

# MANDAPALLI HARINATH PREM PAVAN KALYAN

Graphic designer



## **OBJECTIVE**

A skilled designer and video editor with extensive experience in Adobe Photoshop, Premier Pro, Illustrator, and After Effects, seeking a challenging position to utilize my creative abilities and technical skills to enhance the organization's branding and communication efforts. A team player who can work well under pressure and meet tight deadlines.

## PROFESSIONAL EXPERIENCE

Graphic Designer and Video Editor Inventrax Pvt Ltd.

Dates: 7th November 2022 to Till Date

- Conceptualized and produced high-quality videos using multiple tools, including Adobe Premiere Pro and After Effects, and graphic design for various projects, including SaaS WMS and Skubiq, incorporating 3D effects and advanced graphic designing techniques.
- Developed visually appealing and effective professional PPTs for high-class presentations, leveraging Adobe Illustrator and other software tools.
- Leveraged industry-leading software tools, including Adobe Photoshop, Al, and Canva, to provide photo editing services that met and exceeded clients' expectations.
- Designed brochures and flyers using Adobe InDesign Tool, demonstrating an ability to create aesthetically pleasing and effective print materials.
- Developed VFX videos for Skubiq and demonstrated the ability to freelance for YouTube videos and short films, meeting tight deadlines and delivering high-quality results.
- Produced new content-rated videos for SaaS WMS and Skubiq, incorporating industry-leading software tools to produce visually appealing and engaging content.
- Designed vectors, icons, and shapes for the company website using Adobe Illustrator, ensuring that the site's design was visually appealing and easy to navigate.
- Utilized Adobe Audition to record sounds for videos, ensuring that audio quality was of the highest possible standard and that soundtracks were synchronized with video content.
- Produced festival greeting videos for company clients and audiences to post on social media, incorporating engaging graphics and other visual elements that helped to promote the company's brand and values.
- Designed a background for the company website using Photoshop, demonstrating an ability to create visually appealing website designs that helped to enhance the company's online presence.

#### **EDUCATION**

UNDER GRADUATION ADITYA ENGINEERING COLLEGE

2019 - 2022 B.Tech - Electronics and Communications Engineering

C.G.P.A: 6.77 Surampalem.

**DIPLOMA** ANDHRA POLYTECHNIC

2016 - 2019 Diploma in Electronics and Communications Engineering

Percentage: 67.85 %

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#### CERTIFICATIONS

Certified UI/UX Design With Flgma
Certified by ZonUP Technologies in Photoshop
Certified by ZonUP Technologies in C. Language

Certified by ZonUP Technologies in C-Language

Certified summer intrenship program in Web-design video training technology provided by CADDESK India

## **SKILLS**



## FREELANCE EXPERIENCE

- Edited cover songs for various clients, including arranging instrumentals, recording and mixing vocals, and creating engaging video content to accompany the covers.
- Utilized software such as After Effects and Adobe Premiere Pro to create high-quality audio and video productions.
- Edited short films, from pre-production to post-production, including storyboarding, script development, casting, filming, and editing.
- Provided colour grading services for video productions, enhancing and adjusting the colours to improve the visual quality of the content.
- Worked with various clients, including small businesses, independent filmmakers, and YouTubers, to enhance the visual appeal of their video content.
- Designed posters for various events and businesses, including concerts, festivals, and product launches.
- Created unique and eye-catching designs using software such as Adobe Photoshop and Illustrator.
- Created vlogs and lifestyle content for social media platforms such as YouTube and Instagram.
- Conducted interviews with various personalities, including musicians, actors, and entrepreneurs.
- Produced engaging and informative video content, including pre-production research, filming, editing, and post-production promotion.

## **INTERESTS**

**UI/UX:** Passionate about creating intuitive and user-friendly digital experiences through thoughtful design and user research. Keep up-to-date with industry trends and best practices to enhance the usability and accessibility of websites and apps.

**VFX:** Fascinated by the art and science of visual effects and its ability to bring imaginary worlds to life. Enjoy experimenting with different VFX techniques and software to create stunning and realistic visual effects for film, TV, and digital media.

**Photography:** Avid photographer with a passion for capturing the beauty and essence of people, places, and objects. Skilled in both digital and analog photography, with experience in various genres, including portrait, landscape, and product photography.

## LANGUAGES

