



MILAN PATEL

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VADODARA, GUJARAT

PROFILE

Enthusiastic and Energetic Team Player who is always ready to learn new technology in the creative field with certified chef skills. Perspective Entry Level Quality Assurance Tester Applying knowledge of quality assurance testing to ensure the quality and safe operations of various part and components.

SKILLS

- Data/Business/System
- SQL
- Power Bi Charts & Dashboards
- Data Quality & Standards
- Advanced Excel
- Dashboard
- Jira (Ticketing Management)
- Data Analyst
- Data Visualization
- Tableau Desktop
- TIBCO Spotfire

EDUCATIONAL TRAINING

September 2012
Rajiv Gandhi Technical University, Bhopal.
Bachelor Engineering (IT)

September 2015
Georgian College, ON, Canada.
Computer System Technical - Networking

September 2016
Georgian College, ON, Canada.
Interactive Web & Graphic Design

April 2016
Georgian College, ON, Canada.
Culinary Management - Chefs Training

CERTIFICATIONS

- Certified Introduction of Power BI [2021 Edition] (Udemy)
- Certified Lean Six Sigma Green Belt
- Certified Lean Six Sigma Black Belt
- Google Ads Display Certification

CAREER SUMMARY

SEO/SMM

The Sneaky Elephant, Zonic Digital | July 2020 to Current

- Handling Social Media handles
- Creating Content
- Content Management
- Digital Marketing

Weblogysphere | May 2022 to Current

Digital Marketing Executive

- Creating Content
- Social Media Handle
- Paid Promotions

Project Lead

Numerator | May 2018 to March 2022

- Monitor Team performance and reports on metrics
- Discover training needs and provide coaching
- Delegate tasks and deadlines

Graphic Designer/SEO

Healthcare Informatics | April 2017 to April 2018

- Website Audits, On and Off-page activities
- Write an article, create animation videos
- Branding for Clients

Social Media Manager

Jack Astor's Bar & Grill | Feb 2015 to March 2017

- Broadcasting the brand over different platforms
- Creating daily, weekly and monthly reports
- Digital marketing for the brand

Sr. SEO

IDL Web Inc., Canada | Feb. 2014 to Jan. 2015

- Keep eye on network traffic, and logistic report
- Create Infographics and posters for branding
- Create the icons in the house

Social Media Coordinator

The Last Class Cafe | Jan. 2013 to Dec. 2016

- Measure the social media traffic
- Create the content for different platforms
- Create the menus and handle staffing

Graphic Designer

Vishnu Scientific | March 2010 to Dec. 2012

- Designing Magazine, graphics, and page layout
- Writing product description
- Maintaining the product inventory