# PAVAN S

# WEB DEVELOPER

#### CONTACT

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https://new-portfolio-hlibx1kvo-pavans5s-projects.vercel.app/

Bengaluru, India

#### **SKILLS**

HTML

**CSS** 

**JAVASCRIPT** 

TAILWIND CSS

**REACT JS** 

**WORDPRESS** 

WOOCOMMERCE

**SHOPIFY** 

**PLUGINS** 

RESPONSIVE WEBSITE DESIGN

UI/UX FIGMA DESIGN

**CANVA DESIGN** 

**BRAND / PRODUCT DESIGN** 

SOCIAL MEDIA POSTERS

ADOBE PHOTOSHOP

# **EDUCATION**

# **BSC - Computer Science**

2016 - 2020

Bangalore University, Bengaluru

### **Pre - University College**

2014 - 2016

Karnataka State Board, Bengaluru

# INTERNSHIP

# **Full Stack Web Development**

10/2020 - 02/2021 Unique Technologies, Bengaluru

### **PROFILE**

I am a enthusiastic Web Developer having solid foundation in technologies like WordPress, Shopify, Figma, HTML, CSS, JavaScript. Passionate in designing and creating user-friendly web interfaces. With 1.5yrs of experience in designing and development. I am now actively seeking career opportunities to further leverage and expand my skills to a dynamic tech team.

# WORK EXPERIENCE

# **WordPress Developer**

SRI HANUMAN ENGINEERING

April 2023 - Present

#### **ECOMMERCE WEBSITE USING WORDPRESS & WOOCOMMERCE**

- Implemented key features such as search functionality, category listings, cart management, and secure checkout via Razorpay payment integration.
- Customized the website design to align with client specifications, ensuring a unique and visually appealing interface.
- Leveraged the Contact Us form for user and admin email notifications, enhancing communication channels.
- Ensured a responsive and user-friendly interface across various devices for optimal user experience.
- Utilized the Ultimate Member plugin to efficiently manage user data through the WordPress admin panel, streamlining administrative tasks and enhancing user engagement.

# **DIGITAL MARKETING WEBSITE USING WORDPRESS**

- Designed and developed a responsive digital marketing website from start to completion using Figma, Canva, WordPress and Elementor.
- Created a website design using Figma, incorporating client requirements.
- Designed icons, fonts, and images to maintain consistency and brand identity across the website.
- Translated approved Figma designs into a fully functional WordPress website using Elementor page builder.
- Developed four essential pages: Home, About, Blog, and Contact Us, ensuring seamless navigation and user engagement.
- Implemented automated email functionality to streamline communication between users and the company.
- Ensured mobile responsiveness and cross-device compatibility for optimal user experience.
- Integrated user-friendly navigation and intuitive layout to showcase the company's services, plans, and achievements effectively.

### **DIGITAL INTERACTION ADVISOR**

[24]7.ai

June 2020 - Feb 2023

- Led a 10-member team, ensuring efficient customer query resolution, adherence to key metrics, and effective use of tech tools like salesforce, axiom, base24, excel.
- Maintained high customer satisfaction through effective chat handling techniques.
- Received awards for exceptional team leadership, training, and maintaining performance achieving key metrics for customer satisfaction, response time, and issue resolution.