

MEVIA — FULL WEBSITE CONTENT LAYOUT

1. (Home Page Header)

Headline:

The Unified Operating System for the Entire Creator Ecosystem

Sub-headline:

Built for brands, agencies, and creator-led teams — Mevia simplifies every broken part of creator marketing into one intelligent, automated workflow.

CTA Buttons:

- **Book a Demo**
- **Join the Waitlist (Early users get exclusive benefits)**
- **Primary Navigation Solutions (Brands / Agencies), Features, Products, Why Mevia,**
- **Pricing**

Badge:

Mevia Studio is now launching. Mevia App & Mevia Creates launching soon.

2. Section:

Style: High-impact visual (e.g., a sleek dashboard screenshot or a futuristic AI-inspired graphic).

Headline : **Creator Intelligence. Zero Operational Friction.**

Content : **The all-in-one automation platform built for Brands, Agencies, and Creator-Led Teams to scale Creator marketing with speed, precision, and efficiency.**

3. Section:

The Pain Points (We See Your Struggle)

Style: A scrollable carousel or grid of problem statements with distinct icons, immediately validating the visitor's experience.

Heading : **STOP MANAGING EXCEL SHEETS. START MANAGING IMPACT.**

Content : **If you're scaling creator campaigns, you know the hidden costs of chaos. We engineered Mevia to eliminate the manual complexity that kills your ROI.**

Sub Heading : **The Pain Points** (Interactive Icons/Cards)

Content : **Operational Chaos We End Today**

- 1. Payment Delays: Creators waiting weeks for payment.**
- 2. Manual Workload: Drowning in Excel sheets and administrative tasks.**
- 3. Contract Headaches: Decentralized and risky contract management issues.**
- 4. Follow-Up Fatigue: Endless WhatsApp threads and email chains.**
- 5. Deliverable Drop-Off: Large campaigns with zero visibility on tracking.**
- 6. Agency Misalignment: Internal miscommunication and multi-agency conflicts.**
- 7. Approval Bottlenecks: Tracking creative approvals is messy and slow.**
- 8. No Central Source: No single dashboard for all campaign data.**
- 9. Missed Deadlines: Forgetting delivery and posting schedules.**

Mevia fixes everything — at once.

4. Section:

Our Driving Force

Style: Clear, simple, and inspiring. Use a visual timeline or path graphic.

Heading : **Our Core : Creator Intelligence & Automation**

Content : **Mevia is not just a tool; we are your dedicated intelligence layer. We are a team marching toward a future where creator marketing is entirely streamlined, predictable, and measurable.**

5. Section : **WHY ADOPTING MEVIA STUDIO CHANGES EVERYTHING**

Heading : **Reduce operations time. Boost team efficiency. Achieve real ROI.**

Style: Data-driven and visually striking. Use large percentage call-outs.

Success Metrics

- **60–70% reduction in ops load**
- **40% faster campaign execution**
- **3× improvement in deadline compliance**
- **Zero payment confusion**
- **Faster reporting → faster decision-making**
- **Less time spent on admin → more time spent on strategy**
- **Complete transparency across teams**
- **Improved creator relationships through timely payouts & clarity**

6. Section: **The Mevia Ecosystem**

Style: Three distinct, horizontally-aligned cards to showcase the breadth of the platform.

Mevia Studio (The Now)	Mevia App (Coming Soon)	Mevia Creates (Coming Soon)
A powerful creator-marketing workspace for brands & agencies. Built for managing campaigns, creators, payouts, reporting & intelligence — from one place.	A dedicated app for creators across the ecosystem. Creators can access: brand deals, discovery, payments, contracts & workflow — all in one place	A creative command center where teams generate, create and manage content & deliverables using AI-assisted workflows.

7. Section : **Mevia Studio Features**

Style: Two prominent tabs: "Brand Workspace" and "Agency Workspace."

Everything a brand needs to run Creator campaigns — without chaos.

Features:

- **Campaign Management**
- **Creator Management**
- **Deliverables & Contracts**

- **Payments & Payouts**
- **Deep Analytics**
- **Simplified single-brand workspace**
- **ROI context for every campaign**
- **Approval workflows**
- **Creator recommendations**

For Agencies — Agency Workspace

Title: Perfect for agencies managing multiple clients.

Features:

- **Multi-brand workspace**
- **Campaign Management**
- **Creator Management**
- **Deliverables & Contracts**
- **Payments & Payouts**
- **Deep Analytics**
- **Client reporting dashboards**
- **Team collaboration & permissions**
- **Creator management & intelligence**
- **Cross-brand analytics**

Section 8 : **Everything You Need to Succeed**

A complete toolkit for managing Creator relationships, campaigns, and performance.

(Maintain as it is)

Section 9 : **Value Beneficiaries - Who We Build For**

Style: Two columns (Brands/Agencies) with logos or category icons.

Content : **Brands:**

- **D2C Brands**
- **FMCG**
- **F&B / QSR**
- **Beauty & Skincare**
- **Fashion & Apparel**
- **Tech Gadgets & Consumer Electronics**
- **Personal Care**
- **Wellness & Fitness**
- **Home & Décor**
- **Finance Brands doing Creator content**
- **OTT / Entertainment**
- **EdTech using creators**

Agencies:

- **PR Agencies**
- **Creator Marketing Agencies**
- **Talent Management Firms**
- **UGC Creator Marketplaces**
- **Boutique Agencies**
- **Social media & digital marketing firms**

Section 10 :

The Creator Economy is Booming. Are Your Systems Ready?

Heading : **Gear your systems up.**

India's Creator marketing economy is expected to reach ₹3,375 crore (about USD 400 million) by 2026, reflecting a consistent 25% annual growth rate from recent years

Heading 2 : **Reality Check .**

Despite rapid growth in the creator economy, over 80% of creator marketers continue to manage recruitment and campaigns through Excel, while WhatsApp remains the primary communication channel — highlighting how deeply manual the process still is.

Across the industry, creator marketing teams are spending up to half their time on admin-heavy tasks such as emailing and tracking, with estimates showing 15+ hours a week lost to non-strategic work.

11. Section: Pricing (The Placeholder)

Heading : **Pricing Plans**

Content : **Will be revealed shortly..**

12. Section: Final Call to Action (Waitlist & Benefits)

Style: The most prominent section outside of the Hero, with a clear form integration.

Title : **Join the Intelligence Revolution. Secure Your Spot.**Incentive **Initial customers will be awarded exclusive benefits,**

Book a Call / Join the Waitlist

(Form Fields: Name, Company, Role, Company Size, Email)

Primary CTA [BOOK A DEMO & JOIN WAITLIST]

Secondary Message : **Be among the first to eliminate operational complexity and gain a true intelligence advantage.**

