

Enrolment No - 2202030400209

Name - Pavandeep Kumar

Collage - ASOIT (CE)

Roll No - 046

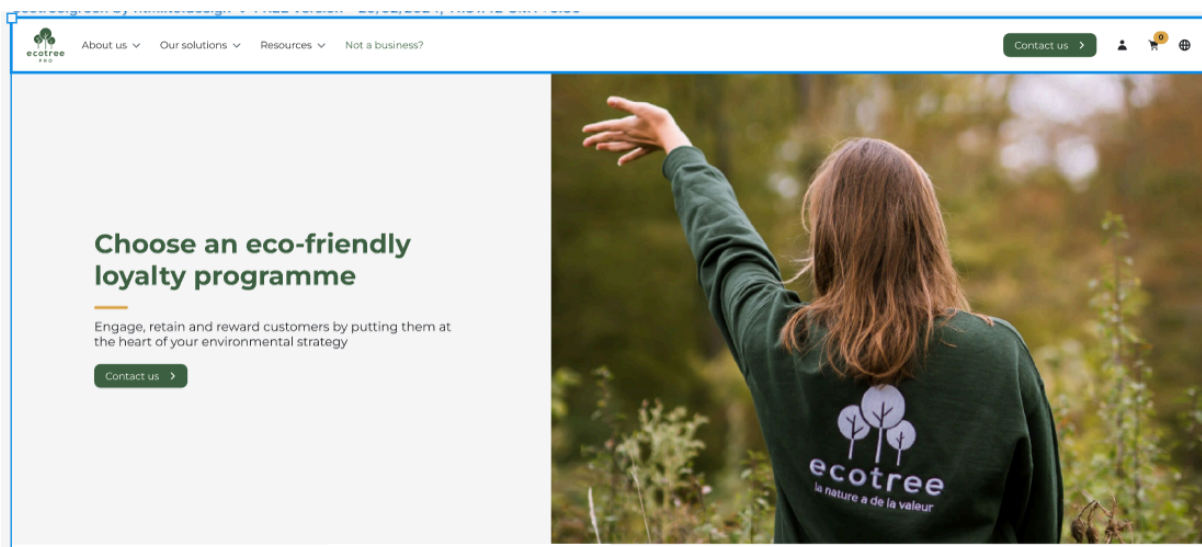
Model 1

MY project name -:Green Living Rewards Program: Users earn rewards for adopting eco-friendly habits and practices


Check Figma -:

<https://www.figma.com/file/jtpOVe3cu41LCbiE3uvD9/WT-Assignment?type=design&node-id=0%3A1&mode=design&t=DVm7qtiBQpLxD FJb-1>

1 Home page




Tailor-made loyalty solutions for your customers




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Looking for a green loyalty programme? Choose from a range of solutions designed to engage customers in your environmental projects.




Cash-rounding

One-off campaigns to finance biodiversity conservation projects.



Loyalty programme

Convert points into planted and sustainably managed trees.



One purchase = one CSR action

A percentage of an item's purchase price goes to a tailor-made project.


Looking for a green loyalty programme? Choose from a range of solutions designed to engage customers in your environmental projects.



One-off campaigns to finance biodiversity conservation projects.

Convert points into planted and sustainably managed trees.

A percentage of an item's purchase price goes to a tailor-made project.



We can help you pick the perfect loyalty solution

592.65 × 67.2

- 1 Our corporate partnership experts work with you to define a nature-based project that's just right for your company.
- 2 We develop a strategy together to help your eco-friendly loyalty programme reach and engage your customers.
- 3 We establish key indicators to measure customer engagement and your impact on the environment.

Our communications team gives you tools and advice to help you share your environmental commitment with the world.

[Contact us >](#)



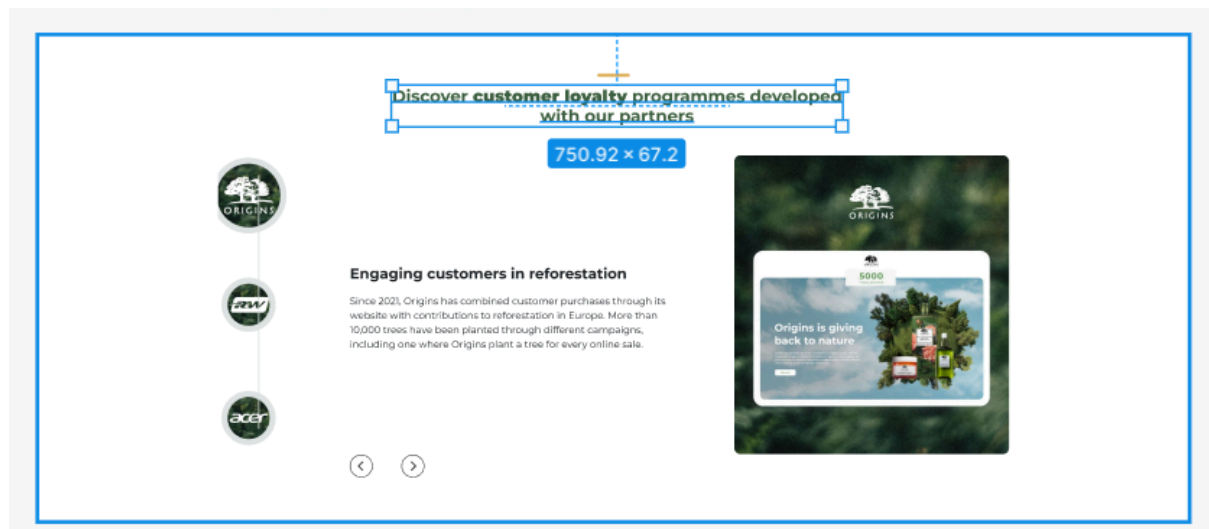
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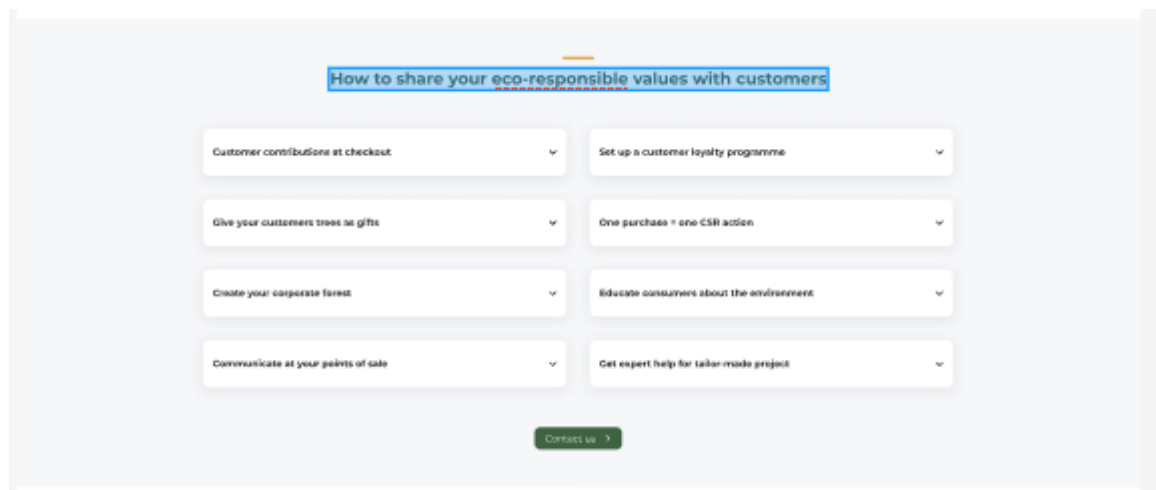
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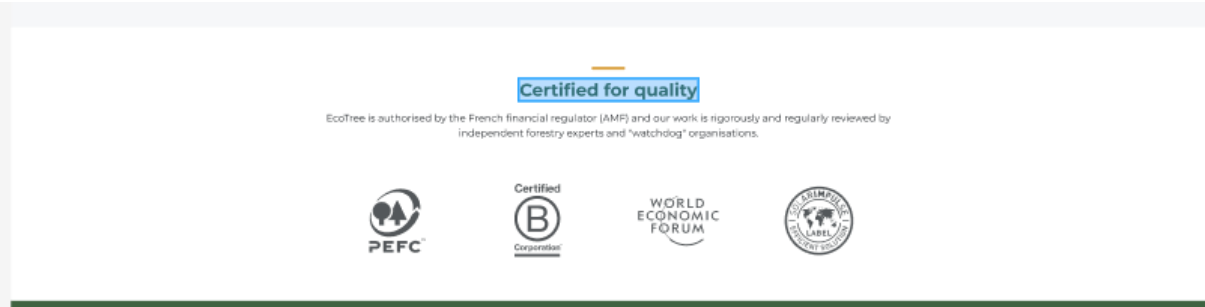
Discover customer loyalty programmes developed with our partners



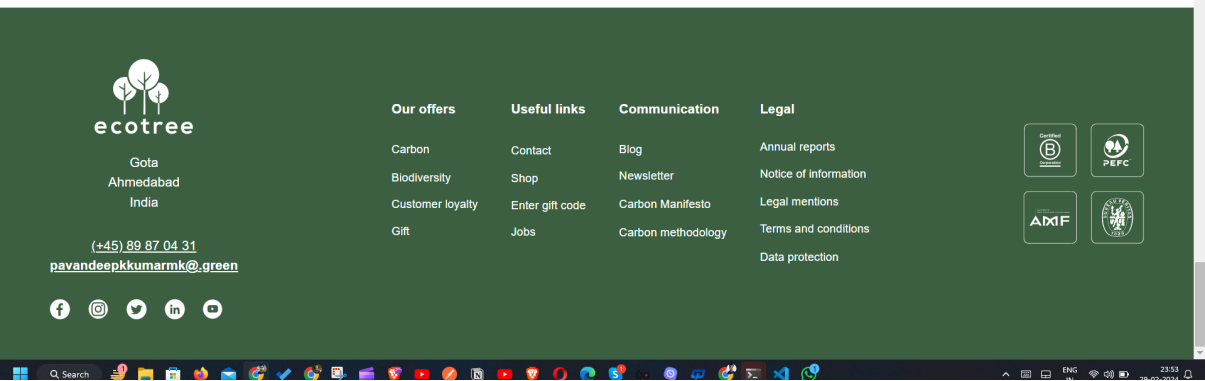
How to share your eco-responsible values with customers



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