

JAY PATEL

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Vast expertise in B2C and B2B marketing to grow businesses

SUMMARY

- **Earlier working in a “Netglobes Technologies” as a Digital marketing executive Since 17/Jan/2022 to 09/May/2022.**
- **Earlier worked in “Inddig Media Solution” as a” Digital marketing” since 18 March 2018 to 31 Dec 2020**
- **Earlier designated as a Sales engineer in “Zenex Automation” in the duration of 1 July 2017 to 1 Feb 2018.**
- **Experience in handling various customers with dynamic approach.**
- **Create new customers by various approach.**
- **Experience to handle B2B and B2C selling sites to growing business.**

MY WORK PROFILE

- **IN ZENEX AUTOMATION COMPANY I USED TO WORK AS A SALES ENGINEER. I USED TO SALES PRODUCTS OF AUTOMATION SERIES. I USED TO GET LEADS FROM B2B AND B2C SITES AND DIRECTLY CALLED THEM.**
- **IN INDDIG MEDIA SOLUTION I USED TO WORK AS A DIGITAL MARKETING EXECUTIVE ROLL. I HAD A LOCAL GOOGLE BUSINESS PAGE SEO AND HIGH RELEVANT KEYWORD FOR THEIR BUSINESS. I DID LOCAL SEO VIA MULTIPLE SOURCE AND THIRD-PARTY TOOLS.**
- **CURRENTLY IN “NETGLOBES TECHNOLOGIES” I GOT EXPOUSER OF WORK IN PROJECT MANAGEMENT AND DIGITAL MARKETING IN DIFFERENT CATEGORIES. I AM WORKING AS A PROJECT MANAGER AND DIGITAL MARKETING STRATEGY TO HOW WE CAN OPTIMIZE IT.**

ACADEMIC CREDENTIALS

B.E. ELECTRICAL ENGINEER	GUJARAT TECHNOLOGICAL UNIVERSITY	2017	68.70%
HIGHER SECONDARY CERTIFICATE	GUJARAT SECONDARY & HIGHER EDUCATION BOARD	2013	57.00%
SECONDARY SCHOOL CERTIFICATE	GUJARAT SECONDARY ED UCATION BOARD	2011	68.20%

CERTIFICATIONS COMPLETED

- **Attended Full time 17 days Industrial Training at Gandhinagar Thermal Power Station. Achieved Permit for supervisor certificate from E&P department (22Nd April 2013).**
- **Currently attending complete digital marketing course design by “Brandveda”.**

TECHNICAL SKILLS

- **SEO, GOOGLE ADS, SOCIAL MEDIA POSTS, YOU TUBE OPTIMIZATION, GOOGLE BUSINESS PROFILE.**
- **GRAPHIC DESIGN COURSE AND SOCIAL MEDIA AD SPECIALIST.**

PERSONAL DETAILS

Date of Birth 10/05/1996
Permanent Address SECTOR NO.-03/D, PLOT NO.-1116/2 GANDHINAGAR
Father's Name DASHRATHBHAI PATEL
Gender MALE
Mother's Name CHANDRIKABEN PATEL
Marital Status UNMARRIED
Nationality INDIAN
Hobbies PHOTOGRAPHY, TRAVELLING, MUSIC.

DECLARATION

I hereby declare that the above information furnished is true to the best of my knowledge and belief.

Date:
ER. JAY PATEL

