



Asmita Mehta

MBA- GENERAL
MANAGEMENT (MARKETING)

📍 Ahmedabad

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PROFILE

A marketing enthusiast looking for new opportunities. Striving to create value and contribute to the growth of the company, with the skills and knowledge gained through education and experience over the years.

SKILLS

Client Relationship
Management

Problem Solving

Stakeholder Management

Social Media Marketing

Account Management

Creativity

WORK EXPERIENCES

SOCIAL MEDIA MARKETING INTERN

Netsavvies Media Co.

Jan 2022 - Present

- Managing the social media of Hungrito (child company), WPG Consulting (client), And the founder's personal LinkedIn account
- Building & maintaining effective relationships on multiple projects
- Took complete ownership of client projects, coordinated with multiple stakeholders, and delivered visible results
- Conducted Social Media Training & canva designing sessions for interns
- Also, contributing as a part-time Human Resource Executive

PART-TIME MARKETING INTERN

Netsavvies Media Co.

Jan 2020 - Dec 2021

- Blogging
- Content Creation
- Social Media Marketing
- Social Media Content Designing
- Social Media Account Handling

PROJECT INTERN (NGO)

Shatayu- A Gift Of Life

Jan 2018 - July 2018

- Conceptualizing & executing initiatives to build awareness among different layers of society on organ donation
- Signed-up 50+ people to become members for organ donation
- Key Personal Learning: Recognized the value of delivering the right message to the right people

EDUCATION HISTORY

Integrated MBA

July 2017 - June 2022

Ahmedabad University

- MBA in General Management (Marketing)

CERTIFICATIONS

- Learn Canva Effectively Workshop
- LinkedIn Learning Digital Marketing Foundations
- HubSpot Academy Inbound Marketing Certified
- HubSpot Academy Social Media Certified
- HubSpot Academy Email Marketing Certified



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PROJECTS

- Yes Foundation Media For Social Change Fellow 2019

EXTRA CARRICULARS

CATALYST COMMITTEE MEMBER July 2020 - June 2021

- Committee Member of Ahmedabad University's only MBA led body-The Catalyst. Worked in the Social Media: Marketing and Communications Department

SOCIAL SERVICE FORUM CORE COMMITTEE MEMBER

July 2017 - May 2021

- Email writing
- Social media management
- Designing
- Event Management
- Stakeholder Management
- Report Writing

TECHNICAL SKILLS

- Basics of Wrike software
- Blogging
- Microsoft Office
- Creators Studio
- Tweet Deck
- Miro
- Canva
- Tally ERP 9.0