓
- mi ✓
- Oppo
- vivo
- Redmi ✓
- Oppo

data collection

data exploration

- How many cols
- How many rows
- datatype?
- null values?
- duplicated?
- unique?

data filtering

Pandas / Python .

Dataset → understand the

data

explore data .

Start analysis

Visualization .