



## Proposal for Web Development\*\*

Prepared for: Mr Siddharth Bhatt

Company Name: Crest Property

14<sup>th</sup> February 2020

Thank you for the opportunity to submit a proposal for the development of the Group of 9094 websites. Working together, I believe we can create dynamic website that is simple to navigate & has a professional, yet welcoming design.

Based on preliminary discussion, I have identified and listed below the needs and solutions that we will want to address in the project.

This document represents preliminary understanding of the project. Your comments and feedback will ensure that we fully understand your goals and take the right approach. Taking this important step will enable us to deliver a project on time and satisfy your requirements.

## Needs

Dynamic Service related website with CMS. Custom admin panel for all the dynamic modules.

## Solutions

Glasier Inc. will provide a fresh new web theme that is easy to navigate and provides useful information to their audience.

## Preliminary Design

Client will need to provide basic website content prior to initial design beginning. We have noticed that content can be biggest obstacle in finishing a website in the time projected, which is why we require the initial copy prior to starting. This allows us to focus on more of the design and function of the site, rather than trying to piece it together as we go along.

## Review

Once the initial design is ready for review, we'll setup the demo on server. In this review, we will go through the site and check the functionality, notes and changes will be taken as we discuss.

## Revision/Final Testing

After making the changes or updating the functionality, solving bugs & fixes, client will be able to check the demo again. At this time, based on the changes discussed, we will decide if we are in need of a third review or if we are close enough to begin getting the site ready to go live.

## Launch

When client feels and is satisfied with the development or all the functionality is developed, Glasier Inc will make the site go live!

# Project Summary

Initially Required Components for Development

- Domain Name
- Hosting Server
- Content & Images for the site#

## Web Design and Setup

- Work with client to create a custom website interface - layout, colors, fonts, etc.
- Set up website structure and navigation system
- Integrate CMS(Content Management System - custom PHP admin module)
- Deployment of development on server

## Additional Options\*

- Set up G Suit with defined Email IDs, integration of Google Suit on Server.

\* = 3rd party solutions can be paid by client to direct 3rd party.

# = We can provide content writing services @ Rs.3/keyword.

# Project Proposal

- \*Title: Web Development
- \* Estimated Duration: Total Working days: 20 days
- \* Estimated Cost: INR 25,000
- \* SEO charges : 12,000/month up to 10 keywords

## Detail of Milestones and deliverables breakdown

Milestone & Deliverables	Technology	Working days
Web Design	Design	4
Web Development	Web	14
QA & Testing	Web	2
<b>Total</b>		<b>20</b>

## Terms & Conditions:

- **25% advance payment** is must to initiate the project(s).
- Quoted price includes 1 year of server maintenance. Domain Registration charges would be additional on requirement of client.
- This milestone is for proposal purposes only; detailed milestone can be drafted after the advance payment.

## Maintenance & Support

We offer 2 month of free technical support. We will correct any bugs or problems that may come up during this period in our delivered product. Addition of the new features and changes in the functionality are done at an additional cost. AMC(Annual Maintenance Charge) & support costs 10% on the development amount per annum. Non-AMC support and maintenance costs \$5/hour basis

## Next Steps

To initiate the project client is required to take the following steps.

- Accept the proposal ‘as is’ or discuss desired changes.
- Finalize and sign the contract.
- Submit advance payment of 25% of total project fees.

Signing Authority Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## Please make the checks payable to “Glasier Inc.”

Bank Details : HDFC Bank

Account Name: Glasier Inc.

Account Number: 50200029060287

IFSC code: HDFC0000049

OR Pay using paypal.me/glasier

## Payment Terms

- 25% advance payment on acceptance of the proposal.
- 50% Due upon final review.
- 25% upon website go live plus any incurred additional fees.

### **Administrative information**

**Ridham Modi**, TechPreneur

M: +91 90990 20109 || +1 (315) 215 0321

Email: [ridham@glasierinc.com](mailto:ridham@glasierinc.com)

Skype: Ridham201103

### **Communication**

Our development team will be in contact once the project gets started. They will give you daily updates. The team has access to all IM's which will help the team to be closely associated with your team.

### **You can reach us at:**

A312, Safal Mondeal Heights,  
Beside Novotel Hotel, Nr Iscon cross roads,  
S G Highway, Ahmedabad.

Tel: 07949000109

Website: [www.glasierinc.com](http://www.glasierinc.com)

Email: [info@glasierinc.com](mailto:info@glasierinc.com)