

# PRAPTI SHAH

## SEO & Digital Marketing Executive

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📍 Vadodara

## EXPERIENCE

### SEO & DIGITAL MARKETING

#### Zonic Digital Private Limited

📅 2019 - Ongoing 📍 Vadodara , India

- Zonic Digital is a IT company that provides end-to-end development service for web, mobile & software design & development.
- Overachived on seo Link building Goals
- Marketing Communications and Media Management
- Design Thinking in Marketing
- Handling the all the social media platforms
- Email markeitng
- Keyword ranking , Off page optimization (all techniques) , on page optimization , Social marketing , Google adds , Google accounts , Gooogle Anlytics ,
- Blog Upload
- Coordinated a team of 4 to write 10 SEO Articles each every week.
- Blog comments for quora , reddit , etc...

## ACHIEVEMENTS



### What are you most proud of?

2 Year SEO experience

## SKILLS

Google Analytics

Google Webmaster Tools

Xml

HTML

Data studio

## LANGUAGES

English

Intermediate

Gujarati

Native

Hindi

Proficient