

Hitesh K Amipara

Marketing Executive

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Email : amiparahitesh6051@gmail.com
Current Location : Rajkot

To work with a progressive organization, to which I can contribute my technical knowledge and skills with a profit of enhancing my productivity and experience at the same time, thus achieving the organizational objectives with the attribute of time, quality and discipline

EMPLOYMENT HISTORY

Marketing Executive - Tech Zone Infoware Pvt Ltd

January 2020 - Present

- Developed brand awareness and marketing strategies.
- Prepared market analysis reports for each project.
- Created reports and document results and analysis
- Supervised and support research projects
- Closely communicate with sales team to develop sales strategies.

Marketing Executive - Third Eye Communication

January 2018 - December 2020

- Identified ways to increase sales of client products and services.
- Worked with clients to determine realistic marketing budgets.
- Managed customer relations efforts for each client.
- Identified traditional online and social advertising and marketing opportunities.
- Developed and implemented strategic marketing plans and tracked results.
- Revised consumer communications techniques to boost client revenues.

Projects Report

Year - 2017

- I carried out my MBA-4 project work on summer internship project report on "PROSPECT THEORY OF FRAME DEPENDENCE IN BEHAVIOURAL FINANCE".
- I carried out my MBA-3 project work on "EMPLOYEE ABSENTEESM AT PUNCHNATH AUTO PVT.LTD at Rajkot
- I carried out my MBA-3 project work global country study report "Automobile Industry Of Thailand".

Declaration

I hereby declare that the above mentioned information is correct as per my best knowledge and I bear the responsibility for the correctness of the above mentioned particulars.

Hitesh Amipara

EDUCATION DETAILS

MBA (Marketing)

GTU - 2017 (70%)

B.Com

GTU - 2015 (75%)

AREA OF INTEREST

- All management subjects like marketing and banking sector.

PERSONAL SKILLS

- Comprehensive problem solving abilities, excellent verbal and written communication skills, willingness to learn, and decision making.
- Positive approach towards work.
- Efficiency in handling of various problems.
- Windows XP Operating System & Basic Computer Skills

PERSONAL INFORMATION

Name : Hitesh Kantibhai Amipara
Marital Status : Married
Date of Birth : 2nd July,1995
Languages Known : Gujarati, English, and Hindi

REFERENCES

Vijaybhai Baldha
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