

# Mansi

## B h u v a

D I G I T A L  
M A R K E T E R

Number

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Email

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Address

**Anand, Gujrat. 388120**

Date of Birth

**29 December, 1996**

Gender

**Female**

Marital Status

**Female**

Hobbies

**Reading, Music, Travel**

## INTERESTS

- SEO
- EMAIL MARKETING
- GOOGLE ADS/ADWORDS
- SOCIAL MEDIA MARKETING
  1. INSTAGRAM
  2. FACEBOOK/ADS
  3. QUORA
  4. YOUTUBE/ADS
  5. TWITTER
  6. PINTREST

## CAREER OBJECTIVE

Seeking an assignment in such an organization which provides me job satisfaction and self-development and also helps me to achieve personal as well as organizational goals.

## ACADEMIC BACKGROUND

**B. H. Gardi College of Engineering & Technology,  
Rajkot - B.E. (Computer Science & Engineering)**

*GTU, CGPA - 7.25*

*- 2014 - 2018*

**Shri Nalanda Vidyalaya, Derdi - HSC**

*GSHSEB - 59.40%*

*- 2014*

**Shri Nalanda Vidyalay, Derdi - SSC**

*GSEB - 90.00%*

*- 2012*

## PROJECTS

### E-Restaurant

It represents the idea about e-restaurant which is considered the calorie chart based on diet and also contains the details with the e-billing system.

### The Bulletin Hunt

“Without PROMOTION Something Terrible Happens... Nothing!”. It describe the project of “Bulletin Hunt”. It is beneficial for both the hand customers as well seller. All types of bulletin will be provide one platform. Customer have beneficial that all type of bulletin can see at home.

## PROFICIENCIES

### LANGUAGE

- English
- Hindi
- Gujrati

### COMPUTER SKILLS

- Proficient with MS Word, MS Excel, MS PowerPoint
- Basic with Adobe photoshop, Illustrator, premiere pro

### OTHER SKILLS

- Self motivation, Communication, Teamwork and Problem-solving skills

## ADDITIONAL SKILLS

### The Complete Digital Marketing Course - UDEMY

The complete digital marketing course which covers 12 different courses SEO, Social Media Marketing including Instagram, Facebook/ads, Twitter, Youtube/ads, Quora, Pinterest, Email Marketing, Google Ads/AdWords, Google Analyst

### Graphic Design Masterclass - UDEMY

The Ultimate Graphic Design Course Which Covers Photoshop, Illustrator, InDesign, Design Theory, Branding and Logo Design

### The Fundamentals of Digital Marketing Course - Google Digital Garage

Learn the fundamentals of digital marketing, and help grow business or career with 32 courses.

## WORK EXPERIENCE

- *Graphics Designer /Intern*

**2017-2018      Webcare Infoway, Rajkot**

I completed my IDP project under guidance of mentors as well as I completed my graphics basic course with expert faculty. I performed a roll as a graphics designer in company.

- *lab Assistant /Batch Manager*

**2018-2019      Vivekanad Academy, Gandhinagar**

I prepared students with the technical skills of computer as well as manage the batch of students with the management skill.

- *Digital Marketer /Freelancer*

**2021-Present      Gocool International, Anand**

I manage social media platforms mainly instagram and facebook for the advertisement. It spread awareness of the services, accommodation, infrastructure of the premises on digital platforms. Make company more profitable.

## EXTRACURRICULAR ACTIVITIES

- Organize and manage academic events in college.
- Active participation in academic events inside and outside the college

## DECLARATION

I hereby declare that the above mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above mentioned.

**Mansi Bhuvra**