




HIMANSHU PARMAR

D I G I T A L M A R K E T E R

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PROFILE

I have a 5 months experience as a SEO and Google ads intern at zero gravity communication (Advertising Agency).

SKILLS

- SEO
- GOOGLE ADS

TOOLS

- Semrush
- Google Data Studio
- Google Keyword Planner
- Google Analytics

EXPERIENCE

SEO

ZERO GRAVITY COMMUNICATIONS

2021 - 2022 Present

- On Page SEO
- Off Page SEO
- Technical SEO
- Keyword Research
- Competitor Research
- Audit Report

EDUCATION

BACHELOR OF COMMERCE

PRIN M.C. SHAH COMMERCE
COLLEGE

2021

GOOGLE ADWORDS

ZERO GRAVITY COMMUNICATIONS

2021 - 2022Present

- Keyword Research
- Competitor Research
- Campaign Strategy